LIVING

FOR YOUNG HOMEMAKERS

SLEEP SHOW

A KITCHEN THAT GROWS

OCTOBER 1953 35 CENTS

FOR *him* . . . . . FOR *her*

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Reg. U. S. Pat. Off.

When you use *your* Formica Vanitory ® the first time, you'll wonder why you waited. You'll experience the simple luxury of room to put things down in safe easy reach. You'll realize that a vanity counter combined with your lavatory is the most practical idea since bathrooms moved indoors. You'll thrill to the beautiful Formica colors and the smooth pleasant-to-touch surface. You'll love the way Formica wipes clean with the swish of a damp cloth.

The Vanitory units on this page are just two of many standard types being made by leading manufacturers.

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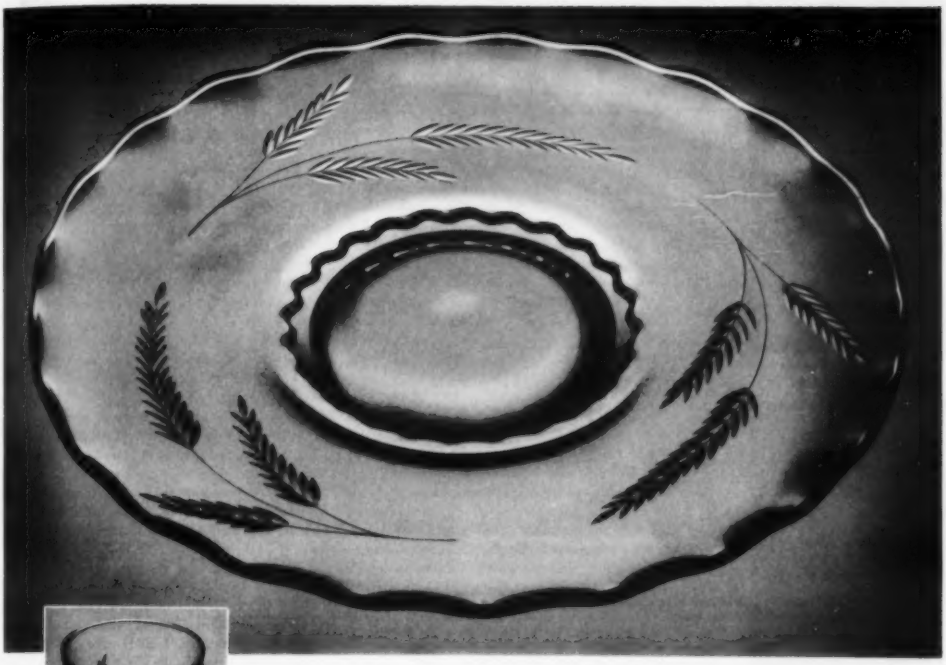
For you—
from waving fields of gold



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VIKING *Treasured American Glass*

Viking Glass Company, New Martinsville, West Virginia • Creators of "The Quality-Crowned Crystal"

BILL, JEAN BROOKS, BUILDER HAWTHORNE

THE MILES WITH HUBBUCH'S DECORATORS

BUFF COBB, JEAN HARRIS HAVE REUNION

JEAN SPIRO, VISITOR LUISE RAINER

Speaking of Living

Fall is a busy time for all young homemakers, with families everywhere shaking the sands of summer vacations out of their hair, settling down to house cleaning and getting the children back to school. It is also a time for increased consciousness of the homes we live in and, for many, a time for moving or building. Because of the particular importance of homes in fall, that is the time the home-building industry picks to hold **NATIONAL HOME WEEK** from September 20-27. What concerns homes and building also concerns LIVING For Young Homemakers, and this fall we find ourselves happily involved in all the excitement. Much of the interest is centered around the *Parade of Homes* scheduled in many key cities around the country. In many of the cities we have been busy helping to prepare the model homes that are being exhibited, with our decorating staff, particularly active, traveling afar to such cities as Tyler and Houston, Texas, and Columbus, Ohio to decorate houses.

One of the houses that will be on view this fall is especially close to our editorial hearts. It is *The House You Asked For*, designed by our own architect, George Teuruoka, featured in the May issue. One young couple, **JEAN AND BILL BROOKS**, of Minnesota, found it was the house they *had* been asking for, and they engaged builder **DICK HAWTHORNE** to erect the house at Edina. The Brooks were assisted in their decorating ideas—strictly traditional—by the staff of Boutell's of Minneapolis, who furnished the model house.

Another house that first appeared in the magazine—*A House That Grows With the Family*, September, 1953—will make its *première* appearance in actuality in Louisville, Kentucky. Its construction was undertaken by a most enterprising building team, **MR. AND MRS. JAMES MILES**, directors of the Miles Construction Company. Mr. Miles is president of the firm and supervises the actual construction of homes, while his wife, Judith, is secretary-treasurer and helps with design. The Miles spend considerable time each year going about the country looking for the new and interesting in building design, and we are, needless to say, highly pleased that they have undertaken our house for their entry in the *Parade of Homes*. Part of the over-all credit is due to the decorators of Hubbuch's in Kentucky who pitched in to give the house the benefit of their skill.

GUY JUDGES LANVIN TIES

Most of the stories in LIVING For Young Homemakers are photographed on schedules that allow little leeway for dallying, but top honors for speed in the face of time limits must go to *Sleep Show*, page 136. A local television studio was obtained for the setting, necessitating fast work to get ready, photographed and out before a scheduled show had to be readied on the same set. Advance planning made the difference, and the larger part of the staff was on hand to hasten the operation. In the midst of activity, there was even time for a brief reunion—and a lesson in bedmaking—when staffer **JEAN HARRIS** met television personality **BUFF COBB** who had once gone to school with her.

Judging by some of the people who pay us visits, we sometimes wonder if we are working in an office or standing at Hollywood and Vine, or some other vantage point watching the nation's luminaries file by. Not long ago, famed actress **LUISE RAINER**, in private life, Mrs. Robert Knittel, dropped by to purchase from reader service editor, **JEAN SPIRO**, one of the building kits containing plans and specifications for a house featured in our July issue. Miss Rainer told us that she had purchased a lot in Connecticut and had looked in vain for a house that would seem to make the most of her site, until she saw the two-level house we had featured.

Despite the pressure of routine and occasional long hours, life at the office is not without its pleasures, we admit. Not long ago, decoration director **GUY MONYPENNY** received an invitation from **LANVIN**, famous manufacturer of perfume, who is now branching in another line—men's ties. The invitation was to the unveiling of the new ties, and asked to judge them. Guy put his unequivocal decorator's OK on the imaginative new line.

Give
The United Way

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From the Wallace Nutting dining room above—buffet $190.00, dropleaf table, $150.00, corner china $170.00, side chairs $36.00 each. Other chairs as low as $29.00*

Two honored furniture names combine to bring you the authentic, charming

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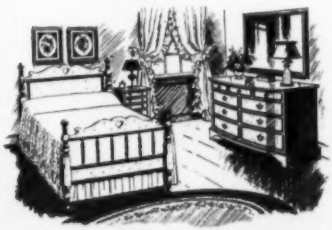

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Wallace Nutting by Drexel

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there's **more**

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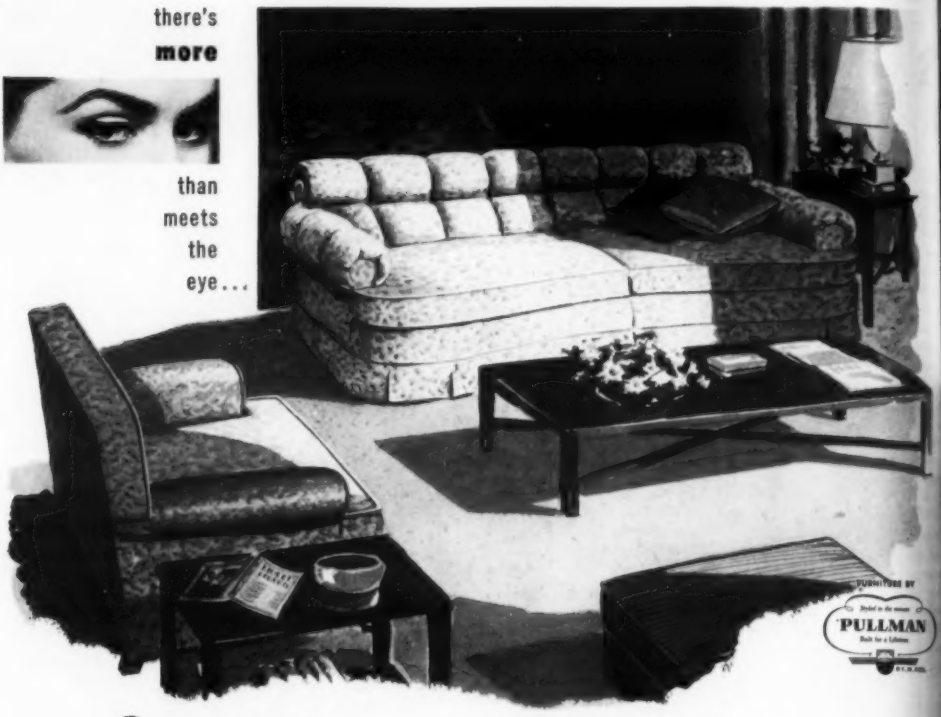

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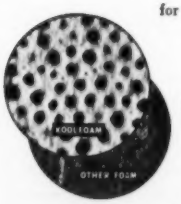
No wonder Pullman chooses Koolfoam for their famous "under-cover" quality! Magnified photos prove that Koolfoam's patented *open-pore* surface gives up to 14 times more air porosity than ordinary foams — permits air to circulate with every movement of your body. And its more uniform resiliency really helps you r-e-l-a-x. Koolfoam always *looks* as good as it *feels*, too, for it springs back to shape without pummeling or plumping. For *longer-lasting* perfection... for *longer-lasting* comfort... be sure it's Dayton Koolfoam.



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ABOVE
For your bedroom, warm, mellow Old Colony by famous Heywood-Wakefield. As efficient as it is interesting in design and finish, the Mr. and Mrs. dresser shown has been scaled to take up minimum floor space, and give you maximum storage room.

LEFT
For your dining room, the graceful Old Colony drop-leaf table extends to seat six, folds down to console size. Of fine solid birch in several rich finishes, Old Colony Home-Planned furniture is available in over eighty pieces for every room in the house.

LEFT
For your living room, Old Colony furniture sets a friendly, informal scene for today's casual living. Start with the pieces you need now; add more later whenever your budget permits.
See Heywood-Wakefield Old Colony at your favorite furniture or department store.

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by
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EST. 1826
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Dinnerware: *Stangl Golden Harvest* Glassware: *Imperial Steels* Silverware: *Gorham Modern*

Table Turnabouts

. . . You can be like a magician! You can turn-about your table-setting, from formal to casual without any effort! . . . There's always a nice, logical explanation for such delightful magic. This time, the explanation is Stangl's newest dinnerware pattern, Golden Harvest. It's especially planned to mingle with modern or to triumph with traditional. The graceful design is hand-carved and hand-decorated, under the glaze, to insure against fading or washing out. And Golden Harvest is open stock!

Stangl

STANGL POTTERY, Trenton 7, New Jersey

One of America's Oldest and Finest Potteries—Established 1805

Futorian

for the ultimate versatility in room arrangements

Panorama

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approximate retail prices: end section $129 each • armless section $79.50 • curved section $129

see it at the finer furniture stores in your vicinity

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Enjoy greater comfort the year'round —protect your home with these world-famous RUSCO products

Every Rusco product is designed to do three important things for you:

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Combination Windows, Doors and Porch Enclosures
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WORLD'S LARGEST MANUFACTURER OF METAL COMBINATION WINDOWS

Setting by Reginald Styers, A.I.D.

Prices are for pieces as shown—Charcoal love seats, $159.50 ea.; Low corner table, $59.50; Dull gold chair, $111.50; Step table (natural finish), $64.50; Tangerine chair, $96.00; Ebony coffee table, $59.50.
Prices subject only to freight rate differences.

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Send for Living Room Arrangements by Reginald Styers, A.I.D., showing the wide variety of groupings Nassau makes possible. 25 cents postpaid.

Bright, light pastel colors stay that way
with Dallas Upholstery Shampoo. Our own safe, easy-to-use cleaner pretested on every fabric and color we use. Let your Dallas dealer show you how!

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DALLAS INCORPORATED • HIGH POINT, N. C.

Smart new bedspreads with the character of handmade fabrics...

CABIN CRAFTS'

Needletuft®

Contemporary Textures

Prophetically new . . . Cabin Crafts' "Forecast" bedspread, one of the exciting group of Needletuft bedspreads and draperies with the look, the feel of choice handmade fabrics at twice the price! So smart you'll want extra drapery lengths to decorate cushions and pillows. Lintless rayon rippletufting enriched with metallic threads, 8 decorator colors. Washable, requires no ironing. At finer stores everywhere.

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CABIN CRAFTS' Needletuft® BEDSPREADS

For free illustrated booklet, "Needletuft Gallery of Stitcheries", write to Cabin Crafts, Dept. 19, Dalton, Georgia

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luxury with a modest price tag . . .

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Saratoga Carpet

Luxury on a budget at about 7.95 sq. yd., Needletuft "Saratoga" flows magnificently from room to room. Deep dense clipped pile, 15 fashion-genius colors, marvelously long-wearing, washable. See "Saratoga" and other Needletuft values in accent and room size rugs . . . all at budget prices made possible through the revolutionary tufting method of manufacture. At finer stores everywhere.

Pictured in Moss Green, one of 15 fashion colors

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The most amazing invention in sewing-machine history! NECCHI's revolutionary new feature, the Wonder Wheel, makes ordinary zig-zag machines out of date. You just insert the Wonder Wheel, start the machine, and watch...while the Wonder Wheel makes dozens of wonderful designs—without any help from you! Even if you've never touched a needle before, you'll sew like an expert at once. You can't afford to buy any sewing-machine before you've seen the new Wonder Wheel NECCHI.

Without a single attachment the Wonder Wheel NECCHI sews on buttons, makes buttonholes, monograms, appliques, blindstitches hems, overcasts seams, and of course sews forward and reverse, straight and zig-zag. From first seam to final trim the NECCHI makes the complete garment for you... whether it's a skirt, luncheon set, slipcovers, or anything else to adorn your family or your home. No time or money wasted on hand-finishing!

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A PIECE OFF YOUR MIND

A CAMPUS CLAMOR

Dear Sir:
Like many other young couples in the United States, we live in the married students' housing units on a university campus. We live here because they are cheaper than apartments, there is more room in them than in many apartments we could afford, and houses are impossible to rent if you have children and a small income.

The university has what perhaps is typical housing for married students—that is, corrugated metal barracks refinished inside into units for two families. Each unit consists of a living room, two bedrooms, a kitchen, and bath.

We want to feel that our temporary homes on campus are both tastefully decorated and comfortable to live in, but because of lack of space and inexperience we have found this difficult. Any suggestions you could make would be appreciated by the many couples living in similar campus setups.

Mrs. Richard Boehmler
Iowa City, Iowa

Dear Editors:
Our home consists of double units, government surplus stuff about seven years old. The whole unit is about twenty feet square, each 10′ x 20′ half consisting of a kitchen unit and minute bath along the inside wall, a window about 2½ feet square at each end and two on the side, plus a narrow door, front and back. There are also foot square ventilators above kitchen and bath. Yes, we live on a college campus in the married students' development.

Though we can't add or enlarge, we can paint and build all we want on the inside, and have modernized and finished existing space as best we can. But there are so many things we can't do! The place is cold in winter and hot in summer; the plumbing has passed its temporary stage of usefulness; the fire chief says the wiring is dangerous.

We don't mean to imply we are living in slums. We keep our homes spotless; we set mousetraps and sometimes catch mice; we complain loudly enough and finally the garbage dumps are moved a more healthful distance from our homes. We know all this is temporary and that the advantage is the chance to start our married life among neighbors who are in our boat. But I understand that some colleges have managed to provide very nice apartments for married students, and we would like to see this the rule rather than the exception. Married students are here to stay. I may not benefit by it but hope my children will.

EDITOR'S NOTE: *For obvious reasons we felt we should withhold the writer's name and address but not the situation. The married students' status does need airing.*

IMPROVISATION

Dear LFYH:
Our home is really our hobby, from making and finishing furniture—we're Americana addicts—to hanging wallpaper, laying terraces, etc. There's no job we won't tackle and try to master, and sometimes we actually do.

We know that a chair rail with a knockout wallpaper above does for a nondescript room what a beautiful scarf does to a plain-Jane dress; that Dutch curtains made out of percale sheets and starched to board-stiffness add the least expensive swish to a room that even more expensive curtains might not do; that from a hardware store a milk can, painted and wired, is a decorator touch that you can get for $4.00 and two hours of labor.

We love improvising where the pocketbook won't provide.

Mrs. Richard C. Horlander
Evansville, Indiana

A RESOLVE INTO REALITY

Dear Editors:
I couldn't resist commenting on Mrs. Paul A. Johnson's letter in *A Piece Off Your Mind* in the July issue. Our home, which we

[Continued on page 14]

Now..new beauty for your doors

Décor Knobs

recapturing an idea in home decoration reminiscent of an era of gracious living

Designs and colors that harmonize with every decorating scheme

At last—hand decorated door knobs that *complete* the beauty of your home . . . that pull your color scheme together! Décor Knobs give your rooms new elegance with the exquisite patina, the sparkling decorator colors, the richness that only *porcelain* can capture. And remember, Décor Knobs are made by Yale & Towne, so you can be sure of their quality and durability. See Décor Knobs today at your local gift shop or department store. You'll find styles for every inside door . . . designs to complement every interior from Early American to Modern. And, you can install Décor Knobs yourself in a few minutes . . . simple directions show you how. The Yale & Towne Manufacturing Company, Chrysler Building, New York 17, N. Y.

per knob, complete $4.95
Slightly higher in Western Markets

YALE & TOWNE

Weekend Remodelers... *you too*

can easily install this wall and floor tile

Coronet PLASTIC WALL TILE

Brighten your bath and kitchen with the sparkling colors of CORONET PLASTIC WALL TILE. Designed for easy installation by you, the Weekend Remodeler, CORONET gives you new wall beauty that will not wear or scrub off . . . and puts an end to wall washing drudgery. Spread the adhesive, put each tile into place and enjoy new low cost walls. The water seal flange on CORONET insures safety for use in tub enclosures and shower stalls.

HAKO Vinylflex

Practicality and beauty are built into this all purpose vinyl floor tile. Don't fret when the family spills grease, food, drinks or tracks in outdoor dirt. An effortless once-over with a damp mop restores the original beauty of VINYLFLEX. In a matter of hours, you can easily install this inexpensive, gay, attractive floor tile that will take the toughest family punishment and retain its LIKE-NEW loveliness and brilliant color with an occasional waxing.

Your HAKO dealer can furnish you installation instructions, or install CORONET and VINYLFLEX for you.

Recommended by Good Housekeeping

SINCE 1903 HACHMEISTER-INC. PITTSBURGH 30 PA

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NEW PASTEL AND ASPHALT TILE FLOORING
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Please send me How-to-do-it booklets and full color idea brochures. Enclosed is 10c to cover cost of handling and mailing.

Name_____
Address_____
City_____ Zone____ State____

A piece off your mind [Continued from page 12]

just moved into, is the fulfillment of all our dreams for the past six years and we can't help being proud of our accomplishments, and maybe giving a word of encouragement to some others. We did it by ourselves, starting on an income of $2,800 which is now, six years later, about the $5,500 average of so many couples today.

We did make sacrifices but the big job was to decide what was most important to us and what was not. Our decision was that we wanted from our life together children, a lovely home and, if there was any extra, to travel.

Over this period we managed such necessities as insurance protection, purchased a car, stove, refrigerator. Our fun has consisted mainly of visiting with friends and we have combined business with pleasure trips.

Our financial problems are not yet completely solved, simply because we are living in our dream house. But since the home is so important to us we are willing to do without some things in order to enjoy it.

Our advice to you newlyweds or "oldyweds" is to decide right now the things most important to you. If a home is among them, start saving immediately. You will be surprised how quickly it can become reality. Set your sights high!

Mrs. H. Mathews Garland
Dallas, Texas

EDITOR'S NOTE: *You have answered Mrs. Johnson's letter better than we could possibly do. We offered advice; you gave from experience.*

LINE TAPPING

Dear LFYH:

You have very consistently proven your ability to keep within your scope of presentation the economic status of young married families of today. *Our File Box*, gardening, *Mr. Fixit*, cooking, children, and other special sections are unfailingly interesting and helpful.

However, what about a few articles on neither the very old nor the very new? More people than you seem to realize have bought not more than 50-year-old houses of 8 to 10 rooms, with three floors, basement, big yard, trees—all of which can be purchased at a comparative pittance, and on which a great deal of imagination, elbow grease, decorative skill, and time can be spent with gratifying results. Here is an untapped line which LFYH can investigate.

Mrs. Charles M. Allen
Plainfield, New Jersey

EDITOR'S NOTE: *Investigation underway! Look at what resulted from the Brazwells' remodeling project on their 20-year-old home* (Home-Hunting Saga Ends With Remodeling, August, 1953).

THE BEST LAID PLANS

Gentlemen:

After five years of owning some rather beautiful land, we had almost given up hope of doing some measure of justice to it until we read your article, *Two-Level Plan Stretches the Building Dollar*, in the July issue. The house outlined, one-story with basement finished as living quarters, meets our requirements in all particulars, such as orientation, contemporary styling, and three-bedroom size. Our land is a little over seven wooded acres, with one beautiful homesite on a point overlooking a stream bordering one side of the property, and about seventy feet above it. This house designed for the lay faculty of St. Joseph's College suggests a possible restoration of our depleted morale.

Mr. and Mrs. Don Kanode
Falls Church, Virginia

Dear Sirs:

Congratulations to Cliff May and Chris Choate for their house in *Planned to Give the Most for the Money* in the July, 1953 issue.

Although I drool at houses in the $20,000 bracket, I had up until now seen nothing in the $10,000 or under class that looked at all desirable. The house with its expansible plan also keyed to more outdoor living space appeals to me increasingly as I study it, and what's more, it's one of the first I've seen that we may be able to afford when my husband gets back from Korea and is finally out of the army.

Mrs. H. B. Merner
Jacksonville, Florida

Brandt

American Classic

IN NATIVE WILD CHERRY

A fresh and exciting new concept in furniture . . . designed especially for living today—relaxed, friendly, casual . . . superbly executed in beautiful Wild Cherry with a mellow sienna finish to harmonize with colorful contemporary interiors.

Fine stores everywhere are now showing modestly priced American Classic in an open stock selection of occasional tables and dining room pieces. You can identify them by the hang tag and Brandt seal.

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It's

HOME FASHION TIME

September 24th to October 3rd

No. 5386

No. 5384

FREE!—Four new brochures give valuable aid in planning room settings—yours for the asking! Indicate which ones you want: 1. American Classic; 2. Anniversary Pine; 3. Mahogany Occasional Tables; 4. Mahogany Dropleaf Dining Tables and Chairs.

No. 635/636 Buffet and China Top. About $285.*
No. 5382 Dropleaf Extension Table with 4 Filler Boards. About $119.*
No. 534 Side Chair. About $30.*
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No. 5389 Wall-Serving-Dining Table. About $81.*
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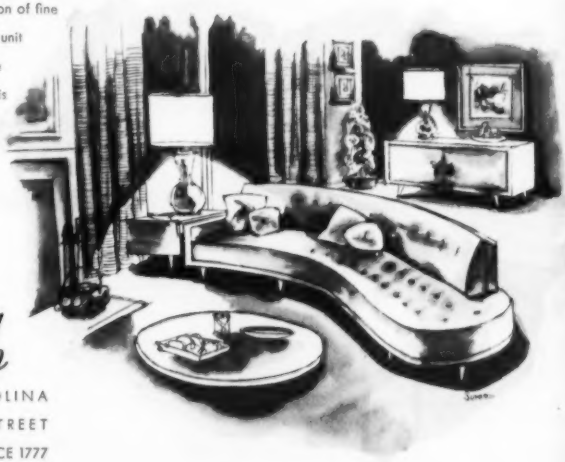
No. 5384 Tray Cocktail Table. About $59.*
*Slightly higher in some areas.

THE BRANDT CABINET WORKS, INC., 750 PENNSYLVANIA AVENUE, HAGERSTOWN, MARYLAND

Staccato multi-units . . . unsurpassed flexibility for today's living

Multi-Units are a dramatic example of the versatility and character of the Staccato Group which permits the adaptation of fine furniture to individual room requirements. Used as unit furniture for pinpoint planning, multi-units will solve your space problems almost to the inch. Add to this the additional advantage of combining various units to construct unusual one-piece dramatic sofas—and you have the answer to any modern decorative need.



Send 25¢ for beautifully illustrated catalogue
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Erwin-Lambeth

THOMASVILLE • NORTH CAROLINA
NEW YORK • 136 EAST 40th STREET
CHICAGO • MERCHANDISE MART • SPACE 1777

Put yourself at ease
with this wonderful flooring!

SOME beauty is only skin deep—but you'll find that a dream floor like this, even years from now, will still be as lovely as the day it was first put down in your home.

And in all that time, *it will never once have required waxing!*

For Goodyear VINYL-TILE is as carefree as it is permanently beautiful—because it's made of solid vinyl—*pre-polished* to a natural, lasting luster.

This pre-polishing makes Goodyear VINYL-TILE the only flooring on the market today which maintains an even, over-all sheen—showing no contrasting shiny and dull areas where traffic areas end and idle areas begin.

This, because Goodyear developed a factory pre-polishing process that gives the material its natural luster—literally "built in" forever!

A sudsy mop keeps it first-day fresh—and first-day fresh is a beautiful sight, for Goodyear VINYL-TILE comes in a rainbow range of 18 decorator colors—4 solid hues and 14 contrasting marbleized patterns.

You won't be able to resist it; and you'll never stop thanking your lucky stars for the day you put Goodyear VINYL-TILE in your home!

See your dealer. *You'll see what we mean!*

Never needs waxing!

Shades of the Old West! – A beautiful Indian motif achieved with tiles selected from the exclusive VINYL-TILE range of 18 sun-drenched colors. Shown are Garland Green with White (5637), Greenwich Green with White (5616) and Gulf Gray with White (5521).

SEND FOR THE FREE VINYL-TILE "DECORATOR'S BOOKLET." Stunning decorator schemes for any room in the house, plus complete color chart and facts about "The World's Most Beautiful Flooring." Send a postal card to: Goodyear Flooring Dept. J-8317, Akron 16, Ohio.

GOODYEAR Vinyl-Tile

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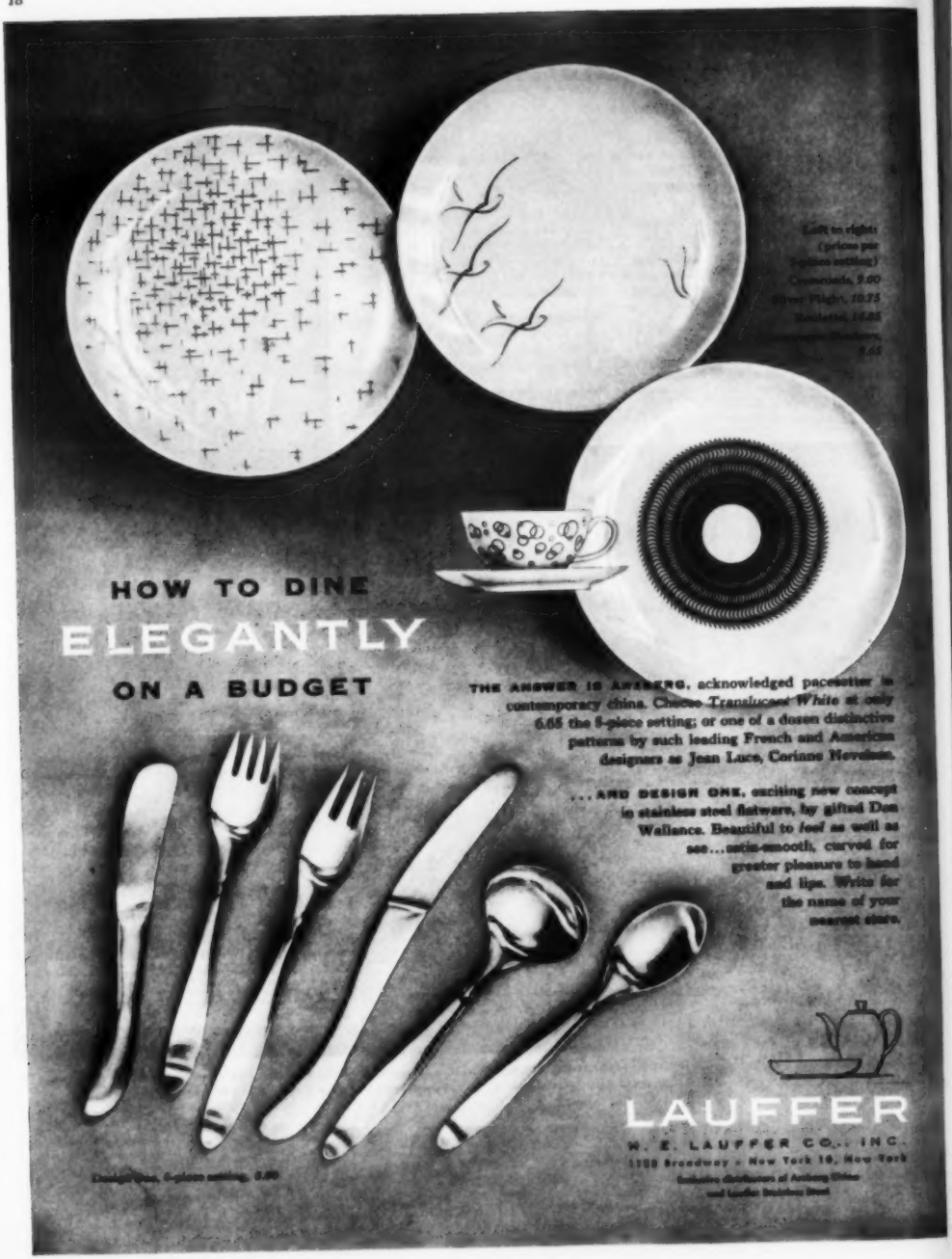
We think you'll like THE GOODYEAR TELEVISION PLAYHOUSE—every other Sunday—NBC TV Network


Left to right:
(prices per 5-piece setting)
Cosmopolis, 9.00
Silver Flight, 10.75
Rhythm, 16.25
Contemporary Stainless, 9.65
HOW TO DINE
ELEGANTLY
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THE ANSWER IS AMERICAN, acknowledged pacesetter in contemporary china. Choose Translucent White at only 6.65 the 5-piece setting; or one of a dozen distinctive patterns by such leading French and American designers as Jean Luce, Corinne Hevelaar.
...AND DESIGN ONE, exciting new concept in stainless steel flatware, by gifted Don Wallance. Beautiful to feel as well as see...satin-smooth, curved for greater pleasure to hand and lips. Write for the name of your nearest store.
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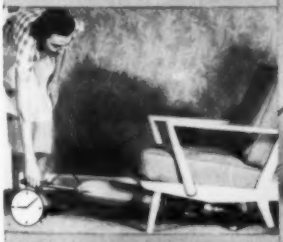
Now! Here's the new MINUTE-QUICK WAY to a "company-clean" home every day!

Imagine a lightweight vacuum cleaner that also does the work of carpet sweeper, dust mop, upholstery brush, broom...*easier* and *faster!* With this powerful, modern cleaner you whiz from carpet to floor to upholstery...*without attachments.* Nothing to assemble, nothing extra to carry—weighs only 6½ pounds. It's the only vacuum designed for daily use!

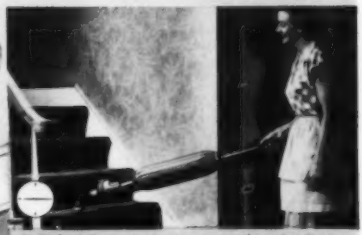
New REGINA Electrikbroom only $49.95

1. Once over lightly—and Regina Electrikbroom sucks up every crumb, even stepped-on foods. Wonderful on all hard floors—no messy dust mop to shake out.

2. No attachments to change—no time wasted changing them! You hop from rug to sofa, gobbling up lint, thread, dirt, sand—even dog hairs—in one quick swoop.



3. Gets up to and under furniture! No need to move heavy furniture. Won't mar furniture legs. Improved Swivel-Action nozzle means *maximum cleaning efficiency* even under low pieces!



4. At last! An easy way to vacuum the stairs! Regina Electrikbroom goes right up the stairs, carpeted or not. Also vacuums the risers! Upstairs, whisks over bedroom floors and rugs. Vacuums mattresses, too!

5. Through already? Dirt cup empties like an ash tray. Never before such a quick, easy, sanitary method.

6. Hangs on any hook. Costs so little, does so much, every home should have one! See your appliance dealer now.

UNIQUE SWIVEL-ACTION NOZZLE adjusts to angle of handle—gives *positive suction* at all times.

Perfect gift So practical for brides! Ideal for small homes and apartments. And so thoughtful for Mother.

VCMA
MEMBER VACUUM CLEANER MANUFACTURERS ASSOCIATION

THE REGINA CORPORATION, RAHWAY 26, N. J.

☐ *Please send me, free of charge, your new booklet* "JACK THE GIANT KILLER—A MODERN FABLE FOR HOMEMAKERS."

☐ *Please send name of my nearest Electrikbroom dealer.*

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IN CANADA: SWITSON INDUSTRIES, LTD., WELLAND, ONTARIO.

REGINA ELECTRIKBROOM—BY THE MAKERS OF THE FAMOUS REGINA TWIN-BRUSH POLISHER

Newest decorator's touch— the small

Important **clock!**

Destiny It looks modern. It looks traditional. It's a lovely example of the new transitional theme that goes with both! Dominant as a single accent or with pictures. Blond or mahogany. 10¾" high. Electric, $16.50†. 8-day keywound, $22.50†.

Belwyn The gentle curves and sleek, uncluttered planes carved from a solid block of hardwood give this little clock great distinction! Electric alarm; finished in mahogany, maple or blond. 5" square, $8.95†. With luminous dial, $9.95†.

Woodbury Smart strike clock in cherry! The warmth of its rich finish and its musical bell strike give it an importance far beyond its size! Silvery face with golden overtones; scrolled hands; wrought iron, footed base. Electric, 7" high. $29.95†. For free booklet on Seth Thomas* Clocks write Dept. LY, Thomaston, Connecticut.

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Since 1853

America's Finest Timepieces

Division of General Time Corporation

*Reg. U. S. Pat. Off. †Tax extra. GT Prices subject to change.

TRY YOUR HAND AT MAKING PLACE MATS

Place mats have two main functions: they protect table surfaces from the hazards of hot dishes and spilled foods, they add a colorful note to your table decoration. They are also fine for small gifts, especially if you have made them yourself. Here are four kinds of place mats that are easy to make.

FISHNET PLACE MAT is easiest of all to make. The only materials you need are: fishnet, crepe paper, Metlon metallic thread, a tapestry needle, and a Dennison twister for twisting strands of crepe paper together. First, cut a piece of fishnet 12" x 18", the average place mat size. Next, make a length of crepe paper raffia as follows: cut a strip of crepe paper 1½" wide through the fold; stretch fully; cut one end diagonally and twist to a fine point; thread and pull it through the twister so that it comes out woven tight. You now thread the crepe through a bobby pin and weave it in and out of the fishnet. Then, thread several strands of metallic thread through the tapestry needle and weave the same way, forming stripes of crepe and metallic thread at each end of the place mat

A CIRCULAR place mat can be crocheted with crepe paper and metallic thread. First, make crepe paper raffia thread the same way as for the fishnet place mat described above. Then hold metallic thread and crepe paper strand together and crochet according to the following instructions: 1st row—chain 4 to form the ring. Work 7 single crochets in a ring; 2nd row—2 sc in each sc of previous row (14 sc); 3rd row—2 sc in every *other* sc of previous row; 4th-22nd row—continue to crochet, increasing sufficiently to keep work flat. Slip stitch last stitch in 22nd row; 23rd row—Chain 2, skip 1 sc, 1 sc in next stitch, repeat for 2 rows. Slip stitch to end off and cut thread

A TWELVE CIRCLE place mat forms a simple geometric design which looks well with table settings for party lunches. Cut twelve cardboard circles 4" in diameter and then cut 1½" circles out of the center of each. The next step is to cut a length of Dennison crepe paper 1" wide through the fold, stretch it, and pull it through the twister. Wrap each circle with the crepe paper raffia as shown here, cut off the ends and paste them in place. Over the crepe paper you now wind the metallic thread, each thread spaced approximately ⅛" from the next. Where the circles touch, they should be sewn together with double strands of metallic thread in three rows of four circles each. Finish off with two or more coats of lacquer

MATT HYDE

CREPE PAPER and metallic thread, woven together, make an attractive place mat. First, make a loom by cutting notches ¼" deep and ½" apart all around a 12" x 18" piece of cardboard as shown. Hold vertically and fasten one end of a crepe strand with cellophane tape to bottom of loom. Bring loose end up to first notch at top, then around and down, winding back and forth loosely until all notches are threaded. Next, thread three or more strands of Metlon thread through a tapestry needle, and weave over and under the crepe paper. Give mat one coat of clear lacquer before removing from loom. When dry, slip loops from notches and stitch edges on a sewing machine to prevent raveling. Finally, lacquer twice more on each side

The Magee Carpet Co. • Mills: Bloomsburg, Pa.

"Having a Wonderful Life ... in our

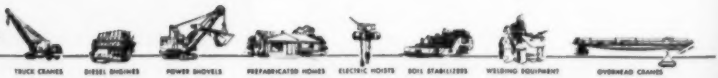
Furnishings by Kunzelmann-Esser Co., Milwaukee

What's more "family" than a fireplace? It's one of the things that makes living so much fun in our P&H Home—and something you don't usually find in homes at this price. *(An optional feature)*

As breadwinner for this happy clan, I know one thing sure—nothing we own has made life easier or more fun for us than our P&H Home. I think the home was *designed* for folks like us, who like a lot of luxury on a tight budget. The spacious open floor plan, the smart room arrangement, the easy-living "extras"—they all add up to a wonderful life at home—P&H Home, that is. And good looking? Well, look at it for yourself. I'm almost as proud of that house as I am of Billy, our little crew-cut.

P&H Homes range from $8,000 to $15,000

the **P&H** *Line*



This said Pat on the P&H Home. She'd rather be in the kitchen than anywhere in the house. It's so bright and roomy, I can see why. These big cabinets hold all the groceries and dishes I can buy.

Look at that storage space, and all these shelves and built-in drawers! There's even enough room for my things in these closet walls. And we have enough gear to equip a small army.

If you like the outdoors as we do, you'll never tire of the view (and the light) through the Thermopane picture window in the P&H Home. Brings nature right inside, makes the home always bright and cheerful.

Don't walk around . . . pass it through! This is just another step-saving feature offered in some of the P&H Homes. (It's optional)

P&H Home"

Buying this P&H Home is the best investment I ever made. I know, because we looked around plenty before we bought. It has a quality of materials and construction that we saw only in much higher priced homes. Lumber is all the finest—seasoned and kiln-dried. Hardware and millwork are top quality, too. And because the parts are built in a factory, the wall, roof and ceiling sections fit perfectly, never warp, are always tight. Upkeep has been practically nil. This home is really built to last. We're set for life, a swell life in the P&H Home.

P&H Homes on display . . . . See list next page

P&H HOMES

HARNISCHFEGER CORPORATION

610 Spring St., Port Washington, Wis.

WHERE YOU CAN SEE A P&H HOME THIS MONTH

These are some of the builders who are showing various styles of P & H model homes this month:

Ace Realty Co.
Racine, Wisconsin
American Building Co.
Waterloo, Iowa
Ann Arbor Home Realty Co.
Ann Arbor, Michigan
Al. B. Campbell
Bedford, Indiana
Evansville Construction Co.
Evansville, Indiana
Fryer Realty Co.
Henderson, Kentucky
Huseka Building Corp.
Hastings, Nebraska
Ingrassia-McGuire
Rockford, Illinois
Glen B. Knaup
Beaver Dam, Wisconsin
Hersley Development Co.
North Kansas City, Missouri
Carl A. Schille
South Bend, Indiana
Skagman Construction Co.
Cedar Rapids, Iowa
Sparks Construction Co.
Overland Park, Kansas
Valley Building Corp.
Burlington, Iowa
J. Winter & Co.
Freeport, Illinois
E. H. Moldenhauer & Sons
Cedarburg, Wisconsin
Bartlett & Co.
Lincoln, Nebraska
Herman Construction Co.
Lockport, New York
Gross Builders, Inc.
Omaha, Nebraska
Addison Construction Co.
Hamburg, New York
Nelson Construction Co.
Huntington, West Virginia
R. H. Wildman Co.
Iowa City, Iowa

If there is no builder listed in your area, write P&H Homes, Port Washington, Wis.

These Products Help Make P&H Homes A Wonderful Investment in Better Living

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The Silcrest Company
Woodall Industries, Inc.
Glide-all Sliding Doors
Georgia-Pacific Plywood Co.
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WINDOWS
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Rusco Steel Windows
Libbey-Owens-Ford Glass Co.
Thermopane Windows
Pittsburgh Plate Glass Co.
Alwintite Div., General Bronze Corp.

WALLS (Interior)
The Upson Company
Upson Strongbilt Panels
National Gypsum Co.

INSULATION
Owens-Corning Fiberglas Co.
American Rockwool Corp.
Rockwool Insulation

WALLS (Exterior)
Douglas Fir Plywood
Permo Products Co.
Shakertown Cedar Shingles
Pacific Lumber Company
Johns-Manville Corp.

ROOFING
Allied Chemical & Dye Corp.
Barrett Asphalt Shingles

KITCHEN
Mullins Mfg. Co.
Youngstown Kitchen Cabinets

APPLIANCES
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CHIMNEY
Van Packer Corp.

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P&H HOME BOOKLET

Write today for your booklet showing all the P&H Homes in full color. Enclose 10¢ in coin or stamps to cover mailing.

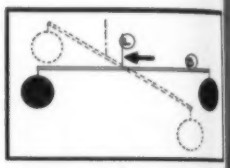
P&H HOMES
HARNISCHFEGER CORPORATION
610 Spring St., Port Washington, Wis.

SUSPENDED ANIMATION

By CLYDE SPARKS

Mobiles have moved out of museum galleries into the reach of anyone with a taste for the changing and relaxing pleasure they can give. These ingenious, balanced forms allow free rein to one's imagination (you can use balls, corks, paper plates, or anything that strikes your fancy), need only patience and concentration. The main problem is balance—the mobility depends on that—and once you master it, you can continue with whatever design you prefer. Limit yourself to materials that are easy to work with, and experiment with color and over-all design for the most eye-catching accessory you've had in years.

BEGINNER'S MOBILE is simplified to show the problem of balance. In the first diagram, the bar (B) is shown with attached forms of paper circles (or whatever you choose). Connecting line (L) has been fastened to bar with slipknot. By moving (L) to left, bar will dip to right. When balance is obtained, secure all points with glue. Bars may be made from small wooden dowels or metal (preferably lightweight rigid wire). Lines vary with materials used. Linen thread or fishing line can be used with dowel bars; metal bars should have fine-woven steel wire such as fishing leaders. The second diagram consists of two bars, three forms. Work from the bottom: balance bottom (B) with hanging forms first, then attach this to free end of the next upper bar. This should also have form with its connecting line (L). Balance top bar with bottom bar, obtained in same manner, through adjustment of (L) on top bar. Third diagram involves three bars, four forms. Repeat steps in first two diagrams, remembering to start with bottom bar and working toward top. Possibilities are unlimited. You can go on with your own variations, remembering only to give free movement to bars and forms; always allow ample distances between them for insurance against their hitting each other. Another hint: make a sketch first—choose a pleasing arrangement, then juggle and glue.



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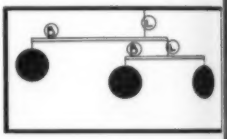

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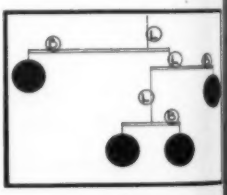


3.

MENGEL

INTRODUCES AN EVENTFUL NEW MODERN

...DESIGNED BY *RAYMOND LOEWY* ASSOCIATES

... a whole series of surprises in furniture

"Accent" Night Table or Phone Stand, a real conversation piece, with attached bench upholstered in pomegranate red. About $60.

"Accent" China Table. Cabinet and table all-in-one. Table top folds down, slides beneath counter top to form convenient, compact China Cabinet. Finished all around, with see-through spindle back—makes a perfect room-divider too. About $164.

"First Edition" in cinnamon and white gives this room a double life . . . sitting room by day, bedroom by night. Day Bed with drop-leaf arm, Triple Dresser, Chest-Desk, Bench, and Night Table. Group, as shown, about $430.

"Accent" Double Dresser . . . doubles beautifully as a dining room server, too. About $120.

A chest that's a desk, a dresser that's a vanity, a nightstand that holds the phone *and* the phoner . . . these are a few of the surprises in this collection of Mengel Furniture by the famous design organization, Raymond Loewy Associates.

Note, too, the unexpected use of color and texture and more color. See the amazing drawer-space, and the sleek horizontal lines that make a room look surprisingly large. The *prices* are surprisingly small.

Choose from two groupings . . . one group called "Accent" with slender wrought-iron legs, the other called "First Edition" for you who like all-wood. Which of your rooms will be first to welcome this new Mengel Furniture?

Look for this Loewy-designed furniture in your dealer's windows and newspaper advertisements . . . or we'll send you his name on request. **Prices vary somewhat by locality.*

THE MENGEL COMPANY • FURNITURE DIVISION • LOUISVILLE 1, KENTUCKY

MENGEL

Renowned MENGEL Furniture

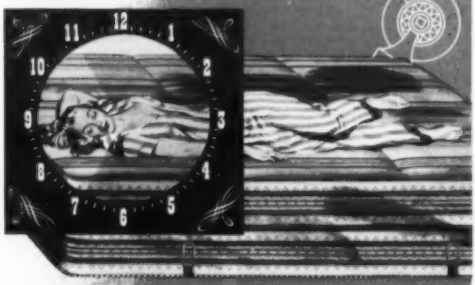
"Accent" Triple Dresser whose center drawer is a dressing table with hinged mirror. Perfect for your living room, too, for bar or buffet service. About $160.

"Accent" Chest in cinnamon and graphite. Flips its front to become a living room desk with heavenly blue interior. About $135.

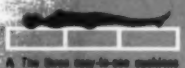
Double Bed . . . slender and graceful . . . to give your Mengel bedroom a feeling of light and space and air. About $50.

ENJOY 1/3 of your life—
IN COMPLETE COMFORT!

You spend a lot of time in bed . . . why not enjoy it? Now you can be completely comfortable with RESTONIC, the truly modern mattress that supports your body where you need support. See the three cushions? Each end cushion has just the right firmness for correct support of your head, shoulders and the lower part of your body. The center cushion is firmer for the proper support of the heavy middle part of your body. You naturally sleep more comfortably . . . on the level . . . the restful RESTONIC way!



Only RESTONIC offers Triple Cushion Comfort—
The Comfort You Can See!



A The three easy-to-see cushions support your body in its natural position for healthful sleep.

B The way you float proves your body's need for extra mid-section support for comfortable sleep.

1 ONLY RESTONIC Triple Cushion construction gives firmer center cushion for on-the-level support.

2 ONLY RESTONIC patented construction locks upholstery layers to coils...eliminates lumps and hollows.

3 ONLY RESTONIC combines it all with a smooth no-button top...springs never tied down or restricted.

Buy RESTONIC—You Can See The Comfort!

RESTONIC® Triple Cushion® MATTRESS
Sold in better Department Stores, Furniture Stores and Sleep Shops

FREE BOOKLET! "Interesting, Scientific Facts About Sleep." Have you a sleep problem? This booklet may solve it! Send coupon for this informative and entertaining booklet . . . NOW! No obligation.

RESTONIC CORPORATION, 666 Lake Shore Drive, Chicago
Name
Address

BEST IN BOOKLETS

Our young readers are vigorously (and reassuringly) individualistic, true, but their letters reveal a common bond: their belief that comfort and charm are essentials in successful homemaking. For them we review, in each issue, booklets full of professional know-how on achieving a smoother, better-run ménage. Whenever you write for them, we would appreciate your mentioning LIVING For Young Homemakers.

DECORATOR'S CORNER

Modern or period, the controversy is endless, but *Planning and Decorating With Furniture* will help any homemaker with decorating plans towards the big decision. All the notable periods of furniture are treated with full-color photographs and descriptions. Detailed sketches serve as ready reference to identification of styles. Accompanying each spread on a period, there is a section of suggestions for accessories appropriate to the period. There are also notes on types of oak floors and instructions on caring for them. Home Service Bureau (L-10B), National Oak Flooring Manufacturer's Association, Sterick Bldg., Memphis 3, Tennessee. 10c.

Wall-to-wall carpeting is the dream of many a homemaker, and the investment is an important one. *How I Got My Money's Worth in Carpet!* will help you avoid disappointment in choosing the style and color most suitable for your home and decorating scheme. The discussion of usual carpet sizes and how to choose the width of carpeting that will require the least number of seams may save you money when you go carpet shopping. A section on installation technique rounds out the valuable information included in this booklet. The Roberts Co. (L-10B), 1536 N. Indiana St., Los Angeles 63, Calif. Free.

Storage is a universal problem and a vital necessity in the well-ordered home. *Household Storage Units* will direct your thinking, and if you plan to build, or have built, virtually any type of storage unit, you will find the correct dimensions listed here. Storage walls, bookcases, toy racks, dinnerware closets, cabinets for bathroom supplies, radio-record-player unit where records can be stored, plus a large number of other units are illustrated, and the dimensions necessary for proper clearance and accessibility are given. In short, an extremely useful aid to have at hand when you tackle storage problems. Small Homes Council (L-10B), Mumford House, Univ. of Illinois, Urbana, Ill. 10c.

FOOD TALK

Preserving fruits and vegetables in the fall is a thrifty way of assuring the family good eating throughout the winter. *So You're Canning* is an instructive booklet that tells in clear language how to make a success of all your preserving—juices, jams, jellies, pickles, relishes, conserves, fruits. General hints, do's and don'ts, plus complete information on necessary equipment and individual treatment of various produce will show the way to the most inexperienced, be an excellent reference booklet for the already experienced canner. American Sugar Refining Company (L-10B), 120 Wall Street, New York 5, New York. Free.

FOR SPECIAL USE

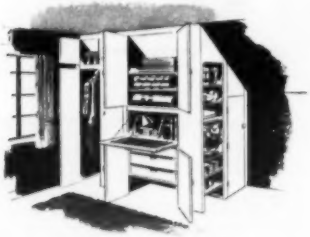
A tidy home is the mark of a successful homemaker and *Homekeeping Simplified by O-Cedar* is a handy guide to point the way. There are detailed instructions on polishing furniture, and valuable information for solving such problems as heat marks on a table top, burn scars and scratches on wood surfaces. Also treated are new techniques in mopping floors, cleaning walls and windows, and there is advice on waxing floors and shampooing rugs. In short, here is a comprehensive, valuable assistant for those so necessary household chores. O'Cedar Corporation (L-10B), 2246 West 49th Street, Chicago 9, Illinois. Free.

Sewing know-how is a highly useful asset for a homemaker: *How to Make Curtains, Draperies and Slip Covers* will help bestow it. There are complete details on all types of window treatment and thorough instructions on making draperies and curtains to fill any needs. Related subjects such as valances and cornices come in for discussion as well. In the second section, definitive discussion and instruction in making slip covers is given, including directions for types of seams, cording, etc. Domestic Sewing Machine Co. (L-10B), 11770 Berea Rd., Cleveland 1, Ohio. 10c.

Outdoor furniture or anything out of doors made of wood—including the house you live in—is subject to weathering from rain and snow and invasion of wood-boring insects. The *Handyman's Guide to Home Wood Preservation* will show you how to keep your present equipment—porches, shutters, a boardwalk, or picket fence—in top shape, may save you costly replacement. Fully discussed are the various ways to apply chemical wood preservative. Dow Chemical Co. (L-10B), Dept. P.F.N., Midland, Michigan. Free.

1. *Flexible Storage Wall,* Simplicity of construction, adaptability mark this striking plywood built-in. Sections can be added or subtracted to fit your wall space. Cost of fir plywood needed to build unit shown.....**$105***

2. *Under-Eave Storage* makes good use of usually wasted space. Unit can be made to fit any ceiling slope, has ample space for clothes, bedding, bulk storage. Cost of fir plywood only.....**$95***



3. *Shelf-Door Wardrobe* saves space by combining features of roomy closet, chest of drawers and dresser. Paint it in bright accent colors or stain to feature natural plywood grain. Cost of fir plywood only.....**$55***

8 WAYS *to get* MORE ROOM *in your home with low-cost fir plywood built-ins*

PLANS AVAILABLE

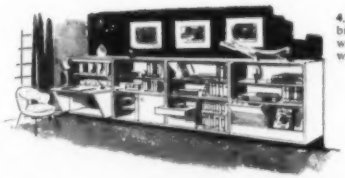
HERE are eight new ideas for modern, space-saving built-ins that will pay you big dividends in comfort, convenience and livability. Each of these built-ins gives you neat, compact storage . . . crisp, modern beauty . . . far more *usable* floor space. And they're such an inexpensive luxury. See how little you pay* for the fir plywood you'll need to enjoy these space-thrifty built-ins in your home.

Fir plywood is light, strong and very easy to use—even for "week-end" carpenters. When you plan your built-ins with these large, light real wood panels, you have complete choice of size, design, finish and color. No other material is so adaptable to your own ideas and requirements.

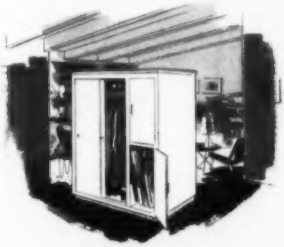
You can have any one of these eight built-ins in your home in a very short time. Get fir plywood and easy-to-follow plans from your lumber dealer. Or order plans by number from Douglas Fir Plywood Association, Dept. BI, Tacoma 2, Washington. Please enclose 10c for each plan. (Offer good in U. S. A. only.)

FlyPanel® grade fir plywood is most useful for dozens of indoor building and remodeling jobs. Use quality-tested PlyPanel where only one side of panel is seen. Other fir plywood grades available for uses where both sides of panel will be seen.

ASK FOR DFPA-INSPECTED FIR PLYWOOD

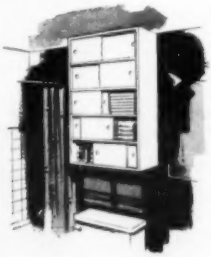


4. *Sectional Storage Units* can be combined to form shoulder-high storage wall for living room or den. Build it with fir plywood for only....**$90***



6. *Island Entry Wall* defines entry and living areas without confining either. Entry closet and space for bulk storage is on one side, cabinets and shelves on the other. Cost of fir plywood you'll need to build it.....**$100***

5. *Child's Storage Wall* has ample room for toys, clothes, bedding. Clothes pole, desk can be raised as child grows. Tough fir plywood doors and drawers can't be hurt by children at play. Fir plywood for this practical built-in only.....**$80***



7. *Odds and Ends Cabinet* can be built in a few hours with easy-to-use plywood. Use it in bathroom to reclaim wasted space above water closet...in kitchen or utility room for extra storage space. Fir plywood for this handy cabinet costs.....**$8***

8. *Demountable Music Wall* is made by stacking simple interchangeable plywood boxes on low plywood table. Note clean, simple lines. Boxes hold radio, record player, television and record albums, can be arranged to fit any room. Fir plywood you'll need to build it costs.....**$60***

*Based on latest available Chicago retail sales for fir plywood compiled by leading trade magazine; prices may vary throughout nation depending upon location and source of supply.

beautiful carpets by FIRTH bring outdoor freshness indoors

Illustrated: Firth's "Primitive" - Rockland Beige #8048—approx. $19.95 per sq. yd.

Firth's "Primitive" – the famous classic among textured carpets.
Your room will respond to the misty Rockland Beige tones of this all wool carpet...
one of many new landscape colors so perfect for today's Outdoor-Indoor living schemes.
You'll treasure its elegance for a lifetime, for Primitive will create
a soft, inviting atmosphere for all your favorite possessions.

women with a sense of style prefer FIRTH broadlooms

Send 25¢ for idea-filled new booklet, "Decorate With Confidence,"
to Firth Carpet Company, 295 Fifth Avenue, Dept. 65, New York 16, N. Y.

FIRTH

Name_____
Address_____
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Top to bottom:
#8049 Timber Moss
#8050 Distant Mountain Blue
#8034 Pearl Beige
#8039 Silver Frost Gray
#8014 Cherry Red

Furniture by Lehigh Furn. Corp.

REMODELED YARD

The owners of this house had big plans for their 60′ x 50′ back yard: an outdoor extension for the living room; a shaded lounging spot away from the house; a flower garden; and storage space for garden furniture. First step in remodeling (by landscape designer John Eyerman, Jr.) was to construct a raised 18′ x 25′ terrace adjacent to living room.

FACING THE TERRACE, the lanai was designed for quiet reading and relaxation. Both the lanai and a room for storing garden furniture were converted from a two-car garage no longer fully used by the owners. They also gained additional space and privacy from the neighboring yard by covering part of the driveway (left) to form a carport

JULIUS SHULMAN

FULL-LENGTH SLIDING GLASS DOORS connect living room and the terrace which is paved in concrete with intersecting redwood strips. To create the sunken-garden effect, the height of the terrace was counterbalanced with raised brick planting beds at far end of yard

One of the many easy-living extras in your new P&H *home .....*

crackproof interior walls of

UPSON *Strong-Bilt* PANELS

It's a wonderful life—and *carefree*, too—in your new P & H Home! And one of the reasons, certainly, is the beautiful Upson Panel interior that stays new-looking with a minimum of maintenance. You know it can never have ugly cracks—or unsightly gaps—because each wall is made of a *single* Upson laminated wood fiber panel which eliminates the need for taped joints. These sturdy, full-wall size panels are also *waterproofed through every fiber and are built to include the famous Upson* vapor barrier. The extreme impact resistance, the superior, 6-ply strength of Upson Strong-Bilt Panels also contribute to the years and years of wonderful, worryfree living in your new P & H Home.

Nationwide showing of P & H Homes begins this month. Watch for the announcement in your community.

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2 GREAT NAMES
IN LIVING COMFORT

P&H HOMES *with*

Shakertown
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Naturally beautiful · Naturally better!

Yes, smart Homeowners choose distinctive, **different** SHAKERTOWNS for their wide, sweeping exposure, deep-grooved wood surface . . . authentic charm and beauty. Extremely weather-resistant, and they are so long lasting and economical — suitable for new homes and for remodeling. Choose America's most imitated sidewall — at better dealers everywhere.

Leading Wholesale Distributors for SHAKERTOWN SIDEWALLS

ALA., Birmingham: Southern States Iron Roofing Co. **ARIZ., Phoenix**: Mallco Distributors **COLO., Denver**: Denver Wood Products Co. **WASH., D.C.**: J. A. Porter Lmbr. F. M. Ewing Co. **CONN., Hartford**: Sondik & Co. **Stamford, Plainville,** Igoe Brothers, Inc. **FLA., Jacksonville**: Southern States Iron Roofing Co. **GA., Atlanta, Savannah**: Southern States Iron Roof. Co. **ILL., Chicago**: Reserve Supply Co., Chicago & Riverdale Lmbr. **Danville**: Eagle Lmbr. Dtrs. **Libertyville**: Woolf Distr. Co. **Peoria**: Lumberyard Suppliers. **Springfield**: RHM Bldg. Mtls. **Quincy**: Mid-Products Company **IOWA, Attumwa, Cedar Rapids, Des Moines, Sioux City, Waterloo**: Tip Top Distributing Co. **Dubuque**: McDonald Mfg. Co. **IND., Evansville**: Indiana Whlsrs. **Ft. Wayne, So. Bend, Indianapolis**: Inland Distrib. **Marion, LaFayette**: Eagle Lumber Dtrs. **Terre Haute**: Wabash Valley Lumber Co. **KANS., Wichita**: Walling Sash & Door Company. **KY., Louisville**: Southern States Iron Roofing Co. **LA., New Orleans**: Southern States Iron Roofing Co. **MASS., Worcester**: Read & Co. **MICH., Bay City**: E. I. Anderson **Detroit, Lansing**: Schultz, Snyder & Steele. **Grand Rapids**: Evans & Rettig Company. **MINN., Duluth, Minneapolis**: Marshall Wells Co. **St. Paul**: Lampert Lmbr. Co. **MO., Cape Girardeau**: Cape Supply Co. **Kansas City**: Timberline, Inc. **St. Louis**: Lumberyard Supply Co. **MONT., Billings, Great Falls**: Building Service, Inc. **N.Y., Albany**: Mohawk Bldg. Mtls. **Binghamton**: Northrup Sup. Corp. **Bronx**: Julius Oehrlein, Inc. **Brooklyn, Hicksville, Hollis, L.I.**: Igoe Brothers. **Buffalo**: McLean-Thomas, Quality Mtl. Co. Lincoln Whsles. Roof. **Far Rockaway, Jamaica, L.I.**: H. Verby Co. **Malone, Syracuse**: Saltpoint Supply. **Rochester**: Harding Sup. Co. **Utica**: John P. Reed Supply. **Mineola, L.I.**: Reserve Sup. **N.J., Hawthorne, Newark, Washington**: Igoe Brothers. **Trenton**: Central Jers. Whls. **N. CAR., Raleigh**: Southern States Iron Roofing Co. **OHIO, Cincinnati**: Acme Sash & Door. **Cleveland**: Reserve Lmbr Co. **Columbus**: Palmer-Donavin Mfg. **Dayton**: Dayton Sash & Door. **Lima**: Eagle Lmbr. Dtrs., Palmer-Donavin Mfg. **Marion**: Lumbermen's Supply, Inc. **Toledo**: Hyde-Peterson Lmbr. **Warren**: Warren Whls. Supply. **ORE., Portland**: Oregon-Washington Hardware. **PA., Erie**: Lyman Felheim Co. **Phila.**: Michell-Puffer Co., Irrsel Heating Co. **R.I., Providence**: Read & Co. **S. CAR., Columbia**: Southern States Iron Roofing Co. **TENN., Memphis, Nashville**: Southern States Iron Roofing Co. **TEXAS, Austin**: Calcasieu Lmbr. **Beaumont**: Dave Nelson Lmbr. **Dallas**: Burris Bldg. Mtl. **Houston**: Shakertown Distrib. **Ft. Worth**: Central Bldg. Prod. **Waco**: Colley Lumber & Supply Co. **VA., Richmond**: Southern States Iron Roofing Co. **WISC., Green Bay**: Lumber Dtrs. Supply **LaCrosse**: Griffin Whls. **Madison**: McKeon Whls. **Milwaukee**: Lumber Dtrs. Serv. **Sheboygan Falls**: Falls Dtrs. Supply. **Wausau**: Wausau Supply Co. **W.VA., Parkersburg**: Wholesale Distr. **Wheeling**: Building Products Supply Co., Inc.

THE PERMA PRODUCTS COMPANY
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CRAFT AND FLAIR—DECORATING ASSETS

The difference between the interior attractiveness of one home and another often lies far less in the respective budget allowances involved than it does in the respective ingenuity of the homeowners. Call it imagination or a natural flair, the ability to decorate differently and in good taste is, undeniably, a real talent. A second asset, as valuable in its way, is the ability to use carpentry tools. If not possessed quasi-instinctively, as it is by most men, it can be acquired readily by even the most inexperienced of either sex. When these two abilities are combined, furnishing or decorating a home gets to be a hobby, a duty, and a game of wits all rolled in one. Two young people who enjoy thinking and working out ways to improve their home are Carol and Norris Carlson, of Dayton, Ohio. In their spare time they have made lamps, a buffet table, a bed, and a chair in their home workshop, and used their combined imaginations in many ways towards decorating the interior. As if such projects as these were not sufficient to inject the personality of the homeowners into the decorative scheme, the walls display paintings by—the Carlsons! Some of the ideas they incorporated into their home are shown here, along with sketches of two articles of furniture Norris made—can serve as springboards to the thinking of many other young homemakers.

PLANTER SHELVES in an unusual arrangement were made by angling a 2" x 4" from the baseboard to ceiling, with two pieces of 1" shelving set in between the 2" x 4" and wall. All parts of the unit were painted white

STRIKING FINISH on this old piano is wallpaper! Not only does papering make unnecessary the long, tedious job of scraping down the old woodwork if piano were to be painted, but it allows a wider selection of finish possibilities

[Continued on page 32]

New Diana-style Youngstown Kitchens

A step beyond your kitchen dreams!

New Diana-style Youngstown Kitchen features new style, new beauty, new units and exclusive *Controlled Color Kitchen Decorating.*

NEW Diana-style Youngstown Kitchens are gorgeous beyond compare . . . functional in design . . . built from an entirely new concept that actually increases kitchen-planning possibilities and at the same time gives a distinctive built-in look so long sought after by homemakers and kitchen planners alike.

It's the greatest advance in kitchen design since the cabinet was put under the sink.

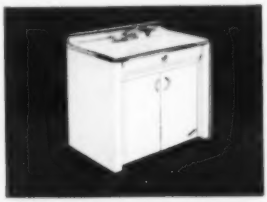
There never was a better time than now to plan *your* kitchen. Here's a true made-to-measure look—years-ahead Diana-style beauty—and planning flexibility beyond all your expectations.

You'll save time . . . save work . . . save steps. You'll get storage space and counter surfaces aplenty, all at a modest-budget price. And beautiful, all-steel Youngstown Kitchens units are rugged, built to last a housetime.

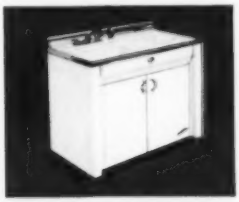
Pictures and words alone can't do it justice. See the completely new Diana-style Youngstown Kitchens . . . with beautiful new units like the cutlery base cabinet, 9-inch tray cabinets, mixer-grinder cabinet and quarter-round wall cabinets, and smartly styled *Easy-V* handles . . . at your nearby Youngstown Kitchen dealer's, *right away!*

MULLINS MANUFACTURING CORPORATION
WARREN, OHIO
World's Largest Makers of Steel Kitchens

NEW **Diana ensemble sink,** 24-inch model . . . another example of the increased planning flexibility that allows you more kitchen features than ever before in any given space.



NEW **Diana ensemble sink,** 36-inch twin bowl model. Streamline design contributes graceful lines that flow unbroken through adjoining base cabinets in matching stainless steel backsplash and trim.



NEW **Diana ensemble sink,** 42-inch single bowl models, drainboard right or left. One-piece, acid-resisting porcelain-enameled steel top as on all Youngstown Kitchens Diana ensemble sinks and Diana-style cabinet sinks. Stainless steel trim front and back.

NEW **Diana ensemble sink,** 42-inch twin bowl model. Double-terraced rim keeps water from splashing over. Notice that all Diana ensemble sinks have recessed knee and toe spaces for easier standing. All finishes wipe clean easily with a damp cloth.

Youngstown Kitchens

For the name of your nearest dealer, consult the yellow pages of your telephone directory under "Kitchen Equipment — Household," or "Kitchen Cabinets," or Call Western Union, Operator 25.

"Decorator's Handbook," introduces *Controlled Color Kitchen Decorating,* with exclusive new patterns and colors in wall coverings, draperies, decals and cabinet tops. See it at your Youngstown Kitchen dealer's.

Youngstown Kitchens, Mullins Manufacturing Corp.
Dept. LYH-1053, Warren, Ohio

Please send newest kitchen-planning, decoration ideas. I enclose 10c to cover the cost of mailing. (No stamps, please.)

I plan to build a house ☐
I plan to buy a house ☐
I plan to modernize ☐

NAME (Please print) _____

ADDRESS _____

CITY _____ ZONE _____

COUNTY _____ STATE _____

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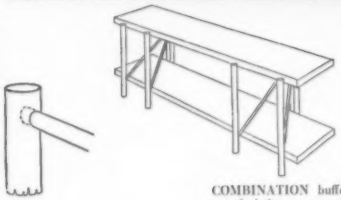
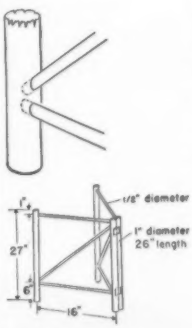
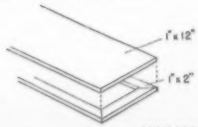
[Continued from page 30]



COMBINATION buffet-table and set of shelves was made using two 5'8" lengths of 1" x 12" white pine; 1" and ½" dowels; two pair 2" x 2" butts; screws. The nature of the leg assemblies makes possible the dual character of the unit. Constructed and hinged as shown at left, assemblies extended, with 1" x 12" laid side by side across top of assemblies, make unit a table. For use as shelves, one 1" x 12" lays across top of partly folded assemblies, other across dowels at base. Below, a frame is added to each 1" x 12" to increase thickness





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installs easily
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Entire chimney is packaged with all parts—nothing else to buy. Even the roof flashing, rain cap and prepared cement for the joints is furnished. Saves up to 50% over brick construction. This is an all-fuel chimney for gas, oil, coal or wood heat. Saves on fuel bills with better draft.... less soot.

Cut holes! Nail support in place.

Set each section

Nail flashing and install housing

100% FIRE-SAFE TESTED BY UNDERWRITERS' LABORATORY

Fire-safe because wall is made of insulating vermiculite concrete with a fire-clay liner equal in insulating value to 24" of brick or 70" of ordinary concrete. Each Van-Packer section is joined with a permanent bonding acid-proof cement. F.H.A. accepted.

You Can Install A Complete Van-Packer Chimney Yourself in About 3 Hours.

Chimney goes up in sections—an average of 5 to each installation. Lightweight—only 1/10th the weight of brick construction. Easy to handle—easy to install. Get free literature by mailing the coupon below.

P & H Harnischfeger Home featured in this issue, and other leading prefabricated home manufacturers use Van-Packer Packaged Masonry Chimneys.

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Every proud owner of a P & H Home loves these floor-to-ceiling sliding doors. You will, too. They make closets roomier, more accessible. Kitten-quiet, trouble-free, they can't run off the track . . . simple to install, easy to remove for storage of large articles. For lasting beauty they may be painted, papered or finished to match the room. Available in 8 foot floor-to-ceiling or 6-foot 8-inch heights . . widths 3-foot to room size. For more closet space at low cost, plan on Glide-All Sliding Doors for the new home or when remodeling.

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SHOPMASTER'S
sensational new power tool
20" JIG SAW
WITH Self-Contained Motor

Just plug it in

Here is a rugged, professional power tool that cuts up to 2½" stock with ease, makes precision woodworking actually easy. Has built-in, full-rotating armature AC motor . . . exclusive Master-View controls . . . built-in blower . . . full-tilting table. Patented COMBINATION MITRE GAUGE AND RIP FENCE available at slight extra cost.

Want to rip? Just turn saw head 90°. It's that easy. Truly the most outstanding QUALITY power tool value on the market today!

$39.95 MOTOR INCLUDED

SHOPMASTER, INC. Room 27D
1214 South 3rd St., Minneapolis, Minn.

[Continued on page 34]

Only the Hide-A-Bed sofa can offer the big "hidden value" of a famous Simmons mattress

Lawson style in green tweed (above) also in persimmon, brown, gold, charcoal and copper. Approx. prices: full size, $319; apt. size $299—with Deepsleep* mattress. Beautyrest* mattress only $20 more.

Be proud of its *looks* as well as its comfort! The Hide-A-Bed sofa is a fully upholstered and beautifully tailored sofa with never a hint that it hides a comfortable bed inside. More than 100 decorator-selected fabrics to choose from when you buy a Hide-A-Bed* sofa for the cost of a sofa alone.

You may see millions of sofa beds but *only* Hide-A-Bed offers the world famous comfort of a Beautyrest mattress. Choose Beautyrest, at only slight extra cost, or the superbly comfortable Simmons Deepsleep mattress. *Both* are longer, wider and thicker than the mattress on the average sofa-bed. No rolling toward center, either, thanks to special Hide-A-Bed sofa base construction. Bedding folds away, made-up, ready to use again. See the Hide-A-Bed sofa at your Simmons dealer's. Prices start as low as $199 for full size. Convenient terms can usually be arranged.

Smart sectionals in gold antique satin and many other fashion-wise colors! Use them as shown, or put them together to make an extra-long sofa. They open into comfortable twin beds at night. Deepsleep mattress only. Approx. $229.50 each, as shown above.

Modern, tufted-back Hide-A-Bed sofa in persimmon tweed (above) and many other colors. Full size, $349. Apt. size, $339—with Deepsleep mattress. Beautyrest mattress only $20 more. In Hide-A-Bed you can choose from ten different styles in over 100 decorator-selected fabrics.

Send today for new home decorating booklet, "14 Ways to Make an Extra Room."

Space-saving ideas from leading decorators! New, beautifully illustrated booklet includes floor plans and realistic color illustrations of rooms and fabrics. Also, your own room-planning kit with scaled cutouts and ruled paper. Get yours while they last. Send 25¢ and coupon below.

SIMMONS COMPANY, Dept. H-10
Merchandise Mart Plaza, Chicago 54, Ill.
Gentlemen: Enclosed please find 25¢ for one copy of your booklet, "14 Ways to Make an Extra Room." (Booklet includes room-planning kit.)

Name_____
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Only Simmons makes HIDE-A-BED SOFAS

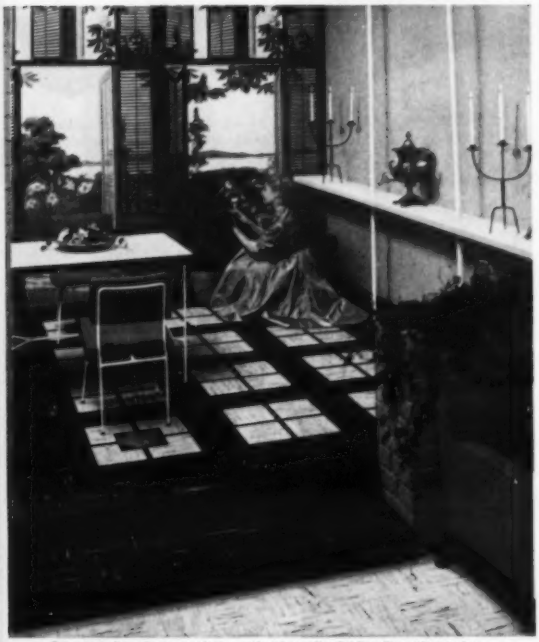
Only the Hide-A-Bed sofa can offer you a famous Beautyrest mattress

Trademark Reg. U. S. Patent Office. Copr. 1958 by Simmons Co., Mdse. Mart, Chicago, Ill.

Why pay more?

You can install a guaranteed KENTILE FLOOR like this for only $27.50*

A KENTILE FLOOR LIKE THIS COSTS $9 TO $22 LESS THAN TILE FLOORS OF MANY OTHER MATERIALS . . . YET KENTILE IS GUARANTEED!



Colors shown: Peony Cerulean and Sicilian with Black Feature Strip, Dot ThemeTile and Black KenBase

KENTILE GUARANTEE

Kentile, Inc. will furnish new tile without charge for any Kentile that wears out . . . and on which colors wear off . . . during your own occupancy of your own home whenever you have installed Kentile or have had it installed by an authorized Kentile Dealer. This guarantee does not apply to damage caused by your improper handling or your failure to follow the instructions for installation and/or maintenance available at your Kentile dealer's. This guarantee must be presented if claim is made for use thereof.

You can't imagine how easy it is to install your own Kentile Floor until you've actually done it. Mix or match your choice of the 25 "lovely-to-live-with" colors. And, after parties or just family-fun, soil and stain-resistant Kentile is easy to mop clean . . . easy to keep glistening like new with an occasional no-rub waxing. Modern colors can't get dull or wear off . . . they go clear through the rugged, durable tile. Yes, more people buy Kentile because Kentile gives more value.

Only KENTILE DEALERS have these money-saving buys in GUARANTEED FLOORS

* Price quoted is for a floor approximately 11'6" x 9'3" installed by you. 23' KenBase (optional) about $5.00. Your Kentile Floor may cost less or slightly more depending on size, colors and freight rates. See your local Kentile, Inc. Dealer for FREE estimate. He's listed in your classified directory under FLOORS. In Canada, T. Eaton Co., Ltd.

KENTILE, INC., 58 2nd Avenue, Brooklyn 15, N. Y.

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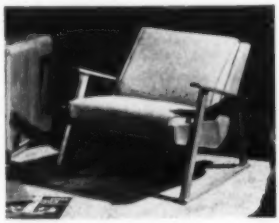
The Asphalt Tile of Enduring Beauty

Craft and flair—decorating assets

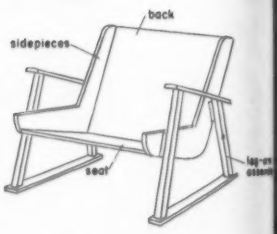
[Continued from page 32]

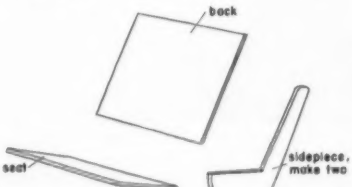
IMAGINATION AND WORKMANSHIP are both evidenced in the room of the Carlsons' son, Paul, age 3. The desk and chair, once schoolroom furnishings, are mounted on heavy lumber for stability and protection of floor covering. Bed is the product of Norris' workshop, consists of a simple frame constructed of shelving and odd pieces of lumber and fitted with box spring and mattress

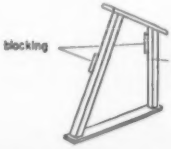


CRAFTSMANSHIP of a high-er der is reflected in this chair whi Norris, an engineer by profess designed and built of wood an plywood. Chair was upholster by Carol with foam rubber co ered by gold metallic fabr

DIAGRAM shows some of the construction details of chair, and measurements given can serve as a guide for assembling chair. Chair consists of seat, back, and two side pieces, plus two leg-arm assemblies (as shown). These are fastened securely together







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...in a heavenly NEVAMAR kitchen

now you can build or remodel with this prefinished surfacing material that's designed for lifetime beauty and service . . . never needs painting or refinishing

Can't you see yourself in a picture-book kitchen like this? Well, rub your eyes, because this isn't a fond dream. Thanks to NEVAMAR, this enchanting kitchen can now be your very own. Every cabinet and counter top is surfaced with NEVAMAR, that excitingly beautiful, amazingly rugged surfacing material. No more scrubbing, waxing, and polishing . . . stains vanish with a whisk of a damp cloth.

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This is **NEVAMAR**

. . . a high-pressure laminate surface, designed for long life and lasting beauty. Nevamar is not affected by grease, alcohol, fruit acids, cosmetics, bleach, ink or similar substances. It will not stain, crack or peel. Nevamar is resistant to cigarette burns and withstands boiling water. Nevamar may be cleaned with soap and water.

To keep your Nevamar surface beautiful . . . Don't use abrasive cleansers. A protective pad should be used beneath hot vessels, electric toasters and similar appliances. Don't use your Nevamar surface as a cutting or chopping board.

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Manufacturers of Nevamar High-Pressure Laminates • **SARAN FILAMENTS** • Wynene Molded Products

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FLORENCE by PROLON in *Sunset Red and Midnight. Complete sets, open stock, serving pieces available.*

Florence by Prolon...

a new note in beauty—and it's genuine break-resistant melmac® dinnerware

A distinctive new pattern designed by George Nelson, made in four stunning colors of MELMAC molding material. This MELMAC dinnerware set is years ahead in inspiration, will serve you beautifully at every meal, every day. So easy and safe to wash by hand or automatic dishwasher—safe in children's hands, too.

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Replacement by the manufacturer, Prolon Plastics, guaranteed if any piece breaks, cracks or chips within a year in normal household use. Look for their guarantee—and for the tag that says MELMAC, sure sign you're getting the real thing!

MELMAC is a registered trade-mark of American Cyanamid Company, N.Y. 20, N.Y., supplier of MELMAC Molding Compounds to manufacturers who fashion high quality dinnerware in a variety of designs and colors. Florence by Prolon, shown here, is an exclusive design of Prolon Plastics, Florence, Mass.

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KEM®GLO

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You can get KEM-GLO in more than a hundred colors plus a whiter white that *stays white.* All colors matched with SUPER KEM-TONE.

KEM-GLO Chartreuse makes this kitchen sing! So easy to clean—so new-looking—always!

Easy to apply!
No undercoating! Just brush or roll on—Dries in 3 hours. No laps—no brushmarks!

Easy to clean!
Ink, cooking spatters, cosmetics, crayon, just wipe away. Resists scuffing and chipping!

PINT $1.45
QUART $2.49
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READY TO USE . . . JUST STIR AND APPLY

AT LEADING PAINT, HARDWARE, LUMBER AND DEPARTMENT STORES EVERYWHERE

$1.65 qt. $5.19 gal.
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SUPER KEM-TONE

The washable latex wall paint

Repeated washings can't mar its matchless beauty

SUPER KEM-TONE . . . the wonderful latex wall paint you hear so much about . . . so amazingly washable that repeated washings can't mar its beauty. Ready to use, easy to apply, quick to dry . . . a new room in a day. Lovely new colors, matched with KEM-GLO.

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Blackstone makes it easy for you

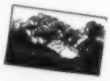
You can buy the units one-at-a-time, or all three at once. If you're building or remodeling, the cost can be included in your mortgage in most states. It takes only a little planning to have a completely automatic Blackstone Home Laundry as featured in the September issue of LIVING For Young Homemakers. Here's the complete laundry that uses but 72 inches:

Blackstone's New Automatic Washer!
The only washer that is Fully Automatic, Fully Flexible, and Fully Mechanical. *Flex-O-Trol* lets you lengthen, shorten, repeat, or skip any part of the automatic cycle.

Blackstone's Fully Automatic Dryer!
A Selective Drying Control accurately pre-sets for degrees of dryness from damp to completely dry. A Blackstone costs less to operate because it features *Radiant Heating and Vacuum Drying.*

Blackstone's Automatic Cabinet Ironer!
The Blackstone Ironer has simplified fingertip and knee controls. You just sit and steer. All fabrics are ironed safely with heats of from 0° to 500°. Raises easily from its handsome *Fold-Away Cabinet.*

FREE! Write today for new booklet, "Blackstone Practical Laundries," in which leading architects show you how to plan your laundry anywhere in the house.



Blackstone
THE OLDEST MANUFACTURER OF HOME LAUNDRY APPLIANCES
Jamestown, New York

OUR FILE BOX

If you have any household or decorating hints that you want to share, we'll pay $5—for each one we publish.

Cooking

Potato roll

I discovered a method of preparing leftover mashed potatoes that is a new twist on the potato patty. Here's all you do: shape the potatoes into a roll and wrap in wax paper; place the roll in a can which is open at both ends (can keeps roll firm and round) and store in refrigerator. When ready to use, cut roll into ½-inch slices, dip in flour and fry. Result: crisp potato cakes. Mrs. R. Mentzer, Ephrata, Pa.

Baking

Candle sled

To avoid candle drip on iced cakes, use a "sled" which can be removed and leaves the icing unmarred. Frost a slice of bread with cake icing; when frosting hardens insert the candles and place in center of cake. If you prefer, cut bread with cooky cutter and place candle sleds around edge of cake. Bread may also be cut in appropriate shapes to fit a special occasion or holiday theme. Mrs. E. Whitmore, Lockhart, Texas.

Accessories

Cuff links

If the cuff links to a long-sleeved blouse are lost or misplaced, and you need a pair in a hurry, here's a solution to the problem. Pick out four attractive looped-back buttons to make necessary cuff links. Cut a narrow piece of elastic about one inch long, and draw it through the loops of the two buttons. Sew elastic securely at each end. Put extra buttons to use and make several pairs. Mrs. R. Miller, San Francisco, Calif.

Cooking

Sugar softener

When you are using a recipe that calls for brown sugar, and you discover that yours has hardened so that it is impossible to measure accurately, here is an easy way to soften it. Put the sugar in a covered container (a piepan, cake tin, or the sugar box) and place in the oven (300°-325°F.) for about 15 minutes. Be sure to check at frequent intervals until sugar is desired softness. Shirley J. Bonnell, Brooklyn, N. Y.

Sewing

Stiff collars and cuffs

I found a sewing trick that's easy to do, inexpensive, and cuts down considerably on laundry time. When it's time to make the collars and cuffs for cotton dresses, line them with a piece of permanent-finish organdy, placing the organdy between the two pieces of material. You will find that organdy gives them extra body, and they retain a firmness without the use of starch. Mrs. P. J. Roeslein, San Diego, Calif.

Cherries

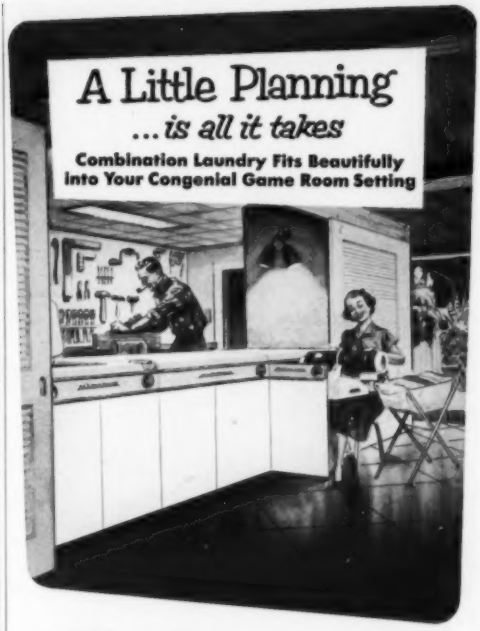
Penholder pitter

Pitting cherries, fresh or canned, can be done easily and quickly with a wooden penholder and pen point. Insert the pen point into the holder backwards, so that rounded edge is showing instead of the point. Simply press the edge to the cherries as you pit them. The rounded edge just fits the cherry seed. This method not only saves time but leaves the shape of the cherry intact. Mrs. Kenneth E. Ream, Creston, Ohio.

Shoes

Shoulder-pad polisher

The shoulder pads from old cotton dresses or blouses can be put to very good use—they make excellent shoe cleaners for leather shoes. Shine shoes using your usual method, and when it's time to polish, grip the ends of the shoulder pad in each hand and rub vigorously. The shape of the pad is just right for gripping. You can use a separate pad for each different colored pair of shoes. Thelma Studer, New York, N. Y.



Blackstone uses
but 72′ of space

Bathroom Laundry Here's the combination laundry in company with the most modern bathroom fixtures . . . right where the laundry accumulates.

Sewing Room Laundry Laundering, mending and sewing can now be done in one convenient center. Saves time and steps.

FREE! Write today for new booklet, "Blackstone Practical Laundries," in which leading architects show you how to plan your laundry anywhere in the house.

Utility Room Laundry Here the combination laundry is located right in with all the equipment that makes the modern home function.

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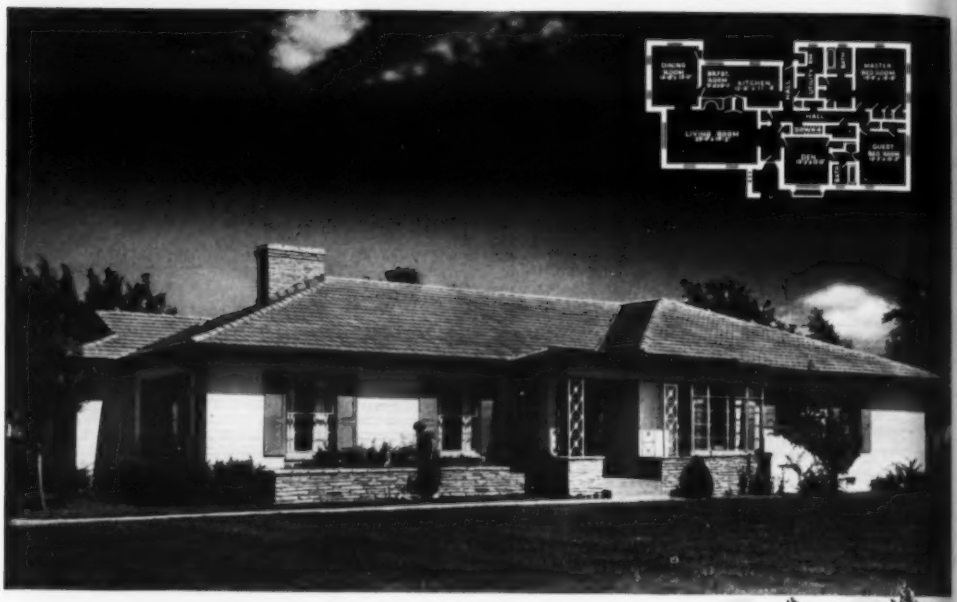
AMERICA'S OLDEST MANUFACTURER OF HOME LAUNDRY APPLIANCES

Jamestown, New York



FOR OUTSTANDING VALUE CHOOSE A

Concrete House

BUILDING a house usually is a once-in-a-lifetime experience. Naturally you want your past savings and future earnings to buy the utmost in house value.

Just as some fabrics make better clothing buys, so do some construction materials make better building values. Whatever size or style house you're planning, you'll get outstanding value if you build with concrete because a concrete house delivers:

OUTSTANDING COMFORT An insulated concrete house has year-around comfort even in rigorous climates—warm in winter, cool in summer, clean and dry at all times.

OUTSTANDING BEAUTY Concrete masonry can be laid in many charming patterns and finished with an attractive portland cement paint or a distinctively textured stucco.

OUTSTANDING PROTECTION A house with concrete foundations, walls, subfloors and a firesafe roof assures you lifelong security. Concrete provides maximum firesafety because *concrete can't burn!* It also is resistant to storms, decay, quakes and termites.

OUTSTANDING ECONOMY A concrete house is moderate in first cost, requires less maintenance and fewer repairs and lasts a lifetime. Result: ***low annual cost.*** A concrete house costs you less *per year* to own.

Yes, when you invest your savings in a concrete house you reap lifelong dividends in comfortable living, lasting beauty, maximum protection and ***low-annual-cost*** shelter. For more information send for free book "*Why People Like Concrete Homes.*" Distributed only in U. S. and Canada.

HOW TO GET YOUR CONCRETE HOUSE

. . . and what will it cost?

Phone a local concrete masonry manufacturer for names of architects and builders experienced in concrete house design and construction. They know local conditions existing in your community and can tell you about plans and costs.

Take any plans or sketches you have to an architect. Have him show you how your home—of any size, style or floor plan—can be built economically with concrete foundations, concrete walls and subfloors and a firesafe roof.

Architect-Designed Houses Stay Young Longer

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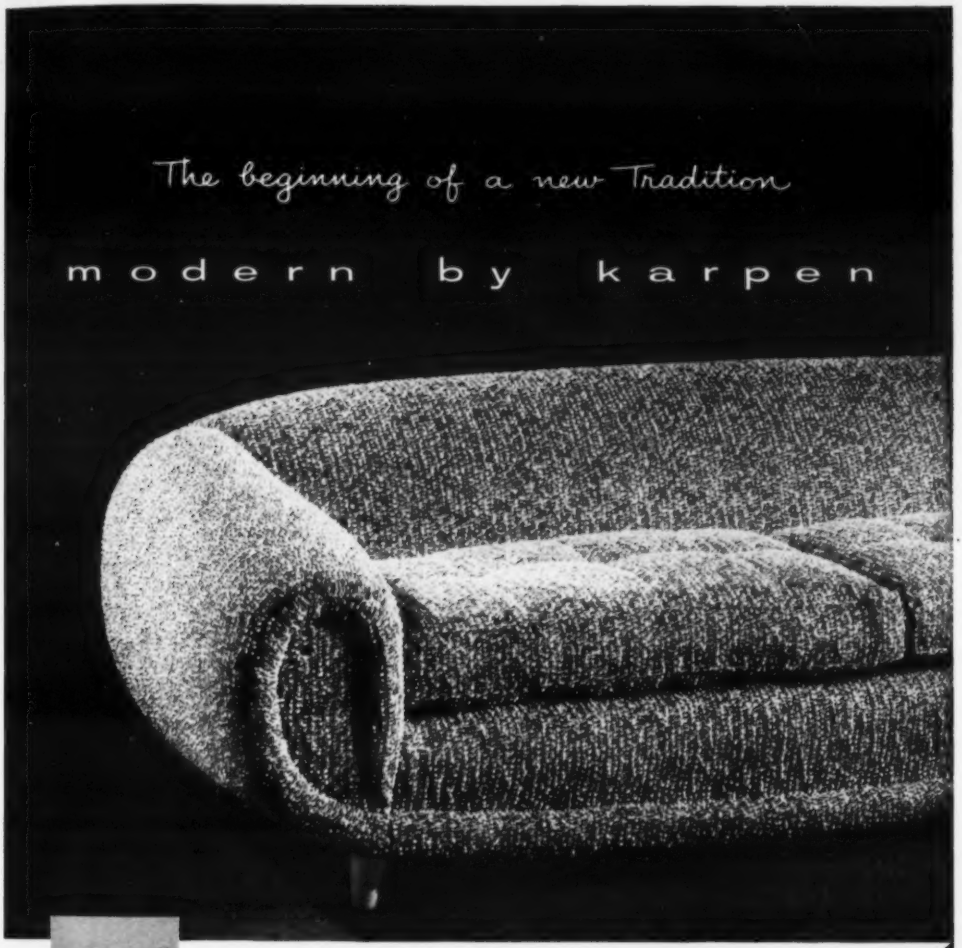
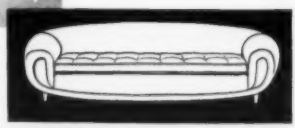
A national organization to improve and extend the uses of portland cement and concrete through scientific research and engineering field work

The beginning of a new Tradition

modern by karpen





The Karpen Sofa, Chair and Sectional pieces shown are available in a sumptuous selection of textured fabrics.

See how this furniture curves away from the usual in modern. How much softer, more generous. Karpen modern shows deep regard for your comfort . . . and real consideration for your budget, too. This is not a here-today, gone-tomorrow trend. Years and years from now this California-kind of styling will still be modern, and this Karpen-kind of construction will still be going strong.

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Here is my dollar for 4 Hennessy Brandy Snifters described in this offer, direct from France. I will pay 15¢ U.S. Customs handling charge when my glasses arrive.

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NOTE: Sorry, this offer is limited to one set per person. Offer good in U. S. A. and possessions.

SPADE AND TROWEL

If you have a gardening problem, LIVING *For Young Homemakers' garden experts will help solve it for you. Queries of general interest will appear on this page every month. For a prompt reply to more specific and individual problems, send us a stamped, self-addressed envelope.*

Q. We have a pine tree on our property that bears cones every year. I would like to try growing some of its seeds. Could you tell me how to do this? M.B.

A. Collect the full-sized cones this fall and store them all winter in a warm, dry box. By spring they will have opened and dropped their very small seeds. Sow these in light, sandy soil, keep watered and shaded. Transplant the seedlings a year after they appear.

Q. Would tree roses make a good hedge about five feet high and thick enough to provide adequate privacy? H.L.

A. In southern regions of the country they may be satisfactory, but in the north they are likely to die in the winter unless you go to a great deal of trouble to protect them.

Q. The stems of my euonymus vine (winter creeper) are covered with a rough, whitish substance that seems to be weakening the whole plant. What is this substance, and how can I get rid of it? T.L.G.

A. This is probably euonymus scale, a common insect pest. It is difficult to eradicate, but usually the job can be done by spraying thoroughly under the leaves with miscible oil before spring growth starts, and with white oil solution several times during the following summer, beginning about June 1st. These materials can be bought at most garden-supply stores.

Q. There is a 15-inch vertical split in the bark of our Norway maple tree which is about 12 feet tall. The spit is on the trunk, about a yard above the ground. What can I do? Mrs. T.P.

A. If the split is in the south side of the tree, it is probably "sun scald," resulting from the winter sun striking directly on it. Cut away the dead bark, paint shellac on the exposed wood and provide some sort of shade, such as burlap, that will not interfere with air circulation. The split will probably heal in a year or two.

Q. How can I get rid of crawfish that have made burrows all over my lawn? This is a common occurrence here in the South. C.T.

A. Try two tablespoons of carbon disulphide poured into each burrow and sealed in with soil. This should be efficacious.

Q. Can you tell me whether or not the fruits of ornamental flowering crab apple trees are edible? I hesitate to try without knowing. K.D.

A. Yes, they can be eaten with safety. Because of their small size, however, their use is chiefly restricted to jelly-making.

Q. Is autumn or spring the preferred season for planting cleome seeds? Does it make any difference? D.F.I.

A. Both seasons are equally suitable. It is merely a question of which time of the year is more convenient for you.

Q. Would you suggest some inexpensive and colorful way of keeping window boxes from looking bare and forlorn during the winter? B.A.L.

A. You might try branch tips of retinispora, arborvitae, red cedar, or any of the junipers. Cut them about 15 inches long and push their butts deeply and firmly into the soil. They will remain green all winter.

CONANT BALL FURNITURE MAKERS

These fine stores carry the 100-year-old line of Conant Ball Open Stock furniture

Abilene, Texas	Waldrop Furniture Co.
Albany, New York	Harry Simmons Furniture Co. - M
Allentown, Pennsylvania	Hess Brothers
Amarillo, Texas	Hughes Home Builders
Ann Arbor, Michigan	Handicraft Furniture Co. - M
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Berkeley, California	Stone Pierce, Inc.
Beverly Hills, California	W. & J. Sloane
Binghamton, New York	Elts Bros. & Joseph
Birmingham, Alabama	Bromberg & Co.
Boston, Massachusetts	Jordan Marsh Co.
Brockton, Massachusetts	Union Furniture Co.
Buffalo, New York	A. W. Airhead
Burlington, Vermont	Thomas O'Halloran & Son - M
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Cincinnati, Ohio	The John Shillito Co. - M
Cleveland, Ohio	Sterling Lindner Davis
Colorado Springs, Colorado	Daniels & Fisher
Columbus, Ohio	The F. & R. Lazarus Co.
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Denver, Colorado	Davis & Shaw Furniture Co.
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Milford, Connecticut	[illegible] Furniture Shop
Milwaukee, Wisconsin	[illegible] Furniture Co.
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Spokane, Washington	Barclay & Brown
Springfield, Massachusetts	Red Lion Shop, Inc.
Stockton, California	Yeager Furniture Co.
Syracuse, New York	I. Fleischman & Sons
Tacoma, Washington	A. T. Herman Co. - M
Tacoma, Washington	Saxton's, Inc. - T
Tallahassee, Florida	Shaw's, Inc.
Tampa, Florida	Paul T. Ward, Inc.
Terryville, Connecticut	Terryville Furniture Store
Thompsonville, Connecticut	Hayden Wayside Furniture Co.
Toledo, Ohio	LaSalle & Koch Co. - T
Toledo, Ohio	Trouhaft Bros. - M
Trenton, New Jersey	Herman Spiegel
Tucson, Arizona	W. R. Shearman Furniture Co.
Tulsa, Oklahoma	Colonial Furniture Co.
Washington, D. C.	The Hecht Co.
West Newton, Massachusetts	Mayflower Wayside Furniture Co.
West Los Angeles, California	Connell & Chaffin, [illegible]
Whittier, California	H. J. Perry Furniture Co. - T
Wichita, Kansas	George Innes Co.
Wilkes-Barre, Pennsylvania	United Furniture
Winona, Minnesota	Abaul Anderson
Worcester, Massachusetts	David Borsoff

T - *Traditionals only* . . . M - *Modernmates only*
Stores not marked carry both

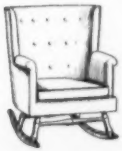
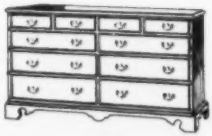
This beauty *Grows* piece-by-piece from Conant Ball open stock

. . . AND THE GROWING'S ALWAYS WITHIN YOUR BUDGET, because you can space your buying over the years — sometimes matching, sometimes mixing, always blending. How? — easy! All Conant Ball pieces are designed and finished for a continuous unified harmony. That's why a long-range Conant Ball plan is so smart: it's wonderful to live with as you grow, and it ends up exactly right. And their SOLID woods mean a long and lovely life: solid birch for the Modernmates, solid rock maple for the Traditionals.

FOR PLANNING ROOMS WITH A FUTURE

Go-Together Traditionals, Dept. LT-103, Conant Ball, Gardner, Mass. — 10¢

Match-Up Modernmates, Dept. LM-103, Conant Ball, Gardner, Mass. — 10¢

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*approximate retail.
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Choose the table of your dreams from the Imperial traditional collection. Here you will find authentic beauty that reflects your good taste . . . genuine mahogany, carefully crafted to outlast your need . . . and hand rubbed finishes that grow richer with each passing year. Look for the famous Green Shield . . . the mark of every genuine Imperial Table.

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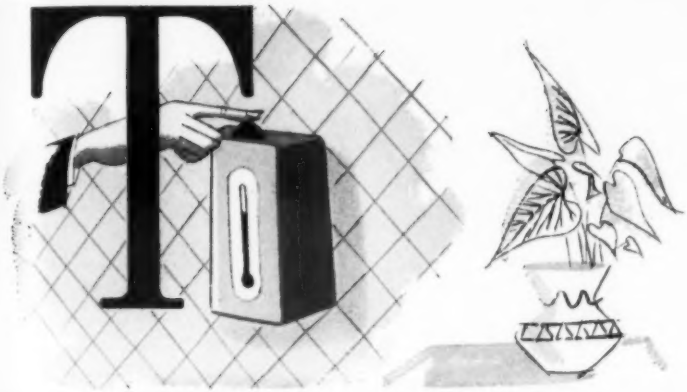

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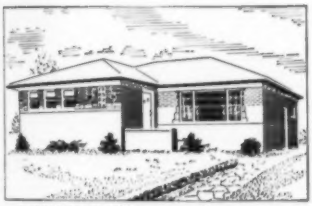
there on your wall, with Chrysler Airtemp... you set it...that's all!

Just a touch of your finger and like magic Chrysler Airtemp goes to work in your home. The thermostat on the wall controls your indoor weather.

In winter there's warm, properly humidified air at just the temperature you want.

In summer there's cool, crisp air that makes living so much more enjoyable.

All year there's less cleaning and more healthful surroundings because dust and germs are filtered out of the air that's circulated through your home.



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HEATING • AIR CONDITIONING
***for* HOMES, BUSINESS, INDUSTRY**

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Get a free copy of the delightful Alphabet Book for children. It shows many benefits of Chrysler Airtemp "Yearround" Air Conditioning for your family.

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AMERICAN TRADITION...FOR MID-CENTURY MODERNS

From the Statton workshops come brilliantly crafted maple adaptations of the best of Early American design, planned to suit the needs of today's young moderns. There's engineered storage to conserve space in today's smaller homes... pieces that perform several functions ... practical features like heat and alcohol-resistant serving surfaces... ingenious scale that produces a generous, luxurious look even in a vest-pocket room. Here is a marriage of Colonial charm with Twentieth-century industrial design . . . and all at prices that suit *your* pocketbook. At the dealers listed to the right and at fine stores everywhere. Write for free booklet.

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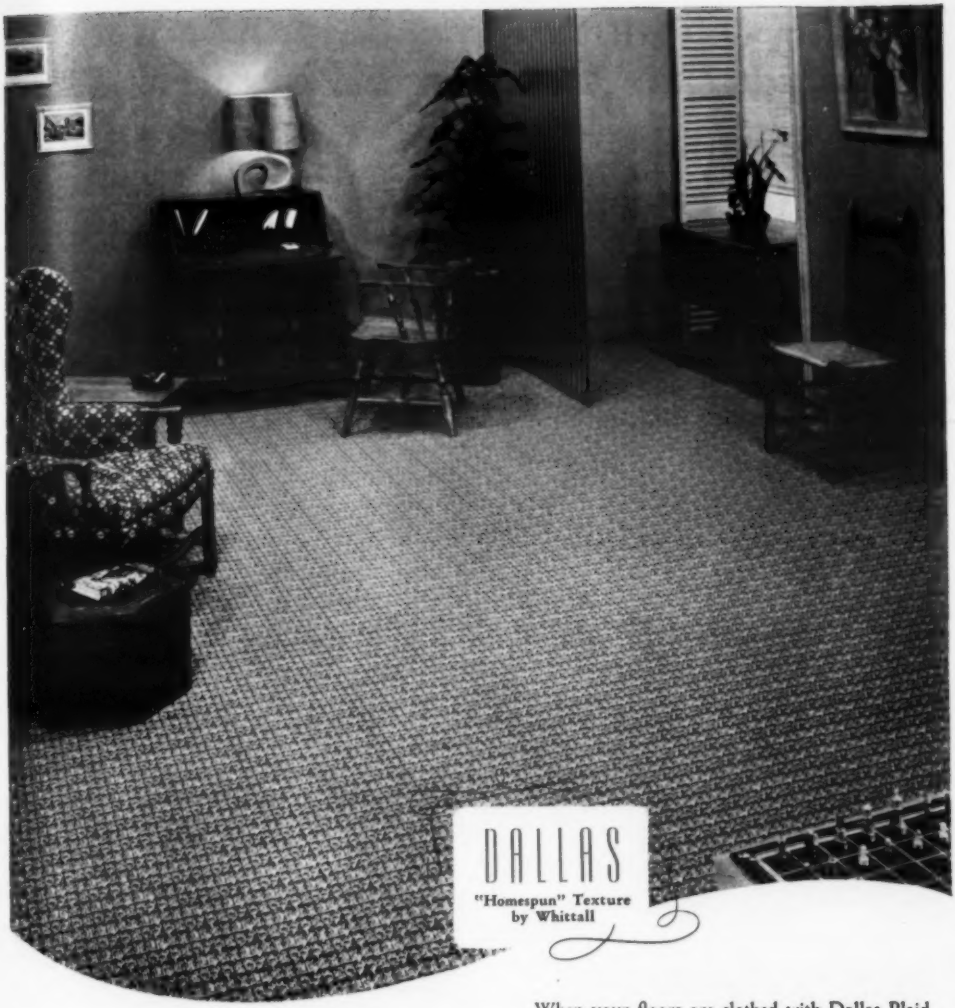

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you can be sure that your choicest furnishings will look even lovelier.
It's the perfect foil for the best in period or modern.
This quality broadloom is available in brown and beige with overplaid
of sky blue, greens with overplaid of rust, grays with overplaid of rose.
You'll find it at the better department and furniture stores.

Designed and loomed at
Worcester, Massachusetts

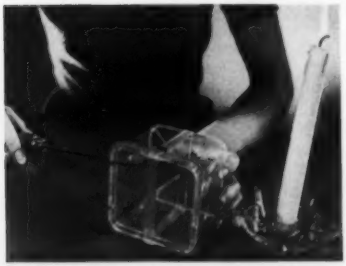
Whittall RUGS and CARPETS
Anglo Persians

PLASTIC BOX: GIFT HANDBAG

Anyone glancing at the attractive handbag shown below would hardly guess its humble origin—a refrigerator box for leftovers! With a few simple materials available at the dime store and a couple of household articles for tools, plus the plastic box—anyone can make this handbag for themselves, or as a gift, in a very few minutes. Here's how.

COMPLETED HANDBAG and the materials that go to make one: a plastic refrigerator box, cluster of artificial flowers, gold braid or ribbon, elastic cord, cement, ice pick, candle, and a pair of scissors

MAKING SLOT for the handle is first step. Heat ice pick in candle flame, then on two opposite sides of box, ream out narrow slot wide enough to accommodate braid or ribbon that is to be used for handle



HINGE HOLES are made next. With cover in place, run hot pick through both box and cover in two places on back side. Make holes through both box and cover simultaneously to make sure they correspond

[Continued on page 52]

ALABAMA
Huntsville Southern Furniture Store
Mobile Rhodes, Inc.

ARIZONA
Tucson House of Enchantment

CALIFORNIA
Bakersfield Uyners
Pomona Chicago Furniture Co.
Long Beach Lloyd's of Long Beach
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San Bernardino Wilson & Fields
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Manchester Watkins Brothers
New Britain B. C. Porter Sons
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FLORIDA
Bradenton Graves Furniture Co.
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Richardson Furniture
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Tallahassee Cox Furniture Co.
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Waltham P. E. Burke Furniture Co.

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Caro Gunsell's, Inc.
Clawson Clawson Furniture Co.
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Kaufman Furniture Co.
E. C. White Co.
Grand Ledge Stephens Furniture Store
Grand Rapids DeKorne Furniture Co.
Midland Levine Furniture Co.
Mt. Pleasant Elmore's

MINNESOTA
Bemidji Lakeside Furniture Store
Duluth Joel O. Bodin Co.
Eveleth Lester Sagen, Inc.
Hankato Gosewisch Bros.
Minneapolis Elmer N. Olson Co.
Zipperman Furniture Co.
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Rochester Rubenstein's, Inc.
St. Paul Emporium
Virginia Katola's, Inc.
Winona Home Furn. Co.

MISSOURI
Affton Bly's Modern Interiors
Columbia McClain Furniture Co.
Kansas City Cousins, Inc.
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St. Louis DiFranco Furniture
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Rochester Rothman Furniture
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Troy Shein Nye
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Watertown Frank A. Empaili Co.

NORTH CAROLINA
Charlotte Colony Furniture Store
Durham Rhodes, Inc.
Kinston Highland Furniture Shop
Raleigh Wayside Furn. Home

NORTH DAKOTA
Dickinson Schille Hardware & Furniture

OHIO
Brookville S. A. Dunlap & Son
Cincinnati Smith Furniture Co.
Cleveland Leopold Bros. Furniture
William Taylor
College Corner The Furniture House
Columbus Carlile Furniture
Crestline Marshall Furniture Co.
Hamilton Geo. Krebs & Son
Massillon C. O. Pinefrock Co.
Newark Carlile Furniture Co.
New Philla. The Line Hart Co.
Republic Pancoast Furniture Co.
Warren Warner Co.

OKLAHOMA
Norman The Home Mart
Ponca City Martin Furniture Co.

PENNSYLVANIA
Clairton Glass's

These stores sell
Birchcraft BY **Baumritter**

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Brunswick Whittle Furn. Co.
Columbus Donald Leabern Furniture Co.
Macon Sterchi Bros. Stores

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Chicago Empire Furniture & Rug Co.
Elgin Rauschenberger Furniture Co.
Fulton John's
Lake Zurich Fonda Interiors
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Springfield Stern's
Sterling Dunbar Furniture Co.
Urbana Urbana Furniture Co.

INDIANA
Anderson Ray's Furniture Showcase
Kokomo Shirley Home Furniture
Osceola Osceola Furniture Mart

IOWA
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Chanute Johnson Furniture
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Kansas City Anderson Furniture
Falconer Furniture Co.
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KENTUCKY
Lexington Fayette Furniture Co.

MAINE
Portland Young's Furniture

MARYLAND
Baltimore Modern House
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Glen Burnie Arcade House Furnishings

MASSACHUSETTS
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Great Barrington J. H. Maloney, Inc.
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Lowell A. G. Pollard, Co.
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Chadron Midwest Furniture Co.
Fullerton Bauman & Palmer
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NEW HAMPSHIRE
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Laconia Lougee-Robinson Co., Inc.
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New Brunswick Lester's Home Furn.
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NEW YORK
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Amsterdam Grand Rapids Furniture House
Binghamton Fair Store
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Sachs Quality Stores
Niagara Falls Arcania
Ossining A. L. Myers, Inc.
Poughkeepsie Fleishman Furniture Co.
Reliable Furn.
Queens Victor Furniture

Erie Erie Dry Goods Co.
McKeesport Ohringer Home Furn.
New Kensington Myers Furniture Co.
Pittsburgh Gimbels
Gordons Eastmont
Spear's
Williamsburg Fetter Furniture Co.
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SOUTH DAKOTA
Sioux Falls G. G. Rug & Furniture Co.

TENNESSEE
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The furniture with your future in mind

Your furniture should grow with you as your needs expand and vary. You buy it for tomorrow, as well as today . . . its adaptability to changing needs is uppermost with wise homemakers. For furniture that makes planning simple, look to Birchcraft by Baumritter. This correlated open stock collection yields so many solutions to decorating problems you'll use it all through your home. Crisp, contemporary design, handsome birch and maple cabinet woods, a light cheerful finish—all yours plus a uniquely crafted look that sets Birchcraft far apart from commonplace modern.

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**Slightly higher west of the Mississippi.*

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golden fried chicken...

DONE TO TASTY PERFECTION

Shake pieces in bag containing seasoned flour. Heat ½-inch fat in Club Hammercraft Chicken Fryer over moderate heat. Brown chicken on both sides. Turn heat very low, cover and cook 20-40 min. Uncover last 5 or 10 min. for tasty, golden crispness.

or angel food cake...

FEATHER-LIGHT... WITHOUT AN OVEN!

Bake on top of stove without heating up your kitchen! Place glass jar in center of ungreased Club Hammercraft Dutch Oven. Pour in your favorite batter. Cover and bake for one hour over very low heat. Turn utensil over and let stand until cool.

good food is easy with

Club Hammercraft

WATERLESS COOKWARE

Your family will cheer when you serve the full-flavored food that is yours every time with *improved* Club Hammercraft. Your vegetables will have garden-fresh color and goodness—even economy meat cuts will taste delicious. Low-heat waterless Club cooking saves all healthful vitamins and minerals—reduces meat shrinkage—brings fuel bills down. Self-basting COOK 'N LOOK covers make cooking always visible. For yourself or as gifts, see all 19 gleaming Club Hammercraft utensils AT YOUR FAVORITE STORE.

It isn't enough to spread heat just across the bottom. Club Hammercraft is scientifically cast to spread heat quickly, evenly to sides, top and bottom.

CLUB ALUMINUM PRODUCTS COMPANY, CHICAGO 14

Hear "Club Time"—ABC Network—Saturdays—5:45 P.M. on many stations.

Plastic box: gift handbag

[Continued from page 50]

CUT A LENGTH of elastic cord about eight inches long and thread it through the two hinge holes. Draw the two ends of cord as tightly as possible, as above

TIE THE TWO ENDS of cord into a double knot. While tying, maintain tension on cord so that when knot is completed, springiness will keep cover closed

FORM HANDLE for handbag by drawing braid or ribbon, cut to proper length, through the holes made earlier, and tying knots at each end of braid on inside of box to prevent handle from pulling out of place

[Continued on page 54]

THE CAREER GROUP

A new collection of enduring modern furniture for the living, dining and bedroom. Purposefully designed by Edward Wormley to accommodate taste-proud homemakers of limited means.

A Sofa, 78" long, reversible foam rubber mattress, No. 656. Coffee Table, 22" x 48", mahogany, "floating" top, black leather anklets, No. 628.

B Beds, 54" wide each, cane-panelled backs, No. 680. Also in other standard sizes. Slipper Benches, biscuit-tufted foam rubber seats, zebrawood legs, No. 684.

C Dining Table, 66" closed, 96" open (two leaves added), walnut, No. 673. Chairs, rubber-over-laminated wood seat and back panels, No. 695. Sideboard, walnut, Japanese fir panels, imported metal pulls, leather base, No. 670A. Superstructure, walnut, adjustable glass shelves, cupboard, silverware drawer, No. 672A.

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Geneva Modern Kitchens, Inc., Geneva, Ill., (Dept. L10-3)
Send for colorful new, 20 page booklet "Kitchens With Charm" illustrating many stunning Geneva Kitchen designs. Include 10c to cover cost of handling.

Name_____

Address_____

City_____ County_____ State_____

Plastic box: gift handbag

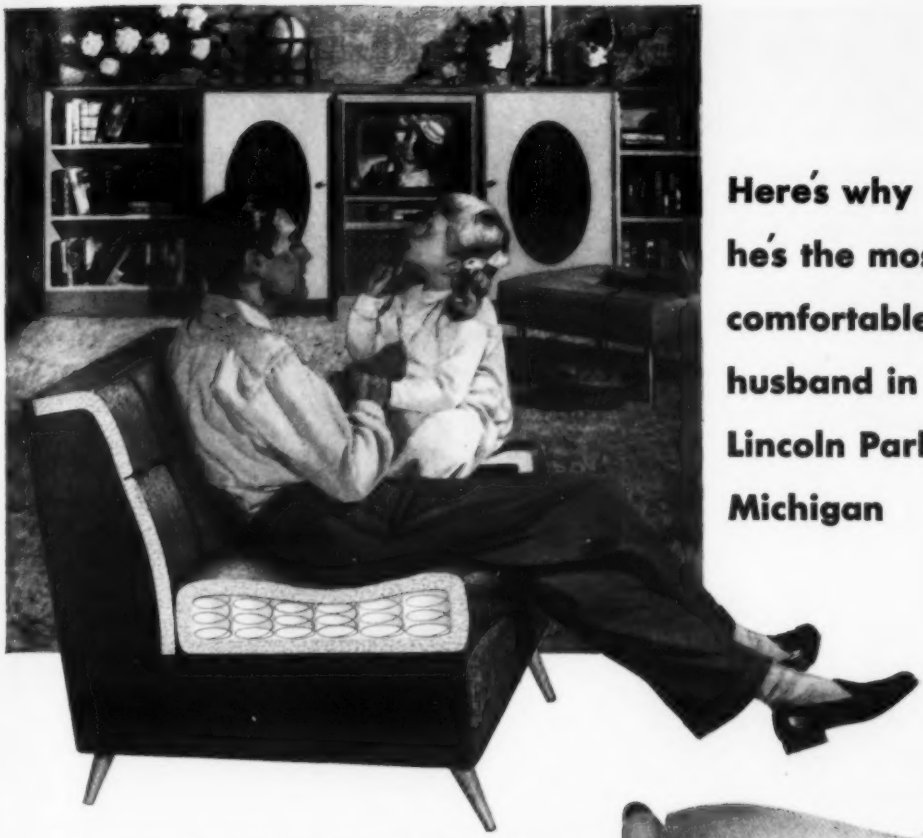
[Continued from page 52]

COVER POINTS where braid or ribbon has been inserted with small clusters of artificial flowers held in place by inexpensive all-purpose clear cement

SPREAD CEMENT carefully over top of box to receive decorative sprays of flowers. Allow cement to dry to tacky state before proceeding to last step

THREE LIONS

ADORN COVER of handbag with bunches of flowers, bending stems of flowers flat to give as much contact with cement as possible. When flowers become soiled they can easily be replaced by bright new ones



Here's why he's the most comfortable husband in Lincoln Park, Michigan

...his most particular wife insists on furniture

Foamex
for comfort in cars

Foamex
for comfort in pillows

Foamex
for comfort in mattresses

It used to be, the most beautiful furniture was the most uncomfortable! That was before *Foamex* cushioning.

Now, the women who are most particular about both beauty and comfort—in chairs, in sofas, in *any* upholstered furniture—insist on seeing the little golden label "Cushioned with *Foamex*"...at their favorite stores.

For this label assures you of deep, restful comfort in the lovely, graceful pieces you yearn for. Yes, even an inch or two of *Foamex* cradles you in complete relaxation. When you get up, *Foamex* "gets up" with you—plump-perfect, never to lump, sag or hollow out. In fact, *Foamex* cushioning stays comfortable all its life!

Best of all, this Foamex label tells you a lot about the quality of the *whole* piece. It tells you the manufacturer, too, is very particular. Or he wouldn't have insisted on Firestone *Foamex*—the finest foam cushioning.

Firestone FOAMEX® IS GUARANTEED FOR LIFE!

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Landstrom Furniture

selected for Altman's "Young Homemaker"

New York store will feature "Smoland 75" group in Young Homemaker rooms

Pictured here are three pieces of Landstrom modern furniture typical of the many pieces (both modern and traditional) chosen by B. Altman & Company, New York, for display in its "Young Homemaker" rooms. • The Landstrom "Smoland 75" group comprises 18 distinctive pieces of contemporary furniture, Danish in feeling, but adapted to American living. Designed for bedrooms, living and dining rooms, the collection is constructed of walnut and mahogany finished in a soft, warm brown. Slim, rounded lines and a "floating" look characterize many of the pieces. Other unusual detail includes milk glass tops and drawer pulls, the latter resembling small door knobs. • Among the outstanding pieces is a brass bed, shown below at right. It is available in twin, double or Hollywood style.

Handsome Landstrom buffet with china top. Sliding doors open to storage space. Top has 3 convenient silver drawers.

This beautifully-styled dining room table comes with two 15" leaves. Notice its slim, rounded lines and uniquely-different "floating" look.

Here is Landstrom's new brass bed. Also shown are night stand with milk glass top and chest with milk glass drawer pulls.

Landstrom Furniture will also be displayed by:

ANDERSON FURNITURE STUDIO — Dallas, Texas
BARKER BROS. CORPORATION — Los Angeles, California
CRAIG FURNITURE COMPANY — St. Louis, Missouri
THE DAYTON COMPANY — Minneapolis, Minnesota
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KLODE FURNITURE COMPANY — Milwaukee, Wisconsin
MARSHALL FIELD & COMPANY — Chicago, Illinois
THE MAY COMPANY — Baltimore, Maryland
MAYFAIR, INC. — Albany, New York
MOORE FURNITURE COMPANY — Miami, Florida
ORCHARD & WILHELM — Omaha, Nebraska
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G. A. STOWER FURNITURE COMPANY — Houston, Texas
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19"	TV, lamp, end tbls.	7.95	6.75
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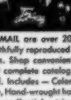

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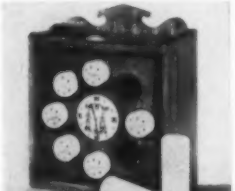

Provincial potpourri. One of the most delightful mellow pine spice chests we've seen, this is 8" square. The clock medallion in the center and 8 hand shakers are of creamy-white ceramic. Lettered for curry, pepper, paprika, allspice, celery, nutmeg, garlic, and cinnamon, here is a choice gift for gourmet friends. $7.95 plus 35c postage. Order from Helen Gallagher (L-55), 413 Fulton St., Peoria, Ill.

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Trim and tasteful, this candle-planter combination will be most effective used singly or in pairs. Gracefully designed in two scrolls of wrought iron candle-holders and bowl of solid copper and polished brass, the approximate length is 12", height about 5". $5.95 each. $11.50 a pair, ppd. From Decor by Delanor (L-55), 1227 Tenth Avenue N., Fort Dodge, Iowa.

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WORTH

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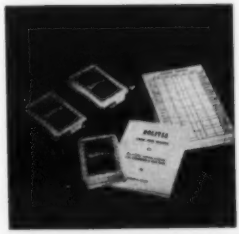

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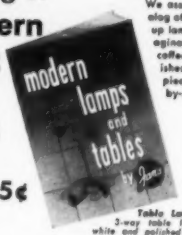

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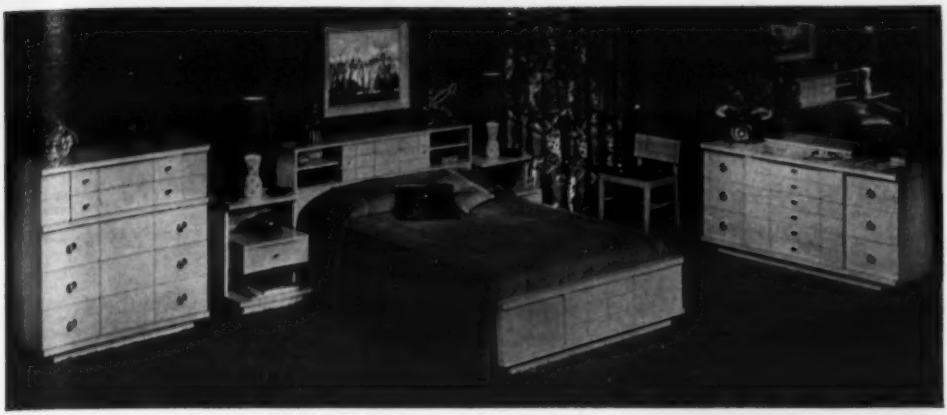

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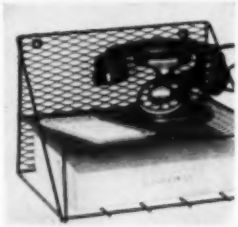

Utility shelf, designed to hold telephone and directory with room left over for message pad, ash tray, etc. In wide-mesh wrought iron (black only), the top shelf measures 10" x 13", the bottom shelf is 10¾" x 13". The back, which is eyeleted to hang to the wall, is 10" high. Here is an ideal space-saver for kitchen, hall, alcove. $2.98, ppd. Green Gable Gifts (L-55), 1556-56 3rd Ave., New York, N.Y.

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This amazing 9-bladed slicer is the handiest food cutter ever made! Just draw it across a whole tomato—and you have 10 perfectly even slices *all at once!* without any mess or tomato "folding up". SLICEX cuts 10 even slices instantly—for more eye-appealing salads, etc. Just as handy for slicing cooked vegetables, eggs, fruits, butter, cheese, etc. Sure-grip aluminum handle, stainless-steel serrated blades. 8" long. Only $1.00 delivered.

IDEAL FOR SLICING:

- Cooked Fruits
- Boiled Vegetables
- Eggs
- Cheese
- Butter

only **1.00**

Mrs. Damar
352 Damar Bldg.
Newark 5, N. J.

PROFESSIONAL Scratch Eraser

MAKES FURNITURE SCRATCHES DISAPPEAR

In One Stroke!

Banish scratches, faded spots! Just rub with MAGIC SCRATCH ERASER—scratch vanishes instantly! Restores beauty to light, dark woods. Only $1.00. Used by movers, dealers, etc.

Money-Back Guarantee on All Items

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Mrs. Damar 352 Damar Bldg. Newark 5, N. J.

fully guaranteed for 2 full years

the african campaign chair

$10.95

Now heavier frame—the sturdiest slings ever. Vat-dyed and washable. Black, White, Orange, Green, Yellow or Terra Cotta. DO NOT ACCEPT INFERIOR SUBSTITUTES OR UNDERSIZED CHAIRS. Buy Wholesale and Buy the best.

UNCONDITIONAL GUARANTEE for 2 years!

In heavier-than-ever canvas . . . now	$10.95
In full-grain natural saddle leather .	29.95
In black, red or white saddle leather.	34.95
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REPLACE YOUR WORN SLINGS NOW	
Same extra-heavy canvas as our new chairs	6.95
THE SADDLE STOOL	
In canvas (same colors as above) . . .	6.95
In natural saddle leather	9.95
In red, black or white saddle leather.	10.95

Shipped EXPRESS COLLECT. No C.O.D.'s. In N.Y.C. add 3% sales tax. Send 25¢ for latest catalog.

MADDEN PRODUCTS

Dept. G10A, Murray Hill Station Box 87, N.Y.C.

PILGRIM PARADE

Salt and pepper shakers portray a demure Pilgrim couple, dressed in traditional gray, all done in fine ceramic. A Must for your holiday tables, and don't forget your collector friends! About 4" high. **$1.95 a pair, postpaid.**

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50 Piermont Avenue • Nyack, N. Y.

HUMPY

is a cute nursery toy and a pillow for sleeping and cuddling. Designed with a happy, smiling appliqued face, Humpy comes in red, blue or green, all color fast. Pillow is silky kapok-filled. In two sizes:

12" x 14", 21" overall, $2.95
10" x 12", 18" overall, $2.50

Each includes postage

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Give the New Patented PERSONALIZED FOLDING T.V. CHAIR

Only $4.95 ppd.
2 for $9.50
Add 50c postage West of Miss

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Satisfaction GUARANTEED or money refunded. Available ONLY by mail—Prompt shipment

For Boys and Girls, Ages 1 - 10

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- Top quality, colorfully decorated in Western style
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- FREE: Talking Xmas card addressed to child with each chair.

KRIMSTOCK BROS 112 N. 9th St., Dept. L-10, Phila. 7, Pa.

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Make beautiful, everlasting MING TREES for your home or for gifts. It's easy . . . it's fun. You can assemble these lovely decorative trees with our kits at a saving of 50% of the cost of a completed tree. All kits contain imported figurine, simple instructions and necessary materials for complete tree and base.

6" Tree	$1.00 ea. ppd.
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12" Tree	$4.95 ea. ppd.

Specify color: Natural, Apple Green, Forest Green, Chartreuse, Ming Red. Send full amount with order, no C.O.D.'s please. Write for free literature on other available kits and bulk materials.

ORIENTAL GARDENS
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lovely Lorraine
This strikingly beautiful special sized dresser is 72 inches wide . . . one of 44 exquisitely styled dining and bedroom pieces in the Lorraine Collection. See the alluring and enduring beauty of White's French Provincial masterpieces in the Lorraine Brochure . . . charmingly informal with modern decor . . . irresistably lovely with cherished heirlooms.
Send for your colorful, fascinating booklets. French Provincial "Lorraine Brochure" 10c. "White Album of Fine Furniture" beautiful Eighteenth Century dining and bedroom furniture 25c.
White Fine Furniture
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Even LADIES make them!

Ht. 30"
Seat 15½x22"
Wt. 19 lbs.

CAPTAIN'S CHAIR
Original in Williams College Museum

$19.95
knocked-down
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Maple arms and turnings sanded satin-smooth, ready for finishing. Deep-saddled pine seat. Full money-back guarantee. *Finish Kit $1.45; imparts mellow sheen of 200-year-old wood.*

Smart women are making fine quality furniture — at a substantial saving in cost. It's easy with Hagerty furniture kits.

We give you the quality parts — you assemble, finish and save the expensive labor. No tools are needed. You'll have the time of your life fitting together these precision pieces, then applying the stain and wax with a soft cloth to bring out the natural beauty of the woods. Your chair, made in less than an hour, will give comfort and pleasure to generations. Imagine having this authentic reproduction of a priceless Captain's Chair in your own living room! What a thrill to show your friends this museum reproduction with its 200-year-old finish and say "I made it myself."

Write for FREE folder illustrating our complete line of 18th Century knocked-down masterpieces in pine and maple. Join the thousands who have already discovered this economical fun-packed way to collect "antiques."

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Chassel Colonials

by HAGERTY
2 Ship Street, Cohasset, Mass.

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Now, with the Shutter Kit, you can have that same fine quality you've admired in our custom shutters. Assembled panels come ready to trim, hinge, finish and install. You do the work and save more than half. Not available through stores. Send for our Paul Heinley Shutter Kit Booklet, 25 cents.

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NEW DRAWER DIVIDERS

With these easy to install, adjustable metal drawer dividers you can now conquer that messy drawer problem permanently. May be installed in any position—will expand from 9 to 17 inches. Have a separate section for gloves, socks, hankies, lingerie, cosmetics, etc. Save time searching. Come 4 to a set in 3 heights:

2½" high.....$1.19 per set
4½" high..... 1.29 per set
6½" high..... 1.39 per set

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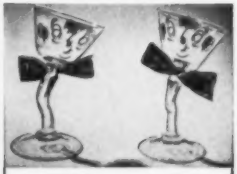

TIPPY TIM
Cocktail Glasses

Get the party off to a merry start . . . or welcome your mate out of the dog-house with cocktails served in these bent-stemmed glasses. Whimsical faces are hand-painted and jaunty bow ties are real 3-dimensional fabric . . . make a sensational bar decoration.

Set of 6 glasses (3½ oz.) **$5.50** *prepaid*
(Add 5% W. of Miss.)
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Gillner & Leonard
1344 Miracle Mile
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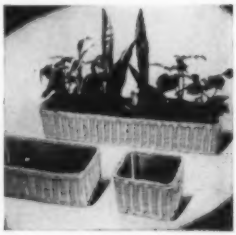
YOUR MONEY'S WORTH



Small, medium, and large. These woven rattan baskets, imported from Hong Kong, are just the thing to hold plants of every size. Each has a removable plastic (leakproof) liner. Ideal for table, shelf, or window sill, the sizes and prices are: 5" square, $1.00; 3" x 5" x 9", $1.75; 3" x 5" x 17", $3.25. All ppd. Miles Kimball (L-55), 154 Bond Street, Oshkosh, Wis.

Safety first. These gun units lock one or more guns in "show" position, so that they cannot be taken out or fall out. Exhibit your modern or antique firearms this secure way which requires a key to unlock each gun. Units latch on to each other for as many displayed. Made by hand in knotty pine or mahogany finish, 7½" x 3½" deep, $6.95 each, ppd. Yield House (L-55), N. Conway, N. H.

NOW SUGAR, FLOUR etc., ARE ALWAYS HANDY

Beautiful Tilt-Out Storage Bins Open—Close—With One Hand!

A clever kitchen wife must have designed these slick removable canisters that tilt in and out, require no lids to fumble with, and in addition give extra usable space on top. Cabinet sits on a shelf, or hangs on the wall and needs no "clearance" space. Gives any kitchen the modern "custom-built" look. Gleaming white enamel has chrome knobs. 2 bins hold 5 lbs. 2 bins hold 2 lbs. Wonderful for coffee, tea, flour, sugar, etc. Stands 9½" high, with top that is 10" wide x 6½" deep. Only $9.95 plus 50¢ for insured delivery. 10-day money-back guarantee. Send check or money order *today!* Write for FREE Catalog.

MRS. DAMAR 351 Damar Bldg., Newark 5, New Jersey

YOUTHCRAFT SAFETY RAILS

PREVENT DANGEROUS FALLS . . . keep your child safe and sound all thru the night! Youthcraft Safety Rails fit any bed, can be used at home or while visiting. Easily attached and removed for storage—or leave them on bed permanently. Made of solid maple in attractive furniture finishes: Wheat, Maple, Walnut, Mahogany or White. Don't take chances with your child's safety . . . order your Safety Rails now!
UNCONDITIONALLY GUARANTEED.
only **$5.95 each side**
for Hollywood beds (specify if frame is sheet), beds with metal rails and all cots—$6.95 each side.
Express charges collect.
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YOUTHCRAFT Dept. L P.O. Box 65 Englewood, N.J.

No matter how you sleep, you'll sleep better on an *Airfoam* mattress by Englander

Get the sleep that's 3-layers deep

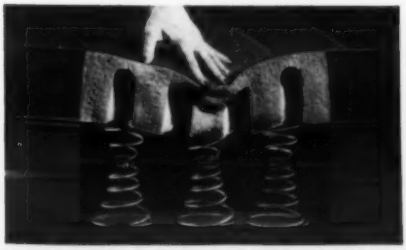
Three-layer sleep is better sleep, and it's easy to see why. The secret is: *what's inside.* Englander's mattress of Goodyear's Airfoam with the Englander Red-Line Foundation gives you Englander's exclusive 3-layer principle of comfort and firm support.

1. **It cushions.** Airfoam mattress cushions you on bubbles of air. Cool, odorless, never sags or lumps, never needs turning.
2. **It yields.** Top spring layer of Englander Red-Line Foundation yields to fit your body weight and contour.
3. **It supports.** Bottom spring layer, separated from top layer by a flexible steel band, gives *firm* support for healthful sleep.

Look for the Red-Line when you buy. Have your favorite furniture or department store send an Airfoam Red-Line Ensemble to your home for a 30-Day Free Trial. *It's guaranteed for 20 years.*

Englander mattress of Goodyear's *Airfoam** **$79.75**

Englander *Red-Line** Foundation **$69.75**



See what's inside your Englander Red-Line Ensemble: On top is a cushioning layer—Englander's mattress of Goodyear's Airfoam. Beneath is Englander's famous Red-Line Foundation with exclusive two-layer springs—the upper layer to yield and conform to your body, the lower layer to give *firm support.*

Englander

AMERICA'S MOST LUXURIOUS MATTRESS

GOODYEAR

THE GREATEST NAME IN RUBBER

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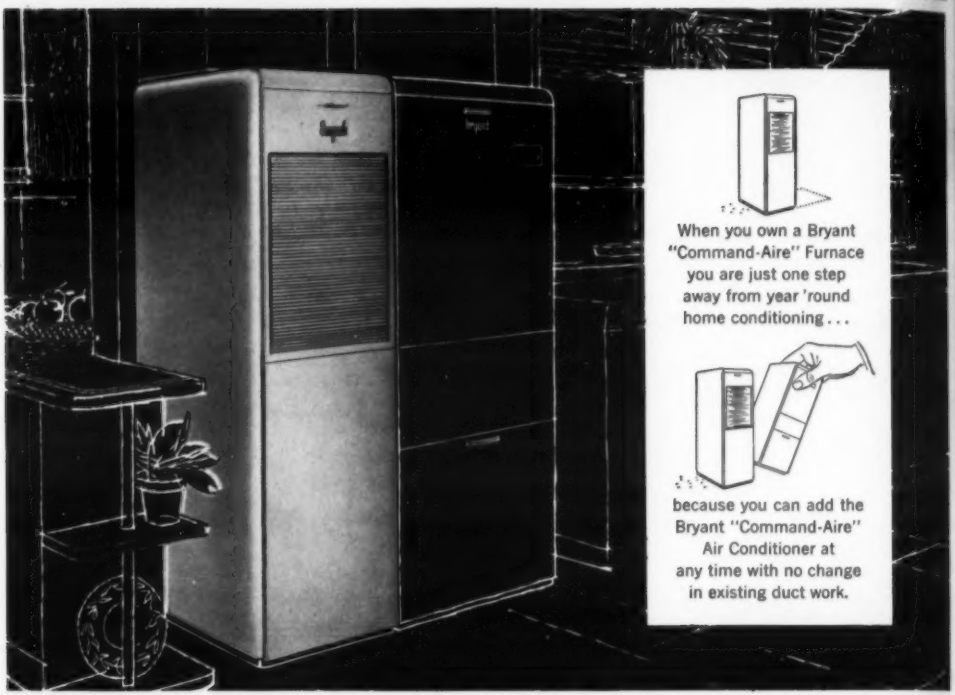

Here's the furnace with a future

Picture yourself in a home that's luxuriously warm in winter and delightfully cool in summer . . . in a home where the air is refreshingly free of soot, dust, pollen —and always at the ideal humidity level.

It can be *your* home when you choose the furnace with a future—the Bryant "Command-Aire"!

Here's why. "Command-Aire" furnaces (gas or oil) are companion units to the Bryant "Command-Aire" Summer Air Conditioner. You can install the furnace first and add the cooling twin whenever convenient. It simply moves in alongside the furnace and employs existing duct work. And the over-all price is surprisingly low, particularly in contrast to the value that year 'round conditioning adds to your home.

And whether you add air conditioning or not, you'll have a furnace that's years ahead in design—years ahead in its ability to deliver perfect winter comfort at low operating cost.

See your Bryant dealer for more information, or use the convenient coupon below.

Bryant Heater Division
Affiliated Gas Equipment, Inc.
17825 St. Clair Avenue
Cleveland 10, Ohio

I'd like more information on the "Furnace with a Future". (Indicate whether ☐ gas or ☐ oil.)

Name _____

Street _____

City & State _____

THERE'S NO PLACE LIKE HOME—WITH A

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HEATING
AIR CONDITIONING
WATER HEATING

YOUR MONEY'S WORTH

Stora-table, a wonderful buy. It has a generous table top, provides ample storage space for records, blankets, toys, large odds and ends. A fine television table, it has concealed casters for moving. The simple lines, measuring 22" square, fit any décor. In light birch, brass hardware, $43.95; knotty pine, black hardware, $39.95; unfinished, $35, all ppd. Design Exclusives (L-55), Sandy Hook, Conn.

Smart homemakers will want this "six board" chest made from six wide pine boards like the original. Scrolled ends, scalloped apron, tapered moldings are the only decoration. Shipped knocked-down, it will be exciting to assemble, stain, and wax: glue and handmade nails are supplied. To store blankets, toys, sporting gear, etc., 46" x 16", 22" high, $22.95, express charges collect. Cohasset Colonials (L-55), Cohasset, Mass.

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FOUR MONTHS' PRACTICAL TRAINING COURSE
TWO YEARS' INTERIOR DESIGN

Resident Day Classes

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Period and Modern styles, color schemes, draperies, all fundamentals. Faculty of New York decorators. Personal instruction. Cultural or Vocational Courses.

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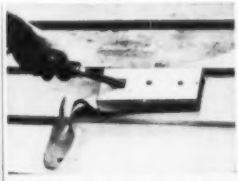
Starts at once. Send for Catalog C
Some training for those who cannot come to New York. Practical, useful and intensely interesting.

NEW YORK SCHOOL OF INTERIOR DESIGN
29 East 72nd Street, New York 21, N. Y.



WIPE OFF OLD PAINT FAST--EASILY with Glo-Torch LUDLOW ELECTRIC PAINT REMOVER

The answer to a homemaker's prayer. . . no dangerous flame, no inflammable fuel. . . yet the Glo-Torch does the job of a blow torch. Anyone can use it. . . just plug into any home outlet AC/DC, and it's ready to remove the most stubborn coats of paint. Use on houses, furniture, boats. Handle stays cool while coil is red-hot. Covers 15 to 20 feet of surface per minute. The Glo-Torch is light in weight, sturdily built, and unconditionally guaranteed. Get one from your paint or hardware dealer today. The original and only Glo-Torch is manufactured by Ludlow Products Corporation, 1416 Broadway, Schenectady 6.

RETAIL PRICE $10.95

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5 YEAR GUARANTEE Certificate with each purchase. **NO IRONING!** No stretching, hang dry in 7 minutes. Can't burn or shrink. Sheds dirt; unharmed by mildew, rain, radiator heat.

NEW IMPROVED FIBERGLAS IN LOVELY IVORY WHITE COLOR

There is long-lasting loveliness in Godell's curtains made of newer, finer, sheerer miracle Fiberglas. 3 Styles . . . 30 Sizes to fit any window . . . And you save up to $13 per pair. Order now for immediate delivery.

SELECT THE SIZE YOU NEED

RUFFLED 6" baby hooded, dainty edged, permanently stitched ruffles. All sizes wide enough to criss-cross (as shown) or hang Priscilla style.

Width to pair	Length	Usually	NOW
86"	36"	$ 6.98	$ 4.59
86"	45"	7.98	4.98
86"	54"	8.98	5.59
86"	63"	9.98	5.98
86"	72"	10.98	6.59
86"	81"	11.98	7.39
86"	90"	12.98	7.98
86"	99"	13.98	8.59
174" (Double Width)	72"	19.98	12.98
174" (Double Width)	81"	21.98	13.98
174" (Double Width)	90"	23.98	14.98
174" (Double Width)	99"	25.98	15.98
250" (Triple Width)	72"	29.98	20.98
250" (Triple Width)	81"	31.98	21.98
250" (Triple Width)	90"	33.98	22.98
250" (Triple Width)	99"	35.98	23.98
324" (Quadruple Width)	90"	45.98	32.98

TAILORED Distinguish any room. Double stitched 1½" side hems. Ample bottom hems, beautifully stitched.

78" wide to pair	Length	Usually	NOW
"	36"	$ 4.39	$ 2.98
"	45"	4.98	3.39
"	54"	5.58	3.69
"	63"	6.39	4.39
"	72"	6.69	4.69
"	81"	7.39	5.29
"	90"	7.98	5.69
"	99"	8.39	6.29
"	108"	8.98	6.69

TIERS Add that elegant "decorator" look to a room. Use singly or tier on tier (illustration shows two pairs).

72" wide to pair	Length	Usually	NOW
"	30"	$ 4.29	$ 2.69
"	36"	4.69	2.89
"	40"	4.89	3.09
"	45"	5.29	3.39

NEW FIBERGLAS DRAPES In 7 COLORS

Lovely textured fabric. Ideal for modern or traditional rooms. Each beautiful pair washable and sun-resistant. Generous 4" pleats. Size: 86" wide pinch pleated to cover windows up to 46". For wider windows use 2 or more pair and connect with our Empire Hooks to Draw As One. (Hooks Furnished on Request.)

Length	Usually	New
36"	$ 8.98	$ 4.98
45"	9.98	5.69
54"	10.98	6.69
63"	11.98	7.39
72"	12.98	8.39
81"	13.98	9.19
90"	14.98	9.98
99"	15.98	10.98
108"	16.98	11.69

Colors: Champagne, Rose-Pink, Celadon Green, Grey, Gold, Cocoa, White.

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MONEY-BACK GUARANTEE WITHIN 30 DAYS IF NOT 100% SATISFIED

WHY SUCH AMAZING VALUES?
Because Godell's are the largest manufacturers and direct-to-you distributors of Fiberglas curtains in America . . . which means tremendous savings in purchasing, production and distribution. We pass those SAVINGS on to you!

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DRAPES ☐ CURTAINS ☐
Ruffled ☐ Tailored ☐ Tiers ☐

Item	Quantity	Size	Color	Price

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Name ..... I enclose $ .....
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KIDDIE CHEST *For Wash Up Time!*
Small face-washers take an interest in keeping clean with their own KIDDIE CHEST. Has quality mirror, hinged door, inner shelf, towel bar, tumbler, soap dish. Completely stocked—everything from band-aid to wash-towel. 7½ x 5½ x 2½". New mounting device—no tools, screws—chest can be hung at youngster height without marring walls. Ivory.
$1.95 each postpaid
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Light enough for any two-year-old to carry, it's an ideal, non-tilting combination seat and toy box. Youngsters love to put toys in, then take them out . . . teaches tidyness! Of sturdy masonite, colorful, washable. MAR & CHIP PROOF. Green with soft yellow seat. Get two—arrange in love seat fashion for your child and playmate. Excellent car seat or restaurant high chair. Splendid gift. 13½ x 11½ x 11".
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"Wishing will make it so" . . . and you can clear up your gift list with this impressive Wishing Well that lights up. Has concealed light control on cord which only you can light when money is placed in Bank slot. Stands 7" high. Wonderful night light, can be used for TV, too. Excellent for decoration, bars and a real delight for children.
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A NEW CHAIR A TINY PRICE $9.95
The Cirnole chair, a gem for desk, dining or occasional use. The charming design was inspired by the wrought iron craftsmen of old New Orleans. Solid comfort is assured by the back, curved to conform with you; the seat is upholstered in springy foam rubber.
In cocoa, raspberry, lemon or charcoal denim **$9.95**
In citron, cerise, pumpkin, toast or black and white rugged tweed **$10.95**
In lined white, dubonnet, champagne, aquamarine or coral washable Modaspun plastic (looks like woven straw) **$11.95**
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Sorry, no C.O.D.'s. In NYC add 3% sales tax.
Send 15c for latest catalog.
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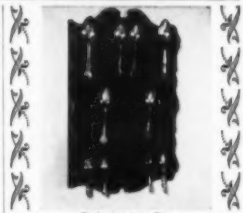
Dept. GIO, Box 87, Murray Hill Station, New York, N. Y.



Early American Pine
SPOON RACK
★ Make a clever wall decoration of your souvenir and heirloom spoons—in this charming Early American Spoon Rack. Your bright, shining silver will gloom beautifully against its mellow old pine finish—and bring words of admiration from your guests. 17½" high, 10½" wide, it displays 18 tea or demitasse spoons. Order by mail.
Only **$3.95** plus 25c postage
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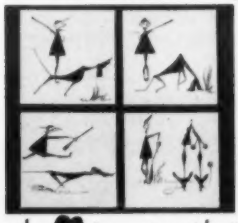

love story on 4 gay tiles
- Decorate your den, bar or recreation room with this witty sequence of wall tiles that tell a tale.
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- 6" x 6", cork backed with metal loops, ready for hanging, they come in a special gift box inside mailing carton.
- *Send check or money order No C.O.D.'s please We pay postage*

Set of four only **$5.95** postpaid
DEPT. L-103 LITTLE EAST NECK RD. BAYSIDE, N.Y.

NURSERY BIRDS
They flutter, they float, they fly! Baby's first play thing. 7 rubber and plastic birds in gorgeous lifelike colors are suspended from nylon cords. Sturdy metal frame attaches to crib, play pen or shelf. Slightest breeze sets birds in motion, floating and flying; holding baby gleefully happy. Later can be used as mobile from hanging nursery light.....**$3.00**
Postpaid. No C.O.D.
Satisfaction Guaranteed
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Dept. A-169
Chicago 10, Illinois

YOUR MONEY'S WORTH

Imported or domestic, the wine you serve will be more enjoyable when using this imported wine basket. Made of hand-woven reed, the larger basket measures 12" x 5" x 5½". The matching miniature for flowers or plants is 8" x 3½" x 4". Either can double as a serving piece for crackers, bread, candies, etc. $2.75 and $1.75, ppd. Gotham Gifts (L-55), 6746 Exeter St., Forest Hills 75, N.Y.

Ready to assemble, ready to paint, this hostess cart is made from imported Brazilian pine and selected whitewoods. Quality construction includes mitered corners, reinforced blocks, grooved frames to recess the tops. 31" high, 28" long, 18" wide, the lift-off top doubles as a serving tray. Shipped knocked-down, $19.95, ppd. Order from Modern-Craft (L-55), 11 High Street, Boston, Massachusetts.

PROTECT YOUR PRECIOUS GLASSES!
This smart, sturdy case is a must for every fashion-conscious woman! Choose the lush Black or Royal Purple velvet embellished with a blazing jewel, or the gleaming imported brocaded lamé . . . both are lined in lustrous satin. Perfect to slip inside your purse or use alone for cosmetics or as an attractive carryall.
Deluxe Eyeglass case. **$3.00** ppd.
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A Contemporary
INDOLENT SUZANNE
A smart new "lazy susan" of sturdy wrought iron and crystal for use in your living room, gameroom, bar or patio . . . Suzanne has a thousand uses but was designed primarily as a revolving hors d'oeuvre and snack server. The heavy annealed crystal top itself functions separately as a tray by means of two hand holds and its own short rubber legs. The tray may be prepared in the kitchen then taken to its stand at the scene of your party. It stands 23 inches high and its large revolving top is 18 inches in diameter. Immediate delivery
send your order today to . . . **$11.95**
VANGUARD DESIGNS, Dept. B1
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STEP STOOL
STRAIGHT CHAIR
ROCKER
Only $5.95
Two or more $5.75 each PREPAID

IT'S NEW!
Kiddie 3-WAY CHAIR
Kiddies love this clever 3-way chair! Made of polished tubular aluminum and solid knotty pine with attractive red sheeting and spotted with bright decals. It's a featherweight . . . but rugged! You'll find so many uses for this handy step-stool, chair and rocker. Assembles quickly with only three bolts. Where there are kiddies from two to seven there is a need for this practical piece of furniture. It's a wonderful gift! No C.O.D.'s Please.
MILLCRAFT PRODUCTS
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Add 50c West of Rockies

YOUR MONEY'S WORTH

Not for children. Here's a high chair for grownups, ideal for kitchen counters, for use as a bar stool. (Of course, the younger set will want them in the playroom for TV or blackboard fun.) 30" high, over-all, made of solid birch and maple, a minimum order of 2 arrives completely assembled, ready to paint, or lacquer. 2 for $14.95, exp. chgs. coll. Manor House (L-55), Huntington, W. Va.

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+ THREE MAGI CANDLEHOLDERS +

For the Christmas Host and Hostess:—These 3 delightful, hand-decorated ceramic wise-men, averaging 5½ inches high, will make Christmas setting festive and gay—or as a gift, will warm the heart of even old Scrooge. Use them to brighten your hall or mantel, or to give that soft glow to your dining table. $4.95 the set ppd. No C.O.D.'s please.

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Order finest rugs direct from importer
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New embossed Carabao hand hooked rugs in oval, oblong shapes. Any size from 2' x 3' ($4.50) to 12' x 18' ($165). We pay shipping. Also a complete line of flat pile hand hooked rugs in 10 decorator designs. Write for color folder, complete information on sample rugs.

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only 45¢ a sq. ft. for standard sizes
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in decorator colors
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Square patterned rugs woven seamless in gray, beige, green, brown, or off white. Send 50¢ for sample Sisal square. Specify color.

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Set as shown $3.50 Ash tray only $1.75 Urn only $2.00 ppd.
Send 25c for catalog of other prestige gifts
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assemble yourself in seconds, without tools
PAKA-SHELF knockdown furniture

unfinished $7.00
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Sent to you in complete package—no tools necessary. Sturdily constructed of beautifully grained Brazilian Parana. End Table illustrated 26" long, 22" high. Unfinished, or finished in natural, walnut or mahogany. Wonderful for gifts.

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STAND A LAMP

Now you can have an endless variety of smart lamps, each your own original creation. Simply mount your figurines, toys, planters, vases, or antiques up to 15 inches tall on a Stand-A-Lamp, adjust the stem to the exact height you desire, and add a shade.

Beautifully finished solid hardwood base has hidden rubber feet, polished brass adjustable stem, approved wiring.

Choice: 1. BASE: 7" round, 6½" sq., or 6" x 8" rectangle.
2. BEAUTIFUL FINISH: Walnut, Mahogany, Maple, Blond, or Dull-Black...We match paint.

An ideal gift $5.95 ea.

ADJUSTABLE STEM and wiring complete (as above less base). Use your own base of wood, ceramic, etc.; simply drill hole for stem. Instructions included. $2.95.
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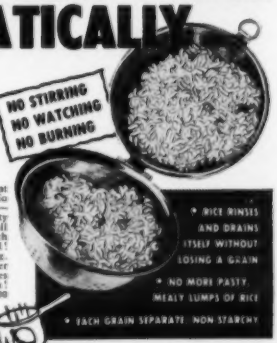
MAKES FLUFFY RICE AUTOMATICALLY

Just Put A Cup of Rice Into This Amazing Rice Fluffer and Boil! You Get Tender, Fluffy Rice—EVERY TIME!

NO STIRRING
NO WATCHING
NO BURNING



Now you can make delicious rice at home with this automatic fluffer! No more messy "golf-ball" lumps of rice—but real fluffy, whole grains . . . tasty rice you'll be proud to serve. Simply fill this 5½" perforated aluminum ball with a cup of rice, put in a pot—and boil! No stirring, no watching, no burning. You don't even have to change water or transfer to colander—the rice rinses and drains without losing a single grain! Comes complete with recipes. Only $2.00 delivered. Send check or money order *today!* Full money-back guarantee

• RICE RINSES AND DRAINS ITSELF WITHOUT LOSING A GRAIN
• NO MORE PASTY, MEALY LUMPS OF RICE
• EACH GRAIN SEPARATE, NON-STARCHY

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help for the homemaker!

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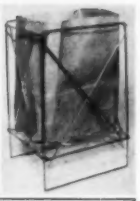
Neat new holder for those ever-useful paper bags! Caddy eliminates messy pail-washing, prevents tip-over accidents. Lightweight, collapsible, chrome plated steel stand keeps bag off floor . . . away from pets and children. 9" x 8" x 14" high. Only **$1.98 ppd.**



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Be your own maintenance expert with this easy-to-use, all-purpose oiler! Just press top lightly to release exactly the right amount—from a drop to a squirt! Ideal for locks & hinges, small appliances, sewing machines, fishing reels, roller skates, etc. Clear plastic barrel has spring action plunger. Comes filled with oil and ready to use; easily refilled. Only **$1.00 ppd.**

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Great big jovial Humpty Dumpty 14" tall! In brightest, most colorful dress you can imagine, right out of Mother Goose. A bundle of fun to make with Specifics Kit. Includes all parts precut. Just follow simple directions to sew and stuff with cotton furnished. Rushed to you postpaid, only $1.65

OTHER DESIGNS—Mother Goose 14" tall; Simple Simon 20"; Cook Nurse 13". Each Kit ppd. $1.65. Order by mail from

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"NO MATTER WHERE I SERVE MY GUESTS IT SEEMS THEY LIKE MY KITCHEN BEST" says this fun-to-finish cross-stitch sampler. Kit includes 11" x 14" black frame, all the multi-colored floss needed and easy-to-follow design stamped on superfine white linen, plus complete instructions. Fun-to-make, fun-to-give!

1 Kit $2.98 **2 Kits $5.75**

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Same Size Same Price
"Now I Lay Me Down To Sleep," "The Lord's Prayer" and "We Thank Thee This Day For Our Daily Bread."

Postpaid—Satisfaction Guaranteed

Susan Smith
10 Main Street, Carpentersville 12, Ill.

YOUR MONEY'S WORTH

Sleepy-time girls will love this nightgown. Cunningly printed with mischievous devils and demure angels on soft, fluffy cotton, this nightie has a saucy ruffled hem, shirred yoke and cuffs, heart-shaped scalloped pocket, and a dainty Peter Pan collar. Best of all, it's sanforized, making it a joy to launder. Sizes 3, 4, 6, 8, 10, 12, and 14, $3.95, ppd. From The Talbots (L-551), Hingham, Massachusetts.

TV addicts, junior-size, will love this chair made just for them for watching television. Made in Denmark of hand-some beachwood, it is 17" high, will support up to 50 pounds. Seat revolves to a full 360 degrees. Unassembled, full instructions are included on how to put it together in a trice. $4.98, ppd. Jan's Modern Lamps, Inc. (L-55), 5 E. 102 St., New York, N. Y.

nubian chair
. . . slick and simple

Note HEAVIER-CUSHIONED SEAT.

CHAIR: 31" high
SEAT: 16" x 16" x 18" high

Combines versatility with good design . . . serves as well outdoors on porch or terrace as it does indoors at desk or dining table. Best of all, you can keep it immaculate with a minimum of effort: just sponge off the waterproof Vinylite seat and back to keep a crisp, fresh appearance for years. Comes in Forest Green, Red, or Lime. Dramatic black Nubian steel legs are rubber-tipped to prevent scratching. Packed flat, quickly assembled.

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$3.95
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Dress up your closet. PANTS-RAK saves space, eliminates clothes jumble. Beautifully finished in gleaming hardwood and chromium.

Order two . . . one to give, one to own.

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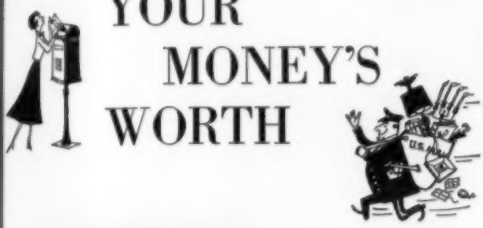
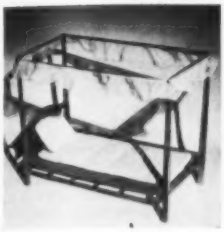
YOUR MONEY'S WORTH





Prize possession. Little girls will adore this real bed for their currently favorite doll. Made entirely by hand in solid cherry, the wonderful dimensions are 25" long, 13" wide, 22" high. Added attractions are the fitted white canopy, pastel plastic mattress and pillow. Bound to be the *pièce de résistance* for her Christmas, $10.95, ppd., shipped any place in the U.S. and possessions. From Templeton Craftsmen (L-55), Templeton, Mass.

Nursery dress-up. This lamb rug will make a hit with toddlers who will love the soft tufted chenille, nonskid latex back, pretty color choice of pink, blue, buttercup, or mint-green background. Rug, 29" x 41", is color-fast and vat-dyed, can be boiled, bleached, sun-dried. $6.95, ppd. Kathy King Products Co. (L-55), 850 Euclid Avenue, Cleveland, Ohio.

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CHRISTMAS GREETING

This eager, lovable angel comes out to greet you! As you open the Card, the sweet befreckled angel unfolds and stands out from the paper. Only the word "Hark!" in flowing script appears on the front cover against a solid soft Yule green background. Entire Card is in green except for the words "Christmas Tidings" and your name which are printed in Christmas red on the covers of the "hymn book" the angel holds. Tell us your name exactly as you want it printed. The Greeting is French-folded from an extra-heavy 10" x 13" sheet of white vellum text paper.

Prices, with envelopes

25 — $4.25	100 — 13.85
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Each Card over 200—11c.

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Miles Kimball 301 Bond St. Oshkosh, Wis.

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Don't CRACK or CHIP your wall hunting for a stud

USE A DOWSER*

THE ROLL OF THE BALL FINDS THE STUD IN THE WALL

*Patented

SAVE YOUR WALL • SAVE YOUR TIME

An amazing new simple instrument now extensively used by Homeowners, Electricians, Carpenters, Plumbers. Use when hanging Mirrors, Pictures, Shelves. Also when repairing or altering.

$2.00 Postpaid. Complete instructions. Money-back guarantee. No C.O.D.'s.

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Protects All His Gear in One Handsome Display

Now, enjoy fishing equipment year round in this wonderful, new store rack. It does everything. Safeguards up to 5 rods, any type or size, in rubber holders. They can't warp, fall out. Shows 5 reels, all types. Neutral gray felt back holds flies, lures, plugs. Hook them in-out in a jiffy. Large accessory drawer. Finely crafted in polished honey-tone Kentucky pine or mahogany finish. Size 22" x 32".

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THE ONLY ONE OF ITS KIND

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Equipment not included. MONEY BACK GUARANTEE

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Keeps yarns, needles easily accessible - ready to use. 22" high - 13" wide.
In Reg. Maple or Antique Salem finish.

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Needle cushion and spindles for variety of threads. 22" high - 13" wide.
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TALL FUN FOR EVERYONE

The newest gift sensation for young people, these indoor-outdoor stilts are of sturdy wood construction, smoothly finished in bright red, with cotton webbing straps and metal buckles and tips. Tested for perfect balance, they will support up to 175 pounds. Fit any shoe for any boy or girl from 5 to 12 years old. Send check or money order for $3.95 (plus 35c postage outside California).

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LARGE 18" x 28" SIZE

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Send personalized Mitchell Mat with name shown below in ..... color. (Name one color only)

(Print carefully, no more than 13 letters)
I will pay postman $5.45 and small C.O.D. and postage charge when it arrives. If not satisfied I may return it in 7 days for prompt refund.

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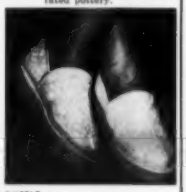
They have durable, practical terry cloth uppers. Their soles are of soft but tough foam rubber with a hard composition outer sole for longer wear. Can be worn indoors or out. When they become soiled wash them in warm, soapy water and they'll look like new. They afford complete foot comfort and relaxation as you never knew it before. Colors: White, Red and Mulet. Sizes: Small (4-5½), Medium (6-7½), Large (8-9½).

$2.25 postpaid

BAR HOUND

A dog-gone good dog for helping out with party servings, the Bar Hound is 10" long and he will hold scads of nuts, chips, popcorn, candies, crackers, etc. The long stick that serves as his tail is a pret-zel stacker par excellence. Highly glazed, hand decorated pottery.

$1.25 each postpaid
2 for $2.35



"BIG MOUTH" VACUUM BOTTLE Now those who carry lunch to school or work have hot stews, vegetables, baked beans—any hot food! They need no longer depend on cold sandwiches. The mouth of this wide mouth vacuum bottle permits spooning out of contents. Eat out of it—drink out of it! Case is of handsome yellow and red polished plastic—inside is a heavy 1q pt. vacuum that will keep solid food or liquid piping hot for hours, or it will keep food cold. Grand for ice cream!

$2.00 postpaid

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BLACK & COMPANY, Inc.
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BUTTERFLY CHAIR

DELUXE model. Heavy black steel frame. Durable, removable canvas sling. Reinforced double corner pockets. In black, white, yellow, red, green, chartreuse, orange or terra cotta. For modern interiors, porch or patio. Shipped Express Collect. FULLY GUARANTEED. (Add'l duck slings —$4.25 ea.)

$7.45

AUTHENTIC model. Like classic original. Heavier. Larger steel frame, heavier "number 10" duck, same colors as above. This model price-fixed by mfr., but we prepay shipping charges anywhere in the 48 States. (Add'l duck slings—$8.45 ea.)

$14.95

The SWAMI CHAIR

Appropriately named because of its handsomely imposing design, this new chair is the last word in comfort. Heavy chromed black steel frame. Removable, washable, heavy canvas sling, with reinforced double corner pockets, in red, yellow, green, chartreuse, orange, terra cotta, black or white.

A perfect mate to the butterfly chair. SHIPPED EXPRESS COLLECT.

$19.95

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THE YARDSTICK
"for modern interiors"
Dept. L14 MANHASSET, N. Y.

CHILD'S TABLE SET
An Appetite Stimulant

This gay little set from Finland, with its parade of fascinating animals and little people from far-away places, all in bright colors, will make mealtimes fun. 3" mug, 7" plate and cereal bowl. A delightful gift for the littlest ones and sufficiently durable to stand abuse. Parents will love it, too.

Peace for Parents at $3.95 ppd.
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See them in full natural color on pg. 13! We have styles available to complement every color scheme, every period, every room . . . all in sparkling decorator colors on fine porcelain! ("Dresden" style shown, with delicate hand-painted roses, burnished gold trim, fluted base.) You can install Décor Knobs yourself in minutes . . . just follow simple directions. Give your rooms new elegance . . . make your selection from page 13 and order your Décor Knobs from us today!

only **$4.95 each,** *plus 25c for sending*

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Jenifer House
New Marlboro Stage
GREAT BARRINGTON, MASS.

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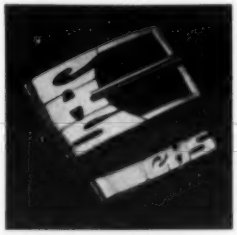
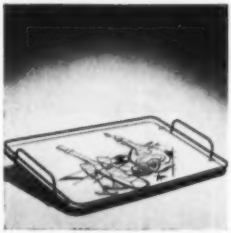
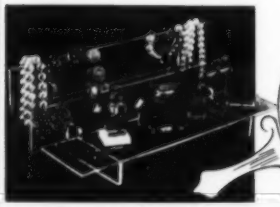


Must for males. This handsome set in sterling silver is a sure-fire gift that will please men from 16 to 60 at Christmas time. Handmade in smart, straight lines, with either two or three initials, the belt buckle is $8.95, the tie clip, $3.95. Together, they are $12.50. This includes federal tax and postage. Order from Robin Hood's Barn (L-55), Sudbury, Mass.



Sophisticated server. We need trays of all shapes and sizes—this one has unlimited appeal. Silk-screened *Masonite* in a black and white still-life design, it is heat- and alcohol-resistant, can be cleaned with a damp cloth. 19" x 12½", it has a wrought iron gallery and handles, white rubber feet, $4.95. Brass frame with gold on black design, $5.95, ppd. Whitman House (L-55), 521 Fifth Avenue, New York, New York.



FOR HER DRESSING TABLE

Versatray

Wonderful for gifts! 2 jewelry shelves, 1 perfume bar of sparkling lucite . . . turns her favorites into a decorative motif! 12-in. long, 6-in. wide; $3.25 postpaid.

De luxe 18-in. Versatray $5.25

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PAIR OF GADABOUTS

A little trunk plastered with resort labels from all over the world, comes filled with complete outfits for two 8" dolls. One wears ice skates, the other roller skates, and any little stay-at-home will have the time of her life touring the world with her two protégés. Trunk is 12" high.

$3.98 POST PAID

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Oriental miniature trees grown easily in your home or garden.

Our exclusive Li WONG Dwarf Tree Kit contains everything you need to grow miniature trees that follow the four seasons in perfect, tiny replica. Your garden's most dramatic corner . . . your room's focal point. And so easy! Kit contains Miracle Formula F-45; seeds for Asian Pine, Cypress, and Osage Orange trees, formulated soil, 2 planting pots; and Li Wong's complete, secret instructions. Now is the time to plant—there's no weather factor! Kit complete $3.50 ppd.

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● Prized trees of Emperors
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Send 10c for catalog of unusual gifts.

YOUR MONEY'S WORTH

Recommended: a compact, easy-to-carry magazine holder. Cleverly made with a sturdy, lightweight frame and rubber-tipped feet, the army duck sling is overlaced through eyelets. Black frame, with sling in black, red, yellow, white, tangerine, terra cotta, $9; brass or chrome frame with black sling, $10.95, all ppd. Meadowbrook Ind. (L-55), 151 Hempstead Turnpike, W. Hempstead, N. Y.

A clock to cherish. Unique styling and careful craftsmanship have gone into this beautiful pendulum clock, copied from the early 18th-century original. Made in solid birch with a distressed or plain Salem maple finish, it is hand-waxed, satin-finished. 18½" high, 7¼" wide, 3" deep. Guaranteed electric movement, $36.50, ppd. The Bee Hive (L-55), Zeeland, Michigan.

Save $12 on

Magnificent Maple Tables

Designed to Look Lovely and Last a Lifetime

Look at the size of these tables

Your Choice of any Table

$17.95 each Reg. $29.95

2 for $33.00

Here is almost unbelievable values in tables. Look at the huge measurements of all three and note the construction features. Each piece created of rich antiqued honey-toned solid maple; constructed in New England by furniture craftsmen who know design and value.

Empire Merchandise Co.
484 Hempstead Turnpike, Elmont, N. Y.
Please send Maple Tables checked below:

Type	Quantity	Cost
Lamp Table		
Cocktail Table		
Step Table		

Name.....
Address.....
City..... State.....
Money Order ☐ Check ☐ COD ☐
On all COD's enclose 25% of Amount Due
All orders shipped express collect

MONEY BACK GUARANTEE

Empire Merchandise Co.
484 Hempstead Turnpike, Elmont, N. Y.

Gold Pan ASH STAND

While you may not be prospecting for gold, we're sure this contemporary version of an authentic gold pan, complete with sand, will make a wonderful addition to your home.

Send 25c for catalog of other prestige gifts

Sturdy wrought iron construction, with satin black finish and handy hardwood handle. 24" high.

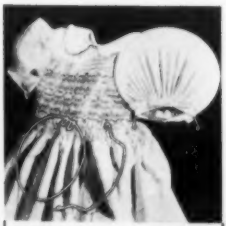
$9.95 ppd.

Village Vendors
Dept. L-10
11733 Barrington Court, Los Angeles 49, Calif.

Cuts 25 French Fries
OR 49 SHOESTRING POTATOES
In One Stroke!

Just insert whole potato, press handle, *presto!*—out come 25 French Fries OR 49 Shoestrings all ready for cooking. Just as handy for making carrot sticks, dicing other foods and salads! Precision made—the *only* one manufactured in the U.S. Stainless-steel sharpened blades are interchangeable. French Fry Cutter, only $2.98 delivered. Blade for cutting Shoestring Potatoes, $1.00 extra. Full money-back guarantee.

MRS. DAMAR, 354 Damar Bldg., Newark 5, N. J.



NO IRONING NEEDED
for little girls' PUFFED SLEEVES!

Here's a way to smooth them out perfectly without touching your iron. Stainless metal stretchers pull dampened sleeve taut. When dry, sleeve is smooth and pert. *Little Miss Puff Sleeve Stretcher* in 4 sizes: Baby, 6 mos. to 1 year; Small, 1-3; Medium 3-5; Large 6-10.

STATE DRESS SIZE WHEN ORDERING

$1.00 per pair, 3 pairs $2.75 postpaid

No C.O.D.'s please

Ottoson Products, Inc., Dept. L-10
1616 Lurting Ave., New York 61, N. Y.

CLOTHESLINE LOCK

Absolutely does away with the knot! Revolutionary spring action triggers any kind of line so it locks tight yet releases instantly and easily. Eliminates your saggy clothesline troubles, does duty on boat stays and tent ropes too. You'll have to hide this from the men in the family! Used on rope or wire in any weather. Rustproof zinc plated on heavy steel. Satisfaction guaranteed.

98c a pair, 3 pair for $2.74, 6 pair for $4.98. Postage paid.

CLIFFORD'S
33 Republic Building
922 N. 4th St. Milwaukee 3, Wis.

PHOTO CHRISTMAS CARDS ARE *Personal*

20 for only $1.25 Including envelopes plus 25c shipping

NO SAMPLES AFTER NOV. 30

SEE A FREE SAMPLE

Before you buy . . . Send negative of yourself, your home or your children . . . a PERSONAL Christmas Card only YOU can give. No obligation. Your negative returned unharmed. Send negative and 3c stamp for FREE Photo Christmas Card Sample.

SEND NOW FOR FREE SAMPLE

LARGA-PIC BOX Z-7
BROOKLINE 46, MASS.
Enclosed is negative and 3c stamp for FREE Photo Christmas Card Sample

Name.....
Address.....
City..... Zone..... State.....

PERSONALIZED GIFTS FOR THE WHOLE FAMILY . . .

MY OWN CRAYONS
Hand made bucket of native pine. Natural lacquer finish. Hand painted with child's name. Will hold full set of crayons also fine for kitbits, buttons, etc., 5" x 5½"
$2.95 Ppd.

NICE FOR ICE

Personalized New England Kanakin. Native pine in a natural lacquer finish. Hand painted with red and black scroll borders. Insulated plastic lining keeps 2 quarts of food hot or 36 ice cubes vigorous for many hours. 7¾" high. $4.95 Ppd.
Wood Cookie Bucket (same as above, without liner). $3.75 Ppd.

FOR THE TRICYCLE TRADE—Miniature handle-bar baskets, made of hand woven New England ash. Beautifully hand painted. 2 leather straps. (11" x 6½" x 6½") $2.50 Ppd.
FOR THE BICYCLE BRIGADE—Regular size bicycle basket (13½" x 9½" x 9½") $3.25 Ppd.

PEN NAME DESK SET
Perfect gift for everybody. "Dickens" for EVERYBODY from 8 to 80 who writes! Guaranteed lifetime fountain pen. Stunning plastic base (6" x 4" x ⅞") looks like onyx. Choice of black, blue, or red with gold hand lettering.
$2.75 Ppd.

ALL GIFTS SHOWN ARE PERSONALIZED BY HAND IN 2 COLORS.
SPECIFY SURNAME, FAMILY NAME, INITIALS OR OTHER.
No C.O.D.s. Send for FREE Catalogue.
GOTHAM GIFTS, 67-85 Exeter St., Dept. L3, Forest Hills 75, N. Y.

Personal PHOTO Christmas CARDS

25 Cards & Env. $1.50 (plus 25¢ shipping)

made from your negative ...with envelopes

Here's the best way to say a personal "Merry Christmas" to your friends and loved ones! Your treasured snapshot of baby, home, pet, family, beautifully reproduced on colorful deckle edge *personalized* Christmas Cards. FREE SAMPLE—Unusual! See before you buy! Send favorite black and white negative and 10c for return postage. If negative unavailable, mail photo and 50c for making new negative. *Satisfaction Guaranteed!* No C.O.D.'s, please. Sample offer expires Dec. 1. Avoid the rush—send for FREE SAMPLE NOW!

SEND FOR FREE SAMPLE
RUSSELL SNOW PHOTO CO. Dept. 204 Waltham 54, Mass.

Early American TOY-CHEST BENCH

31½" x 16½" x 20" high

You'll bless this chest that keeps toys under control (and not under foot!) . . . you'll love its charming Colonial flavor . . . and you'll find many other uses for this decorative piece wherever there's a storage problem! Hand-made of solid Pine and dovetailed, it will hold the toys of your children and your children's children. Cut out handles and concealed sliders make it easy to move despite its very solid construction. Specify *with* or *without* gay decal.

Direct to you from factory at

Write for FREE catalog of other Early American reproductions.

only $14.95 unfinished

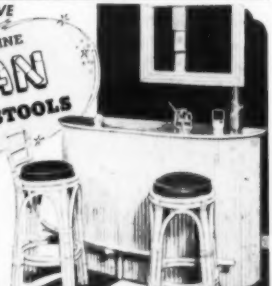
$15.95 with hand-rubbed, antiqued Pine finish

exp. extra; no COD's please.

Jeff Elliot Craftsmen
Dept. L-100, Statesville, North Carolina

DIFFERENT • EXOTIC • FESTIVE

GENUINE PHILIPPINE RATTAN BAR AND BAR STOOLS



The curved front bar is very sturdy and well constructed with Philippine mahogany top. Back has storage shelves, work shelf and implement drawer. Matching bar stools have heavily padded, Duran plastic-covered reversible seat cushions in choice of red, green or chartreuse.

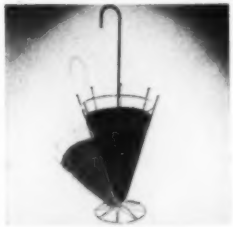
4 FT. BAR 89.95 BAR STOOL 21.95
6 FT. BAR 124.95 BAR STOOL WITH BACK 25.75
39 in. high 30 in. high

MONEY BACK GUARANTEE
Send check or money order. No C.O.D.'s.
Transportation collect

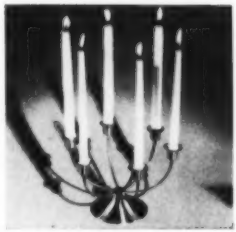
• Write for our brochure of other rattan pieces

ENGLANDER'S 450 E. JEFFERSON AVE., DETROIT 26, MICHIGAN
We lead America in Rattan

YOUR MONEY'S WORTH



Handsome highlight for home or office. This new, unusual umbrella stand is designed in jet black metal, trimmed in rib of brass. Shaped as a partly open umbrella, it stands 14½" high, is about 11½" in diameter. A wonderful gift for newly weds, new homeowners, $10.95, exp. coll. Foster House (L-55), 15 Cole Ct., Princeville, Ill.



Country craftsmen, in Denmark, have designed this lovely candelabra in satiny brass. The sturdy base has curving branches to hold six candles, short or tall. A striking centerpiece for your dining table, the base of this candelabra is about 5" in width, and the height of the branches is 5". $7.50, postpaid. Order from Talbot-Vesthuses Co., Inc. (L-55), 805 Lexington Ave., New York, N. Y.

the chair... 11.95 originally 31.95
covered in decorator tweed!
• genuine birch or walnut contour wood back
• 1" contour foam rubber seat for comfort
• seat covered in black & white, red, citron, lime or brown tweed.
• corrosion resistant black wrought iron frame

(minimum order 2, or multiples of 2)

Moderns inc.
227 east 67th st., n.y.c.

Shipped express collect, no C.O.D.'s.
State choice of color and finish.
Send for free booklet—write dept. L

MUST FOR MODERNS
• solid fruitwood top, 18" x 24", 22" high
• square wrought iron legs, rubber-tipped
• mesh-metal shelf for magazines
• $14.95, express charges collect

Top is sanded for finishing, iron is primed for painting. All welded construction
No C.O.D.'s. Satisfaction guaranteed.

BLACK RIVER INDUSTRIES
P.O. BOX 246 LOWVILLE, N. Y.

New "CONVERTIBLE" Lazy Susan

EASY TO USE . . . SO EASY TO SERVE

Now you can quickly turn your favorite dish, plate, or metal or wooden tray into a convenient lazy susan with this handy convertible base. Sure-grip suction cups hold plate tight, and the entire unit becomes a revolving, fascinating serving tray. Base is natural finish hardwood to blend with any table setting. Easy to store when not in use.

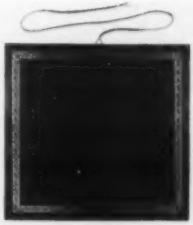
$1.95 Postpaid No c.o.d.'s.

Write for illustrated brochure of practical gift ideas.
Address Department 10.

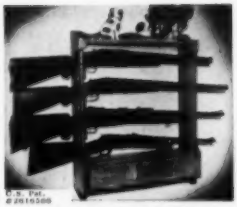
Joseph's
RUN OREGON ST. • CHICAGO, ILL.

YOUR MONEY'S WORTH

Snack server, perfect for popcorn, potato chips, bread, or rolls. Try it with fruit and dried flowers as a centerpiece, or load it with cigarettes and colorful matches. In hand-woven rattan, 12" long, 6" wide, this basket makes a fine hostess gift filled with sweets or preserves. $2.25, ppd. From Texas Traveler (L-55), Box 206, Edgewood, Texas.



Look again! This is, though it seems incredible, an amazing, "invisible" indoor TV antenna, scientifically tested and approved. Designed in leather, embossed in gold, fitted with a small tuning knob, it gives completely directional reception, eliminates the unattractive "rabbit ears." Just plug it in. Size: 15½" x 15½". Price: $5.95, ppd. Amy Aldott, Inc. (L-55), 344 W. 52 St., New York, N. Y.



U.S. Pat. #2816508

Safe-Lock Gun Racks

Displays your Guns . . . Protects your Family

THE GUNS AND AMMUNITION ARE LOCKED IN

These handsome sturdy gun racks safely lock your guns in the desirable display position. The large drawer in the 4 and 6 gun racks locks up ammunition, hunting knife, pistol, cleaning gear, etc. One key unlocks drawer and guns. Guns can not fall or be taken out. Children, friends can not tamper with them. The only one of its kind. Finely hand crafted in satin smooth honey-tone knotty pine or a lovely mahogany finish. Only one of its kind.

4-Gun Lock Rack—24"x28" high (illustrated) $19.95
6-Gun Lock Rack—34"x49" high 39.95
3-Gun Lock Rack—24"x31" high (no drawer) 12.95

All Express Charges Collect. No C.O.D.'s

Field House
Dept. L10-30
North Conway, New Hampshire

A Pipe Man's Pipe Rack

Quick Everything A Good Pipe Rack Should Do

HANGS ON WALL CONVENIENT

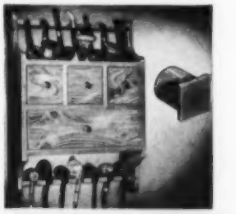
SAVES PRECIOUS DESK OR TABLE SPACE

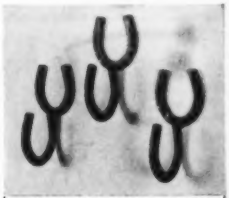
1. Holds 14 (count 'em) pipes!
2. Three Air-tight humidor jar-drawers.
3. Larger drawer for accessories.

In hand-crafted honey tone knotty pine, or lovely mahogany finish, waxed, hand-rubbed.

14 Pipe Rack 13"x18" high (as pictured) $12.50
7 Pipe Rack 13"x9½" high (3-jar drawers like top half of pictured rack) ..... $ 8.50
29 Pipe Rack 17½"x22" high (4-Jar drawers, 3 accessory drawers) $36.50

All Express charges collect—No C.O.D.'s





LUCKY PONYSHOE HOOKS

Small ponyshoes, welded together to make sturdy, serviceable hooks. In the children's rooms they'll inspire tidiness and get everything off the floor, from skates to dungarees. Ideal for summer homes, camps or ranches. Many of our customers order them by the dozen. Just the right size so hats and coats really stay put . . . and lucky, too.

Dull black finish, 7" x 2" x 3". Horseshoe nails furnished for attaching. Only 98c each, 3 for $2.75, 6 for $5.50 or $11.00 a dozen, postpaid. Shipped same day. Sorry, no COD's.

Send for folder of other horseshoe gifts.

Horseshoe Forge
13 Muzzey Street, Lexington 73, Mass.

ONLY $1.98 complete, ppd.

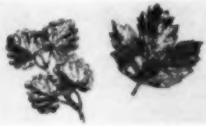
give your draperies "THAT PROFESSIONAL LOOK" with **CONSO BESTPLEAT**

Make elegant customized pleats in minutes . . . this easy new way! Just sew pleater tape to top of drapery fabric and insert special hooks in the woven-in pockets . . . pinch, box or cartridge pleats are made automatically! Permanent finish is rag-proof yet flexible, can be washed or dry-cleaned. Kit for 1 pair of draperies includes 2½ yards of tape, 10 hooks (for plain or traverse rods), 4 end pins and simple instructions.

No C.O.D.'s—please—money back if not delighted!
Send 25c for exciting new gift catalog.

Green Table Gifts
Dept. L-10 [illegible] AVE. NEW YORK 16, N. Y.

LIVING LEAVES IN GOLD *EXCLUSIVE! Imported!*



Lenses, fresh from the Black Forest, treated with metal alloy for steel-like hardness, coated with heavy 24K gold to retain life-like appearance and nature's delicate markings. New, exciting conversation piece, unique in its originality. Illustration shows only two pins picked at random. Naturally, no two alike. Each $5.95, Tax Inc.

Please, no C.O.D.'s

World Treasures
835 MAIN AVE.
PASSAIC, N. J.

danish import Cigarette sets. Smart, unglazed terra cotta (rust brown) background—white hand-painted stripe, cross or polka dot. Set 3.50 ppd. Extra ash trays 1.75 ea.

Send for gift catalog

fairy tale salt and peppers. Goose and golden egg for amusing table talk. White china goose, gold trim, 3½" high, for salt. Golden egg, 1" high, for pepper. 1.75 ppd.

the Pitts 28 romolo dept. L
san francisco 11, california

NEW! YOUR NAME ON
GENUINE WOVEN LABELS

YOUR OWN LABELS—TO SEW INTO YOUR HANDMADE GIFTS AND FASHIONS!

Yes, woven!—because only actual weaving can produce these richly lustrous, extra-heavy taffeta labels! Sew them proudly into everything you knit, crochet or sew! Your name (in 20 letters or less) is embossed by hand on each. Your money refunded if you're not thoroughly pleased!

$1 FOR 10 LABELS, $2 for 23, $3 for 40
SEND TO "DESIGNS" Dept. LY3-10
211 EAST 37th ST., NEW YORK 16, N. Y.

Actual size is 3⅜" x 4¼" when closed

Giant Matchbook
CHRISTMAS GREETING

This is for you who seek a completely different Greeting! A jumbo matchbook with king-size 3" matches inside. Entire outside is a deep, glossy blue with Season's Greetings" in golden script. Your name and "Warmest Wishes" are printed in soft blue inside. The white name panel is surrounded by a midnight blue background, relieved by stars and snowflakes of blue and white. Printed across the eleven real giant matches is a handsome twin reindeer design. Mailable foil-lined envelopes are included.

PRICES

25 —	$ 4.00	100 —	14.00
50 —	7.50	150 —	20.35
75 —	10.75	200 —	26.55

13c for each Greeting over 200.

Yours Free! Exciting 56-page Catalog of new and unusual Greeting Cards, Gifts!

"Miles Kimball" 192 Bond St. Oshkosh, Wis.

FREE! HOW TO KEEP YOUR FURNITURE LOOKING NEW . . . FOREVER!

NEW SLIP COVERS PRAISED BY THOUSANDS!

FREE booklet shows you how you can always keep your expensive sofa and chairs new-looking, clean and beautiful. No costly cleaning . . . no hard brushing . . . no tiresome vacuum cleaning. Learn how thousands of smart homemakers protect yet reveal their beautiful upholstery with new "see-thru" Shaped-To-Fit Plastic Furniture Covers. It's easy to fit your furniture from world's largest selection of more than 150 styles and sizes . . . low as $3.95. Money back guarantee. Write today for FREE booklet, style guide, and plastic sample!

HOUSE OF SCHILLER, 180 N. Wacker Dr., Dept. L-28, Chicago 6, Ill.

NOW! Keep Your Furniture firmly in place with amazing new **FURNITURE ANCHORS**

2 FOR $1.19

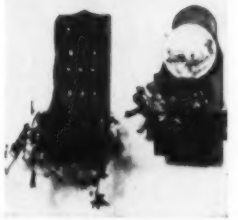
NO ATTACHMENTS. NO CLAMPS. NO ADJUSTMENTS!

At last! Your heavy chairs and sofa will NEVER SLIP—where you place them! Sensational Furniture Anchors hold securely in place, without marring and tearing costly rugs . . . prevent damage from furniture sliding into walls, drapes and base-boards. Ideal for beds, too. Sturdy steel, rubber-cushioned anchors slip under each back leg. Order NOW! (No C. O. D.'s, please.)

Write for **FREE!** GIFT CATALOG

YOUR MONEY'S WORTH

Horse's heads make attractive ornaments, and these are functional as well. Left, a handsome thoroughbred made of polished rose brass, cushioned in felt, to use as a paperweight. 3½" high, $3, ppd. Right, a doorstop in solid brass, executed in fine detail, weighs three pounds, is 5¼" high, 1½" thick, $5, ppd. Order from "little joe" Wiesenfeld (L-55), Baltimore, Md.



Two planters, pretty as can be, made in heirloom quality pine. Each has a bottom drawer to hold a plant or a nosegay of fresh flowers. Planter on left has two racks with notches for six tiny salt spoons; the other has small shelf and groove to hold antique cup and saucer. Each measures 12" high, 4" deep, 5" wide. $2.95 for one, $5.75 the pair, ppd. June Kamen (L-55), 270 Park Ave., New York, N.Y.

MAIL BOX MAGIC OF SMART BLACK IRON

Here is drama for your doorway. The season's newest, smartest mail box in a distinctive Swedish-modern design. Made of heavy black lace iron with gracefully scrolled ends to hold large magazines. The generous size 11" wide, 11" high by 4" deep will make this the center of attraction to be admired by all. The special pathetized finish makes it weatherproof. A real value.

SEND GIFT CATALOG "It's exciting color contrasts that sell—and close HOME"

$3.95 plus .35c packing charge

Order to Mail-You must be delighted or money refunded!

Foster House

15-C10 Cole Court, Princeville, Ill.

Grain Scoops

become wall brackets of importance in an Early American Setting

24½" high, 9½" wide, 7½" deep

Handcrafted of Antiqued Ponderosa Pine

10.00 each or **19.00** the pair

Express Charges Collect. Sorry no C.O.D.'s

Send 25¢ for Booklet "Country House Reproductions" and interesting hints on Early American Furnishing. When on Long Island visit the home of America's first Fine Furniture

The Lennox Shop

Long Island's Unusual Shop of Country House Furnishings

Hewlett, N.Y.

NO MORE SCRATCH!!

Protect furniture surfaces with

RIC-O-BAC

the magic wool felt cushion. Self-adhesive to all surfaces, all materials . . . No gluing. Washable. Permanent . . . Conforms to any outlines or size of bric-a-brac, lamps, ash trays, etc. . . . Cushions, silences . . . easy to apply, just press it on with finger.

4 packages.....(4 yards).....$1.00

Post Paid in U. S. . . . No C.O.D.

J. B. DAWN PRODUCTS, Dept. N

3905 West 64th Place, Chicago 29, Illinois

REST AND RELAX

with the most comfortable foot rest ever designed. It relaxes your whole body—not just your feet and legs. Tilt to any position. Does not hook to the chair. Folds flat for easy storage. Mahogany finish.

$3.50 *postpaid*

the **KREBS**

Dept. LG, Westerly, Rhode Island

COPPER SKILLET CLOCK

Clever kitchen timepiece . . . a modern electric clock masquerading as a quaint copper skillet! White enamel dial is easy to read; copper-toned center matches rim & handle, features pretty white leaf motif. 14" long, 8" diam. GUARANTEED MOVEMENT—AC only.

$5.95 (incl. tax & postage)

COPPER SKILLET MINIATURES

Four 3" replicas of Colonial skillets are decorative and useful. We've grouped them around the clock on the wall . . . you might use them for coasters, ashtrays, individual servers. Heavy solid copper, polished and lacquered for lasting beauty. Gift Boxed.

Set of 4, only . . . . . $2.50 ppd.

THESE MAKE WONDERFUL GIFTS!

Sorry, no C.O.D.'s. Write for Catalog.

ZENITH GIFTS

5574-H Valentine Ave., New York 58, N. Y.

COILZIT ELECTRIC CORD SHORTENER

Keeps electric cord off floor and away from sweepers, mops, children and animals. Easy to use! Simply coil excess cord around shortener. Safe—Neat—No fuss—No bother. You'll need them in every room for clocks, radios, lamps, fans, in fact for every electric appliance. Made of clear plastic. Holds 3 feet of cord.

10 for $1.00 postpaid

Write for Free Catalog.

FISCHER'S

43-64 Bowne Street Flushing, N.Y.

Now! **PRE-ASSEMBLED, READY TO TRIM AND FINISH INTERIOR ADJUSTABLE** *Shutters*

A few spare hours, plus a saw, plane, screwdriver (and some sandpaper, stain or paint!) are all you need to fit, finish and install these authentic replica INTERIOR ADJUSTABLE SHUTTERS to fit your doors or windows. Send inside measurements of doors or windows for low price of these beautiful, new, pre-assembled shutters. No nailing or gluing required. Instructions with each Knock-Down Shutter order. Send only 25¢ for new illustrated brochure.

Shutterwy

Dept. L-2

4 LA PORTE ST., ARCADIA, CALIF.

YOUR MONEY'S WORTH

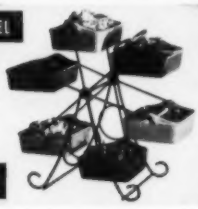
No "rainy" days for the son and heir with this smile-provoking reminder. Made in leatherette, this bank is 4" wide, 4¾" high, accommodates picture of the latest addition to the family. In red, green or brown, it will surely prove a novel way for family relations and friends to relinquish their small change. $1.00, postpaid. Spencer Gifts, (L-55), Atlantic City, N. J.

Make Grandfather's watch doubly useful by displaying it in this lucite dome-lamp combination. 21" high, it is polished brass, with a shantung shade, red, green, or beige. The "treasure" dome is crystal clear, its base is blond, ebony, or mahogany hardwood. Complete, $13.50. Lamp with shade, $9.95; lucite dome, $3.95, all ppd. Carol Beatty Co. (L-55), 7410 Santa Monica Blvd., Los Angeles, Calif.

SERVE SNACKS, RELISHES FROM THIS COLORFUL FERRIS WHEEL

A distinctive way to serve your guests. Smart wrought iron ferris wheel with six alternating green and yellow ceramic trays tempts your friends. Trays are detachable for separate serving and they also can be used as oven ware! 15" overall height. Shipped prepaid, no C.O.D.'s. Refund cheerfully made if not satisfied. Check or M.O. for $10.95, please.

10.95 prepaid



CONTEMPO DESIGNS
33 Bradston St., Boston 18 Mass.

SHINE, BOY!

Beautiful, practical shine bucket. Sit 'n shine shoes at comfortable height on rigid non-slip footrest. Lustrous hand-rubbed maple finish, encircled by gleaming metal hoops, in the finest traditions of early American coopers. An imaginative gift.

9½" high, 8½" in diameter **$2.95** Postpaid (No C.O.D.'s)

Store all applicators and polish inside bucket.

Camalier & Buckley

Send for Free Catalogue—"Gifts of Distinction"
Dept. B-10 1141 Connecticut Avenue, Washington 6, D. C.

SOLID CHERRY **"Sunday Meeting" HANGING HAT RACK**

"Accordion folding" hat rack, extends from 4½ to 60 inches to fit any wall space. Decorative, too, for towels or guest room! 13 hand turned spool hat holders. Solid wild cherry in hand-rubbed cherry finish. Postpaid **$8.95**

Truly intriguing, really unusual Christmas gift inspirations — selected favorites from the Forslund Collection. Solid Cherry furniture, milk glass, authentic accessories and "different" gifts, available only from Carl Forslund in all America.

"Little Christmas Shop" catalog FREE on request.

Carl L. Forslund, INC.
122 E. FULTON, GRAND RAPIDS 2, MICH.

Send for FREE "Little Christmas Shop" Catalog

Exciting new way to buy furniture

A new group of living room furniture. The chair [illegible] has hardwood frame, with generous 3½ inches of molded foam rubber over soft bed of springs.

The fabric—is a horse-woven, oil cotton, fabric—wears repeatedly, by Celanese. Half-stripe, in Coffee, Lime, Sage Green, Gold or Coral. [illegible] or smart Dark [illegible] are.

ONLY $54.50

Matching Ottoman [illegible] plus modest shipping charges.

Assemble a complete living room of perfectly matched pieces this easy, economical way—enjoy penthouse quality at basement prices!

Wonder of wonders—the covers are REMOVABLE—they fit like a glove, yet can be changed as easily as a pillow slip.

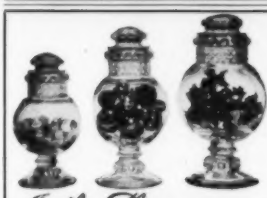
We ship this superb furniture direct to you, avoiding costly handling and shipping charges. It will arrive in compact cartons, in a few simple sections which are easily and quickly assembled and locked into place . . . . Check or M.O. Express Collect.

Send 25c for our catalogue, NOW TO LIVE BEYOND YOUR MEANS AND LIKE IT. An actual wood sample showing the two finishes is enclosed, together with swatches of the fabrics available in the various colors—21 in all. The furniture is photographed in full color.—Please send your catalogue NOW TO LIVE BEYOND YOUR MEANS AND LIKE IT. I enclose 25c.

Name _____

Street _____ City _____

Dixons FURNITURE CO. Dept. 118 ELLICOTTVILLE, NEW YORK



AUTHENTIC APOTHECARY JARS

Reproductions of hard-to-find antiques; pressed from the original glass molds! Crystal clear with traditional thumbprint & diamond design, they're wonderfully nostalgic, beautifully decorative. We fill ours with wintergreen wafers, cookies, Christmas tree balls and holly greens. You might use them for bath salts, potato chips and certain [illegible] just let your imagination be your guide! Splendid for gifts, too.

3 pints (12" high) $3.75
6 pints (14" high) $6.75
8 pints (16" high) $8.75

All Postpaid. Add 5% W. of Miss.

Write for New 50-page catalogue

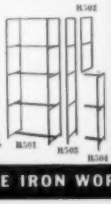
Jenifer House New Marlboro Stage GREAT BARRINGTON 3, MASS.

BUILD YOUR OWN MODERN ROOM DIVIDERS

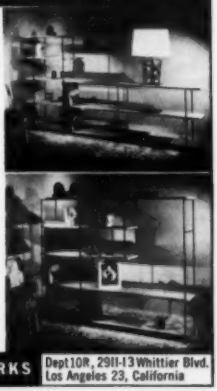
CREATE INDIVIDUAL PIECES YOURSELF . . . AT LOW COST!

The newest trend in versatile furniture! An endless variety of combinations are available to you in using these pre-planned sections. Simply attach 1" x 12" boards from your local lumber yard to these matte black finished wrought iron supports to make room dividers, bookcases, album racks, display shelves, etc. Order the basic section #R501 (fully framed for rigidity) plus any combination of other supports. We recommend 2 to 3 feet between supports.

#R501 — 59" hi $18.95
(22" between supports)
#R502 — 27" hi $6.25
#R503 — 59" hi $7.95
#R504 — 32½" hi $4.95
All sections 12" deep



All supports shipped express charges collect. Satisfaction guaranteed. No C.O.D.'s. Calif. residents add sales tax. Write for free booklet "Build Your Own Modern Furniture"



E. F. LAWRENCE IRON WORKS Dept 10R, 2911-13 Whittier Blvd. Los Angeles 23, California

Koffeemaker Kaddy

Where do you park the top of your vacuum coffeemaker when you're ready to pour? Heavily-plated Kaddy is the perfect answer. It takes metal or glass bowl with stem up to 5½" long. Cup at bottom catches drip. Order No. **HK-5872**—Kaddy. **$1** By Mail, Postpaid

Handy Sack Keeper

Loves to be left holding the bag! Attaches to wall or inside cupboard door and expands to hold dozens of paper bags neatly in place. High tensile aluminum. Has clip in front to hold milk card, recipes or coupons. Order No. **HK-4066**, Sack Keeper, ppd. By Mail, **$1**

WRITE NOW FOR FREE 104-PAGE GIFT CATALOG!

Miles Kimball
38 Algoma Blvd., Oshkosh, Wisconsin

DUTCH CANISTERS

You can't beat the Dutch! These imported-from-Holland metal canisters have a baked on enamel finish that looks just like fine Delft china. Air tight and moisture proof, they're handsome enough to use anywhere, serve a multitude of purposes. The smallest is 4" tall x 3½", the largest 6½" tall x 6", the others in between. Traditional blue & white. Really exquisite . . . order for yourself, for gifts.

Serv-U Set of 4, **$5.00** ppd.
Write for FREE Catalogue
Dept. L-1, **P. O. Box 390, Flushing, N. Y.**

BUILD YOUR OWN REVOLVING TV TABLE

WE SUPPLY:
- Welded wrought iron frame; ½" diameter steel; 20" high
- Legs are set at 15° angle in graceful decorator approved design
- Satin black finish
- Precision set, ball-bearing, heavy duty steel swivel, 6" x 6"
- Rustproof nuts, bolts

$10.95 Delivered

YOU ADD:
- Wood top to fit your own TV set
- A few turns of your screw driver
- Ten minutes of your time

Prompt shipment. Sorry no CODs.

IRONMASTERS, INC.
Box 202, Dept. 50, Brooklyn 11, New York

for **CHRISTMAS GIVING**

Plump sun-ripened berries and fruits; slow-cooked the old-fashioned way in open kettles, using only sugar and fruit. Packed in rustic gift boxes decorated with Oregon forest sprays and cones. Unusual personal and business gifts.

"CHUCK WAGON" BOX. Five assorted 5½-oz. jars Oregon Wild Blackberry, Greengage Preserves, Prunes with Hazelnuts, Oregon Whole Strawberry, Apricot with Kernels; gift packed in rustic box decorated with forest sprays and cones. *Shipped prepaid.* **$3.25**

FREE BOOKLET LISTS GIFTS $2.95 to $21.50

JANE AMMERST
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☐ Send boxes listed on enclosed sheet. ☐ Send booklet.

Name_____
Address_____
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"VERY PERSONAL . . ."

DOMESTIC DUETS FOR Mr. & Mrs.

. . . personalized match-mates in colorful hand-painted china . . . gifts of special thought for those cosy "Alone-together."

SMOKING SET FOR 2
Cigarette container and two 4" trays. Surname and 2 first-names. PPD. **$3.95**

EGG'n TOAST SET FOR 2
Double egg cups with 7½" saucers that hold the toast too. 2 first-names. PPD. **$4.95**

GIANT COFFEE CUPS FOR 2
14 oz. cups, 7½" saucers. 2 first-names. Set of 2 cups & 2 saucers: PPD. **$4.95**

—Please Clearly Print Desired Names When Ordering—

Satisfaction guaranteed—or we pay return postage. FREE illustrated booklet available. Write Dept. L-10

gift sources *exclusive in Upper West*
SPRINGDALE • CONNECTICUT

YOUR MONEY'S WORTH

Smoker's service. This cigarette dispenser holds a full carton of king-size or regular-size cigarettes. It fills from the top, slips one pack at a time from the slot at the bottom. In pine with an antique finish, it stands 11¾" high, is made to hang on a wall in den, playroom, porch. The verse on it is a humorous ode to the evils of nicotine. $1.75, ppd. From The Krebs (L-55), Westerly, Rhode Island.

Two-in-one gift, bound to please the men. Made in the finest top-grain cowhide, this clothesbrush of white nylon and pure black bristles is shaped like a horse's hoof, has a snap-on shoehorn in matching mahogany cowhide. Heavily stitched in white, here is an item of lasting quality; individually gift-boxed, $4.50, ppd. Frances Morris (L-55), 1016 Carroll St., Brooklyn 25, N. Y.

FOUNTAINS of LIGHT

These dazzling fountain lamps work decorating magic for any room! Each one has 27 glass crystal prisms showering over a richly gold plated base . . . watch how they draw every eye as they dance and sparkle in the light! Try a pair on your mantel, console table or buffet for a dramatic decorative accent. Fully electrified, complete with bulbs.

Height overall 14½"

$11.95 the pair, postpaid
No C.O.D.'s please

MARCOS SALES Dept. L-10
2554 Decatur Ave. Bronx, N. Y.

make your own storage units to fit anywhere

Create your own decorative or utility units to fit any room in the house, garage, office. Beautiful, wrought iron shelf ends with drilled screw holes, welded shelf brackets and rubber tipped feet. Get the size, shape and type of wood you want from your local lumber dealer at low, low cost—assemble the whole thing in a jiffy. Use them as book cases, room dividers, all sorts of storage units. Brackets measure 18" and 11" between shelves.

Pair of 3-shelf ends, 26" high . . $2.49 pr
Pair of 4-shelf ends, 36" high . . $2.99 pr
Pair of 5-shelf ends, 46" high . . $3.49 pr

Add 51c per pair for shipping – No C.O.D.'s please

INTERIOR TRENDS
25 Underhill Avenue • Brooklyn 26, N. Y.

Saran Upholstered Furniture by Jamestown-Royal Upholstery Corporation • Saranette Carpet by C. H. Masland and Sons
Saran Marquisette Curtains by Queen Valley Fabrics • Schiffer Prints of Saran by Mil-Art Co., Inc.

This radiantly beautiful SARAN ROOM *cuts housework in half!*

There's new excitement in planning and furnishing a home today! With sparkling Saran fabrics you can splash a room full of color . . . and more important, keep it fresh and bright with *so little care!*

In fact, Saran will cut your housework in half. Saran carpets, upholstery, draperies and curtains actually shed everyday dirt and dust. That's because each Saran fiber woven into the fabric is perfectly round and smooth. And once soiled, Saran furnishings can be cleaned easily and quickly. Since Saran is moisture-proof and stain-proof, you can spot clean or wash out food, drink . . . soil of any kind and return the article to service in a matter of minutes.

You'll find fabrics made of tough, durable Saran wear longer, too. They are mothproof and are not attacked by mildew or fungi.

Saran is indeed the fabric designed for today's casual, carefree mode of living. You'll be proud of the clear, sparkling beauty Saran gives your home . . . glad you chose Saran for the work it saves you!

THE SARAN YARNS SARAN yarns ® **COMPANY Odenton, Maryland**

FRIENDSHIP *Autograph* LINEN

Festive Idea! Decorate your home at Christmas time with a striking red tablecloth on the dining table or buffet. With a special pencil your friends will sign their names directly on the cloth. This year's names may be embroidered in gold, next year's in silver. Complete set includes Christmas Red, color-fast, PURE LINEN tablecloth, woven in Belgium, with 2 (green and white) special pencils for cloth writing. Set A—$5.95, size 52"x70"; Set B—$7.95, size 60"x80".

LAZY SUSAN FERRIS WHEEL

Festive and carnival gay serve yourself unit for sweets, nuts, cigarettes. Dainty (10" high 4" wide). In popular wrought iron, modern deep-fired ceramics, striking Calif. colors. Seats removable. Ferris Wheel motion. 4 seats $4.95; 6 seats $6.95; initial on each tray in gold, add $1.

CIGAR STORE INDIAN LIGHTER

BIG CHIEF Image conceived in metal (8" tall) equipped with famous Evans Automatic Lighter (with Evans guarantee). Choice of hand decorated in vivid tribal colors or plain burnished bronze. $9.95. Individual hand painted letters on front panel, names, initials, or remarks, add $1.50.

Send for FREE CATALOG -175 Gift Ideas

Carol Beatty 7410 Santa Monica Blvd., Dept. R-10, Los Angeles 46, Calif. Postpaid. No C.O.D.'s

DISHWASHING MADE EASIER!

Just fill with water and capful of detergent. A squeeze of the dispenser squirts aerated suds on dishes. Brush, rinse—and dishes are done. Eliminates unsanitary dishrags and messy dishpans. Keeps hands out of hot greasy dishwater. 100% Nylon brush and unbreakable polyethylene dispenser. Cleans pots, pans, windows . . . even washing the dog! Money Back Guarantee.

$1.00 postpaid . . .

Sorry, No C.O.D.'s

BARRY STEVENS
(Dept. L)
11510 Kinsman Rd. Cleveland 4, Ohio

GROW UP CLOCK

Hickory, dickory, dock . . . This colorful nursery-rhyme clock is fun to have for checking how tall the children are growing. Made of heavy cardboard, gaily decorated, it is 5 feet tall, marked off in inches to measure tops of little heads. Moving hands on clock face make it easy for learning to tell time. Attractive and educational. $3.50, ppd.

Write for free catalog

JOELY HOUSE
84-61 248th St. Bellerose, N. Y.

YOUR MONEY'S WORTH

Country charm. Useful and attractive for every room in the house, you'll want this wonderful white pine bucket to hold magazines, fireplace logs, toys, etc. Expertly made with two compartments, the handle is of oak and the hoops are of birch. 11½" high, 13" wide, $7.95, ppd. Add 50c west of the Mississippi. Harwood House (L-55), P. O. Box 65, Englewood, N. J.

At last, a specified place for household candles. This attractive box of antique pine, hand-rubbed finish, has been accurately copied from the original candlebox made to hold used or new candles. 14" long, about 3" wide, and about 4" deep, ready to hang on the wall. $3.95, ppd. Artisan Galleries (L-55), 2100 N. Haskell Avenue, Dallas, Tex.

MAKE GRANDFATHER'S WATCH USEFUL TREASURE DOME of Dufont Lucite, with hardwood base of blonde, ebony or mahogany. Makes a useful, easy-to-wind timepiece of your treasured heirloom watch. Showcase for models and collectors' items. $3.95. Home Plate as above (3 words) add $1.00

GLASS DISPLAY DOMES For wedding-cake ornaments, precious keepsakes, family treasures. Protective, crystal-clear dome of gleaming glass.

No.	Dia. Ht.	Price
A-102	8"x8"	$4.75
A-103	5"x5"	5.50
A-104	5"x10"	6.50
A-105	5½"x11"	8.50
A-106	6"x6"	7.00
A-107	6"x10"	8.00
A-108	6"x12"	11.00
A-109	8"x8"	11.00
A-110	8"x15"	15.00
A-111	8"x12"	13.00
A-112	8"x18"	15.00
A-113	8"x15"	17.00
A-114	9"x20"	22.00
A-115	10"x12"	16.50
A-116	10"x15"	19.50
A-117	12"x15"	27.00
A-118	12"x23"	50.00

For 400-day clocks (without bases)

A-119	5½"x11"	7.00
A-120	6"x10"	8.00
A-121	8"x15"	15.00

Choice of Mahogany, Walnut or Black Wood bases

Send for FREE CATALOG -175 Gift Ideas

Carol Beatty 7410 Santa Monica Blvd., Los Angeles 46, Calif. Dept. R-10 No C.O.D.'s Postpaid

New Identify Your Home With These Distinctive

GLOW-IN-THE-DARK MARKERS 2 SIDED

ONLY $1.95 POSTPAID

Made of Durable WROUGHT IRON and ALUMINUM

Day or night, from either direction, friends find your home Quickly! Easily! Markers are easy to read in daylight and glow-in-the-night, to guide the way and reflect your good taste. Easily attached — in seconds — these handsome house markers add a charm to your home. Imagine too! What a delightful and personal gift these home identifiers make.

MAILBOX MARKER Install instantly on any size box ONLY $1.95 POSTPAID

NOTE THESE 6 LUXURY FEATURES

1. Luminous embossed letters, reflect light
2. Identical on both sides
3. Handsome wrought iron, latest trend
4. Durable aluminum and baked enamel lasts forever . . . won't rust, chip, crack or peel
5. Giant (2½ x 18) size and large luminous letters can be read from a distance
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SATISFACTION GUARANTEED OR YOUR MONEY BACK

Select any combination of name or name and numerals (up to 15). Send with payment . . . We will ship postpaid, within 1 week.

BRACKET MARKER Easily attached wrought iron Bracket ONLY $3.95 POSTPAID

LAWN MARKER with 28" wrought iron security stake ONLY $2.95 POSTPAID

John and Lynn

Dept. M110, 145 58th St., Brooklyn 20, N.Y.
YOU MUST BE DELIGHTED OR YOUR MONEY BACK

FIREPLACE SPECIAL!

MODERN BLACK SCREEN & FIRE SET

Drape-type Curtain Screen, Pull-Chain Mechanism. 4-pc. Fire Tool Set. Satin Black finish for any decor. 46x31" Screen $14.95. Tool Set $9.95. Both for $23.95—Save $2.00 . . . 44x31" Screen $17.49. 48x31" Screen $19.95.

Write for free low estimates for Corner Fireplaces, etc. $5 dep. on C.O.D. Freight collect.

Cal. res. add 3% tax. FREE CATALOG.

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The best gift possible for anyone who drives!

Just clip this compact, versatile carryall to your car visor and it will keep your total agenda organized and easily accessible. Includes maps, street guides, driving gloves into coupon holder. A marvelous gift for motorists—for it will keep driver cool and calm and the glove compartment collected. Complete with mechanical pencil and 6"x3" pad. Sustain-grip cowhide.

ONLY $4.00 PPD.

Write for your Free 1953 "Guide to Better Giving"

The Welch Company
Dept. L10-3 Schwatka Harbor, Mich.

A new... bold... imaginative wall paneling

LOOK AT THIS CLOSE-UP OF LOW-COST WELDWOOD NOVOPLY PANELING. IT CAN REVOLUTIONIZE YOUR IDEAS ABOUT SMART HOME INTERIORS.

Declare your home-decorating independence. Don't be hamstrung with out-of-date ideas about walls . . . the ordinary, dull, kind that need periodic and costly redecoration.

Now you can have the very latest . . . if you're bold enough to *start* new trends. Low-cost Weldwood Novoply—a beautifully textured, mosaic, all-wood product—will lift your rooms out of the humdrum; give you walls which will excite admiration.

Novoply has a rich "textured" look, yet it is smooth because of the special bonding process which builds up layers of wood flakes to form interesting patterns. It makes a sturdy, flat wall, yet it "works" easily if you can handle a hammer and saw.

Novoply can be waxed, polished, or stained. Comes in warm-looking pine or glowing redwood. Sizes: 4′ by 8′, 5/32″ thick; many economical sizes 3/4″ thick from 30″ by 60″ up to 4′ by 8′.

If you're redecorating, expanding or building, use the wood of tomorrow today—Weldwood Novoply. Visit any United States Plywood or U.S.-Mengel showroom, or your lumber dealer.

This warm, imaginative redwood Novoply wall, 8′ x 8′, costs only about $23 for material. It's simple to install, offers the perfect backdrop for any furnishings. And Novoply is guaranteed to last the life of your home! No periodic, messy redecorating.

Want new ideas? Weldwood Novoply is ideal for all kinds of beautiful furniture—tables, desks, built-ins. Because it is so flat and non-warping, and free of defects on *both* sides, it's perfect for partitions and sliding cabinet and closet doors, even in large sizes.

Novoply—another beautiful Weldwood paneling

REAL WOOD FOR BEAUTIFUL HOMES

There's a Weldwood® Building Product for every part of the home: doors, roof sheathing, built-ins, interior walls, siding, sub-flooring, bathrooms and kitchens, concrete forms.

FREE NOVOPLY® SAMPLE!

United States Plywood Corporation
Box 61, New York 46, N. Y.

I want to see this beautiful product. Please send me free sample of Novoply and descriptive literature.

LYN-10-54

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ADDRESS.....

CITY.....STATE.....

Personalized Kiddy Mats

Every meal's a party—and for Mom, too—with no mess to clean! Gay 10" x 15½" papetrie mats with color sketches children love—cows, hens, fruits, vegetables. Child's name in center. Order PP3439, 36 for $1 ppd.

Personalized Snack Mats

So smart and completely your own for patio or picnic use! Beautiful border and your name in rich mahogany hue. Name in graceful Romany type. 11¼" x 17½". Order PP2354, 50 for $1.95; 100 for $2.95 postpaid.

Personalized Tape

Your full name and address printed 300 times on ½" wide tape. In white, green, silver, red, blue, yellow, orange with blue or black printing. Use on envelopes, books, records. 600" roll. Order F5787—Tape, $2 postpaid.

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MILES KIMBALL

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now have WIDE, beautiful WINDOW Sills

$1.50 ea. 3 for $4

Handy window shelves—easy to attach! No nails or screws needed. Beautiful white enamel finish on steel. Support 50 lbs. Window may be open, closed or locked. Added shelf space in kitchen, bathroom, bedroom, dining room. Sent immediately postpaid. Satisfaction guaranteed. Send check, cash, m.o.

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MATCH HOLDER

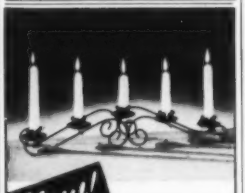
Black wrought iron decorated with gay, hand painted Pa. Dutch Fraktur. Enlivens your fireplace or kitchen. Holds matches, keys, cuff links, etc. 4½" high by 4" wide. Postpaid.

$1.50 ea. 3 for $4

FREE—Write for New Catalogue

TAYLOR GIFTS

Dept. B3, 134 N. Wayne Ave., Wayne, Pa.



New!

"TRAILING IVY" CANDELABRA in Graceful Black Wrought Iron

Long, low, lovely . . . striking decorative accessory for any room as well as a charming centerpiece for gracious dining. 18" long, holds 5 candles. Stunning in pairs . . . ideal for gifts! Send Check, or Money Order.

2.25 ppd

Pair, $4.25

KALFRED-ARTHUR Box 254, Dept. L Forest Hills, N. Y.

YOUR SMARTEST BUY!

Solid Birch or Maple

Captain's Chairs

READY-TO-PAINT

2 for $14.95

SMART BECAUSE—factory low prices save you money! You'll use them in every room—clean carved lines blend with all your furniture. Completely assembled, smoothly sanded—ready to paint, stain or lacquer. Solid birch or maple construction will last thru year after year of rugged use. Seat 17"x16½", overall ht. 29½". Packed 2 of a kind to carton—minimum order accepted, 2 chairs.
Fast delivery—shpg. chgs. collect. Bond Check or Money Order. Money-Back Guarantee.

MAKERS OF FINE CHAIRS SINCE 1931

MEADOWBROOK INDUSTRIES
West Hempstead 9, N. Y.

NEW, CLEVER GIFT . . . OUR

HALF SHOTS

Whether he's a hunter or a football fan, he'll get a kick (!) out of these! Five little shell cases to fill with his own favorite warmer-upper. Yes, they hold a half-shot each. Clever and different, buy several at this low price.

WRITE TODAY FOR OUR FREE ILLUS. CATALOG OF THINGS UNUSUAL FOR GIFTS AND HOME

Sim-a-gift box $1.25 postpaid

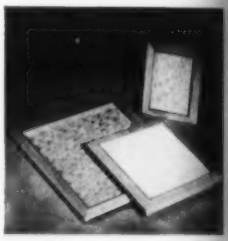
ETT-BARR CO.

2251 E. Lincoln Ave. Altadena, Calif.

YOUR MONEY'S WORTH

Side chair, ideal for a desk, perfect for dining. 33" high, seat is 18" x 17½". Upholstered seat and back are curved and form-fitting with uniform support, padded with air-foam rubber. In light or dark mahogany, walnut, oak or maple; textured fabric in gold, gray, Chinese red, dark or almond green, interwoven with *Lurex* thread. $32.95, F.O.B. H. L. Hubbell Mfg. Co. (L-55), Zeeland, Mich.

Favorite photographs, special portraits will be handsomely displayed in these decorator wood frames. In three sizes, each has a slide-in easel back, protective glass front. In selected hardwoods, 1" wide, a narrow gold band trims inside edge. Pickled pine, walnut or maroon finish, 5" x 7" and 8" x 10", $3.50 each. 11" x 14", $5.95 each. All ppd. Standard Picture Frame Co. (L-55), 231 Mercer St., New York 12, N. Y.



Take baby everywhere with TOTEM-BED! Ideal permanent bed, too, for small homes and trailers. For children up through 5 years. Patented automatic safety-lock permits setting up in seconds ready for use. Strong aluminum frame; sturdy cotton twill body in Navy blue with plastic screen sides. Quickly removable for washing. Folding baby pink mattress rests on Masonite bottom. Open bed 50" long, 22½" wide. Only 4½" thick folded for easy carrying and storing in closet or car. Weighs less than 9 lbs. Money-back guarantee. . . $24.95 postpaid.

folded

Totem-Bed, Dept. L, Osceola, Indiana

"Spicy"—No more digging in kitchen cupboards, a real spice cabinet. Actually holds 32 cans of spices—especially designed to fit all standard brands. 18" high. "Spicy" is made of rich grain South American "parana" pine to fit your kitchen, and priced at only $9.95 ppd.

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Box 313, Bellaire, Texas

LOVELY TO LIVE WITH . . . SO EASY TO OWN!

see the styling! feel the luxury! know the value!

right and **left half sofas**, as shown **$124.75** each

sofa, in green frieze, as shown . . **$165.00**

matching lounge chair, as shown **$94.50**

Prices slightly higher in some areas

From the very moment this newest Kroehler Furniture becomes part of your living room . . . you begin to sense a fresh new outlook on good living.

You'll find it's an outlook that endures, too . . . because this furniture is Cushionized* for lifetime comfort. Remarkably easy terms are offered by most Kroehler Dealers. See for yourself . . . select yours now!

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(Say KRAY-LER)

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Personal

PHOTO Christmas Cards

FROM YOUR OWN NEGATIVE

.. including envelopes

20 FOR ONLY $1 plus 10¢ shipping

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LIMITED TRIAL OFFER
only one order (20 cards)
to a customer

Just send snapshot negative (of child, family, home, pet, etc.) for free sample, rich, handsome De-Luxe Yulecard,* from world's largest producer of Photo Christmas Cards. Please include 3c return postage. Negative returned with sample and illustrated style and price folder. (If without negative, send photo and 50c for new negative.) See before you buy. No obligation. Satisfaction guaranteed. Offer expires Dec. 1. Write today.

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Guaranteed by Good Housekeeping

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Please send me FREE sample DeLuxe Yulecard made from my own snapshot negative. Also send illustrated style and price folder.
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City.....Zone....State.....
*T.M. Reg.

YULECARDS, A Division of MAIL-N-SAVE Co.

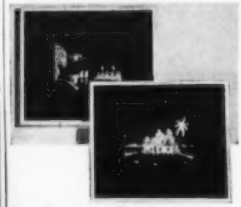
SHU-DRI Deodorant

Slip these colorful deodorizer bags into your shoes overnight. They remove all odors, perspiration and moisture, leave all men's, women's and children's shoes dry, fresh smelling and comfortable. SHU-DRI's clean pine scent disappears in wear. Chlorophyllin Ingredient. Wonderful for drying wet shoes and rubber boots. SHU-DRI lasts indefinitely. Unconditionally guaranteed to give satisfaction.

$1.49 per pair 2 pair for $2.79
3 pair for $4.00

ORDER TODAY. Send check or money order. Postage paid.

CLIFFORD'S
33 Republic Building
922 N. 4th St. Milwaukee 3, Wis.



Oriental accent

for your walls Add that all-important touch of elegance to your room with these unusual Far Eastern scenes! Oriental craftsmen do them by hand, using golden split bamboo against a black silk background to create a striking 3-dimensional effect. Scenes are matted in black, fitted with glass, and handsomely framed in simulated bamboo. Order complementary scenes; use them in pairs or groups for decorating excitement! 13" x 13" overall.

$7.50 each, **$14.50** pair, postpaid
Unframed & unmounted, 10½"x8½", $3.50 each ppd.

Carry on C. O. D.'s. 10-DAY MONEY BACK GUARANTEE

marjie lynn LILAC LANE, LENOX, MASS.

Exciting, New Luxury For Your Home

YOUR FULL NAME FINELY ENGRAVED ON THIS **SOLID BRASS DOOR PLATE**

Handsome! Distinctive! Unique!

$2.95 Postpaid

Imagine how friends will admire and envy this smart, new addition to your home . . . no mistaking who lives here. This finely engraved, solid brass door plate reflects your elegant good taste and desire for the best! Easily attached to door, porch or wall.

EVERYONE KNOWS YOUR HOME WHEN YOU identify it with this gleaming, tarnish-proof, large 1½" x 5", heavy brass plate with bevelled edges for extra luxury.

Print name desired (up to 15 letters) clearly and mail with payment. We'll ship POSTPAID within 1 week.

Order double-size (2½"x5") deluxe plate with name and house number . . . ONLY $3.95 Postpaid

John and Lynn
Dept. N-110, 145 58th St., Brooklyn 20, N. Y.
YOU MUST BE DELIGHTED OR YOUR MONEY BACK

YOUR MONEY'S WORTH

Strikingly simple, this Christmas greeting is a double sheet of velvety-blue paper, folded to 4¼" x 5½". *It's Christmas* is printed in plastic-embossed raised silver, sender's name is inside in matching script. White envelopes are included. Prices are: 25, $3.45; 50, $5.95; 75, $8.45; 100, $10.95. Order from Miles Kimball Co., (L-55), 295 Bond St., Oshkosh, Wis.

Little memento. This polished lucite paperweight is steeped in sentiment to cherish through the years. Two 3" lucite discs set into the 3" x 6" block, a child's first photograph embedded in one, the hospital identification bracelet in the other. Child's name and birth date are engraved in written in gold. Original photograph sent in will be returned intact. $6.95, ppd. Order from Keepsake Shops (L-55), Union City, N. J.

BUILD-IT-YOURSELF with WROUGHT IRON or BRIGHT-BRASS LEGS

Create individualized furniture. Fasten these brass plated steel legs to any wood surface or use the wrought iron legs supplied in matte Black, Red, Green, Blue, White and Yellow. All legs are welded on an attractive 12" splay, ½" diameter except the 6", 12", and 18" three prong legs, which are in ⅝". Rust proof, durable, sturdy. Prices are for four legs including screws. Freight prepaid. No COD's.

Leg Ht.	V Leg Brass	V Leg Wrought Iron	2 Prong Brass	2 Prong Wrought Iron	3 Prong Brass	3 Prong Wrought Iron	Single Brass	Single Wrought Iron
6"	$ 7.45	$ 4.95	$ 7.45	$ 4.95	$ 8.65	$ 6.15	$ 6.45	$ 3.85
12"	8.45	5.95	8.45	5.95	9.65	6.50	7.25	4.71
18"	9.25	6.75	9.25	6.75	10.00	7.00	8.25	5.71
22"	. . .	7.95	. . .	7.95	. . .	9.95	. . .	. . .
28"	. . .	11.95	. . .	11.95	. . .	13.95	. . .	. . .

IRONMASTERS, INC.
Box 202, Dept. L14, Brooklyn 11, N. Y.

completely new! ultra smart!

Black and Silver TRIVET-BASE LAMPS

Those wonderfully decorative trivets now are bases for these distinctive, little pin-up and hurricane lamps. Trivets are in pinwheel and tulip design with silver on black finish. Novel socket is a "latch-key". Frosted white glass shade boosts decoration in clear glass. Ideal for traditional or modern living rooms, kitchens, bedrooms, dens, etc. Will not tarnish so use them outside! Height: about 11". Excellent gifts!

Specify Pin-Up or Hurricane Style . . .
Satisfaction Guaranteed! . . . Postpaid **4.95** ea.

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LAZY HUSBANDS LOVE EASY-GOING VELVET

If painting makes you think of hard work . . . but you've got walls or woodwork that *need* painting . . . then you'll love Gold Bond Velvet!

Velvet is the latex-base paint that almost glides on by itself! Dries to the touch in minutes. You can't help doing a smooth, expert paint job. It doesn't show brush marks — blends in perfectly when you go back and touch up a missed spot. If you spill or spatter, just wipe it up with a damp cloth. No "painty" smell. You can even paint with the windows closed.

More for your money! Paint with Gold Bond Velvet now, and count on a fresh, attractive finish for years to come! Velvet is "scrubable" . . . even crayon marks wash off! Won't crack, chip or peel. See the wide range of colors at your Gold Bond paint dealer's today!

Choose from 80 beautiful colors. Sixteen new basic Velvet Colors (shown below) can be intermixed or mixed with deep-toned Gold Bond *Towne Colors* to give the particular shade you want. See the 80 selected intermixes at your Gold Bond paint dealer's. You'll find that fresh, exciting new color you've been looking for!

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West of the Rockies, ask for "Wesco Top-Flite"; in Canada "Wesco Swing-Satin"; products of National Gypsum subsidiaries

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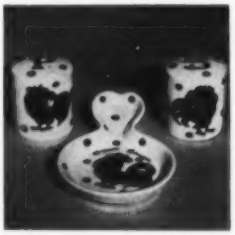
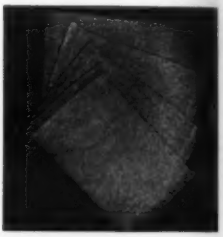


Kitchen accent. This three-piece stove set is hand decorated in red or green polka dots on highly glazed white ceramic. Bright and colorful for stove or counter, the salt and peppers are $1.95 the pair, spoon drip is $1.25; set of 3 $2.95, all ppd. Inside California (L-55), 224 Second Street, Manhattan Beach, California.



Smart and simple. These attractive and easily washable place mats are standard size, 12" x 16½". Woven of shiny cellophane and cotton thread, they are available in black, hunter green, white, chartreuse, gold or red. Just the thing for informal table settings, they are 70¢ each, ppd. Order them from Mosley Linen Co. (L-55), 11 E. Washington Street, Chicago, Ill.

Wrought Iron and Foam Rubber . . .

stools designed as the latest accessories for the living room, gameroom, kitchen, bar, dining, and dressing rooms and for the children's playroom in this day of modern living and party-giving. The 12 inch square foam rubber cushioned seat is supported by a sturdy 18 inch square rust-proof wrought iron base . . . Your choice of heavy cotton weave in rust, brown or black and white check tweed also in the new and very popular straw textured plastics wine red, natural straw and chartreuse . . . Three heights . . . Shown are 29" Bar ht. with foot rest and 19" Table ht. with foot rest. Also available but not shown 24" Kitchen ht. . . . 29" ht. and 24" ht. $9.95. 19" ht. $8.95. Immediate delivery. Make your choice and send your order today to . . .

Send no C.O.D.'s, money refunded if not satisfied.

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Your Own Name

We will write a warm, sincere verse with the initials spelling your name, as "THE MABONS" is spelled downward by the verse pictured. There's room for up to 21 lines (besides those spelling "THE"). Last two lines call attention to initials spelling your name. Address (or, if you prefer, "Christmas 1953") is on cover. Entire Card plastic-embossed in raised silver on velvety deep-blue paper, 5⅛" x 4¼" French-folded.

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Sleep E-Z Mattress Co. brings to consumer, factory wholesale prices on highest quality mattresses and box-springs, the mattress and box-spring illustrated in twin or full size only $39.90 per set. Free delivery on prepaid orders in California; one-half delivery out of state. We are mfrs. of the genuine *Firm-O-Matic Back Supporter* mattresses, sold on a money back offer and a 10 year guarantee. Send for free catalog. Sleep E-Z Mattress Co., 2039 W. Pico Blvd., Los Angeles, Calif. DUnkirk 3-3598.

this lovely MATCHING PAIR WILL ADD BEAUTY AND COMFORT to your living room, den or bedroom

These smartly designed chairs just seem to fit anywhere—singly or in pairs. Attractive damask coverings, in a choice of decorator colors: sage, rose, gold, green, gray or toast. Comfortably padded throughout, sturdy hardwood frame, genuine NO-Sag steel springs. Truly unusual values at these moderate prices.

Size—Ht. 32" Width 24" Seat 22"x22".

Pair, $39.50 **Each, $19.95**

Shipped express collect. Send check or money order. No C.O.D.'s please. Satisfaction guaranteed.

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for draperies, upholstery, bedspreads...

T'UNG SHAN

...so silky soft, so smartly textured, so many patterns and colors – and so moderately priced!

Whether you're re-doing a Victorian parlor or setting up house in a brand new split-level, you'll find T'ung Shan elegantly appropriate. This is an amazing fabric — lustrous as fine Italian silk, soft as fur, thrillingly textured to catch the light (and your friends' admiring glances), and wonderfully durable. To see T'ung Shan draped in deep, luxuriously rounded folds is to know why it's called "America's No. 1 Decorative Fabric". You have your choice of almost a dozen exciting prints — florals, tropicals, scenics, moderns – and more than *30* simply glorious solid colors. You can use T'ung Shan for any fabric purpose — for draperies, bedspreads, throw pillows, vanity skirts, and — in the heavier weight — for upholstery. The better department stores and specialty shops are offering T'ung Shan in solid colors from $3.00; prints from $3.50 a yard. See their attractive displays now – during T'ung Shan Month!

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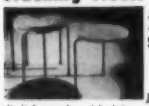
COMPLETELY ASSEMBLED • READY-TO-PAINT

modern chair CATALOG #MF **$9.95**

Handsome dining or desk chair. So comfortable you'll use it for reading or relaxing. Contour-molded laminated birch seat and back are smoothly sanded . . . ready for stain, paint or shellac. "Shock-mounted" on sturdy solid steel welded frame, charcoal black finish. Rubber tipped legs.

stacking stools



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For seating or serving. Solid steel welded frame, black finish. Ready-to-paint solid hardwood top. Rubber tipped legs. 14½" diameter; 17" high.

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Hang it in style. We've shown these brass hooks before, the *fleur-de-lis* and the seahorse—now mention two new designs, a musical clef and a lucky horseshoe (not shown). Highly polished, lacquered finish, 2" to 3" high, have them as dress-up touches on walls or doors in bedroom, bath, hall, kitchen. $1.00 each, set of 4, $3.75, ppd. Order from Johnny Appleseed's, Inc. (L-55), Beverly, Mass.

"SEAFARING SERVING FORKS"

STAINLESS STEEL TIPPED BY BEAUTIFULLY GLAZED CERAMIC HANDLES

6 ASST. DESIGNS! Seaweed handles, tipped by the lobster, shrimp, crab, clam, oyster & fish in lovely lifelike colors.

Set of 6 asst. **$5.95** PPD.

"CHILL-IT" SEAFOOD SERVER

Clear crystal 11¼" x 3½" high ice bowl for chilled seafood with smaller removable bowl for sauce & chromium inset with 2 cups to hold hors d'oeuvres picks or standard tapers when used as centerpiece.

Complete 3 pc. set . . . . . **$10.95** PPD.

no c.o.d.'s *Free catalog gladly sent*

BERNIE MARLING, inc. among the smart suburban shops

DEPT. 10 WHITE PLAINS, N. Y.

CATCH-A-CAP

Easy BOTTLE OPENER and cap-trap!

A flip of the wrist. Your bottles are opened; your caps are trapped—when you use this wonderful new accessory. Metal opener is attached to wall and plastic case fits snugly over it. No more caps on the floor! No more! When 50 caps are trapped, just lift case off, empty and replace. . . . Comes in white or red. Specify color desired.

$1.50 Kindly send 25c for postage. No C.O.D.'s please

FREE! Write for exciting gift catalog.

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Send for our catalog of distinctive gifts!

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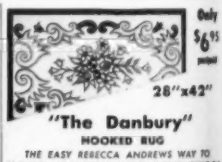

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28"x42"

"The Danbury"

HOOKED RUG

THE EASY REBECCA ANDREWS WAY TO

HAND-HOOK YOUR OWN RUGS!

Original "Danbury" hooked rug design is outlined on burlap. Plus these added supplies: Sturdy hook, colored wools for several flowers and leaves, instructions for color and shading and how to dye and prepare your own materials.

Period, Colonial and Modern designs—Send 25c for leaflets.

FOR FAST CUTTING OF HOOKED RUG MATERIAL

Cuts 3 or 4 strips at once. Improved, self-oiling machine clamps easily to any table. Complete with long-life interchangeable cutter blade, stainless steel work table and adjustable work guide. Specify cutter width: 1/8"; 3/32"; 3/16"; 7/32"; or 1/4" **$14.25**

Extra Cutters $3.95 postpaid.

Rebecca S. Andrews

Dept. 9 WALNUT RIDGE, ARKANSAS

Table No. 366 with Chairs No. 35. Self-edged table top, 36 x 48 inches, extends to 60 inches with self-storing leaf. Same style table, No. 376, with 2 leaves, extends to 72 inches.

There's a set of HOWELL BLACTONE* MODERN just right for your home

This superbly styled metal dinette furniture combines many features you're sure to like. Its beauty lasts—and with almost no housekeeping care. For the plastic, tweed-patterned table top (black, tan or grey) is hard and smooth as glass—whisks clean with a damp cloth. Unharmed by boiling water, alcohol or fruit acids.

Chairs are handsomely tailored in long-wearing Nubby-textured plastic in a choice of rich decorator colors. Tubular legs of tables and chairs have a deep jet-black gun-metal finish, applied by a patented process.

Blactone Modern has a delightful "go-well-with-everything" look. There are styles and sizes ideal for breakfast nook, dinette or dining alcove. Appeal aplenty, too, for budget-minded buyers. At leading furniture and department stores. Blactone Modern and Chromsteel Dinette Sets are manufactured by The Howell Co., St. Charles, Ill.

Space-saver gate-leg table No. 370.
Leaves up, 36 by 60 inches. Down, 36 by 22.

Step-saver Blactone Serving Cart No. 221. Trays, 16 by 27 inches, have safety edge. →

*Trademark

Budget-saver Table No. 306.
Size, 30 by 40 inches, extending to 48.

The Yule Note Greeting

Completely your own! Your address on the front cover (left), your own family name as letterhead inside (below), and the first names you want as "signatures" to the inside message! This completely personalized Greeting is printed in Christmas colors—red, green, brown—on a 19" x 13" sheet of white text paper French-folded to 5" x 6½". Tell us address, family name and first names EXACTLY as you want them printed.

Prices With Envelopes
25 — $ 4.50
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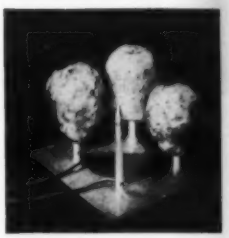
Baked potatoes on your menu? You'll want this oven gadget designed for Idahos. Place potatoes on the rustproof aluminum pegs to bake from the inside as well as out; baking time is cut in half, true flavor and nutrition value are retained. Four-potato rack, $2.95; nine-potato rack, $3.95, ppd. Included is a gay pot holder. From The Bar Mart (L-55), 62 W. 45 St., New York, N. Y.



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Treat yourself to a quick, easily made "pick up" cup of coffee. Save time at breakfast, too . . . and end that leftover coffee waste. This imported server is the answer. Takes less than a minute . . . just place server over coffee cup, add drip or regular grind coffee, pour in boiling water . . . then savor the fresh, rich coffee brew! Give "Single Servers" to your coffee-loving friends, too.

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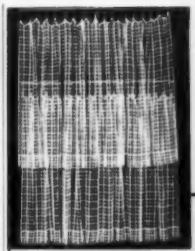

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NUMBER ONE on my *"get-it-now"* list is a Cavalier. From now on, my nice things are going to have fragrant, dust free, sure protection. I'm picking a Cavalier SUPERDEEP cedar chest because only Cavalier makes Superdeep, and I wouldn't be without the extra convenience that 21 to 30% *more* usable packing space gives. Yes, actually, all that extra dividend space on the inside, yet a Cavalier Superdeep does not take any extra floor space.

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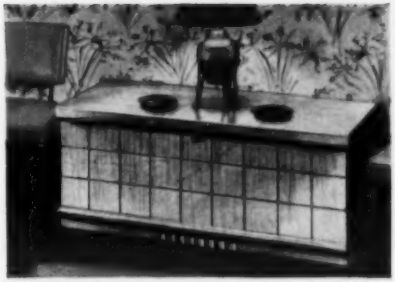
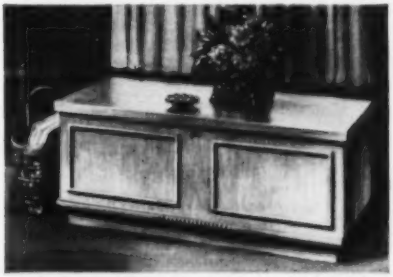
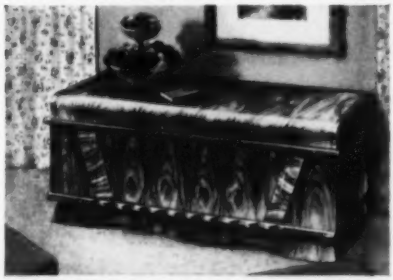
Style 338 opened to show roomy interior of finest rich, protective red cedar.



Cavalier Style 115. You'd never guess this perfect beauty of a modern chest has all that extra packing space inside, for it takes up no extra floor space. A SUPERDEEP in oak, with dust seal, inner tray, offset hinges..**$59.95**



Cavalier Style 112. Precious mahogany veneers in one of the lightest and loveliest of all finishes, Sea Foam. Convenient offset hinges allow the chest lid to open wide even when close against a wall. Dust seal, tray. **$59.95**



Cavalier Style 120. If you love the pattern of fine wood graining, you'll appreciate the way the bands of Claro walnut bring out the beauty of the rich brown walnut veneers in this chest. Lift level tray. Dust seal..**$49.95**

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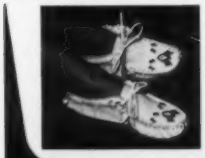

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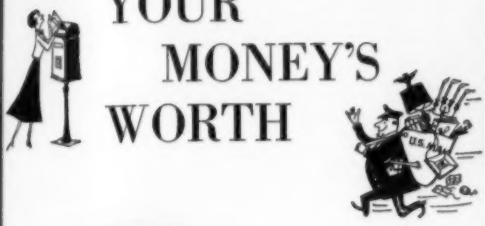

Little lamp and planter combination will bring a gay touch to any room. The donkey and cart base are made of imported Italian majolica that has a highly glazed finish. The shade is washable linen, comes in red, chartreuse, or beige. 14" high, 8½" wide, $6.95 each, $13.50 the pair, ppd. May Birn (L-55), P.O. Box 26, Mt. Vernon, N.Y.

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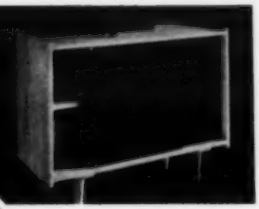

No. 103—Cabinet 36"x16", 30" high. To store records, books, etc. Sliding peg-board doors; adjustable inner shelf. $29.95

No. 106—Magazine Rack 22"x17", 16" high. Solid ash throughout. May also be used, with or without cushion, as TV stool. $9.95

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This distinctive hostess helper snuckles into deep bottles, picks up such sticky tidbits as pickles, olives, dates, herring and elegantly serves them with a gentle touch on the plunger. Spring return. Heavy chrome plate. 7½" long. Imported from Solingen. Buy several! Order No. L-99.

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Tiny toes will love this super-soft chenille nursery rug designed just for them. The little deer's colors will stay fresh and bright—all yarns are colorfast, vat dyed, sun proof. Latex-back for non-skidding, measures 28" x 41". Background in baby blue or pink, mint green, buttercup yellow.

$6.95 ppd.

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317 Citizens Bldg. Cleveland, Ohio

The Minstrel
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Open it and your name pops up!

Open the Card—the message and your name pop up and stand out like stairs! A medieval minstrel with concertina introduces "Season's Greetings" on the cover inside, musical symbols background the white "stairs." Gaily printed in bright crimson red set off against rich grey Cover 5 3/8" x 4¼", opening to 8½" spread. Tell us your family name and first names exactly as they are to be printed in red on the stairs.

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Each Card over 200—10c.

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The Mirror Greeting

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PRICES.

25	$4.95
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Each Card over & above 200—13c.

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Double pleasure. This king-size ash tray will delight smokers with its generous proportions, nonsmokers, with its sea-shell design in crackleware. It has thirteen individual grooves to guard against burning table tops, is padded underneath to prevent scratching. In snow-white, salmon-pink, hunter green, $3.95, ppd. Colson Bros. (L-55), 312 E. 22 St., New York, N. Y.

Use any pocket watch to make this charming

GRANDFATHER CLOCK

So dear to your heart is the wonderful old watch that belonged to your grandfather or some other dear one in your family. But what to do with it! Now a miniature grandfather clock case is yours to hold any pocket watch up to 2" wide. The hand rubbed pine case is 10½" high with gleaming brass escutcheon pin trim.

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- Roomy top—12" x 15"—stands 20½" high*.

4 Tables Complete With Holder, *ONLY* $11.95

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You can't smell it; dogs could it. Harmless to pets and furniture; doesn't show. Easy way to train. Stop puppy damage to slippers, drapes, etc. Keeps male dogs away from females in season. **Shaker Pkg. $1.**

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Kitty Chaperone, especially to keep cats off chairs, etc., and from clawing furniture. $1.

Liquid Chaperone keeps dogs, cats, other animals away from gardens, shrubs, evergreens, garbage pails, etc. Harmless. Just spray on. 8-oz. $1.

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POWDER *Chaperone*

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Fill the tiers with tidbits for nibbling any time of day. These 6" and 9" attractively woven imported Madeira baskets are fine for fruit, rolls and crackers, or candies. Also available in 3 tiers $5.95. 6"-9" and 12" baskets.

TWO TIERS
ONLY
$2.75
with solid brass bolder
$5.25
a pair

Add 3% for handling charges
N. Y. C. Residents add 3% sales tax
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CURTAIN CALL

These tie-backs do double-duty . . . graceful black painted metal leaves hold curtain folds neatly, while gay red geraniums in perky white pots peek through the window panes . . . or you may use your own favorite flowers (ours are crepe paper).

Tie-Backs complete
with 2 Pots of Geraniums...pr. $6.00 ppd.
Tie-Backs alone .....pr. 3.95 ppd.
Send for FREE Gift Catalog
THE PASCOS
West Hartford 7, Conn.

STEWART'S
"Old English"
GAS COAL GRATES
BURNS LIKE REAL COALS

The "Old English" Gas-burning Coal Grate burns like real coals. Is unequalled for perfect simplicity and old fashioned coziness. Retains the charm of the open fire. No ashes. No dust. Odorless—Safe—Economical. It can be installed in practically any old or new fireplace.

Made in sizes from 18" x 10" to 30" x 12"—All Black, and also with a Brass Plated Front which makes the grate very attractive.

For details and prices see your nearest dealer, or write to us direct.

STEWART'S
222 Bourbon Street
New Orleans 16, Louisiana

at home wherever it goes . . .

PROMENADE

all-wool wilton by Holmes

Promenade creates an air of hospitality wherever it goes in your home. HOLMES has styled Promenade in a smart, two-tone swirl pattern, woven it in a luxurious, long-living wilton texture. Practically-priced Promenade's six lovely colors fit comfortably into your decorating or re-decorating plans.

See beautiful Promenade . . . available at leading retail stores.

HOLMES
WOOL
Wilton Carpet

Archibald HOLMES & Son • Erie Avenue and K Street, Philadelphia 24, Pennsylvania

Lifetime Beauty

for new homes or old

AllianceWare

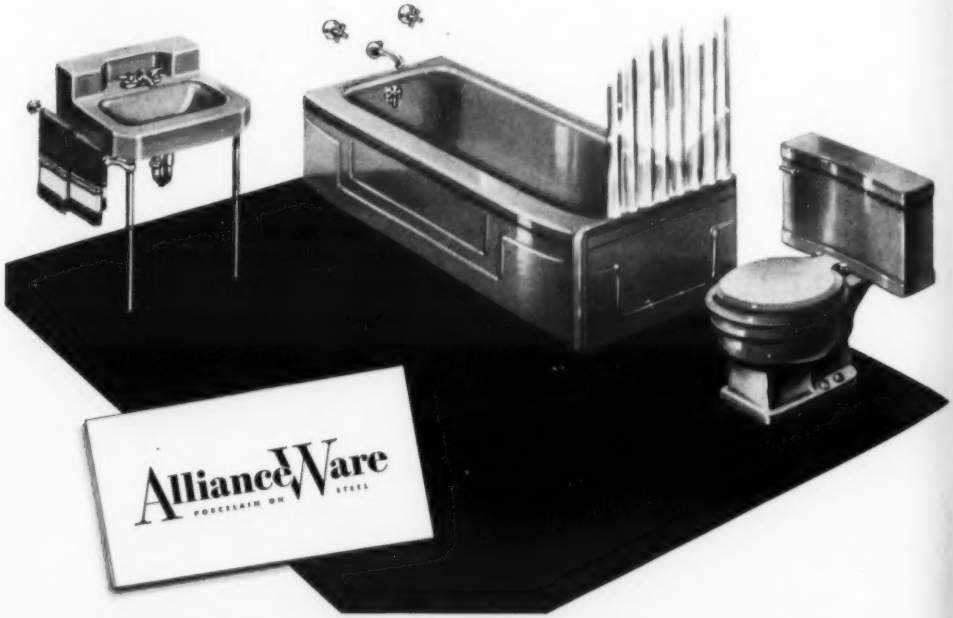
Plumbing Fixtures

in color

• Whether your plans call for a new home, or the remodeling of your present home or only the addition of a new bathroom, you'll be smart to tell your plumber or builder that you want AllianceWare fixtures. With AllianceWare you can choose any one of five delightful colors—pink, blue, tan, green, grey—or if you prefer—glistening, gleaming white.

With AllianceWare, you will have plumbing fixtures your friends will envy—plumbing fixtures that are stainproof—easy to clean and to keep clean, because AllianceWare tubs and lavatories are porcelain-on-steel—a finish that provides many, many years of satisfactory service.

And when you choose AllianceWare the cost will not be as great as you would expect for such beauty. AllianceWare is lighter in weight and easier to install. AllianceWare in colors costs only 10% more than white. So—even the most modest building budget has a place for AllianceWare bathroom fixtures. Tell your architect, builder or plumbing contractor you prefer AllianceWare.



ALLIANCEWARE INC. • ALLIANCE, OHIO *Bathtubs • Lavatories • Closets • Sinks*

Reinforced construction assures maximum strength.

AllianceWare distinctive modern design complements any bathroom styling.

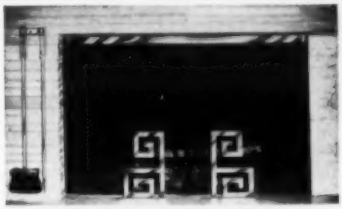
Gleaming, stainproof porcelain enamel surface cleans easily.

An integral wall gasket prevents water seepage.

YOUR MONEY'S WORTH

Archer's hat, fun and attractive to wear with sports or spectator clothes. Copied from an authentic hat used by archers, it is made in super-soft suede, is hand-laced with a contrasting leather thong. Your choice of outdoor colors for fall—brown, tan, or green. Specify head size, small, medium, or large. $3.25, ppd. Vermont Crossroads (L-55), Waterbury, Vt.

Travel-time is any time of year. Whatever won't fit into anything else travels well in these canvas-type rayon bags trimmed in black hide. Left, the *Cross-Country Duffle,* 16" high, zipper and padlock. Right, *The Airport Bag,* pockets front and back, zippered center section. In red or blue, $16.50 and $12.95, respectively, plus 20% excise tax. Mark Cross (L-55), 5 Ave. & 55 St., New York, N. Y.



attach your own **SLIDING MESH FIRESCREEN** *easily!*

Choose your top bar in polished or antique brass or copper, satin silver or wrought iron finish with matching handles. Steel mesh in black, brass or bronze color. Send fireplace opening size and finish desired for quotation. As America's foremost outfitters to fireplaces we guarantee satisfaction or your money refunded.
Screen with solid brass bar and black mesh 40" x 31" fits opening 34" x 30", costs 19.80* postage paid including drill tool. Also screens may be had to fit within fireplace opening as illustrated above, cost from 22.60. *(add 3% Cal., state tax)*

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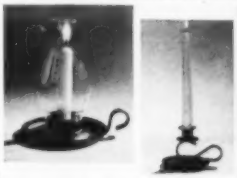
3298 EL CAMINO REAL
ATHERTON, CALIF.

The Franciscan Forge
3298 El Camino, Atherton, Calif.

Gentlemen:
Please send me your free catalogue on firescreens, hand-forged fire tools, post lanterns, wrought iron signs . . . from your own forge.



Candle Lightly Yours

for only $1.50 each, or $2.75 per pair, less candles, for either Hurricane Lamps or Candlesticks. Postpaid. Money back guarantee. Send check or money order. No C.O.D.'s please.

Master crafted of black wrought iron to complement any interior, these traditional designs are authentic reminders of the gracious living era.

Write for **Free catalog** of unusual gifts and home accessories.

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Send Them MERRY
PHOTO CHRISTMAS CARDS
FROM YOUR OWN FAVORITE NEGATIVE

25 CARDS & ENVS. $1.50 plus 25c shipping (Illinois add 3%, Sales Tax)

Thrill family and friends with *personalized* Christmas Cards . . . made from your favorite snapshot of child, pet, home, family group, etc., reproduced on a soft-grained deckle edge card, 4¼ x 5½ in.

FREE SAMPLE
For *FREE SAMPLE* card and illustrated folder, send negative and 3¢ return postage. No obligation, negative safely returned. (If no neg., send snapshot and 50¢ for new neg.) Order sample now, avoid rush. Offer expires December 1.

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Temporary relief is NOT enough

Only by KILLING THE HAIR ROOT can you be sure UNWANTED HAIR is GONE FOREVER. Brings relief and social happiness. Do not use our method until you have read our instruction book carefully and learned to use the MAHLER METHOD safely and efficiently. Used successfully over fifty years.

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LEARNING'S FUN WITH
DAILY DOZEN HONOR ROLL

Colorful illustrated chart helps your youngster learn good habits—easily and pleasantly! Gold stars are earned for washing hands, brushing teeth, putting toys away, etc. Ten daily tasks are listed, and there's room for special duties you want to add. Name, address and age go on top. Complete record includes gold stars for 8 weeks. Wonderful gift idea!

only **$1.00** ppd.

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SEW PRETTY

Little rocking-chair to have handy for sewing and mending. Made by hand, trimmed with hand-painted posies, this miniature chair is 8" high. Fitted with two pin-cushions, six spools of mercerized cotton on either side. Scissors, in the backrest, are included. Unusual little gift, **$3.98** ppd.

JADE MINIATURES
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Old New England Sewing Bucket
Doubles as Attractive End or Lamp Table!

Your friends will envy this beautiful, versatile piece. You'll find plenty of space for scissors, patches, yarn, odds and ends. Handy pin cushion on bottom of flip-cover, spindles hold thread spools. Handle enables you to "tote" work with you. Hand turned from sturdy White Pine by East Swanzey village craftsmen with 96 years of tradition (father to son secrets). Softly hand rubbed to achieve old mellow-honey Maple finish (also in Salem Brown finish). Bucket Table is 23" high, 13" diam., only **$10.95**, postage prepaid. (**Larger Sizes: 25" x 15½", only $11.95, ppd.**) You *must* be thrilled or money back! Send check or M.O. now (West of Mississippi please add 30¢). Mail to:

JOHN WRIGHT'S "PUDDIN' HOLLER" Box 3L10, E. Swanzey New Hampshire

bahama modern coffee table

ASSEMBLE IT YOURSELF AND SAVE!

$21.00
F.O.B. Miami

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QUICK • EASY • SIMPLE
Assemble And Trim In Minutes

Miracle formica top can't chip, crack, or stain—resists heat and alcohol. Graceful wrought-iron legs are treated against moisture and tarnishing—leg tips are rubber-capped. Bahama Modern retails as high as $55. Assemble it yourself and save up to $34. Send cash, check or money-order—TODAY!

- Coffee Table 18" x 40" x 14½" h.
- Single Tier End Table 15⅝" x 30" x 21½" h. $18.00 f.o.b. Miami
- Step-End Table 15⅝" x 30" x 24½" h. $22.00 f.o.b. Miami

• Reg. $55.00—Unassembled $21.00 f.o.b Miami. Choice of ivory oak with black legs or natural limed oak with black legs.

KIT CRAFTS OF MIAMI, INC • P.O. BOX 1807 • MIAMI, FLORIDA

SUSIE WALKER WALK HER WASH HER DOLL
With Long, Silky, Washable SARAN Hair

- She Walks—Sits—Stands
- Turns Head As She Walks
- She Cries—She Sleeps
- Completely Washable
- Unbreakable Construction
- Guaranteed Walking Mechanism
- 26½—30" TALL

SUSIE DOES EVERYTHING
Nationally Advertised At $9.95
SENSATIONAL VALUE—ONLY $5.95
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No Lifelike you'll think she's a real girl walking with her little mother. Susie Walker is beautifully formed, even to the small details of finger nails, dimples and crease- in her chubby arms and legs. She assumes and will hold (no flopping) all lifelike positions. Susie can be washed, dressed and undressed in standard 20" doll costumes. Her hair can be washed and combed; her pigtails braided and set in any fashion desired. Nothing can go wrong with her working parts and she is molded of the new shockproof plastic that assures years and years of loving play. Susie Walker is the answer to every girl's prayers. Commended by Parents' Magazine. Satisfaction Unconditionally Guaranteed!

SUSIE WALKER IS ALSO AVAILABLE IN THE LARGEST SIZE MADE—36" TALL. Nationally advertised at $15.95. Our price—$8.95 plus 50c shipping or C.O.D. plus postage

P. J. HILL CO., Dept. P-33
933 Broad St. Newark, N. J.

To Look Your Loveliest . . .

Professional Pin-Curler

No easy to use! So lovely the result! Sensational, new-type Pin-Curler gives you a professional set in minutes. No more standing for hours trying to set your hair! No more loose ringlets. No more waiting 'til your hair dries! All you do is take a small section of hair, insert into Pin-Curler, roll the hair to scale, remove and insert bobby pin. It's the quickest, softest (yet tightest) ringlet ever. Works on either wet or dry hair. Only $1.00, plus 15c postage.

Only $1.00

Imported Automatic TWEEZERS

Quickly and easily shape your eyebrows to the contour of your face! Just press the handle and release. A special receding action extracts the hair instantly—without painful pulling and tugging. Precision-made steel. Only 98c, plus 15c postage. Satisfaction guaranteed or money back. No C.O.D.'s please.

WRITE FOR FREE 1961 GIFT CATALOG

Bancroft's
1112 So. Wabash Ave., Dept. LH-6, Chicago 5, Illinois

Flower Floater

only $2.50

Add charm to any room with this unique Flower Floater, you'll want this new idea for yourself and several for gifts. This imaginative piece makes a bowl of floating flowers an exquisite accessory, first time a floater has been designed to delicately display your pansies, sweet peas, asters, roses, use with pleasure the year around. Large or small dish can be heaped with nuts and candy, serves as an unusual ash tray, beautifully useful in so many ways. In the best domestic mode, dramatically executed in satin bronze and clear crystal. Display it proudly in your own home, give it as a gracious gift to host or hostess.

MAIL TODAY

WADE PORTER, 3020 E. 17th St., Cheyenne, Wyo.
Enclosed is my check or money order. Please send ..... Flower Floaters at $2.50, postpaid. If not completely satisfied within 7 days, I may return them for full refund.

Name .....
Address .....
City ..... State .....
(Please, no C.O.D.)

personal POCKET PRINTER

ONLY $1.00 Postpaid

Prints Up To 3 Lines

Actual Size of Print

MARJORIE P. ANDERSON
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Looks like real printing! Use it on stationery, envelopes, photos, checks, books, records. Just the thing for business men, accountants, students and the home. Use with indelible ink for marking clothes. Perfect for servicemen. ¾" x 2⅛" black polished plastic unit comes complete with automatic inker. Easily carried in pocket or purse. Have one for home, one for office. Order today for yourself and all the family. Ideal year 'round gift. Limit 25 letters per line. Please print clearly. Prompt delivery. *Satisfaction guaranteed or money refunded.*

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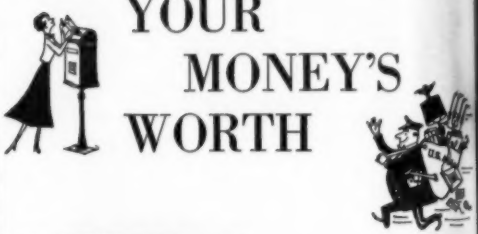

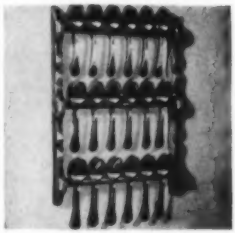

Bargain beauty. This delightful spoon rack looks much more than its budget price, is a true copy of the early Windham spoon rack, finished in honey pine, waxed and hand rubbed. It measures a generous 15½" high, 10¾" wide, has three 1½"-deep shelves to hold 18 spoons. Sent knocked-down, simple as A-B-C to put together. $1.95, ppd. New England General Store (L-55), Millis, Mass.

Swedish simplicity. These trim, little salt and pepper shakers, fashioned by hand, are imported from Sweden. Made in natural birch, each stands about 2½" high, has a top punctured with tiny holes forming the letters "S" and "P". An interesting extra for breakfast and luncheon tables, $2.00 per pair, postpaid. Order from The Swedish Corner (L-55), 4180 N. 17th Street, Milwaukee, Wisconsin.

BEAUTIFUL CRACKLEWARE FROM LAGUNA BEACH

From Laguna Beach, the art center of the West, come these lovely Palette Sets, of smart, contemporary crackleware. Centerpiece set has 14" Palette bowl and candlesticks. Smart smoking set has 6-inch ashtrays and urn. In red, chartreuse or white. Centerpiece Set—$11.95, Candlesticks, pair—$4.95, Bowl—$7.95, Smoking Set (2 Ashtrays and Urn)—$4.95, Ashtrays—$1.95 ea. Cigarette Urn—$1.95. All Prices Postpaid. Mottey back if not delighted. IMPORTS UNLIMITED, 830 Van Dyke, Laguna Beach 1, Calif.

Delicious Roasts With Automatic

Peromatic Baster

Stainless metal baster. 4" high, automatically bastes flavor-laden juices back over roast or bird. Needs no watching, no loss of oven heat from hand-basting. You get juicier, more flavorful roasts. No. HK-3234

By Mail, ppd. 69¢

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Gift Ideas

Miles Kimball
38 Algoma Blvd., Oshkosh Wis.

YOUR MONEY'S WORTH

Bitters bottle, a wonderful gift for almost everyone on your list. Squarely shaped in heavy crystal, it stands 4½" high, has a nontarnishing chrome top. Made to order with a three-initial monogram for that special touch, here is a good-looking bar accessory, nicely priced at $8.95, ppd. Holiday House (L-55), Bellevue Theatre Bldg., Upper Montclair, New Jersey.

Imported from Italy, these delightful animated bottle corks have been expertly painted by hand. Fun to have as colorful stoppers atop bottles containing wines, liqueurs, etc., each is attached to a cork to fit most every size bottle. Shown, left to right, *Old Man*, $1, *Country Couple*, $1.50, *Laughing Man*, $1.25, all ppd. From The Mail Box (L-55), Lombard, Illinois.

Sliding Saucer Sled

More thrilling fun, yet safer than a sled! Start at the top of a gentle slope and spin down—around and around. Virtually indestructible. Of aluminum, 28" across and 4" deep. Sturdy web hand straps and grommet for pull rope. No. **F-5126—$5.45.**

Thrilling Snow Skates

The wonderful fun of skating and skiing combined in perfectly-safe miniature skis! Steam-bent hardwood with grooved bottoms, fitted aluminum heel plates. Adjustable straps fit any child from 3 to 12. 12½" long x 2¼". Order No. **T-4237,** Snow Skates, **$1.79,** ppd.

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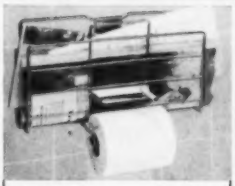
Miles Kimball
38 Algoma Blvd., Oshkosh, Wisconsin



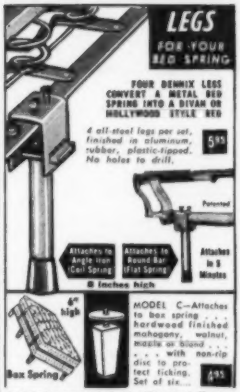
Bathroom Caddy

An Ideal Gift! Keeps Bathrooms Tidy! All the Convenience! $2.98 ppd.

Why not make yourself really comfortable? Besides providing an ash tray and a holder for toilet tissue, Caddy has plenty of space in the magazine rack for newspapers, magazines, comic books. Chrome-plated steel, 7¾" x 12½". Easy to install with special adhesive provided; no holes or tile problems! Available without tissue holder—$2.79. Order today!

Ask for FREE Gifts 'N Gadgets Catalog

MEREDITH'S of EVANSTON 2, ILLINOIS



Send check or money order. (No COD, please). Money refunded in 10 days if not fully satisfied. We pay postage.
JORE and Co., Dept. 22-L, 78 Fifth Ave., N. Y. 11

17 PIECE IMPORTED AFTER DINNER COFFEE SERVICE

ONLY $5.95

For gracious entertaining, use this complete china service for six in elegant Dresden-style porcelain. Exquisite "Rose Rose" pattern accented by gold trim.
AN IDEAL GIFT.

Write for free NEW catalog

THE BEAM CO. • 1091 BROADWAY

DO - IT - YOURSELF

This upholstered English Lounge Chair can be yours for only **39.50**

Adaptable to Traditional—Early American or Modern.

All frame parts, filling materials and fabric included. Step-by-step instructions for assembling frame and upholstering. Partial payments if desired.

Write for circular *NOW!*

EASY-BUILT FURNITURE CO.
6311 N. Figueroa St. Los Angeles 42, Calif.

SPECIAL COMBINATION VALUE!

Hand Finished COBBLER'S BENCH reg. $22.50
14" LAZY SUSAN reg. 4.00

BOTH for only **$17.95** PPD.
$19.95 Mountain and West Coast States.

An unusual get-acquainted offer! These are literally collectors' pieces made of white pine from the lower Appalachians—famous for the color and character of its knot formations. Finished by the old craftsman's method with linseed oil, hand-rubbed and lacquered, then hand-rubbed with wax. Different depths of oil penetration into the natural texture of the wood produces interesting variety in shading. Order several sets today at this low combination price . . . for your home . . . for your friends.

COBBLER'S BENCH compares with benches selling at $30.00 and more. Has sturdy pine top (1½" thick) and trim, hardwood legs. 12¾"x40½", 18" high at seat. Spacious drawer opens either side. Specify rustic or honey-colored finish.

14" LAZY SUSAN has 11½" clearance from table, total height 2". Compare with others selling at $6.00 and more. Specify rustic or honey-colored finish when ordering.

Money back if not completely satisfied. Send check or M.O. No C.O.D's please. Shipping charges prepaid in Continental U.S. only. Send 25c for folder illustrating more than 50 pieces and an application for membership in our club plan.

SUWANEE CRAFT SHOPS, Dept. SK, NORCROSS, GA.

NO INVESTMENT or EXPERIENCE NEEDED

Just sell WELCOME Christmas and all occasion cards to your friends and acquaintances. 21 for $1; also 25 for $1.25 with name on. You make $1 on each box of our #60 and #90 cards.

Complete Line of AMAZING VALUES!

Gift Wrappings, Everyday Greeting Cards and many more. All are automatic sellers that pay big! In addition, show EMBOSSED NAME-IMPRINTED Christmas Cards low as 50 for $1.50; PERSONAL STATIONERY, other imprinted items.

SEND FOR SAMPLES ON APPROVAL . . .

Start earning with SAMPLES of Name-Imprinted lines and assortments on approval.

Guaranteed by Good Housekeeping — PARENTS' Magazine — Organizations, church groups: Raise money this easy way.

WELCOME CARD CO.

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MAIL NOW FOR SAMPLES!

WELCOME CARD CO. Dept. 52
368 Plane St., Newark, N. J.
Please rush my FREE SAMPLES on approval, plus your selling plan

Name.....
Address.....
City..... Zone..... State.....
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Something new in eye-appealing indoor-outdoor tables. The combination of mellow everlasting redwood with sturdy black wrought iron legs, tipped with plastic balls, makes these versatile tables a sensation. Ideal for TV buffet servers, patio or yard serving, end-tables, magazines and gifts. Tables stack neatly when not in use. Easily assembled in sets of 4. Money-back guarantee.

Only ..... $14.95 post coll.

Send check or money order.

The FIL-KRO CO.
265 Greenway Road, Memphis, Tenn.

BIRTH MEMENTO

Very sentimentally yours . . . baby's hospital identification beads or necklace . . . to have and to hold. Preserve and display them this lovely, permanent way . . . just send them to us, we'll imbed them in a 3" square lucite paper weight and inscribe baby's full name in gold. Makes a charming little accessory you'll cherish through the years . . . a wonderfully welcome gift for the new Mother!

Just **$3.95** postpaid

Birth dates 50c extra.

Keepsake Shops Union City 69, N.J.

BLACK MAGIC *Mailbox*

Handsomely designed, this stylish town or country mailbox will lend distinction to your doorway. Made of black open work metal, it has a solid cover for weather-protection, and metal arm for newspapers and magazines. 11" end-to-end. **$3.95**

Send check or money order. POSTPAID
We pay postage. No C.O.D.'s, please.
Send for new FALL CATALOG!

The SAGERSON WORKSHOP — DEPT. LV-103, LITTLE EAST NECK ROAD, BAYSIDE, N.Y.

YOUR MONEY'S WORTH

Dudes, pint-sized, will love this miniature copy of their blue-jeans to use as a "special" purse for change and "important" items. Made in blue denim, stitched in bright red, there is a snap closing at the top. $1.31 ppd. Order from Hickory Enterprises (L-55), Irvington-on-the-Hudson, New York, New York.

Party prop. In planning the next bridge luncheon, have these attractive card ash trays at each table. Made in highly glazed ceramic, in either chalk-white or tan, the ash tray bowl has a card design of Ace, Jack, Queen, or King. Made to hold two decks of fine playing cards when not in use, the set, ash tray and cards, $3.75, ppd. Susan Smith Co. (L-55), Main at Washington, Carpentersville, Ill.

little mexican saddle stool is MUCHO VALUE!

Nobody enjoys his comfort more than the Mexican peon. He knows how to sit! And this Mexican Saddle Stool is his favorite sitting place.

We found this handsome little stool in the high hills near Mexico City. The seat is made of thick top-grain cowhide, strongly sewn and bottomed out with a real expert's eye to comfort. Its sturdy legs give it functional, modern lines.

It's 19½" high, 13" from rim to tip. Weighs only a bit more than 2 lbs. and can support a Circus Fat Man!

Wonderful as extra chairs for parties or in the den, living room, foyer, children's room, before the TV set. You'll also take it to athletic events, picnics, the beach. (The Mexicans think of everything!)

Only **$5.95** postpaid — Satisfaction Guaranteed

Send today for our exciting new Christmas Catalog. It's FREE!

Max Sekling Seedsmen, Inc.
538 Madison Ave., Dept. 672, New York 22, N. Y.

ZIP THROUGH YOUR DISHWASHING

QUICK-SUDS

SEMI-AUTOMATIC DISHWASHER

Complete with two brushes

ONLY **$7.95** PPD.

Saves half your dishwashing time and keeps your hands out of greasy water. Uses any powdered or liquid detergent. Delivers sudsy or clear rinse water at touch of the handy button. Nylon dishbrush and fibre pot-brush interchange instantly. ATTACH IT YOURSELF IN A JIFFY.

Buy it for yourself—buy several for gifts. Order today on our 5-day money-back guarantee. We will gift wrap and send it to any address you give. Dept. L

BERNARD A. MUNN CO.
Box 1075, Morro Bay, Calif.

SHINES SHOES WITHOUT POLISH!

Special CHEMICALLY TREATED MITT cleans, polishes and preserves leather . . . just a few brisk rubs make shoes sparkle! No more soiled hands, no messy rags, no danger of spills or stains. For men's, women's, children's shoes (youngsters love to polish their own). Use it for handbags, luggage, all leather goods . . . any color but white. Mitt lasts indefinitely. Order several — for home, office, gifts!

MONEY BACK GUARANTEE.

Thousands of Shines for Only $1.00 ppd

2 for $1.85
4 for $3.65

NOT SOLD IN STORES!

HARVEY SALES CO.
Dept. L-10, P. O. Box 53, Cedarhurst, N. Y.

YOUR MONEY'S WORTH

You can take it with you. Name, address, and phone number can be at your finger tips with this clever little *Dial-It Address Book*. No more fumbling through notations, public directories, address books. This gadget works automatically, will open to any name from A to Z. Fashioned to fit pocket or purse, gold-plated, only $1.49, ppd. Tested Sales Co. (L-551), 296 Broadway, New York 7, N. Y.

Timesaver, space saver, this triple-tier party tray. Fill the lower plate with cakes or tea sandwiches, have chips or crackers in the second, a spread for dipping into in the bowl at the top. 12" high, 10" wide at the bottom, the plates are white ceramic, the stem is dark wood and brass. $2.98, ppd. The Fireside Shop (L-551), 916-21 E. Wayne St., South Bend, Ind.

TIME FOR YOU!

New exciting timepieces that tell more than the time. For but little more than the cost of "just a clock," you can acquire a timekeeper that will become a treasured thing. They make wonderful gifts for Newly-weds, for Christmas, any Special Gift Occasion—and for yourself!

No. 144 Wrought Iron Frame Clock
Simple, smart modern design—frame reminds you of a geometric painting. It is of wrought iron, rich in feeling, and in design. 13 inches overall diameter—encloses a 5½ inch guaranteed clock movement.
with AC Sessions Electric Movement— $14.95
with 8-Day, 4-Jewel, Front Wind Movement— $24.95

No. 553 Unique Standing Clock
Contemporary mantel, clock, bookshelf or table clock of most unusual design. A clock that becomes a conversation piece. Gold numerals on choice of—Black, Green, Red or Ivory Metal. 6½ inches overall height, base is 5 by 3 inches. Solid brass trim. Will last and give ideal service for a lifetime.
with AC Sessions Electric Movement— $14.95
with 8-Day, 4-Jewel, Front Wind Movement— $24.95

No. 113 Giant Tole Clock
Here's a smart timepiece for living room or bedroom. Hangs on the wall by a huge brass ring that reminds you of grandfather's old stem winder. Metal clock frame is 13 inches in diameter with a 5½ inch clock movement in center. Choice of hand-colored gold leaf designs on Black, Green, Red or Ivory Metal. An unsurpassed decorator's item.
with AC Sessions Electric Clock Movement— $14.95
with 8-Day 4-Jewel, Front Winding Movement— $29.95

No. 148 Wrought Iron Fish Frame Clock
Designed for modern living. A wrought iron frame that is as decorative as a modern painting plus the timekeeper of highest quality. Frame is cleverly fashioned with fish silhouettes—13 inches overall diameter, enclosing a 5½ inch guaranteed clock movement—smart, exciting, useful!
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with 8-Day, 4-Jewel, Front Wind Movement— $26.50

HOW TO ORDER: Just send payment (check or money order) with your selection. We pay postage. COD's accepted, but you pay shipping charges. Money back guarantee if not absolutely delighted. Order now.

HOMECRAFTS, Dept. C-645
799 Broadway New York 3, N. Y.

No. 111 Hand Painted Tole Clock

These hanging clocks are all the fashion. A wall clock in the shape of a pocket watch. Smart decorative touch for any room, any period furnishings. Excellent, guaranteed timekeeper. Choice: All brass or bronze case, or black, green, red or ivory metal with hand painted gold color leaf design. Big knob and ring of polished brass. Overall diameter—11 inches—with 4 inch diameter clock in center.
with AC Sessions Electric Movement— $9.95
with 8-Day, 4-Jewel, Front Wind Movement— $17.95

No. 30 Magnificent Clock Summer Ensemble

Decorate an entire wall, dress up a room with this timepiece ensemble. 30 by 13 inch wrought iron frame encloses a 4 inch diameter finest quality clock movement. Two candleholders at either side complete the unit. A magnificent unit—modern, attractive and useful.
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new light in eight different directions . . .
Heifetz design in black wrought iron pin up lamp with fibre glass shade. Light can be directed by hanging lamp on any of the points. 14" circle.
$8.25 each or **$11.50** the pair.
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AMY ABBOTT, INC.
344 WEST 520 STREET, NEW YORK 19, N. Y.

Can be disassembled for traveling or storage
Unstippable
Toddlers can ride unassisted
Won't mark floors
No nails, glue, screws or bolts
Sled in winter
Beach toy in summer

This "kid-proofed" rocking horse is made of tempered masonite, finished in white enamel with red trim to catch the toddler's eye and interest. Designed so that no nails, glue, screws or bolts are used in its construction, practically falls together in thirty seconds assembly time and disassembles for storage or travel in the same time. The only tools necessary are a pair of adult hands yet the Toddle-Rocks will easily support a 250 pound man. The flat rocker base makes the Toddle-Rocks untippable, fore and aft as well as sideways, yet will not damage finished floors or fine rugs. This same rocker base makes this an ideal sled in winter or beach toy in summer. Low enough for the youngest toddler to get on and off unassisted yet long enough for three year olds to enjoy as illustrated. Weighs only 5½ lbs. for easy handling. Size—18" high, 32" long. Price—$4.50 pp. No C.O.D.'s please. Canada and West of the Rockies—$4.75 pp.

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the Letterbug

Newest pet for busy businessmen, harassed housewives, inveterate letter-getters! Letterbug will organize the untidiest desk . . . keep correspondence straight and correspondents smiling! Letterbug will take on almost any job . . . he'll hold mail, bills, even serve napkins at your next party! His head is a brightly colored clip, his body a series of ingeniously engineered wrought iron rings. Let Letterbug be your pet . . . give him as a clever gift, too!

only **1.25** each postpaid
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OSSINING 10, NEW YORK

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Easy to do with these doll parts & instructions

KIT—China parts and patterns for 14½" doll $3.30
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The Wil-Stan Hot Iron Holder secures hot iron and permits it to cool to room temperature in a safe place. Mounts on door or wall in a jiffy. Out of reach of children. Cord fastens quickly, securely to special bracket on Wil-Stan Hot Iron Holder.

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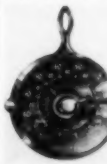

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Replica of Granny's skillet makes a quaint wall decoration. Beautiful and useful! 4" diameter.

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POLISHED CHROME STEEL
$1.00 PPD.
NO COD'S

For teapot or platter! Serve sizzling hot dishes without damage to table—insulated legs. Smart and practical! Closed 8"—extends to 12". Sweet gift.

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It'll be high tide in the heart of the young lady who receives this sterling silver chain and heart with her name or initials engraved on it. You can have up to 7 letters. Price includes tax and postage. No COD's please! Send check or money order for

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15 LANCASTER ROAD
SUDBURY, MASSACHUSETTS

Peg hooks to outfit a closet or hallway, use on the walls of a country-type kitchen. Made in solid hardwood, 3½" x 2½", the 2"-long peg is strong enough for pots, pans, garden tools; long enough for towels, coats, jackets. Finished in mellow brown with brass screw for hanging, set of 4, $2.50; 8, $4.75; 12, $6.50, ppd. Leighton Compton (L-55), 1519 S. Frisco, Tulsa, Okla.

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MAKE ANY WOOD LOOK LIKE REDWOOD—FOR GUTTERS AND DOWNSPOUTS, TOO.

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SPECIALISTS IN RESIN-FREE FINISHES

Wall bracket of many uses. 10½" high, 7" wide, this Colonial bucket will attractively hold a plant or flowers. Hang it near a writing table to keep notes or bills; have it in the hallway for mail. Designed in knotty pine, antique Salem or maple finish. $1.50, ppd., (add 50c west of Mississippi). Cape Cod Colonials (L-55), Box No. 95, Chestnut Hill, Massachusetts.

OUR HANDMADE *Stools* ARE FINE FOR YOUR BAR, DEN, PLAYROOM, KITCHEN, PATIO!

4 SIZES IN BEAUTIFUL OAK

Made by true southern craftsmen, these stools have a charm about them you seldom find at this price. And we'll bet you can think of a dozen uses for em right now. Made of solid oak smoothly sanded lacquer finish. The legs are sturdily secured by mortise (partially seasoned, they shrink taut on kiln dried rungs). No nails, screws. They stand up under hard service. Contour Slite seats are hand woven in herringbone pattern of brown, green, red combination. FOUR mighty handy sizes. 12" high—$2.50 (3 for $7); 18"—$3.50 (2 for $6.50); 24"—$4.50 (2 for $8.50); 30"—$5.50 (2 for $10). Check or M. O.; shipping charges collect.

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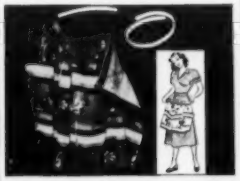
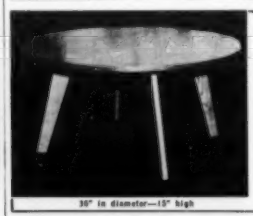


NEW "BRACELET WAIST" APRON FLIPS ON WITHOUT STRINGS

This wonderful new apron has no strings to knot or tear. It flips on-off in a second, fits any waist snugly. A hand-formed ring of sturdy white plastic in the top seam does the trick. Apron slips off ring for easy laundering and ironing. 3 bright hostess patterns in gay colorfast cotton with 2 jumbo pockets: Mexican, Rooster Border or Dutch Tulips. $2.00 ea. ppd.

OR BUY RINGS SEPARATELY
Make Your Own for Christmas Giving

Fun to choose your own material, make several in an evening for family and friends. Buy apron rings alone only 60c ea., 3 for $1.15, 6 for $3.30, 12 for $6.25 all ppd., regular or large size, pattern included. Money Back if not Delighted. Send to RED OAKS, Dept. 500M, Winnetka, Ill.



30" in diameter—15" high

COFFEE TABLE

Smart modern design in Solid California Redwood.
Attractive and useful in living room, den, or porch.
Easily assembled in 5 minutes. Simply insert legs in slots under top. Sanded, ready for finishing. Reasonably priced.

PRICE: $12.95 express collect
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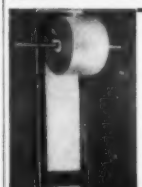
Send check or MO (no cod) to:
CAROLINA CRAFTSMEN
Dept. L, PO Box 768 Florence, S. C.



Just the thing for the modern housewife!

JOT 'EM DOWN. . . this new polished solid aluminum memo pad is ready to serve you. Only 4" x 12" . . . it can be hung anywhere. Neutral finish . . . unique, built-in holder does away with lost pencils. Jot 'Em Down comes equipped with enough ordinary adding machine roll paper to last a full year. The price is just **$1.98** Postage Prepaid

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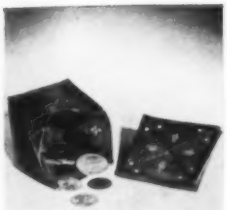
FOWLER & GRAHAM
129 E. Putnam Ave., Greenwich, Conn.

YOUR MONEY'S WORTH



Clever for change. A rarity in accessories, the flat coin purse is unusual, practical, and designed for security. Made of goatskin and decorated with *fleur-de-lis* designs in gold tooling, this wafer-sized purse makes an interesting "little" gift, stocking stuffer, etc. Imported, the price is only $1.25, ppd., including tax. Send to Southwestern Gifts (L-55), 630 E. Alameda, Santa Fe, N. M.

Interesting import, bound to be a conversation piece. This unusual nutcracker is made entirely by hand from beautifully grained walnut, then hand-rubbed to a rich, glowing finish. The simple twist-of-the-wrist action is designed to keep kernel whole. About 8¼" in length, only $1.75, ppd. From Seth & Jed (L-55), New Marlboro, Mass.

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SATURDAY MATINEES AT HOME

Youngsters will delight in showing their "private" collection of films to neighborhood pals with this electric projector. Box forms theater. Price includes 4 films. There are other features which include Snow White, Jack & Jill, Tom Thumb, Three Little Pigs, Robinson Crusoe, Owl and Pussy Cat, etc., which can be had at 3 for $1.00.

$3.98 Post Paid

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To Get New Customers!

ADORABLE CART
with Beautiful Simulated Flowers and JOLLY COOK & CHEF
SALT-PEPER SET

Gleaming imported ceramic. Colorfully hand decorated. Adds a gay note to your mantel, table, knick-knack shelf, etc. Flowers can be removed, if desired, and Cart may be used for other purposes. The Jolly Cook pours salt; Winking Chef pours pepper.

ALL FOR ONLY **50c**

Satisfaction Guaranteed or Money Back

Available plain (without names) for only 35c. However, for only 10c extra, we'll artistically hand-letter any family name on Cart, and any first names of Couple on each of the charming figures, as illustrated. Not more than 2 of these three-piece sets to each customer. Each set can be personalized differently, if you desire, so that you can give one away as a gift. Add 15c to each set ordered for postage and handling. No C.O.D.'s please.

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SERVING TRAY

A wonderful, any-occasion gift for every hostess on your list. The Violin Serving Tray is a 19"x8½" replica with handsome, antique maple finish. Eight 10 oz. glasses are clear with assorted bright plastic bands.

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BETHEL L-3, MAINE

"TRIVET-TYPE"
HURRICANE LAMP

It retains all of the graceful beauty that has made the famous "Eagle and Wreath" trivet pattern universally popular. Center has been lowered and handle curved for better balance. Its three legs and the three chimney holders are covered with rubber to prevent damage. Lugs on the surface of the tray insure just the right amount of ventilation.

Model shown is dull black, cast iron—price $2.00 each or $3.50 per pair. Also available in solid cast, polished brass for $4.50 each or $8.00 per pair. All sent postpaid.

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This simple Colonial candlestick modeled along classic lines—will be a top favorite with folks who revere authentic styling. Graceful but strong. It's cast from an original mold . . . finished in plain black or hand-decorated in Pennsylvania Dutch colors and designs over a black background. Order several for friends, bridge prizes, etc. Only **$1.75** each or **$3.00** a pair plain black; or **$2.00** each, **$3.75** per pair, decorated.

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Keep Pets Clean with **FLEA-NO MAT**

For large dogs . . . 28" x 36" **$4.95** POSTPAID

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Flea-no-mat

kills insects — stops dog odor!

Use this revolutionary, chemically treated mat on regular bed of pet, or separately — rids cats or dogs of fleas, ticks, nits. Pleasant, clean odor counteracts animal smell. Kennel-tested by veterinarians. Order today — money back guarantee! Check or Money Order

V. F. GARRETT CO.

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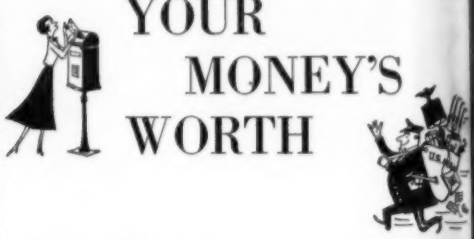

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All aluminum, there is a lifetime of charm in this attractive weathervane. Amazingly lightweight with special swivel base, 24" wide, 30" high, over-all. Carefully precisioned to detect the slightest breeze, this is only one of many designs with adjustable directional letters. $15, exp. chgs. coll. Free catalogue of other styles. Spencer Ind. (L-55), 1508 North Mascher St., Philadelphia, Pennsylvania.

$24.95

(1) WALL UNIT—Swings left and right, adjustable any height with "fingertip control" pulley. Solid Brass bracket, washable Vinyl Skin shade.

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put light where you want it—in any room

The EIGHTH STREET LAMP SHOP, Inc.,
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Sorry, no C.O.D.'s—Express Collect

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(2) CEILING UNIT—Adjustable any height with pulley. Washable Vinyl Skin shade 8" x 14"

Also avail.: Stationary (without pulley)—extra long cord $10.95

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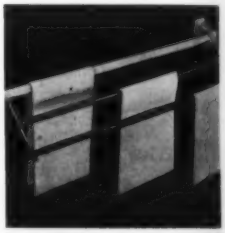
W. B. WILLIAMS, INC., 148 Pine St., Montclair, N. J.



Triple your towels with this two-bar round or square extension rack that hangs on to the present rack. Made of gleaming chromium plate on solid brass which never needs any polishing, it adjusts from 15" to 25" long, will last a lifetime. A practical addition to every size bathroom. $4.50, ppd. Allen Metal Prod. Co. (L-55), 27 Lefferts Road, Yonkers 5, N. Y.

Rolling . . . Folding . . . Lightweight

Traytable $13.95 ppd.

A Gift of 101 Uses!
Every Family Will Enjoy It!

Easy to roll, easy to fold, and a boon for buffet serving, indoors and out! Use it to hold extra dishes and glassware, or stacks of plants. Use it in the laundry, for extra shelf-space in the nursery, for cleaning aids. Stain-proof aluminum, measures 32" x 13½" x 21", collapses for easy storing. Order today!

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ready-to-paint, smartly-styled

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Distinctively styled to harmonize with your finest furnishings, these lovely tables look far more expensive than the low prices indicate. Crafted from selected hardwoods, richly-grained, smoothly sanded, and ready for you to paint, stain, or lacquer.

COFFEE TABLE TOP: 18" x 30" HEIGHT: 18" **$8.95** ppd

COFFEE TABLE WITH WROUGHT IRON LEGS, $12.95 ppd.

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TOP: 18" x 24"
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STEP TABLE $9.95 ppd
Top Shelf: 18" x 12"; Lower Shelf: 18" x 24"; 8" Ht. Between Shelves Overall Height: 25"

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MODERN-CRAFT DEPT. L, 15 HIGH ST. BOSTON, MASS.

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Chin Bib (with pocket) to match 59c ea. or 2 for $1.00

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Keep your dog off the cold floor and furniture!

A real mattress, 4 inches thick, far superior to mats or pads. It is soft, warm and comfortable. Gives protection against dampness. Ticket tufted filled with fine quality cedar treated cotton.

CEDAR TREATED FOR FLEA CONTROL

Filled with first quality combed cotton.

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16x23	$ 3.50
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Send cash, check, or M.O.—C.O.D.'s
50c extra plus shipping charge

WASHABLE SLIPCOVERS
Made to fit, with snap fasteners, slips on and off easily. Price each slipcover, ½ price of mattress it fits (see size table). Buy two, have one clean at all times.

Kumfort MFG. CO.
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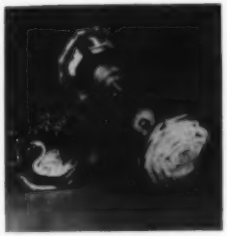


Gift of a lifetime. These doorknobs are a dress-up trick for bedroom, closets, or bath. Hand-carved designs in clear lucite, you may have your choice of three designs, a rose, swan (shown), or fish. In red, yellow, pink, or white, they are priced at $5.25 a pair, ppd. From Bar Van Creations (L-55), P.O. Box 626, Nyack, New York.

Hooked-rug hobbyists will be interested in this automatic needle that will save time and labor, assure wonderful finished results. This "magic" needle runs by itself, automatically pushes forward or back. Price is $5.95, ppd., complete with instructions. From Albin Enterprises (L-55), 1401 W. 8th St., Los Angeles 17, California.

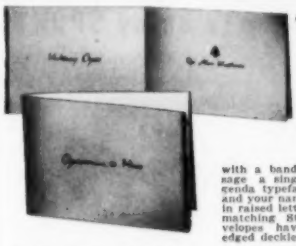
BAMBOO BASKET WITH HANDLE

Japanese basket has many uses: as a candy or nut dish; with wax paper at parties for potato chips, olives, pickles, individual servings of bread and the like. It's easy to hold and to pass. Made of finest bamboo, basket is 5" in diameter, handle 5" long. $1.25 ea., 2 for $2.35, ppd., see your local dealer or order from Takahashi, 1661 Post St., San Francisco 15, Calif.

HAIR REMOVED *Instantly*

Unwanted, superfluous hair removed immediately from Face, Arms, Legs, with our wonderful HAIR REMOVER. Yes, you can actually remove hair above and BELOW the skin surface. It is harmless and leaves the skin soft, smooth and lovely to touch. WE GUARANTEE that we will refund your money if after the third application hair grows back. Priced at only $2.00. Triple Size $5.00. Rush your name and address. Enclose check, cash or money order or sent C.O.D. plus postal charges.

LAUREL COMPANY, Dept. C-816
125 E. 46th St. New York 17, N.Y.



Fiesta Deckle
Christmas Card With Raised Personalization

Simply beautiful! The background an exquisite creamy expanse of Strathmore's Fiesta text paper, with its deckled edge dyed with a band of crimson. The message a single line of graceful Legenda typeface on each page. This, and your name, are plastic-embossed in raised letters of forest green. The matching Strathmore baronial envelopes have the same crimson-edged deckle on the back flap.

Deckle-edge paper is French-folded to 5" x 6½"

Prices, with envelopes

25	— $ 4.25	100	— 12.85
50	— 7.50	150	— 19.95
75	— 10.70	200	— 25.95

Each Card over 200—11c

Yours Free! Exciting 56-page Catalog of new and unusual Greeting Cards, Gifts!

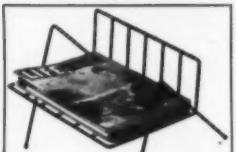
Miles Kimball 339 Bond St. Oshkosh, Wis.

✔ *check this!*

PRINT YOUR OWN NAME & ADDRESS!

Now you can print your own name and address (or any 3 lines of words) on envelopes, stationery, checks, records, books, greeting cards & photos. Only $1 for PRINTER, complete with compact "onyx black" case and automatic inker. Fits pocket or purse. Use at home or office—looks like printing. A useful gift. *Guaranteed to please or your money back!* Order PRINTER direct by mail—send $1 with your name and address. . . . . $1 post paid

sunset house 213 Sunset Building Hollywood 46, Calif.



handsome practical wrought iron $4.95 *postpaid*

MAGAZINE RACK

Attractive wrought iron rack holds largest or smallest magazines with ease. Your magazines lay naturally flat, stay in better condition, and are always easy to find. Adds charm to living room, bedroom, den or study. In soft black finish . . . rubber tipped legs prevent scratching and slipping. Shipped prepaid direct from our factory. Send check or money order.

COLSON BROS.
312 E. 22nd St., Dept. A, New York 10, N. Y.
6001-A Santa Monica Blvd., Hollywood 38, Calif.

FREE GIFT CATALOG

Our latest shopping guide! An intriguing selection of distinctive unusual, practical gifts from all over the world

Johnny Appleseed's
Box 714 BEVERLY MASS

TOO HOT TO HANDLE?

Not so for this handy wrought iron "Cock of the Walk" trivet. Proud Chanticleer is hand-painted in Sweden and baked right into the removable, felt-backed, 6" tile. Holds all hot dishes or pots safely off the table. A wonderfully attractive and practical gift.

Tile Trivet ..... $3.25 ppd.

Johnny Appleseed's
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Men and Women Trained at HOME for Prosperous Business in

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Tools, Supplies, everything necessary to get started sent. Illustrated home assignments show how—progress rapidly. No previous experience necessary. Make over old furniture, sell for many times cost to you. Customers all around you—detailed information on starting and building full or part time money making business.

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SAVE $8

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THORESEN'S

DEPT. 162-L-90 352 FOURTH AVENUE NEW YORK 10, N. Y.

SEASONS MOISTENS TENDERIZES

CHEF'S PRESSURE SEASONER $1

Even the cheapest meat is the best you ever ate!

Even the toughest, most tasteless meat is juicy, tender, full of flavor when you use a SEASONER. Put tenderizing salt, your favorite seasonings, wipe or water in the top insert in the meat and cook. Home economists say it pays for itself in one meal—more important than a meat thermometer. Send check or m. o. today. Wonderful for Christmas gifts. Unconditionally guaranteed.

TOWLE MANUFACTURING COMPANY

Dept. LO Walnut Creek, Calif.

STOR-A-WAY

A tidy way to store and protect your storms and screens! Stor-A-Way safely holds large or small standard wood sashes, from ⅝" to 1 3/16" thick. Keeps them off damp floors, prevents rotting and warping. Reduces glass breakage. Saves space. Easy to nail to joists or rafters. Made of heavy gauge aluminum. No. C5820 holds 20 windows . . . $3.95, postpaid. No. C5820A holds 6 windows . . . $1.49, postpaid. Send for free catalog. The Burgess House, 428 So. 6th St., Minneapolis 15, Minnesota.

YOUR MONEY'S WORTH

Spice-box planter, in lovely honey pine, makes an attractive and useful accessory for dining area, hallway, kitchen. Planter at the bottom has a removable liner, the six smaller drawers have inserts of plastic; drawer pulls are hand-turned. A recessed shelf, backed with a black metal grille, is ideal for displaying a choice bit of china. 18½" x 18" x 4½", $19.95, ppd. Beaumond Dist. (L-55), 133 Lexington Ave., N. Y. 16, N. Y.

Just the thing for outdoor grill enthusiasts, TV snacks, informal suppers. These antique-finished platters are made from selected beechwood, each is 10" x 14". A thick, juicy steak looks more succulent, sandwiches and salads are more tempting on these rugged platters that won't warp, crack, scorch, or peel. Easy to wash, too. Set of four, $14.95, ppd. From Shops of Mark (L-55), Dept. 23, Laura, Ohio.

RIGHT FROM DETROIT COMES THIS

MOTORCADE BARGAIN

8 FEET OF CARS

50 CARS FOR $1

Yes! These cars, trucks and planes put end-to-end reach almost 8 feet. You get **FIFTY** true three-dimensional colorful plastic scale models of streamline trollers, highway vans, trucks, service cars, U. S. Army planes. Perfect collection to swap exhibit! Order now!

YOUNG PRODUCTS, Dept. 5037

2425 ELMHURST, DETROIT 6, MICH.

FRISKY COLT

Hand Carved in Italy

He's charming, irresistible! You'll love "Frisky" on sight! A delightful gift for horse lovers and collectors of attractive things. He's made of wood, hand-carved in Italy, stained a natural brown with a blaze on his face, flaxen mane and tail, black hoofs. Height over 4 inches. Price only $2.00; two for $3.75. Postage prepaid. Money back if not delighted.

"little joe" WIESENFELD CO.

Dept. H-12 Baltimore 1, Md.

NEW! *elec-Trivet*

Quaint—Clever ELECTRIC FOOD WARMER

Keeps Food Piping Hot — Ready to Serve!

$4.95

Plus 35c Postage (with 6 ft. cord)

Brand new idea for gracious living and the smartest of gifts, singly or in pairs. Specially designed, built in heating unit of Parazon elec-Trivet keeps casserole dishes, gravy, sauces, coffee at just right heat. Quaint Colonial Leaf pattern captures beauty and charm of old fashioned trivets. Cast iron with black antique finish that contrasts with sunburst brass electric heating element. Heat will not affect linens or furniture. Guaranteed 1 year. An ideal gift, dining room decoration and conversation piece. 6 foot U.L. electric cord included.

MONEY-BACK GUARANTEE

Order by mail. Only $4.95 plus 35c postage and handling charge—$5.25 total, check or money order. C.O.D. orders welcome at $4.95 plus postage and C.O.D. fee. Money back if not delighted.

BARTON ROGERS, Dept. C-28

173 W. Madison St. Chicago 2, Ill.

LOVE AT FIRST LIGHT

Have you a soft spot in your heart for things of the past? Here is an enchanting lamp—which in addition to its nostalgic charm—is colorful and attractive. It is in good taste and a bright spot wherever placed. Use a pair on the Living Room tables—as a television lamp—on the desk, in the den or bedroom. Fits in with Provincial, Modern or Contemporary furniture. Is Top it all—the price $9.95.

The Lamp base is an authentic reproduction of the 1910 Maxwell automobile—with body of red, tires in black and trimmed in Gold. Sturdy cast iron base in soft black with fluted brass Post in red coral. Overall height 7½ inches.

Choice of Scotch Plaid shade with red and or Butcher cloth in red with black trim. Send order by mail. When payment is sent with order, we prepay postage. MONEY BACK GUARANTEE, only . .

$9.95 each

HOMECRAFTS, Dept. L-838

799 Broadway, New York 3, N. Y.

YOUR MONEY'S WORTH

A natural for golfers, the *Golfometer* will measure every step taken. This pedometer tells the distance to the green, takes the guesswork out of measuring drives. Useful, too, for engineers, surveyors, architects, and specialists. Consider this new and exciting gift for the men. $5.95, ppd. Order from Camalier & Buckley (L-55), 1141 Conn. Ave. N.W., Washington 6, D. C.

Trim and compact, this little money clip is designed with compartments to hold small change, stamps; the inside cover has a double frame for two tiny snapshots. Only 1" wide and 2¼" long, it will fit pockets or purse comfortably. Made in jeweler's bronze, top is a simulated addressed envelope printed in 3 colors. $3.50, ppd. Personal Greetings Co. (L-55), 93-24 Queens Blvd., Rego Park, N. Y.

UNDER COVER

Long life for your copies of LIVING For Young Homemakers. You'll want this attractive leather-type binder for your issues for perusal or rereading. Made up in deep blue leatherette, lettered in gold, we offer this fine, long-lasting cover to hold twelve issues, $3.50, plus 25c postage. Order from **Reader Service, Dept. B**

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A hand-picked group of things you'll enjoy owning or giving—things I've selected because they're handsome, useful and out-of-the-ordinary. Write for your free copy today.

CLIPPER SHIP WEATHER GLASS

Entirely hand made—no two alike. As sensitive as the most perfect barometer. Water that may be tinted your favorite color, rises in spout to warn of coming bad weather. Glass hangs on verde green wrought iron wall bracket. A lovely, interesting gift.

ONLY **$2.50** PPD.

Johnathan Pike Check or M.O. No COD's
43-13 V.D. Highway, Peabody, Mass.

GOOD LIVING—GOOD GIVING—WHEREVER HOUSEWARES ARE SOLD

COOKIE BOX

Cookies for right at home in this red Cookie Box of lustrous golden Alder. Mama and Poppa Chicken grin a bright gay beak for bright gay kitchen. It's fun into a moral course of nearly its own book of homely nursery rhyme, while you keep a friend with cookies, candy popcorn or other goodies. If you're on diet and sweets are taboo, it's no longer and Rice. Size 9 in. high, 7 in. square, hand-rubbed color. Each . . . $4.95

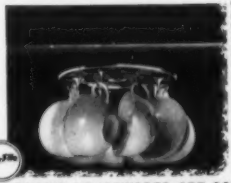
JUMBO HAMBURGER PRESS

What is it that's round, hangs on the wall, has napkins, and makes hamburgers? Sure, it's a highly decorative and delectably practical Jumbo Hamburger Press that makes perfect bun-size patties in a jiffy. Four rotor-crusters grips set off the beautifully finished Oregon Alder, make an eye-catching wall plaque when not in use. With 25 wax paper squares . . . $2.49

WESTERN WOODS, INC., PORTLAND 2, ORE.

REVOLVING CUP HOLDER

When cupboard space is precious and cups are costly too, our new Revolving Cup Holder is just the thing for you. It gives 8 cups a merry-go-round ride while it keeps them out of harm's way and clears shelf space. Gleaming aluminum . . . it fastens beneath cupboard shelf with a single provided screw. Turns at a touch. Each . . . $1.00



DOR-FILE MANUFACTURING CO.
PORTLAND 1, OREGON

GOOD LIVING—GOOD GIVING—WHEREVER HOUSEWARES ARE SOLD

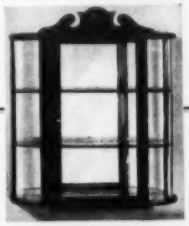
NON-ELECTRIC DOOR CHIME GREETS GUESTS WITH MUSIC

ONLY $5.95 PLUS 50¢ POSTAGE

New, amazingly low-priced MUSICAL door chime is so easy to install . . . no wires or batteries to get out of order! Use on all wood, metal or screen doors—for home, apartment or doctors' offices. Beautiful, hospitable!

- 2 clear musical notes sound when handle turns.
- State thickness of door when ordering.
- Includes solid brass escutcheon and handle.
- Ivory or Walnut Grain.

PARAGON ENTERPRISES DEPT. 101
1027 Melrose Ave., Hollywood 46, California
Write for FREE Gift Catalog

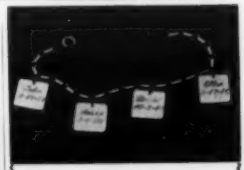


"WE ARE THRILLED WITH IT"

say thousands of our customers who have bought this genuine solid mahogany wood hanging bifocal cabinet. Made with cabinet-maker's skill, hand-rubbed to rich finish. It has hinged door, curved glass sides, is mirror-backed, completely glass enclosed, gracefully sized. 22" high, 19½" wide by 5½" deep. 6" between shelves.

Choice of Mahogany, Walnut, Antique Gold, Antique White finishes. **$23.95.** Express charges collect. LARGER SIZE ALSO AVAILABLE. 29" high, 22" wide by 4½" deep. 7½" space between shelves. **$37.95** express charges collect.

SEND FOR CATALOG
MAYMAC COMPANY
79 W. Grand St., Dept. L-4, Mt. Vernon, N. Y.



Grandmother Bracelet

Grandmothers can dote to their hearts' content on this bracelet designed for them alone in sterling silver. Each of her grandchildren's names or nicknames and birth dates is engraved in script on a separate sterling disc the size of a squared dime. Naturally, individual discs may be ordered to add to the bracelet as the family grows. Capacity, twenty discs. Bracelet, $3.50 plus $1.50 for each disc ordered including engraving, tax and postage.

No C.O.D.s, please.

HOLIDAY HOUSE
410 Bellevue Theatre Bldg., Upper Montclair, N.J.

Make them answer these...

3 Questions

before you buy any vacuum cleaner!

For light-hearted, easier housekeeping, Eureka brings you everything you look for in a cleaner—plus many exclusive advantages—yet saves you $20 to $30.

Banish dog hairs, stubborn lint, ingrained dirt! Amazing new Eureka No. 60 Rug Nozzle with full floating brush gets 'em fast! Raised "glider shoes" for easy action on all types of rug.

"Whisper-quiet"—no vibration! Extra-power motor mounted in live rubber. No annoyance to the sleeping baby, the cranky neighbor . . . no loud whine or shrill whistle to jar your nerves!

Suction adjusts at finger touch! Cleans your draperies, delicate fabrics without pulling! You control the suction! A lot or a little—as you want it!

Easy Action Swivel-Top
CLEANS ALL OVER FROM 1 POSITION

EXCLUSIVE
Attach-O-Matic
CLIP-ON TOOLS!
They's always where you want them when you want them!
No other cleaner has this convenience.

Guaranteed by Good Housekeeping

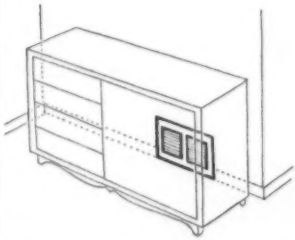
NO DUST BAG TO EMPTY (of course!)

Save $20 to $30 with
EUREKA
Roto-Matic
SWIVEL-TOP CLEANER

Eureka Division, Eureka Williams Corporation, Bloomington, Illinois
In Canada: Onward Manufacturing Co. Ltd., Kitchener, Ontario

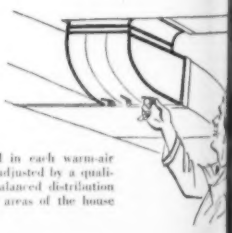
HEATING CHECKUP—COMFORT DIVIDEND

Modern heating systems being the automatic marvels they are, home-makers are apt to forget that furnaces and related heating equipment must be inspected periodically if they are to operate at peak level of efficiency. Defects allowed to go unchecked, or improper maintenance will lead in time to waste of fuel and discomfort in the living areas of the home. Fall is a natural time for a complete inspection of the heating system in your home. Here is a check list of critical spots in a forced warm-air heating system, and tips on improvement. Some hints can be handled by any homemaker; others are best left to the supervision of a professional heating expert.

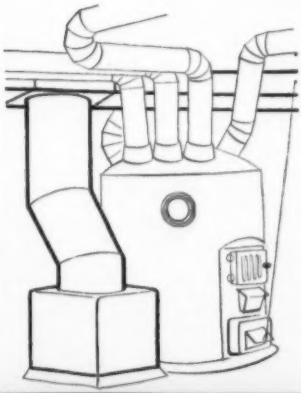


FURNITURE placed in front of a return air grill prevents even distribution of heat and proper circuit of air by shutting off flow of cooler air to furnace. Move pieces of furniture so placed

HEAT-PRODUCING appl such as lamp, radio, or TV cause thermostat to shut of nace, leaving room chil remedy, simply move app



DAMPER VALVES installed in each warm-air duct should be checked and adjusted by a qualified heating man to assure balanced distribution of heat throughout all living areas of the house



BLOWER UNIT add gravity system will con to a forced warm-air thus giving greater ef to heating plant. Such sion will allow move the heating plant from of basement to less spot, also makes pos of ducts of smaller

[Continued on page

Bathroom Design by Vieg Smith

Classic Dignity...lavish bathroom convenience!

The lovely simplicity of line and form that graced the art of ancient Athens gives classic beauty to this modern bathroom, with its marble finished walls, Grecian urn and border motif, and lyre-framed make-up mirror.

Twin counter-top lavatories are wonderfully convenient, and the rich colors of the room are contrasted with sparkling Arctic White U/R fixtures—the *whitest* fixtures made! All this gleaming beauty is enduring, too, for these U/R fixture surfaces are actually *harder than steel*, to stay bright year after year. That's the result of U/R's pioneering one-fire "Hi-fired" process!

If you prefer colored fixtures, you'll want *matched* colors from Universal-Rundle—maker of the *first* colored fixtures. Choose any of these four beautiful decorators' colors: Verdant Green, Azure Blue, Sunlit Ivory, and Desert Tan.

Ask your plumber, architect or builder how U/R has pioneered in fine fixtures for 52 years . . . why *today's* Universal-Rundle bathroom fixtures are the finest choice for your home.

For better living . . . two bathrooms

UNIVERSAL-RUNDLE CORP., 187 River Road, New Castle, Pa.
Plants in Camden, N. J.; Milwaukee, Wisc.; New Castle, Pa.; Redlands, California; San Antonio and Hondo, Texas

The World's Finest Bathroom Fixtures by Universal★Rundle

Functional styling with lasting beauty marks this new Chateau, with its wide counter space and anti-splash rim. Also available with chrome legs.

U/R Food Waste Disposer! Revolutionary new "Undercut" action makes this the most *quiet* disposer! Gets rid of messy garbage can problems for good!

Lovely kitchens, too! You can change an ordinary kitchen into a modern, efficient beauty, by installing U/R cabinet sinks, wall and base cabinets!

Send for booklet! Packed with decorating ideas...plans...full color bathrooms ...helpful information. Yours for 10c in coin. Write for it today!

TROY deauville

Casual Americana

furniture

For example, this charcoal black wrought iron dinette set can add a gay new note to your kitchen . . . is charming in the dinette . . . and in perfect taste in the dining room. The chairs are covered with washable vinyl plastic fabric available in choice of exciting textures and colors. The table is 33" wide and may be had in 42" or 60" length with Frost Walnut Formica or crystal clear glass top.

See all the lovely Troy deauville *Casual Americana* furniture . . . living room groups and occasional pieces, dining room, dinette, game room and outdoor living furniture and accessories . . . at leading furniture and department stores.

TROY furniture

Quality Products of the TROY SUNSHADE COMPANY, TROY, OHIO

FOR NAME OF DEALER NEAREST YOU AND A DESCRIPTIVE BROCHURE, DROP US A CARD.

Heating checkup—comfort dividend

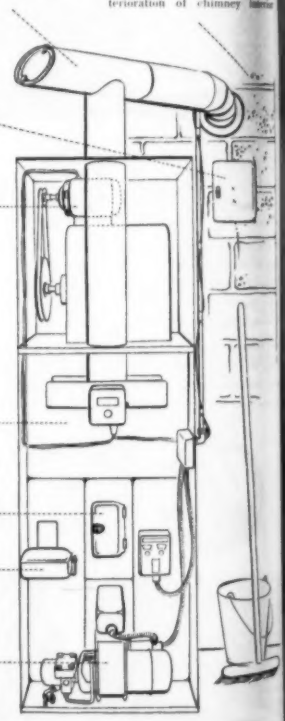
[Continued from page 112]

FILTERS, part of nearly all warm-air furnaces, become clogged in time by dust and dirt. They should be cleaned or replaced each season

DRAWINGS BY WALTER LAUP

SMOKE PIPE leading from furnace to chimney should be checked for corrosion which could cause leakage of gases (resulting from combustion)

CHIMNEY should be inspected periodically for blockage caused by soot or trash, and for deterioration of chimney interior



CLEANOUT door gives easy access to chimney for removal of soot or foreign objects such as leaves

BLOWER MOTOR should be oiled occasionally, never disassembled or removed except by a heating expert

COMBUSTION chamber is subject to leaks in time. Check to make sure gases do not enter air ducts

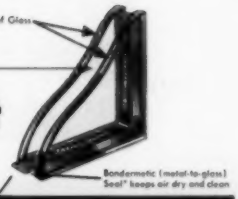
FIRE POT may develop cracks in mortar between firebrick. Inspect and have any such defects repaired

HUMIDIFIER should be inspected for cleanliness. Foreign matter that has collected around flow valve can be cleaned out with wire or small diameter pin

BURNER ought to be adjusted periodically by a heating expert for correct flame characteristics and the proper input mixture

Material prepared by the Air Conditioning Blower Manufacturers Association with the co-operation of the Humidifier Association and the National Warm Air Heating and Air Conditioning Association

This blanket of air gives you year-round comfort



HOME OF MR. AND MRS. PAUL M. LIDDELL, ROCKTON, ILL.

SAVE FUEL with *Thermopane* insulating glass. Heat loss through *Thermopane* is only half that through single-pane windows.

SAVE WORK. *Thermopane* makes windows self-insulating. No storm sash to buy, wash, hang, take down and store.

CLEARER WINDOWS. There is far less chance of condensation forming on insulating *Thermopane* than on single glass.

COOLER ROOMS in summer... *Thermopane's* insulation keeps out more summer heat. That reduces load on air-conditioning units.

Your windows are really transparent parts of your walls. Doesn't it make sense, for your own comfort and for fuel savings, to insulate your windows as well as your walls?

It's so easy to do, whenever you build or remodel. Put *Thermopane** insulating glass in your windows . . . glass that gives you year-round window insulation. It's an investment that pays back in comfort *and* in dollars. It adds extra resale value to your home.

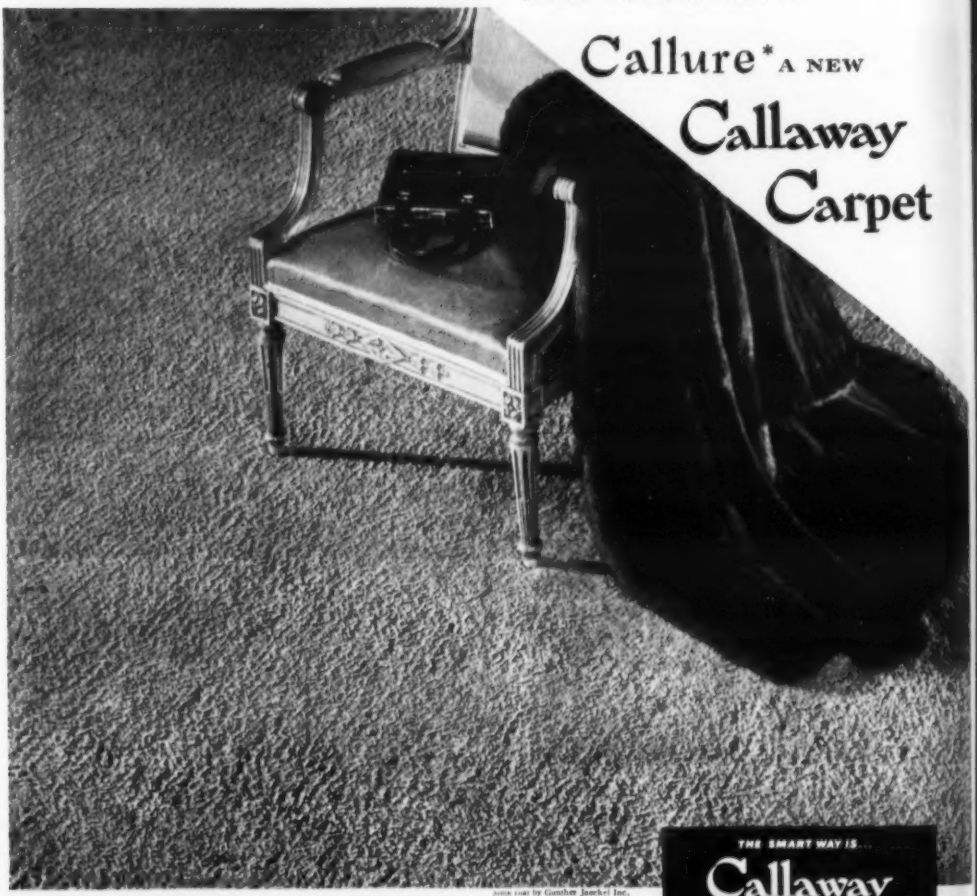
Window sash of almost all types are made for standard *Thermopane* units. See your L·O·F Glass Distributor or Dealer about *Thermopane* and sash for it. He's listed in the yellow pages of phone books in many principal cities. And write for our booklet, "*Self-insulating Windows of Thermopane*". Libbey·Owens·Ford Glass Company, 8103 Nicholas Building, Toledo 3, Ohio. *®

Thermopane
INSULATING GLASS

LOOK FOR THE NAME ON THE SEAL BETWEEN THE PANES

THE *Softest*, DEEPEST, MOST BEAUTIFUL, MOST LUXURIOUS . . .

Callure* A NEW Callaway Carpet



Jersey coat by Gunther Jaeckel Inc.

Now for the first time—the ultimate in carpet luxury at a price almost anyone can afford! Callure is unbelievably beautiful and its deep-down velvety pile is long-wearing. See it now at your favorite store in 9 and 12 foot seamless widths, in an array of enticing decorator colors. Have yours in Sandalwood Beige, Sage Green, Mink Brown, Tole Green, Grey or Evergreen.

Guaranteed by Good Housekeeping

*Vat-dyed Avisco rayon carpet yarn—rubber back

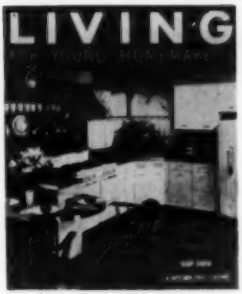
THE SMART WAY IS...

Callaway

RUGS TOWELS

CALLAWAY MILLS, INC., 295 Fifth Ave., New York

Cabinets and sink, Geneva Modern Kitchens; Coolerator refrigerator; Estate gas ranges; Formica counters; vinyl tile flooring, Robbins; casseroles and cookware, Trianon; captain's chairs by Tell City Chair. Cover photography, Ernest Silva



OCTOBER 1953 35 CENTS

LIVING
FOR YOUNG HOMEMAKERS

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LIVING TODAY

118 Do you consider style or price when you buy furniture?
130 Packaged house personal home
136 Sleep show
142 16 rooms with new decorating ideas
154 Pint-size home, modern method
156 Pint-size home, traditional plan
160 A kitchen plan for now and later

GARDENING

44 Spade and trowel
158 Bulb garden plan for under $50

YOUNG HOMEMAKING IDEAS

20 Try your hand at making place mats
24 Suspended animation, by Clyde Sparks
29 Remodeled yard
30 Craft and flair—decorating assets
50 Plastic box: gift handbag
112 Heating checkup—comfort dividend
166 Family games—rich returns
182 Tub streamlined—a shower added
188 One design—many tables, by David Tardy

IN THE KITCHEN

164 A vegetable rhapsody
171 Closet kitchen
173 Planned menus and recipes for the small kitchen
193 Appe-teasers, hot and cold

DEPARTMENTS

2 Speaking of living®
12 A piece off your mind®
26 Best in booklets
40 Our file box®
58 Your money's worth®
174 Stores in your vicinity
185 Scene shifters, by Lynn Poole
187 Mr. Fixit
197 Your guide to this issue
199 Hints on caring for LP records
200 Music for living, by David Randolph

Do you consider

STYLE OR PRICE

when you buy furniture?

YOU CAN HAVE BOTH IF YOU CHOOSE WISELY

An inquiring turn of mind is second nature to us. We like to knock on doors in small towns and large cities in order to see as well as hear. We like to work behind counters and on selling floors to hear firsthand what customers are looking for in the furniture they choose. We know, for instance, that young homemakers are looking for specifics when they buy. Today, style is their most important consideration (in its framework, color plays an increasingly important role), and price comes as a close second—in distinct contrast to the findings of a survey in 1946, when comfort and durability held the top of the list. People *still* want these qualities, but they have come to expect them as a matter of course. Why is style consciousness in the home more apparent now than ever before? After World War II, there was a home-hungry generation who craved the emotional stability that only a home can provide, a home unloosened from the fetters of formality, a place to enjoy and entertain friends, the most comfortable place to view a baseball game or hear an opera; a home with more comfort and convenience, giving the young housewife time to consider the appearance of her home. Fortunately, there is no discrepancy between the public's demand for style and the fact that style merchandise is being produced. There is an ever-increasing abundance of good design in fabrics and rugs, in furniture and accessories, in appliances and equipment—all of it in a range of prices the average young homemaker can afford to pay. On the next and following ten pages, we present six rooms themed to the factors of style or price or both, substantial proof that the design and manufacture of materials for the home is in the hands of those who create and act on the desires and needs of today's young families.

Style can be translated to the range of an average budget. This combination of black wrought iron and natural rattan has the casual feeling of outdoors fitted to a living room. Sturdy and practical, both the iron and rattan are matched in durability by table surfaces of baked enamel. The design has good reason: for the average small room, it must keep multipurpose use in mind. Here, the slender silhouette creates the illusion of space (heavy lines would tend to fill this room). The starter arrangement, chosen for the first home or apartment, often goes on to serve in another quarter. Later on, it may be part of a dining room. In the meantime, it serves its present purpose well, for price, style, and adaptability. This complete group (dining table and chairs, room-divider-buffet, plus its full complement of comfortable living room furniture) costs around $600

SMALL BUDGETS AND SMALL ROOMS OFTEN GO TOGETHER

- Furniture ..... RITTS
- Accessories..... W. & J. SLOANE, BEVERLY HILLS

[Continued on the next page]

This solidly-crafted mahogany bed, with bookcase-headboard and matching night stands, gives the appearance of considerably more money than the cost. Style is apparent, even in small details—finger-tip drawer pulls, the brass-tipped legs

APPEARANCE OF TODAY'S FURNITURE OFTEN BELIES ITS PRICE

- Bedroom furniture.....HOOKER AT W. & J. SLOANE, NEW YORK
- Upholstered chairs.....GH
- Folding chairs.....GOLD MEDAL
- Fabrics.....KANDELL
- Rug.....C. H. MASLAND
- Paint.....BERING

The simple desk, with two folding chairs, makes a useful arrangement. Covered in same material as cushions of window seat (opposite), chairs assume new importance. For homemakers preoccupied with a budget, they are inexpensively covered for change of scheme

According to our survey, the most popular piece of bedroom furniture is the double dresser. Providing abundant drawer space, yet scaled to suit proportions of smaller rooms, a simple design like this serves other rooms as well. Price ($92.00) permits two additional single chests, still keeping within room's modest budget

Comfortable armchairs grouped with little marble-topped iron table around window seat make this into a bed-sitting room. Seat is flanked by matching mahogany chests. Japanese lanterns (inexpensive) give soft, flattering illumination. Windows are masked by sliding screens covered with a light, metallic-threaded fabric. Draped at right, the three fabrics which set the color and texture theme for the room show themselves as reasonable replicas of extravagantly priced weaves

[Continued on the next page]

CHERISHED WOOD, CLEAN LINES, CONGENIAL FIN REFLECT CONTEMPORARY STY

A combination living-dining room does not necessarily mean that one is limited for congenial dining appointments. If careful choice is made, the customary pieces may be used, as is done here, with a full-size buffet designed to fit easily with (and serve) the living end of the room. The table extends conveniently, for additional seating. After dining use, the chairs resume their original roles, and implement the living room group. Made of richly grained cherry, this collection has all the grace and simplicity of line which marks the long life of any period

- Upholstered furniture . . VALENTINE SEAVER
- Fabrics . . . . . KANDELL
- Rug . . . . . BIGELOW-SANFORD
- Paint . . . . . GLIDDEN
- Cherry furniture . . . . . BRANDT CABINET

AT W. & J. SLOANE, NEW YORK

Because of room's small size, the pattern element is light. Gray and white give it a sense of needed space. Coffee and lamp tables both have *Formica*-lined drawers which can serve as trays (useful for entertaining). Cane-fronted piece at wall is a room divider, finished on the back to permit other furniture arrangements. Three-panel screens, made of 1" x 8" planks, are the same height as the draperies. Covered with the drapery material they give distinction to dining section of room

[Continued on the next page]

TRADITIONAL STYLE,

CONTEMPORARY SCALE FOR

ROOMS OF TODAY

The approach is undeniably traditional here, and yet, the application, by directing to today's needs, is distinctly contemporary. The traditional interpretation is sharpened and modernized by a quick punch of color—the unexpected combination of red and pink against a cool green rug, relieved by brisk black and white. Even the accessories, authentic to tradition, stand out anew with fresh inspiration

opposite

Despite gay color treatment, the room has dignity and repose. Wing chairs flanking the round table with its tailored cover provide a comfortably private corner that's too often lacking in small homes. The desk, as well, makes room seem like a retreat from the rest of the house. Walls are neutral, to give the solid rock maple furniture its due importance. At left, fabrics used for room reaffirm argument that top-flight decoration principles can be employed in spite of the limitations of a slim allowance

Furniture.....SPRAGUE & CARLETON
Fabrics.....KANDELL
Rug.....ALEXANDER SMITH
Paint.....SHERWIN-WILLIAMS
Drapery trimming .....
.....CONSOLIDATED TRIMMING

Though fitted as a bed-sitting room, the fact that this is essentially a bedroom has not been let out of sight. Double chest has large drawers for storage. Topped by double mirror, well-lighted with adaptations of oil lamps, it shows concession to period that is in no way at odds with a contemporary color scheme

[Continued on the next page]

V6-10 OCT 53 XUM

Removing a center partition made one large room where two small ones were before. Because of the extending bank of windows (where the dining group is now), the room still allows living, dining, and study groups to keep separate identities. Scale and suitability of furniture give room its unity

STYLE IS YOUR OWN ADAPTATION OF PAST AND PRESENT

- Wood furniture.....DREXEL
- Upholstered furniture.....FUTORIAN
- Fabrics .....KANDELL
- Rug .....BELRUG
- Paint.....PRATT & LAMBERT

This might be a completely secluded living room. Grouped as it is, the furniture surrounding the fireplace wall radiates an attractive balance of comfort and friendly appearance. Wall behind fireplace is plywood, dressed up importantly with common barn battens for pattern. The raised hearth and hood (which draws efficiently) replace an old gingerbread fireplace made more for looks than use. Provincial touches, such as picture grouping and coffee table, seem to emphasize the attention paid to combining the best from the past and present

The historian's solemn approach has been discarded with regard to the pleasant adaptations of a past era in this refreshing pine group. Adapted not only to present-day style but to present-day budgets as well, the group's color and line are such that it teams with contemporary furniture with the utmost compatibility. Here it looks completely relaxed with contemporary pieces upholstered in tweedy mixtures, and the sprightly colors of draperies plus rugs—further proof that taste, price, and tradition are more important considerations than making a room look like a textbook show of restoration

[Continued on the next page]

GOOD DESIGN IS A LONG-RANGE INVESTMENT

The beauty of fine woods and quality of superb craftsmanship combine for timeless style

Style may emerge from the past, or prophesy the future—certainly it is the indelible stamp of the present. Among those who have earmarked the furniture of our times for future reference is Edward Wormley, who designed the furniture on these two pages. We do not think it necessary to underscore its clarity, good sense, undiluted good looks, for, after all, these are principles on which style is based

Shown purposely against a neutral background, the merit of these pieces, singly and collectively, is at once apparent. The concern for scale, regard for fine woods (walnut and mahogany), and persistent attention to the details of finish and upholstery make such a warm relationship possible. Acquiring furniture like this means planning for and investing in the future. Part of the *Career Group*, its price would claim a sizable portion of the average young homemaking budget; buying it, piece by piece, and filling in as you can, is a wise consideration

Relying on extreme simplicity of line and the inherent beauty of handsome walnut, this drop-leaf table, cabinet buffet, and chairs will bring an air of substantial embellishment to either dining or living room. The *Career Group* shown here is to be found through decorators, or in the decorating departments of stores

• Furniture .....DUNBAR

See *Your Guide to This Issue* for further information

V6-10 OCT 53 XUM

PACKAGED HOUSE PERSONAL HOME

When the house shown on these and the following four pages was going up in Cedarburg, Wisconsin, it received the usual critical attention of young couples interested in having a home of their own. When it was decorated as an exhibition house during National Home Week, the house was regarded with the same keen interest that other attractive new homes in the community aroused. It had a well-integrated plan, included building materials that were well known to the visitors, and offered a wide range of choice in colors and materials. However, when many of the young families who viewed it discovered that it was a prefabricated house, they were surprised. Evidently, there are still some who think of a factory-built house as a postwar invention, a machine age phenomenon that mushroomed from the pent-up

DONE STUDIOS, INC.

demand for housing in the late forties. This is not the case at all. Factory fabrication of houses is simply one of the modern methods of building. It applies to home construction many of the assembly-line production techniques which have been accepted for decades in the manufacture of automobiles and appliances. The P & H prefabricated house shown here is the product of eighteen years development and research by one of the pioneers in the field. The manufacturer's aim has been to provide a comfortable home within the limitations of the average pocketbook, and adaptable to individual family tastes. This particular model was designed to sell for about $12,500, without land. It has three bedrooms well-separated from the living part of the house, a 13′ x 17′ living room with an open fireplace, a sizable kitchen, and a bath. Storage space is well organized, includes a 4′ x 4′ pantry-closet off the kitchen, and a large carport locker. The carport itself is well located for use as a protected terrace. Air conditioning is combined with a perimeter forced warm-air heating system, evidence of the trend toward providing year-round climatic comfort in medium-priced housing.

[Continued on the next page]

V6-10 001 53 XU

BUILDING DATA

CONTRACTOR: E. H. MOLDENHAUER & SONS

LANDSCAPE ARCHITECT: ADOLPH GRENZEBACH

Foundation: concrete slab	Universal Atlas Cement
Structure: exterior and interior wall panels, roof trusses and gables, roof panels, etc.	P & H Homes, Harnischfeger Corp.
Wood preservative: *Seal-Treat* Penta used on doors and exterior trim	Chapman Chemical
Roof surfacing: *Dublecote Multi-Shingles*	Barrett
Floor surfacing: asphalt tile	Armstrong Cork
Surfacing:	
exterior wall: striated redwood	Pacific Lumber
Shakertown cedar shakes	Perma Products
interior wall: *Upson Strong-Bilt* panels	Upson
ceiling: *Gold Bond* gypsum wallboard	National Gypsum
Insulation: *Fiberglas* blankets in exterior wall panels	Owens-Corning Fiberglas
rock wool insulation above finished ceiling	American Rockwool
Paints:	
interior: *Super Kem-Tone*	Sherwin-Williams
Doors:	
interior: *New Londoner* hollow core	Curtis Companies
closet: *Glide-All* sliding	Woodall Industries
hardware: *Dexter* locks	Dexter Lock
Windows:	
operating sash: *Rusco* prime windows with self-storing insulating sash and screens	F. C. Russell
fixed glass: *Thermopane*	Libbey-Owens-Ford
Heating: forced warm air perimeter system, oil fired furnace, automatic controls, cooling unit	Chrysler Airtemp
Electrical:	
fuse cabinet: *Square D*	Square D
switching	Westinghouse Electric
Plumbing:	
fixtures: lavatory, tub, WC	Kohler
water heater: 30 gal. automatic electric	General Electric
Kitchen equipment:	
sink & cabinets: *Youngstown Kitchens* with food waste disposer	Mullins Manufacturing
appliances: range, refrigerator, washer & dryer	Frigidaire Division, General Motors
counter tops: *Formica*	Formica

When you buy, build or remodel a house, be sure you know the brands of material used. They are the best protection for your total investment.

AS THE FLOOR PLAN shows, there is not an inch of wasted space in this house, whose total area is 912 square feet not counting the carport. Most rooms open onto a central hall, with the three bedrooms and bath conveniently grouped in one-half of the house. The living room opens into the kitchen for easy entertaining. Storage space is well planned; there is a big closet in each bedroom, two more in the hall, and a pantry-closet adjacent to the carport storage unit. In summer the carport can double as a protected porch

- Furniture.....*Prismata* BY MENGEL
- Carpets .....FIRTH
- Fabrics.....FORSTER TEXTILES
- Mattresses and box springs....RESTONIC

RUSSELL F. RYPSAM

LIVING ROOM decoration combines color and design imaginatively. The warm tones of the upholstery fabrics, the carpet and the burlap-covered fireplace wall are counterbalanced by a background of three off-white walls and sturdy burlap draperies. The furniture is scaled to the size of the room and placed to take maximum advantage of its two main features—the large window and the fireplace. The bench table in front of the fireplace also serves for extra seating. Shown above is the writing table, made simply by adding a wide, bottom shelf to the adjustable wall bookcase. The doorway leads into the hall and to bathroom and the three bedrooms

DECORATION THROUGHOUT BY KUNZELMANN-ESSER CO., MILWAUKEE

MAIN BEDROOM has painted walls of restful spruce blue, an aqua cotton rug, gray burlap draperies and bedspread. Shoulder-high windows give privacy and allow easy arrangement of furniture. The two-toned chest has lower drawers in natural wood and upper in sprayed finish. Both bed and chair have black wood frames. Three prints hung one above the other in a vertical line give the room an impression of added height

below

DUAL-PURPOSE furniture in boy's room (part of same group as in the living room) is functional and attractive. Bed-sofa combination has a black wood headboard with chrome rungs. Bookshelves capitalize on a jog created by plumbing installation for bath on opposite side of wall. Light colors extend the effect of roominess: sand-colored walls, beige cotton rug, natural burlap bedcover

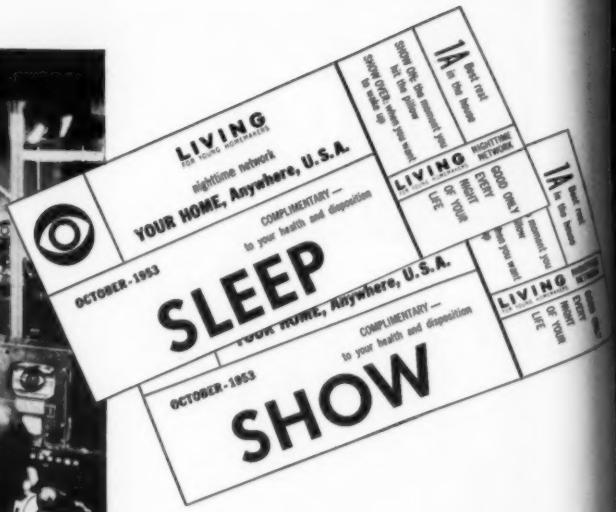
TONE STUDIOS, INC.

THE THIRD BEDROOM now serves as nursery. Decoration adds a bright, sunny touch in a variety of yellow tones. Walls are pale yellow; draperies are gold, bordered with yellow and white gingham which is repeated in spread on crib. Chest, crib, table, and chairs also have yellow finish. The bathroom, 6′ 4″ x 7′ 2″, has gray plastic wall tile, gray-blue walls, blue flooring, and white fixtures

KITCHEN WAS CAREFULLY PLANNED to accommodate two functions. Electrical appliances were concentrated at one end of room to form an efficient food preparation center. Ample space was allowed for a dining area at the window; cabinet-table seats four. Equipment includes a 30-inch range, 8-cubic-foot refrigerator, and electric washer and dryer (not included in house price). Utensils are West Bend Aluminum; Birmingham Ornamental chairs

See *Your Guide to This Issue* for further information

For list of builders, see page 186



ON THE AIR

Some time ago, we viewed a magnificent dramatic performance enacted without scenery on a bare television stage. The actors, by sheer command of their art, created atmosphere beyond the dimensions of scenic design. Then and there we had the whimsical idea of a theatrical turnabout, with the cast not actors at all, but stars nonetheless. Our sleep show begins in a great television studio, with *première* performance excitement, stagehands, performers on stage, and the control room signal set at "on the air." Your preview starts here. At first glance, costuming steals the scene hands down, but as the critics say, the supporting cast acquitted themselves well, as shown by pillows, mattresses, and box springs, capable of turning the most restless insomniac into a sleeping beauty.

At right, the scene shift gives charm and comfort to any bedroom, in an easy practical way. Headboard (made from an old love seat) is upholstered in the same authentic MacGregor tartan seen in ready-made draperies and bedspread. The Ramsay tartan is used for lightweight throw blanket. Checks border the white blanket; chartreuse percale sheets and pillowcases make a cool foil for the brilliant reds.

SLEEP SHOW
featuring

- Sheets, pillowcases, throw and blanket..... FIELDCREST
- Mattresses and box springs..... RESTONIC
- Foam latex pillows..... *Koolfoam* BY DAYTON
- Bedframe ..... HARVARD MANUFACTURING

[Continued on the next page]

EST
NIC
ON
NG
l page]

Modern bed wardrobes make sterling examples for the department of how thorough you can be. Nowadays, if you like, complete changes of mood are possible, and a bed's dressing keeps pace with whatever character you've chosen, whether it be tradition, whimsey, contemporary, or just plain serviceability.

An old character actor, brass and fancy, once considered the signal of the prosperous Victorian's best guest chamber, turns up as a gay vehicle for a new routine. Accompanied by screen printed sheets and pillowcases that dance with a pattern of multicolored confetti, brilliant green woolen blankets and a nubbly, textured bedspread (there are even matching draperies), it sparkles with a gaiety that adopts handsomely to contemporary living.

The additional wardrobe, to provide a refreshing change in costuming, will have sheets and pillowcases sprigged with field flowers in a scheme of colors that suggests decoration for an entire room. It will probably break your heart to cut into one of these beautiful sheets, but try it, for café curtains at windows, with draperies to match the bedspread. Thoroughness of styling applies to mattresses, too. Coverings here harmonize perfectly in this well-toned color quartet.

SLEEP SHOW
featuring

- Sheets, pillowcases and spread ..... BATES
- Blankets ..... *Faribo*
- Mattresses and box springs ..... ENGLANDER
- Foam latex pillows ..... *Koolfoam* BY DAYTON
- Cotton rug ..... *Gulistan*

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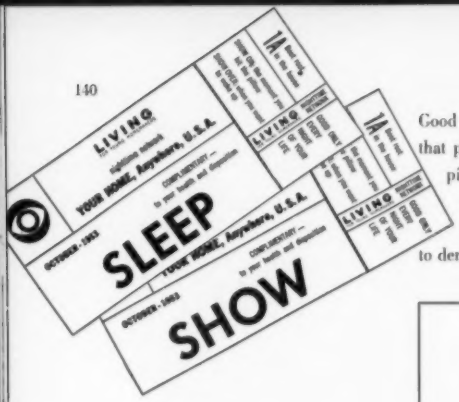


Good showmanship is brought into full play for this old iron bed. Proving that pink and red do mix with the greatest of ease, pink muslin sheets and pillowcases, dust ruffle, back draperies, and spread combine pleasantly with the bright red of the woolen blanket and ruffle's fringe trimming. Among the extra background props is the light foam rubber mattress, to demand its proper billing as a part of this bed's hidden comfort.

SLEEP SHOW
featuring

- Sheets and pillowcases.....PEQUOT
- Blankets .....CHATHAM
- Bedspreads and rug.....*Needletuft*
- Foam rubber pillows, box spring and mattress.....*U. S. Koylon*
- Fringe.....CONSOLIDATED TRIMMING

Whimsical Gothic gimcrackery gets the full cosmetic treatment of yellow and white for an arrangement that's guaranteed to take and hold a downstage position. As a concession to period, a white *bouclé* spread is used. Ball fringe on tester and ruffle relieves the white, adds gaiety, connects with the pale yellow sheets and pillowcases. Such staging takes immediate front row inspection: seen from any camera angle, it's a production!

SLEEP SHOW
featuring

- Sheets and pillowcases.....UTICA-MOHAWK BY STEVENS
- Blankets .....PEARCE
- Bedspread .....SCRANTON LACE
- Mattress.....*Back Guard* BY SIMMONS
- Pillows.....L. BUCHMAN

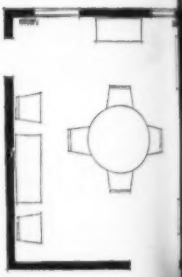
THEODORE ROSAN

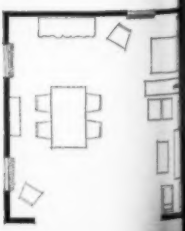
16 rooms with new decorating ideas

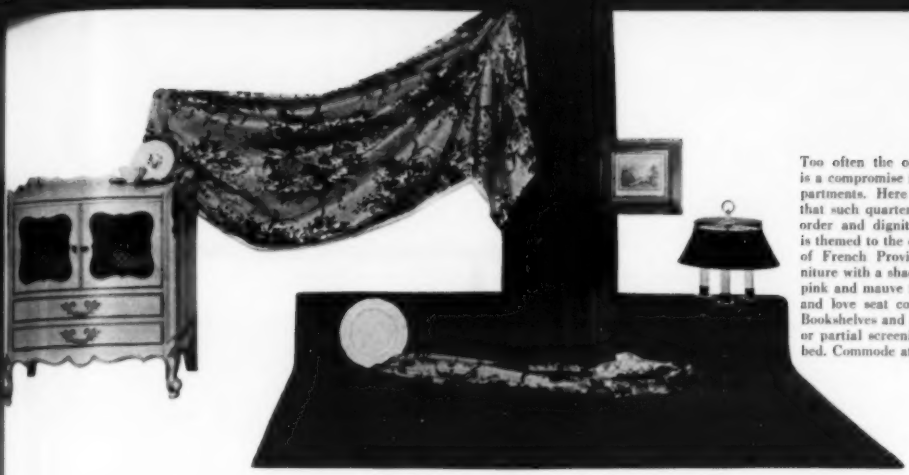
Lately, survey after survey has shown that of all the homemaking services young couples ask for, decorating help looms as one of the most needed. Alert stores have been quick to provide this service, and from time to time we have shown young homemaking centers as they opened up in department and furniture stores all over the country. Most of these departments offer service free to young people, whether they are starting their first home or revamping a home they already have, whether their decorating budgets are large or infinitesimal. Such guidance has been particularly helpful because it has allowed families to buy with continuity and according to a predetermined plan and as their finances dictated. Haphazard buying and hodgepodge furnishing have given way to decorative unity and co-ordination in interior planning. Altman's in New York City recently expanded its *Young Homemakers Shop* and completely redecorated a score of rooms on two floors. These rooms, planned carefully to the most minute detail, are used by store decorating consultants as examples of how decoration can be tailored to the individual needs of young families who seek their advice. In some cases, the store has had furniture especially designed; fabrics and furniture previously styled in higher-priced brackets have been reinterpreted in terms of the average budget. The rooms have proved to be an invaluable way of allowing homemakers to view a decorative scheme in its totality, to see at firsthand how furniture, fabrics, rugs, and accessories can be blended into a color harmony. Better than hundreds of swatch cards, they help those who are inexperienced in the complex business of decorating to arrive at a desired effect in their home. On the next eleven pages we show sketches of sixteen of these Altman rooms, ranging all the way from the one-room apartment to a living-kitchen. In each case, individual elements of decoration—furniture, fabrics, wallpaper—have been singled out for illustration to give an idea of how they might be adapted to your own home. The furniture in all rooms was chosen for its design, construction, comfort, and medium price. The range of fabrics, wallpapers, and colors provides a wide selection of backgrounds for individual tastes.

Whether we regard limited space as a handicap or a convenience may well depend upon the selection of adaptable furniture and good arrangement. Here, in addition to comfortable seating groups, a dining section fits neatly along one wall. The mahogany card table (at left) has a hinged sliding top which extends to seat six. On the opposite side of the room, a sofa-bed is flanked by a compact desk at one end and a storage chest on the other. Colors keyed to the bold print of the draperies provide harmony important in a much lived-in room. Upholstered pieces are by Shaw; wallpaper, Strahan

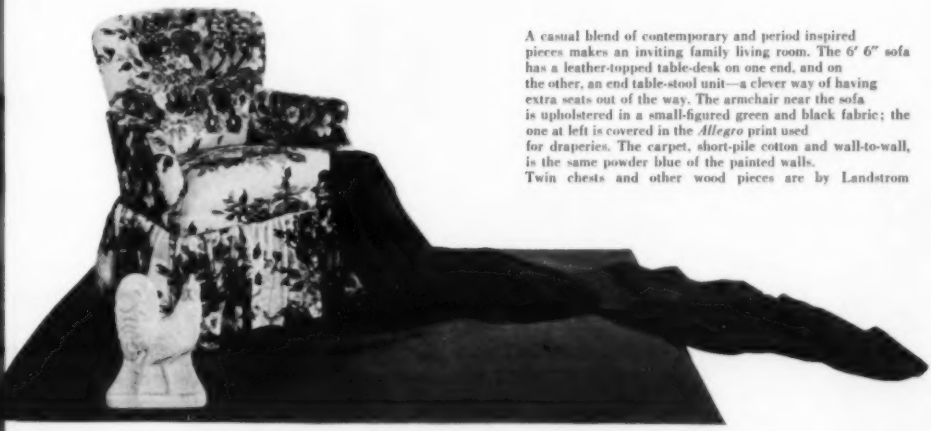
A corner grouping of two studio beds, separated by a square lamp table, takes advantage of an awkward jog of the far wall of this bedroom which by day gives the luxury of an extra sitting room. The versatile chest along the window wall has a fold-over top supported by louvered doors when open. Again the drapery print sets the scheme for ice-blue walls, dark green floor, and avocado upholstery fabric on chairs. Drapery fabric in both rooms by Waverly; wood furniture by Landstrom







Too often the one-room apartment is a compromise in all departments. Here is fresh evidence that such quarters can have order and dignity. A color scheme is themed to the off-white of French Provincial inspired furniture with a shadowy print of pink and mauve fabric for draperies and love seat covering. Bookshelves and draperies allow full or partial screening of bed. Commode at left is by Hibriten

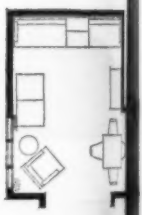


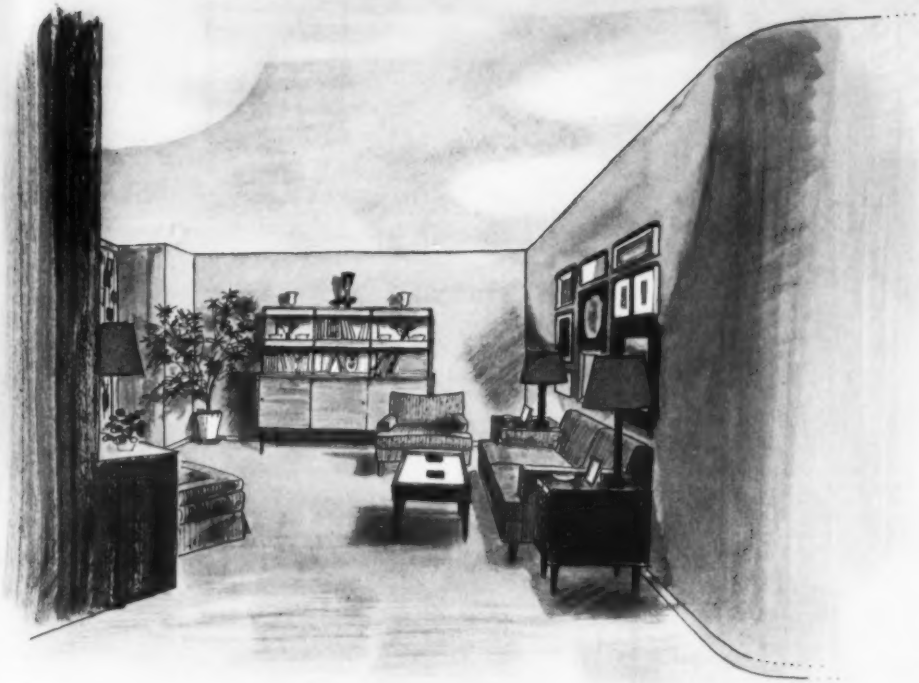
A casual blend of contemporary and period inspired pieces makes an inviting family living room. The 6′ 6″ sofa has a leather-topped table-desk on one end, and on the other, an end table-stool unit—a clever way of having extra seats out of the way. The armchair near the sofa is upholstered in a small-figured green and black fabric; the one at left is covered in the *Allegro* print used for draperies. The carpet, short-pile cotton and wall-to-wall, is the same powder blue of the painted walls. Twin chests and other wood pieces are by Landstrom

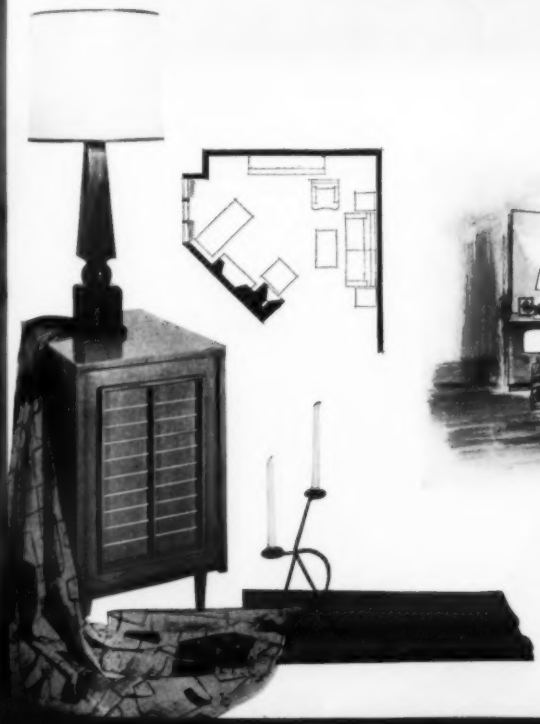
For the many young families who insist on a separate dining room, this one is young and fresh in spirit. Walls are papered in a charcoal and beige design. Beige paper is used below a charcoal painted chair rail; wall-to-wall Clayton carpet is charcoal, too. Sprightly note is the *Etruscan* cloth used for draperies. Against this backdrop are a louvered-door sideboard, a chest with hutch top, and a teacart—all in warm brown mahogany. The mahogany dining chairs are carved to simulate bamboo. Center section of the Carysbrook supper table (at left) has a practical leather top. Drapery fabric by Waverly

For stores featuring Waverly fabrics, see *Stores in Your Vicinity*

These combined living and dining quarters suggest an arrangement suitable to the open planning of many new homes. Warm brown and beige shades predominate in the scheme: the wood pieces of rich walnut stand out crisply against walls covered in natural burlap. The twin sectionals, club chair, and ottomans are upholstered in black and pumpkin colored cotton tweed. The service cart (at right) is one of the exciting, new pieces (Landstrom) especially designed for these rooms. The milk-glass top and porcelain pulls are in sharp contrast to the deep finish of the walnut. Step table between sectionals also has milk-glass surface. The bow-tie pattern of the drapery fabric is repeated in the carpet inlay

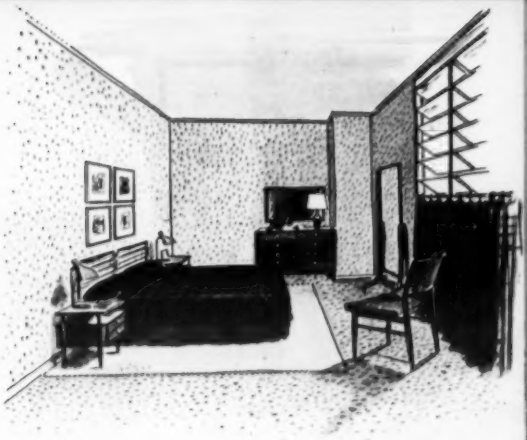






Perhaps one of the most important rooms which has evolved in recent years is the guest room which has many uses. Often it is a den in which television finds a logical place—in this arrangement directly opposite the main seating group, a comfortable sofa and club chair covered in a close-woven black and white cotton fabric. At either side of the sofa are commodes (by Founders) for record storage (close-up at left), finished in black lacquer to harmonize with the milk-glass-topped coffee table. Walls are light apple green; drapery fabric has a black and gold design on white

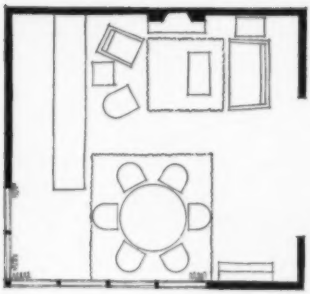
Attics have offered a fertile field for remodeling and redecorating in the present-day search for extra living space. This all-purpose room has been divided into a sleeping area, living area, and hobby area. The bunk beds are large enough for adults or children as the need may be. One wall of the hobby area is covered in the same plaid fabric as is used for bedspreads. Woven rug has a homespun quality which blends well with the room's traditional feeling. Maple furniture is by Baumritter



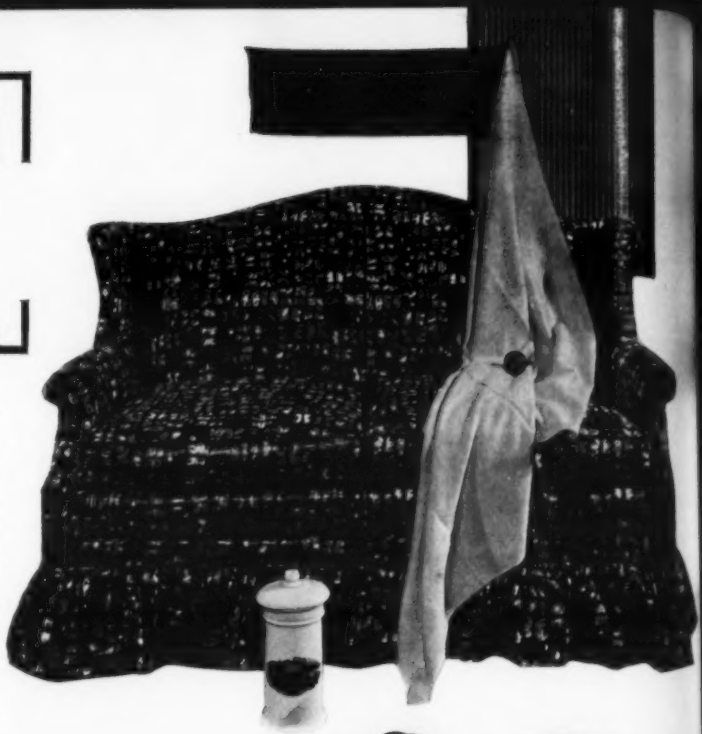
The colors of this room have been kept to an interesting minimum—rust, gray, and black—as a showcase for the handsome walnut chest with its highlights of milk glass and porcelain and the brass headboard and mirror frame. Walls are papered in a spatter-dash design of rust, gray, and black on white. Bedspreads and café curtains are a black and rust cotton plaid; rug is gray. Spreads and draperies on this and opposite page, Sumergrade

All the decorative ingredients of this room conspire to give an undeniably nostalgic impression of traditional warmth. The delicate colors and scaling of the floral print are repeated in the bed hangings, crisp ruffled draperies, dressing table skirt, and chair upholstery without producing an overpowering effect. The wall-to-wall carpet is a pastel version of the familiar braided rug and has the same blues and greens as the chintz. Walls are white; trim and chair rail are painted turquoise. Double chest, night tables, and bed are by Landstrom; fiddleback mahogany chairs by Hickory Chair

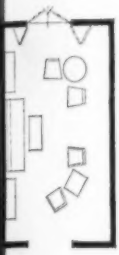
ALL 16 ROOMS DECORATED BY ALTMAN'S, NEW YORK



No assemblage of model rooms for today's young families would be complete without a living-kitchen, modern counterpart of the "keeping room" of old. From behind the counter (below) a busy cook can look out on a scene of pure comfort. At the fireplace are a wing chair and low armchair upholstered in a lemon-yellow fabric. The love seat (facing) is covered in a glazed chintz, a butterfly design of yellow and green on black (fabrics in this and following two rooms by Everfast). Youngsville Star round dining table and chairs are cherry wood. Walls are painted a cool beige



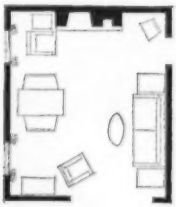
This whimsical room is another arrangement of a sitting-bedroom. Its casual scheme makes it serviceable also as a sewing room or an informal family gathering spot. The bed shows a neat trick worthy of study: a single bed uses a headboard lengthwise, forming a comfortable sofa by day with the addition of bolsters and pillows. Greens predominate in the color scheming—walls and trim are apple; tailored bed topper is olive; draperies and headboard is a *Tree Fern* pattern, a cotton fabric with these green shades intermingled with black and white



A light, airy look is given to this bedroom by the use of wrought iron furniture. The delicate tracery of the headboard makes a striking complement to the brilliantly flowered chintz used for the dust ruffle. A striped chintz carries the same bright, clear colors—pinks and greens—to slipper seat and a settee on the other side of the chest. Evidence of thorough decoration is the use of flowered chintz for closet accessories, too. Landstrom's eight-drawer chest and three-drawer night table are walnut, with practical slate tops. Iron furniture by Gallo

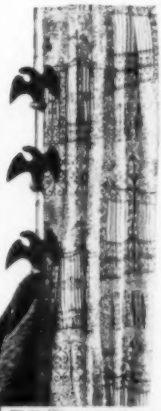
V6-10 OCT 53 XUM

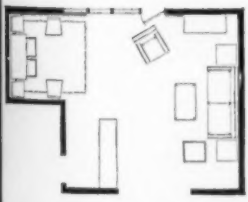
Early American furniture takes well to a contemporary color plan. In this living-dining room the color of major expanses—walls and carpet—is picked up in background color of draperies and upholstery of wing chair. Standish's *Barrington* fabric. Sofa is covered in a lighter shade of the same color. The patina of the cherry tables is well suited to the old-fashioned scene. The chest-table (left) has brass pulls, can be used in many ways: as a lamp table, for storage, for use as a bar or small buffet.
The two maple settles make attractive and commodious seating at the long drop-leaf table.
Cherry furniture here and on opposite page, Youngsville Star



Polished cherry wood conjures up a warm feeling of the past in this comfortable bedroom. The wood pieces are well scaled to the dimensions of today's rooms, as is Shaw's upholstered "chair and a half." The latter is covered in a small-figured pattern in two shades of green. The lighter olive shade repeats in the dominant stripe of Standish's glazed calico, used for café curtains and dust ruffle; same fabric, quilted, is used for the bedspread. The rug is a warm gold. Walls are papered in robin's-egg blue

See *Your Guide to This Issue* for further information





This contemporary living-dining room was designed with both apartment and small home living in mind. Its sleek appearance is the result of careful planning to give the impression of space. Filmy traverse draperies have a tracery pattern, black on white. Walls are covered in a close-woven mustard fabric, club chair and ottoman in a rough-textured black cotton. Upholstery for the sofa is gold and black. Commodes at either arm are lacquered red; coffee table is surfaced in a laminated plastic which simulates the grain of walnut. Iron coffee table-bench (above) with addition of cushion top is used for seating in dining area at right. Drapery fabric *Cohama*

PINT-SIZE HOME, MODERN METHOD

HIGH REDWOOD fence shields garden from the street and neighbors. Terrace makes most of extremely narrow, 25½-foot lot. Furniture, of same basic design and materials as that used indoors, can easily be brought into the living room for extra seating

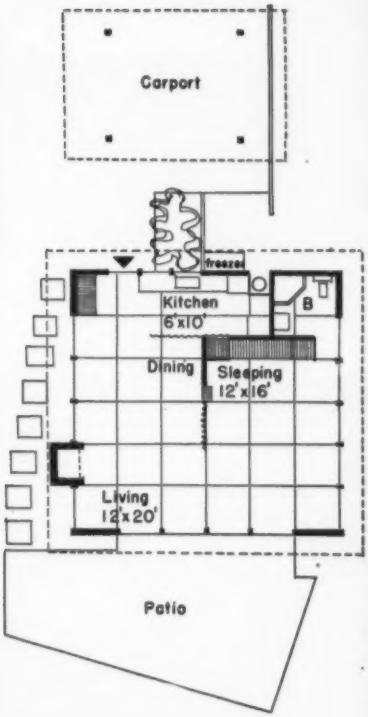
There comes a time when an apartment no longer spells home, sweet home. The tenant turns over the attraction of a garden, television tuned as loud as he likes—the dozens of little things forbidden by apartment-dwelling law—and it brings a rush of longing for the pleasure of ownership which only a house standing all by itself on its own plot of ground can give. If you have a young and growing family clamoring for more room, you will probably start scanning the real estate ads for a conventional-sized house—but what if you don't *want* space, or the extra chores and responsibilities that go with it? For the single person or the young career couple, there often seems no alternative to the congested convenience of an efficiency apartment house. A few enterprising souls have found the answer, in pint-sized efficiency houses, compact and convenient, but with the wonderful quality of separateness. We show two such instances here, on these and the following two pages. To be sure, they are small (both have about 600 square feet), but both layouts *suggest* space by capitalizing on and dramatizing it from every quarter. One looks wider because of its bank of windows; the other seems larger with its slanting ceiling. Both have the blessed solitude which comes only from free-standing homes.

- Designer..RODNEY A. WALKER
- Decorator..FRANCES PULLIAM
- Furnishings..BULLOCK'S WESTWOOD
- Furniture .....VISTA

MOST OF THE 575 SQUARE FEET of the house is concentrated in one spacious room. Furniture arrangement divides it into use areas. Slender, surfboard-shaped drop-leaf table in foreground marks it for dining; foam rubber couch doubles as bed; alcove behind couch, originally planned for sleeping, is used here for the music loving owner's grand piano. Floor is green tinted concrete, poured between redwood strips. Textured woolen rug adds warmth and intimacy to seating group. Glass wall, with sliding doors, opens entire house to terrace

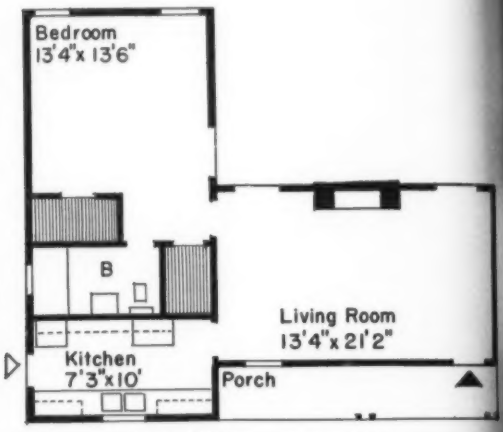
SCREENS can be pulled across end of living area if alcove is used for bed. When room is open (at left), screens shield closet section and provide small dressing area. The kitchen (right) is as handsome as the rest of the house. Counter tops are wood grain plastic. Cabinet doors are made of synthetic lumber board, heavily varnished for service

GEORGE DE GENNARO



PINT-SIZE HOME, TRADITIONAL PLAN

BRICK-PAVED BACK TERRACE is reached from living room or bedroom. Spacious, easy to keep, and permitting both bright sunlight and cool shade, the Weislows have furnished it for lounging and eating, use every bit of the extra dimension it gives to the house. Bedroom (below) is another example of how Saul and Pauline have worked to "expand" —using the same basic color scheme of living room, with yellow walls and accents ranging from brown through red. Red checked flounce, matching the spread, makes amusing ceiling-height border around room



THOUGH SMALL, everything essential is there, intelligently laid out for maximum convenience and comfort. French doors at rear of living room open onto paved terrace

Traditional in architecture, employing the familiar system of separate rooms laid out for their separate functions, this house is also traditional in its arrangement and decoration. No larger than a two-room apartment, this small cottage has, nevertheless, an established, lived-in appearance that comes usually with larger homes. High, beamed ceiling and French doors opening onto the rear terrace bring a feeling of openness to the 13′ x 21′ living room. Hand-woven wool broadloom carpeting is used in both rooms. Shutters which are used for windows as well as doors have a unifying effect, too. Owners Saul and Pauline Weislow scoured antique shops to find furniture, and have, by affectionate attention to details, created orderliness and charm in a limited space.

- **Upholstered furniture**.....CALIFORNIA CHAIRS, INC.
- **Carpeting**.....BALOYAN MILLS
- **Terrace furniture**.....THE INCO CO.

GEORGE DE GENTARO

SIMPLE FURNITURE, chosen not for period but for ability to seem "at home," gives a warm, welcoming air to the Weislow living-dining room. Colors are keyed to the carpeting, with its random pattern of beige, brown, and red. Light yellow of the walls is a receding, space-making choice. The fireplace group, centered around the commodious coffee table (an old drop-leaf dining table, cut down), is the focal point of the room

BULBS OFFER THE WEEK-END GARDENER A SPECTACULAR SPRING SHOW FOR LITTLE EFFORT

Bulb garden plan for under $50

Planning your garden for fullest use and enjoyment need not involve you in a major capital investment. For the price of a new suit, or less, you can plant enough bulbs in an average-sized plot for three months of uninterrupted bloom next spring, and with proper care, many springs thereafter. Here is a plan for a 60′ x 100′ lot, the bulbs arranged with an eye to maximum visual effect when the blooms are seen from the various rooms of the house. The diagram may suggest ideas which can be adapted to your own landscape plan. You will notice that small, early bulbs are planted close to the house so that they can be enjoyed fully from inside, without the beholder having to brave the chill of early spring. For these earliest blossoms, start with crocuses, follow with the tiny scilla sibirica, grape hyacinths, then narcissi of varying shapes and shades, late scilla and, finally, the best known of all Holland bulbs, the tulips, early and late, single and double. Another suggestion is to mass your bulbs in both contrasting and complementing colors, using white primarily for punctuation and relief. Buy bulbs in tens or dozens, taking care not to plant all of one group in one place. Divide into odd-numbered groups —three of one, five of another—in informal, natural beds. Remember also that bulbs can be tucked into many forgotten corners, allowing use of every square inch of garden ground.

BASIC BULB LIST

Narcissi: Choose 7-8 dozen

about $1.50-$2.15 per dozen

FIRETAIL
CHEERFULNESS
MRS. E. H. KRELAGE
REMBRANDT
SCARLET ELEGANCE
SEMPER AVANTI
GOLDEN HARVEST
GERANIUM
KING ALFRED
ACTAEA
CARLTON
FORTUNE

Hyacinths: Choose 3 dozen

about $2.50 per dozen

MARCONI
L'INNOCENCE
QUEEN OF THE PINKS
GRAND MAÎTRE
LADY DERBY
CITY OF HAARLEM
KING OF THE BLUES
BISMARCK

Tulips: Choose 12-14 dozen

about $1.15-$1.60 per dozen

ELMUS (EARLY)
RISING SUN (EARLY)
KAUFMANNIANA (EARLY)
CLUSIANA (EARLY)
PEACH BLOSSOM (EARLY)
MR. VAN DER HOEF (EARLY)
CARRARA
INSURPASSABLE
BLUE PARROT
FANTASY
CLARA BUTT
QUEEN OF THE NIGHT
PRINCESS ELIZABETH
PRIDE OF HAARLEM
WILLIAM PITT
MOTHER'S DAY
PRINCESS MARGARET ROSE

Minor bulbs: Choose several dozen

at 40c-70c per dozen

GRAPE HYACINTHS
CROCUSES (MIXED)
SCILLA SIBIRICA
CHIONODOXA
SNOWDROPS (GALANTHUS)
FRITILLARIA
IRIS RETICULATA
WINTER ACONITES (ERANTHIS HYEMALIS)
SCILLA CAMPANULATA

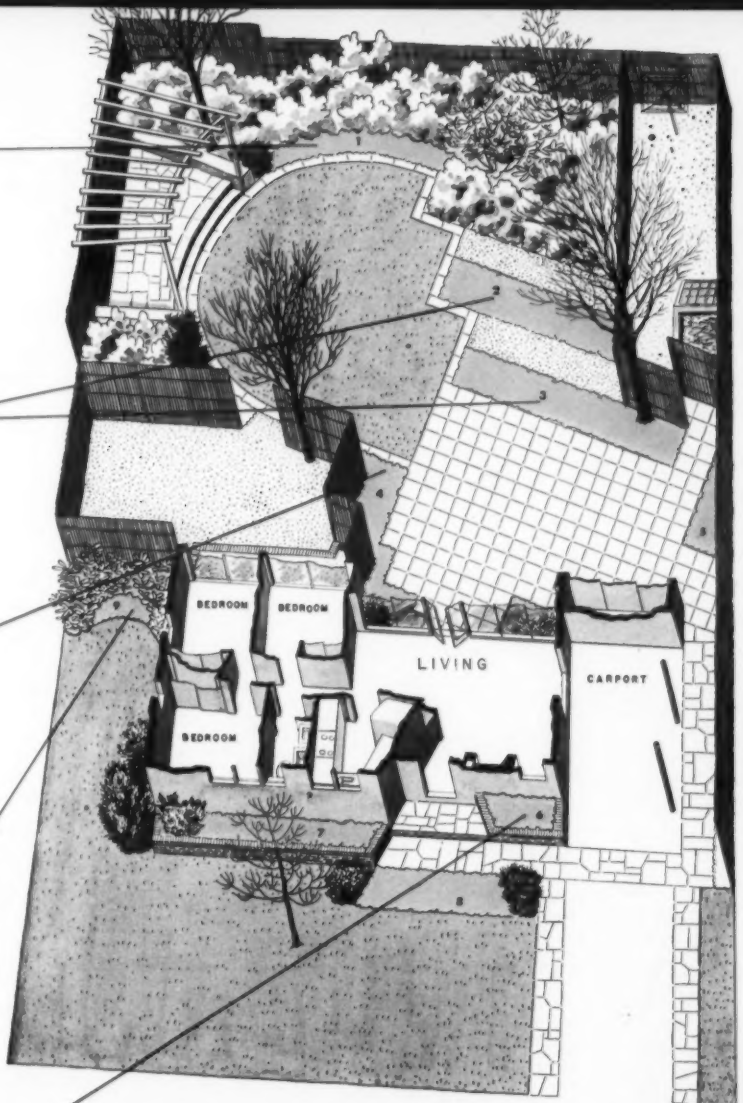
N THE BED bordering the lawn, two lowers each of taller-growing tulips and narcissi (daffodils) are spotted among perennials. A few grape hyacinths added in the foreground would be a good touch to complement the narcissi. In this and other beds, plant annuals for late summer and fall

ARCISSI AND TULIPS are mixed in these two beds. Two rows of mixed narcissi are along the rear of bed No. 2, with two rows of tulips in front. As the earlier narcissi fade, later blooms will overlap with the early tulips. Bed No. 3 is planted same way, with a dozen or two hyacinths for variety

PECTACULAR VARIETIES are spotlighted here. A few of the newer and choicer narcissi such as Firetail or Scarlet Elegance will provide conver-ation pieces for terrace entertaining. Closer to the living room windows, crocuses, scillas, and grape hyacinths can be enjoyed in early spring

PRING BULBS fit neatly into odd corners, such as bed No. 9, by the bedroom window and bed No. 5, at right side of terrace behind the carport. In the former are some of the smaller blooms—scilla sibirica, crocus, chionodoxa. It is backed with evergreens for a charming spot near the house

WARM WELCOME is proclaimed by these Holland bulb beds in front of house. In bed No. 6 (by door), crocus and scilla combine well with tulips; ivy or periwinkle is added for summer. Beds No. 7 and 8 are showpieces, with a profu-ion of daffodils and hyacinths set off by evergreen corners



JOHN BRIMER

Planting Instructions for Holland Bulbs

	PLANTING TIME	FLOWERING TIME	HEIGHT	HOW TO PLANT	WHERE TO PLANT
CROCUS	SEPT. 1-DEC.15	MARCH 15-30	5"	3" deep 3" apart	Rock Garden Border Lawn
GRAPE HYACINTH	SEPT. 1-DEC.15	MAR. 25-APR. 10	5"	3" deep 3" apart	Rock Garden or Border
TULIP (SPECIES)	SEPT. 15-DEC. 15	APRIL 1-30	5"-15"	4" deep 5" apart	Rock Garden
DAFFODIL	SEPT. 1-DEC. 1	APRIL 10-25	14"-20"	6" deep 5"-6" apart	Beds, Groups or Borders
TULIP (EARLY)	SEPT. 15-DEC. 15	APRIL 15-30	14"	4"-5" deep 5" apart	Beds or Groups
HYACINTH	SEPT. 15-DEC. 15	APRIL 15-30	10"	6" deep 6" apart	Borders or Groups
TULIP { Darwin, Parrot, Cottage }	SEPT. 15-DEC. 15	MAY 5-25	20"-28"	5"-6" deep 5"-6" apart	Beds, Groups or Borders

A KITCHEN PLAN FO

PAST

PRESENT

FUTURE

A general dilemma of homemakers living in rented quarters is how to make basic improvements without sinking their time, energy, and money into someone else's property. An excellent way out of this predicament is to follow the course adopted by Joe and Kate Moon in remodeling their kitchen —to invest only in items you *can* take with you when you move to a permanent home. Shown here is the Moons' kitchen as it was, as it is today, and as they plan it to be in their own house. Having transformed a typical makeshift apartment kitchen into a compactly efficient, modern unit, Joe and Kate are now looking forward to the next step—a full-scale, family-size kitchen in their future home. Every purchase they made was done with this in mind. One of the main improvements in the Moons' remodeling program was the installation of a new gas range. The one they bought is sufficiently streamlined for their present apartment, yet ideal for their projected kitchen, where they plan to team it with an identical model for double duty. Other features that will move with them include cabinets, shelves, even floor tiles.

PLANNE
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FOR NOW AND LATER

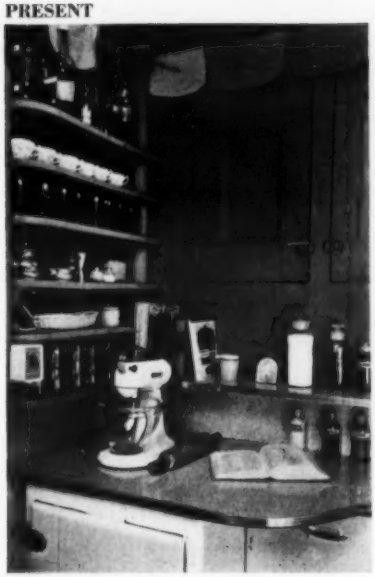
ERNEST SILVA

PLANNED FOR EFFICIENCY, the kitchen Joe and Kate Moon will have in their home combines generous working space, well-designed equipment, and cheerful livability. A far cry from their original kitchen, it is, however, the logical outcome of an imaginative remodeling program conceived and carried out in terms of "investment pieces." In addition to the range, two main carry-over items from present to future are the black floor tiles and the wall cabinets. The Robbins *Lifetime* vinyl tile, applied without adhesive (for how, see page 181), is easily removed. White enamel cabinets are by Geneva Modern Kitchens and will include two from the Moons' present kitchen. Captain's chairs are by Tell City Chair

[Continued on the next page]

V6-10 OCT 53 XUM

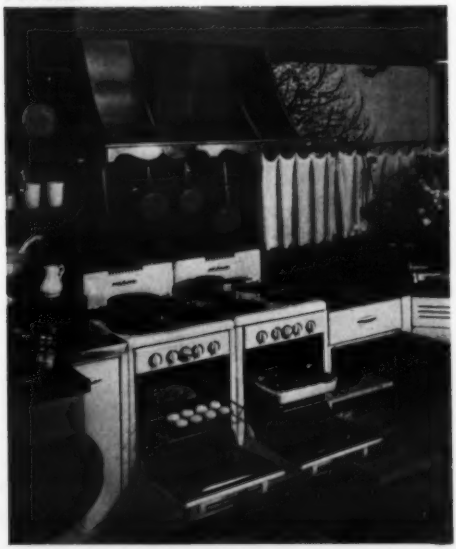
PRESENT



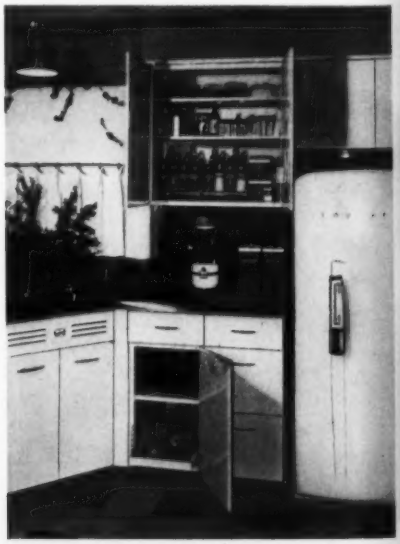
IN REMODELING old, cramped kitchen, Joe Moon made free-form counter tops by attaching *Formica* to plywood. Underneath are refrigerator and storage cabinets. Canopy of Cone Mills denim hides pipes overhead

NEW SHELVES OVER SINK add storage space, are handy for dishes and ovenware. Joe hung shelves on *Garcy* brackets for easy removal when they leave. Stove cover, splashboard are plastic. Pin-up lamp by Lightolier

FUTURE



IN FUTURE KITCHEN, Kate Moon will have two 20-inch Estate gas ranges. This gives greater flexibility in menu planning, permitting use of both ovens at same time, each set at different temperatures. Base cabinet at right of ranges has rack for orderly filing of baking pans. Copper hood conceals fan to draw off cooking odors



WALL CABINET will be a transfer from Moons' present kitchen where it now serves in an under-the-counter capacity. Lower cabinet adjacent to corner sink houses bin for fruit and vegetables. Counter top, alongside *Coolerator* refrigerator, has a functional hardwood insert for use as a chopping board

COMPACT GAS RANGE is pride of Moons' kitchen now, and will figure prominently later in their own home. Running snugly alongside is a second free-form counter, with room for canisters next to the range. Citron *Lattishades* blend with the mint-green walls. Paint by Standard Varnish

BUILT-IN BREAKFAST UNIT is at this end of work counter. The small shelf in corner keeps electric toaster and automatic coffeepot out of the way when not in use. The cabinets below counter are actually wall type, ready for transfer to new kitchen

THE WASHER-DRYER combination and the automatic ironer, both by Bendix, form a complete laundry within the kitchen. Clothes hamper has wheels, and slides back into cabinet. Stockwell wallpaper has a yellow and green design on orange background

EATING UNIT in kitchen is formed by circular table with laminated plastic top running flush to side of work counter. Cabinet top gives upper level surface for table decoration and helps screen off kitchen work area. Revolving carrousel cabinet in corner is handy to table and houses toaster, sandwich grill, and other electrical appliances

[Continued on page 180]

V 6 - 10 OCT 53 XUM

A VEGETABLE RHAPSODY

If this calorie-conscious nation diverted some of the time it spends in counting them toward experimenting with vegetable cookery, there would be a change in the jaundiced attitude which many cooks have. A number of the complaints one hears about vegetables can be traced to careless or unimaginative preparation. Some of the great cuisines of the world spotlight humble vegetables as courses by themselves. They add color, texture, and flavor to a meal, and are economical sources of important nutritional elements. In their prime, they should be cooked with as little water as possible. The French sauté them gently in a small amount of butter; then the pan is covered and cooking is continued in the steam arising from their own juices. Cooked this way, vegetables need little embellishment. However, we do not subscribe to the theory that one method is superior to another. Believing that "variety is the spice of life," we have selected some recipes to prove it. Forget your past prejudices and try one soon, for a pleasant surprise.

MELENZANA ALLA PARMIGIANA

(Eggplant Parmesan)

1 large eggplant
2 cups bread crumbs
1 tablespoon chopped parsley
2 cloves garlic, chopped
2 tablespoons tomato paste
½ cup olive oil or peanut oil
½ pound Mozzarella cheese
1 No. 2 can tomatoes
salt and pepper to taste
½ cup grated Parmesan cheese

- Blend tomato paste with tomatoes, add 2 tablespoons olive oil, a pinch of salt, and simmer in saucepan for 30 minutes.
- Wash, dry, and slice eggplant crosswise into ½ inch slices; place in bowl, cover with hot water and let stand for 5 minutes. Drain, dry with absorbent paper.
- Fry in hot oil about 3 minutes on each side, or until soft and light brown.
- Sprinkle with salt and pepper to taste, remove from pan.
- Mix bread crumbs, Parmesan cheese, parsley, garlic, and a pinch of salt and pepper.
- Arrange a layer of fried eggplant in the bottom of a greased baking dish.
- Sprinkle with bread crumb mixture and pour some of the tomato sauce over this.
- Alternate layers until all ingredients are used.
- Top with Mozzarella cheese, sliced thin.
- Bake for 20 minutes in a moderate oven, or until Mozzarella turns slightly brown.
- Serve very hot.
- Serves 4 to 6. May be used as an entree.

PIMENTS VERTS SAUTÉ

4 large green peppers
¼ cup olive oil
1 clove garlic

- Wash and seed peppers and cut into ½ inch strips.
- Heat olive oil in skillet with garlic for a few minutes.
- Remove garlic and add pepper strips.
- Sauté slowly over low heat for about 15 minutes.
- Salt and pepper to taste.
- Just before serving add about 1 teaspoon wine vinegar and toss it well with the peppers.
- Serve as an accompaniment to roast beef, steak, or lamb.
- Serves 4.

MARINATED LIMA BEANS

1½ cups cooked lima beans
1 tablespoon wine vinegar
¼ cup sour cream
1 tablespoon minced parsley
2 tablespoons salad oil
¼ teaspoon paprika
1 clove garlic
½ teaspoon sugar
lettuce or water-cress garnish
1 teaspoon salt

- Crush garlic with salt in a small bowl or mortar.
- Discard garlic.
- Add sour cream, parsley, vinegar, oil, salt, sugar, and paprika.
- Mix well and pour over lima beans. Chill.
- Serves 3 to 4.
- This is also an excellent hot dish.

CAULIFLOWER POLONAISE

1 large head cauliflower
2 tablespoons finely chopped onion
¼ cup red caviar
1 cup sour cream
1 teaspoon capers
¼ cup chopped parsley
salt and pepper to taste

- Cook and drain the cauliflower and place in refrigerator to chill.
- Blend sour cream with other ingredients and let stand 30 minutes at room temperature.
- Place cauliflower on bed of water cress.
- Pour sour cream dressing over chilled cauliflower.
- Serves 6.

BALKAN SUPPER IN FOIL

(Part 1)

4-pound leg of lamb, trimmed and cut in 1½ inch squares
¼ cup olive oil
1 cup Burgundy or claret wine
2 cloves garlic, sliced
¼ cup wine vinegar
1 bay leaf
½ teaspoon orégano
1 teaspoon salt

- Mix the seasonings into the wine, olive oil, and vinegar.
- Soak the lamb in the marinade for 8 to 12 hours.
- Drain the lamb.

(Part 2)

1 large eggplant, cut in 2-inch squares
6 small tomatoes, quartered
6 tablespoons converted rice
salt and pepper
6 medium-sized onions
3 green peppers, quartered
2½ pounds marinated lamb
6 ten-inch-squares aluminum foil

[Continued on page 192]

All furnishings available at Hathaway's, New York

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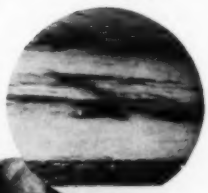

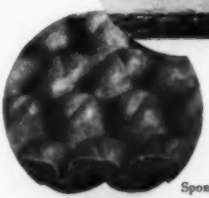

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FAMILY GAMES—RICH RETURNS

Of all the forces that bind the members of a family together, the simple ability to enjoy one another's company at play is one most frequently overlooked. Of the many means toward this end, the very best, probably, is a good game—not one that keeps the children occupied while the parents go their own way, but one in which everyone participates. As a by-product of the resulting fun and companionship, many games offer rich rewards in dexterity and in mental stimulation.

BOY'S CLOTHES FROM CHIPS & TWIGS

A WONDERFUL WORLD of make-believe opens with marionettes that move and walk, even "talk" when controlled by the proper strings. A big cardboard box is all that is needed for a stage, and then the family is set to produce its own theatricals. Familiar stories can be acted out, or each member of the family can take a turn at making up original "plays" with everyone getting a part. Figures shown are *Hazelles Marionettes*

FUN WITH WORDS is the theme of *Scrabble*, and it's like a crossword puzzle and anagrams rolled in one. Two, three, or four persons can play and the scoring system assures keen competition. A wonderful vocabulary builder, *Scrabble* is particularly popular with adults, but with a bit of "kibitzing" from their elders, children can get in the fun, too

SPEED AND SKILL are called for when father and son square off for a game of *Shuttle-Loop*. Purpose of the game is to serve the shuttle through the loop, then outvolley your partner. Because of shuttle construction, there is no danger of injury to either children or furniture. Metal stand with loop can be quickly set up anywhere

YOUR EYE ON THE BALL is a must in a fast-moving set of *Jokari*. It's an excellent pretraining developer for tennis or any other racquet game. *Jokari* requires no special court or wall, can be played on the lawn or any flat surface. Rubber cable keeps ball securely anchored, always brings it back within range however vigorously swatted

[Continued on page 168]

ROOM-MATES

• WALL PAPERS • FABRICS • MURALS

3 little decorators

and how they work for you!

Imagine a guest in your living room. Her eye sweeps 'round the room. To the wall paper. Distinctive, unusual. Next, fabrics. Rich, colorful. And they match the wall paper! And what's this? A mural! "Who", she asks, "is your decorator?"

Proudly you say, "Me. I did it!"

And you did. You looked for a dealer who sold York Room Mates. And out of the wonderful, dream-provoking book he showed you, you chose matching paper, fabrics and mural. And you spent so little, too! Write for dealer's name.

YORK WALLPAPER CO., YORK, PA.

YORK White Rose WALLPAPER

ROOM-MATES

No outer scorching No inner undercooking

CAN'T BURN or STICK! in WAGNER cast iron ware

Ever cut into a steak or chop, so brown on the *outside* it seemed almost scorched, only to find it underdone on the *inside?*

The reason? Simply the pan it was cooked in. The pan's sizzling hot bottom seared the surface of the meat before the inside had a chance to cook.

This never happens when you pan-broil with WAGNER Cast Iron "Controlled-Heat." *Controlled?* Yes, exactly. Only the *right* amount of heat passes through the EXTRA-THICK cast iron bottoms of Wagner Ware. Since the meat can't burn or stick, it has time to cook evenly—juicy and tender—*all the way through.* There are no hot spots—no unequal distribution of heat. Every bite is at its savory best, cooked exactly as you like it.

WAGNER skillets come in 5 handy sizes, 85c up.* 10½-inch family size—big enough for a large steak or 4 to 5 chops—only $1.75. Other low-cost "Controlled-Heat" WAGNER utensils: Deep Skillet and Chicken Fryer; Pot Roaster or Dutch Oven; Handled Griddle. (Both Fryer and Oven furnished with C-Thru self-basting cover.)

"Controlled Heat" pan-broiling will delight you—and your family. WAGNER WARE sold in 30,000 stores and guaranteed by Wagner Mfg. Co., Dept. 59, Sidney, Ohio.

**Slightly higher west of Rockies*

WAGNER "C-Thru" Self-Basting Cover
Made of heatproof transparent glass. Dome shape gives extra capacity and self-basting. Sizes to fit any 8-in. to 11½-in. utensils. Priced at 75c to $1.25.*

WAGNER "Controlled heat" cast iron ware

MADE BY THE MAKERS OF **MAGNALITE** UTENSILS

Family games—rich returns [Continued from page 167]

CREATIVENESS AND IMAGINATION are encouraged by the unusual *Magnetic Master Playtool*, a new type of toy that allows the player to fashion the various components of the set into conventional shapes—houses, animals, etc., other construction toys, and also into abstract designs. An excellent way to develop artistic expression in a child, it's also a toy that will give many hours of genuine pleasure and relaxation

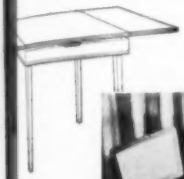
Many games require a sturdy play surface. Here are tables with other uses, too

BETT OWEN

A CARD TABLE that extends to seat an entire dinner party, this extension table (by Leg-O-Matic) measures 30" x 60" fully open. It features automatic legs, all of which fold when one is folded. *Loratex* top looks like leather

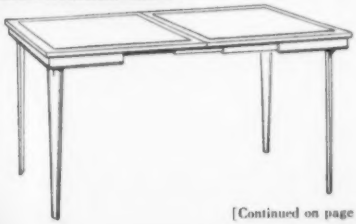
THEODORE BOSAK

THE PROVINCIAL STYLING of this table makes it at home in a period room, belying the fact that the table can also serve for cards. Both table and matching chairs feature automatic leg folding (all by Leg-O-Matic)



DOUBLE-LIFE TABLE operates as a 32" x 32" card table or a 32" x 60" dining table. Equipped with *Fiberglas* top, the table (by Norquist Products) is extremely sturdy, folds compactly when not in use. Matching folding chairs are covered in bamboo plastic. Table (below) is set up for a game of *Clue* by Parker Brothers

PLASTIC PADDED TOP of this card extension-table has appearance of genuine leather. Note that table when extended has no center legs to straddle. Side chairs are padded plastic, like table, fold when not in use. Game in play is *Peggity*. Table and chairs are by Stakmore



[Continued on page 170]

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In solid mahogany ... in solid cherry ... and in solid,
AMERICAN
Wonderful Walnut
—to awaken your pride
in truly finer Early American
dining room reproductions

You'll cherish your CARYSBROOK pieces for years to come . . . for their simple, authentic design . . . for their obviously finer craftsmanship . . . for their *lasting* beauty of finish that is so exclusively characteristic of every Carysbrook masterpiece. Here is truly the ultimate in solid, mellow-toned wood reproduction. And it can be *yours* for so surprisingly little!

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Save time and money. Read "HOW TO BUY A LAMPSHADE." Send 5c to cover mailing costs.

This tag is your guide to Verplex lamps and shades, available — and moderately priced — wherever finer lamps and shades are sold.

THE Verplex COMPANY

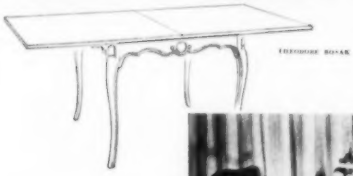
at Essex, Connecticut

Manufacturers of Fine Lamps and Shades

Family games—rich returns

[Continued from page 169]

FOLDING TOP of this tanguille mahogany table (by Brown-Salman) flips to give 32" x 64" dining surface. With top folded, table is a sturdy, attractive 32" x 32" card, game, or writing table



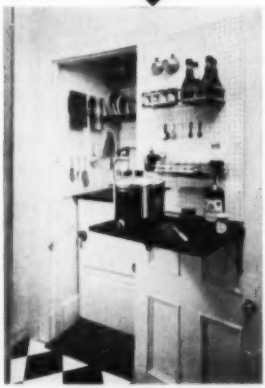
FRUITWOOD in provincial styling results in a particularly handsome piece of furniture. As shown, table is 36" square; fully extended table measures 30" x 72" (by Imperial Furniture)

DROP-LEAF TABLE of tanguille mahogany (by Brown-Salman) serves either as an 18"-high coffee table, as shown below, or it can be raised to 28" height for games

CLOSET KITCHEN

Many an apartment hunter who asked to see the kitchen has recoiled noticeably when the landlord opened the door of a closet with a refrigerator and a hot plate in it. Without denying the limitations of such an arrangement, there is also no reason to throw up your hands in complete despair. As with so many homemaking problems, a happy ending is often found in making the most of what you have. In this particular case, existing space was organized to the hilt. First, haphazard shelves and gadgets were ripped out, and side walls were surfaced in perforated hardboard, giving maximum storage area. Next, a laminated plastic counter was added above the refrigerator across the full closet width. Then, the inside of the door was accessorized with a collapsible shelf to borrow extra space from the hall.

SCOTT HAIRE



EFFICIENT organization of this $2\frac{1}{2}' \times 3'$ closet makes a practical kitchen. Work space is provided by two *Formica*-topped counters. The Sunbeam deep fat fryer on door counter is being used to prepare a meat stew. Door and side walls are covered with *Peg-Board* to which are attached adjustable shelves and hooks for hanging of equipment

[Continued on page 172]

EUREKA Williams AUTOMATIC

Home Heating and Cooling!

COMFORT IS THE KEY-WORD of modern living, and it can be yours . . . all year 'round . . . for far less money than you might guess. With Eureka Williams automatic heating and cooling equipment you enjoy just-right temperatures inside your home even when it's bitter cold or blistering hot outside. Humidity is just-right, too, thanks to Eureka Williams year 'round air conditioning. Winter and summer, the air in your home is wonderfully clean, fresh, and pleasant.

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IF IT'S OIL • Williams Oil-O-M with EXCLUSIVE METERED LOW PR DURE, can save you up to 40% your home heating costs, give the finest in worry-free autom home heating. Complete units conversion burners.

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...all you need is a screwdriver

Here's rare new elegance ready to assemble. Meticulously mitered pieces of rich toned mahogany and decorator legs go together in minutes. Sand, and finish to your heart's content. FabriKIT furniture in natural red or white mahogany, blond or driftwood, combines pride in building with pride in owning.

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RED OR WHITE GENUINE PHILIPPINE MAHOGANY TOPS
BLACK IRON LEGS WITH LIFETIME PARKERIZED FINISH

a twist of the wrist for smart furniture like this

COFFEE OR COCKTAIL TABLES

DINING ROOM TABLES

FOR FURNITURE OF YOUR OWN DESIGN

Sayrescrest offers the imaginative homemaker Parkerized iron legs for making outstanding contemporary furniture. Combine them with plywood, slate, marble, tile, etc.

Sold by Leading Department Stores, Hardware Stores and Building Supply Dealers

FROM COAST TO COAST

SayresCrest COMPANY, Dexter Horton Bldg., Seattle

Closet kitchen

[Continued from page 171]

THREE UNITS do the work of a range: McGraw Electric's *Rangette* with two surface cooking units and a broiler; *Club Hammercraft*'s Dutch oven for roasting and baking; and a deep fat fryer which also is handy for soups and stews. Percolator is by West Bend Aluminum, spices by House of Herbs

PREPARING meals must be done in terms of tiny kitchen's equipment. Here are ingredients for a complete dinner, arranged in their respective cooking utensils; Manning-Bowman portable mixer is used to blend dessert. Appliances extend a small kitchen's capacity enormously; also they can move with you to your permanent future home

WITH ADVANCE PLANNING this dinner for two was simpler to arrange than appearances might indicate. Dinnerware is Harkerware's *White Clover* designed by Russel Wright. Irish linen napkins by Vinyl Linens. For menus and recipes for the small kitchen, see facing page

PLANNED MENUS AND RECIPES FOR THE SMALL KITCHEN

MENUS

BROILED HAMBURGER WITH BURGUNDY AND CAPER SAUCE
GREEN BEANS WITH MUSHROOMS
WATER CRESS, GRAPEFRUIT SALAD
BROWN-AND-SERVE ROLLS
JELLY CHEESE WHIP

CLAM AND CHICKEN SOUP
VEAL DAUBE GLACÉ
SLICED TOMATOES
ASSORTED RELISHES
VIN ROSÉ
FRENCH PASTRIES
COFFEE

OYSTER MEUNIÈRE
BROCCOLI WITH RIPE OLIVES
BEET PICKLES
GREEN SALAD
STEAMED CANNED FIG PUDDING
HARD SAUCE

BAKED HAM WITH CUMBERLAND SAUCE
CURRIED PINEAPPLE SLICES
CREAMED POTATOES
RED AND GREEN CABBAGE SALAD
FRUIT AND CHEESE

RECIPES

OYSTER MEUNIÈRE

Dip oysters in seasoned flour, brown gently in butter, and serve on toast with plenty of lemon juice and parsley butter.

BROCCOLI WITH RIPE OLIVES

1½ pounds broccoli
1 clove garlic
¼ cup olive oil
½ cup ripe olives, minced
1 teaspoon lemon juice
salt and pepper

- Chop broccoli coarsely and cook until almost tender.
- Crush garlic, add to olive oil and let stand about 10 minutes.
- Remove garlic from olive oil, add olives, lemon juice, and seasoning.
- Pour over cooked broccoli and heat thoroughly over low flame.
- Taste for seasoning—serves 4.

JELLY CHEESE WHIP

1 egg white, unbeaten
2 teaspoons sugar
¼ cup tart jelly
pinch of salt
½ cup cottage cheese

- Place egg white, sugar, jelly, and salt in bowl and beat with electric or rotary beater until it stands in stiff peaks.
- Fold in cottage cheese.
- Place in refrigerator to chill.
- Serve plain with crisp cookies or crackers, or over canned pears or peaches.
- Serves 4.

VEAL DAUBE GLACÉ

1½ pounds veal
2 teaspoons salt
2 tablespoons butter
½ teaspoon Ac'cent
3 cups water
1 small onion, chopped
1 bay leaf
2 sprigs parsley, minced
½ cup celery, chopped
½ cup green pepper, chopped
2 tablespoons gelatin, softened in
½ cup water
⅛ teaspoon cayenne pepper
1 tablespoon Worcestershire sauce

- Brown veal in butter in heavy shallow pan.
- Add *Ac'cent*, salt, onion, and water.
- Cover and simmer for one hour.
- Add celery, green pepper, and bay leaf and continue cooking about one more hour, or until meat can be pulled apart with a fork.
- Remove meat and shred into fine particles.
- Add chopped parsley, cayenne, Worcestershire sauce, and softened gelatin to the hot liquid.
- Add shredded meat and pour into individual molds or a ring mold. Chill overnight in refrigerator.
- Unmold; serve on a platter with water cress, sliced tomatoes, and assorted relishes.
- Serves 6 to 8.

CUMBERLAND SAUCE

¼ cup currant jelly
1 tablespoon dry mustard
1 tablespoon lemon juice
½ teaspoon powdered ginger
rind of one orange, grated
pinch of cayenne pepper
¼ teaspoon paprika

- Place all ingredients in a saucepan and heat until jelly melts and seasonings are well blended. This sauce may be served either hot or cold.

PACESETTER—A timely, squarish-round tumbler with textured surface for modern living.

CANDLEWICK—lends sparkle to your refreshments; complements every table setting.

IMPERIAL SETS TODAY'S NEW

BIG COOLER—A sixteen ounce cooler as gracefully large as it is refreshingly new.

Tumbler Trend

— — TUMBLERS PRICED TO USE

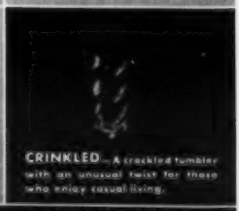
Smart homemakers are choosing these practical tumblers for todays living. These are versatile tumbler patterns moderately priced from 60¢ to $1; smartly designed for your home by Russel Wright, Smith-Scherr and other foremost designers. You'll find a size for every use, from six to eighteen ounces. Available in sparkling crystal and popular colors for the beauty and enjoyment of every beverage occasion.

TRANSITIONAL—Modern in styling, this oval tumbler saves space, stacks without sticking.

FLAME—adds real warmth to your hospitality with its attractive twisted design.

PINCH—Pinched to fit your hand, durable and usable for all-round hostessing.

TOMORROW—What the name implies—a look forward in tumbler design; classic in shape.


CRINKLED—A crackled tumbler with an unusual twist for those who enjoy casual living.

IMPERIAL GLASS CORPORATION
BELLAIRE, OHIO

STORES IN YOUR VICINITY *featuring*

merchandise in this issue are listed for your convenience. Your shopping will be simplified if you identify the merchandise as having been shown in the October issue of LIVING For Young Homemakers.

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California
Jackson Furn. Co., Oakland
Connecticut
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District of Columbia
Colony House, Inc.
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Maxwell Bros., Augusta
Maxwell Bros., Macon
Indiana
Banner-Whitehill, Inc., Indianapolis
Maine
Young's Furn. Co., Portland
Massachusetts
Paine Furn. Co., Boston
Missouri
Famous & Barr Co., St. Louis
Nebraska
J. L. Brandeis & Sons, Omaha
New York
The Wm. Hengerer Co., Buffalo
Macy's, New York
North Carolina
Haverty Furn. Co., Charlotte
Colonial Furn. Shop, Winston-Salem
Ohio
Sterling-Lindner-Davis, Cleveland
Pennsylvania
Penn Traffic Co., Johnstown
Strawbridge & Clothier, Philadelphia
South Carolina
Haverty Furn. Co., Columbia
Tennessee
Miller Bros. Co., Chattanooga
Texas
Williamson & Odom Furn. Co., Jacksonville
Virginia
Hawkes Furn. Co., Richmond

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Florida
Reynolds Interiors, Miami
Georgia
Rich's, Inc., Atlanta
Illinois
Geo. E. Lee Furn., Hinsdale
Maryland
Shockey Furn. Co., Hagerstown
Missouri
Macy's Kansas City, Kansas City
New Jersey
J. B. Van Sciver Co., Camden
J. B. Van Sciver Co., Trenton
New York
Adam, Meldrum & Anderson Co., Buffalo
W. & J. Sloane, New York
F. A. Empsall & Co., Watertown
North Carolina
W. E. Cooper Furn. Co., Raleigh
Ohio
Kreimer & Bro. Co., Cincinnati
Pennsylvania
J. B. Van Sciver Co., Allentown
J. B. Van Sciver Co., Bala-Cynwyd
J. B. Van Sciver Co., Lancaster
Virginia
P. J. Nee Co., Arlington
Washington
Keeton Furn. Co., Olympia

The following stores carry Hooker furniture.

Florida
The Maxwell Co., Inc., Miami
Cox-O'Neal Furn. Co., Orlando
Tarr Furn. Co., Tampa
Indiana
Dreyfus Furn. & Appl. Co., Gary
Northside Furn., LaPorte
Kansas
Tibbett Bros. Furn. Co., Belleville
Maryland
B. Benneman & Sons, Cumberland
Massachusetts
New England Sales Co., New Bedford
Central Furn. Co., Springfield
Michigan
Edwards Furn. Co., Royal Oak
Minnesota
Supreme Sales Co., Minneapolis

For Bedroom Luxury

The Buckingham
in SOLID HONDURAS MAHOGANY
SERIES NO. 660

The CONTINENTAL FURNITURE COMPANY
DEPT. 28
HIGH POINT, NORTH CAROLINA

A booklet illustrating Continental Bedroom Furniture in Solid Mahogany, Solid Maple, Solid Magnolia and Solid Cherry will be sent to you for 10¢.

Nebraska
Peter Pan Furn. Co., Omaha

New Hampshire
Parker Pines Wayside Furn., Keene

New Jersey
Castle Furn. Co., N. Bergen
S. Glaser & Sons, Union City

New York
W. & J. Sloane, New York

North Carolina
A. W. Higgins Furn. Co., Greensboro
Rodden Furn. Co., High Point

Ohio
The Sleep Shop, Canton
Madison Furn. Co., Cincinnati

Oklahoma
Leo Maxwell Co., Oklahoma City

Pennsylvania
Morrisville Furn. Co., Morrisville

Rhode Island
Woodrow's, Inc., Providence

Virginia
Midway Stores, Inc., Norfolk

The following stores carry Futorian furniture.

Illinois
Carson, Pirie Scott & Co., Chicago

Kentucky
Purcell Co., Inc., Lexington
Hall L. Swenson, Newport

Michigan
Morrey Robinson Furn., Detroit
Ben Gertz Furn. Co., Ironwood

Nebraska
Gold & Co., Lincoln

New Mexico
Broome Furn. Co., Albuquerque

New York
Ryan Furn. Co., Seneca Falls

Ohio
Rollman & Sons Co., Cincinnati
Dayton Town & Country Co., Dayton
Imperial Wayside Furn. Co., Toledo

Texas
Joske's of Houston, Houston
Clifton-Simpson Hardware Co., Waco

The following stores carry Sprague & Carleton furniture.

Arizona
Barrows Furn. Co., Phoenix

California
Berg Furn. Co., Fresno
V. K. Lloyd, Inc., San Diego
Union Furn. Co., San Francisco

Colorado
Colorado Casual, Boulder

Connecticut
Caulkins & Post Co., Middletown

Illinois
Hampshire Colonial Shop, Chicago

Indiana
L. S. Ayres & Co., Inc., Indianapolis

Massachusetts
Jordan, Marsh Co., Boston

Michigan
Daly Bros., Dearborn

New Hampshire
Bowler, Jones & Page, Keene

New Jersey
Koos Bros., Inc., Rahway

New Mexico
Broome Furn. Co., Inc., Albuquerque

New York
Abraham & Straus, Brooklyn
Ralph Edwards Fine Furniture, Huntington, L. I.

Ohio
Rossiter-Jarrett-Harman, Dayton

Oklahoma
Brown, Dunkin D. G. Co., Tulsa

Oregon
Edwards Furn. Co., Portland

Texas
Joske's of Houston, Houston
Broadway Furn. Co., Inc., Tyler

[Continued on page 176]

ACE *Texto Tred*

Carpet textured beauty for stairs and floors

PROTECTION where you need it!

Improve your home with ACE Texto Tred. It looks like carpet, but gives the protection and service of resilient, durable rubber, at fraction of carpet cost. Texto Tred absorbs shock and softens footsteps. It improves the safety as well as beauty of your stairs and floors with economy. Texto Tred is easy to install and easy to clean. Buy individual stair pads or runner rolls.

Stair treads sold with or without risers, in widths of 18 and 24 inches.

Roll matting for custom fitting, in widths of 27 and 36 inches.

Fashionable colors: Green, gray, rose and beige.

ACE WELCOME MAT

Waffle pattern provides multiple foot scraping edges. Each waffle is perforated, allowing water and dirt to fall through. Made of tough rubber, reinforced with chopped cord. A wonderful, attractive footscraper, and a symbol of cordiality.

Sizes: 20" x 36"
18" x 30"
14" x 24"

ACE RUBBER PRODUCTS, INC.

At Better Stores Everywhere 128 Beech St. Akron 8, Ohio *Quality Rubber Products*

denmark

has a way with modern

kofod-larsen rocker

denmark sends us the design, inspired by ib kofod-larsen, distinguished interpreter of the new . . . denmark sends us the 9-ply molded plywood back, hand-finished there in 15 different operations . . . choice of wheat, walnut, or cordovan . . .

- seat filled with foam rubber, upholstered in textured tweed
- decorator colors
- strong ebony metal frame
- wheat finish runners

$39.95

write for name of dealer nearest you

the greatest name in chairs | selig mfg. company, inc. leominster, mass. · monroe, la.

Stores in your vicinity [Continued from page 175]

Utah
H. Dinwoody Furn. Co., Salt Lake City
Washington
Bell Furn. Co., Spokane

The following stores carry Ritts furniture.

California
Carl's Furn. Co., Long Beach
Ritts Co., Los Angeles
John Breuner Co., Oakland
Bowman & Long, Sacramento
W. & J. Sloane, San Francisco
Colorado
Tropic Shop, Denver
District of Columbia
Peerless Furn. Co.
Florida
Modernage Furn. Corp., Miami
Lloyd's Furn. Co., Orlando
Florida House, Tampa
Illinois
Ritts Co., Chicago
Indiana
Tropic Shop, Indianapolis
Michigan
Detroit Tropic Shop, Detroit
Minnesota
The Anderson Shop, Minneapolis
Missouri
Tropic Shop, Kansas City
Tropic Shop, Inc., St. Louis
Leonard's Esquire Furn., Inc., St. Louis
New York
Modernage Furn. Corp., New York
Oregon
Fishel's Awning & Supply Co., Portland
Texas
Dallas Tropic Shop, Dallas
Suniland Furn. Co., Houston
Karotkin Furn. Co., San Antonio
Utah
H. Dinwoody Furn. Co., Salt Lake City
Washington
Tropic Shop, Seattle

The following stores carry Waverly fabrics.

Alabama
Burger-Phillips Co., Birmingham
California
Fresno D. G. Co., Fresno
H. C. Capwell Co., Oakland
Holman's Dept. Store, Pacific Grove
Henriques, Palo Alto
John Breuner Co., Sacramento
Macy's San Francisco, San Francisco
Connecticut
C. Funk & Son, Inc., Bristol
Textile Stores, So. Norwalk
Lieff's, Westport
Florida
Furchgott, Inc., Jacksonville
Burdine's, Inc., Miami
Georgia
Rich's, Inc., Atlanta

Any furniture dealer or decorator will arrange a visit for you to our showrooms. (Sorry, no admission otherwise.)

Send 25c, Dept. L for "Everything In It Is You", a 32 page booklet of decorating information.

Illinois
Beverly Interiors, Chicago
Mandel Bros., Inc., Chicago
Miller-O'Neill, Decatur
Joseph Spiess Co., Elgin
Lord's, Evanston
The Fabric House, Joliet
Harmon-Irons Co., La Grange
W. Y. Gilmore & Sons, Oak Park
Block & Kuhl Co., Peoria
D. J. Stewart & Co., Rockford
Indiana
The White House, Columbus
The Curtain Shop, Evansville
Earl Groth & Co., Fort Wayne
H. Gordon & Sons, Gary
E. C. Minas Co., Hammond
Wm. H. Block Co., Indianapolis
Geo. Wyman & Co., South Bend
Iowa
Younker Bros., Inc., Des Moines
Kansas
Bill Davis Shop, Kansas City
Louisiana
D. H. Holmes Co., Ltd., New Orleans
Maine
Porteous, Mitchell & Braun Co., Portland
Massachusetts
Jordan, Marsh Co., Boston
Mill #2, East Dedham
Martin Fabrics, Norwood
E. A. Davis Co., Wellesley
Michigan
Anderson's Fabric Center, Bay City
Jacobson's Home Decorating Shops, Birmingham
Jacobson's Home Decorating Shops, Grosse Pointe
The Vogue Shoppe, Kalamazoo
Minnesota
Dayton Co., Minneapolis
Schuneman's, Inc., St. Paul
Missouri
Parks Dept. Store, Columbia
Duff & Repp, Inc., Kansas City
Scruggs-Vandervoort-Barney, Inc., St. Louis
C. W. Flower D. G. Co., Sedalia
Nebraska
Miller & Paine, Inc., Lincoln
Orchard & Wilhelm Co., Omaha
New Jersey
M. E. Blatt Co., Atlantic City
J. B. Van Sciver Co., Camden
L. Bamberger & Co., Newark
Hahne & Co., Newark
Herman Bros., Passaic
Farber's, Trenton
Carl F. Rein, Trenton
New Mexico
Home Beautiful, Albuquerque
New York
J. N. Adams & Co., Buffalo
Franklin Shops, Inc., Hempstead, L. I.
B. Altman & Co., New York
Chas. N. Mead Co., Scarsdale
North Carolina
Belk Bros. Co., Charlotte
Dorsey's, Inc., Charlotte
Ellis, Stone & Co., Greensboro

[Continued on page 178]

for people who like to cook and enjoy good food

HARKERWARE goes into the oven with your favorite recipe and comes to the table in colors — Meadow Green or Golden Spice — that set off food to advantage. The incised White Clover design won't wear off and there are lucky four-leaf clovers for you to find! HARKERWARE is made by a new process; is detergent proof; craze and chip resistant; stacks compactly — the dinnerware for contemporary living.

16-piece Starter Set 8.95
Slightly higher west of Denver

Harkerware was chosen by the Museum of Modern Art for a Good Design Award.

HARKERWARE
WHITE CLOVER
designed by *Russel Wright*

HARKERWARE IS SOLD IN LEADING STORES. WRITE US FOR THE ONE NEAREST YOU.
THE HARKER POTTERY COMPANY, EAST LIVERPOOL, OHIO.

Will there be a fire chief at your house

this Christmas

Most boys have longed to be a fire chief, and surely *your* boy has, too. Here, then, are the perfect toys to help fulfill this yearning.

Precision-built to exact scale specifications, these streamlined Model masterpieces are the finest fire-fighting toys in the world—authorized working models of the famous American-LaFrance engines your boy has often watched in breathless wonder. They're massive and rugged—exciting to see and handle! And best of all, they *really work just like the big machines!*

These are the toys that could take your boy into realms of high adventure—give him fun beyond his wildest dreams!

Maybe he'll get one *this* Christmas.
How about it, Santa?

With the Ladder and Pumper together, your boy has a complete Fire Department to command.

Model TOYS

Model AMERICAN LA FRANCE AERIAL LADDER

Cast aluminum extension ladder rises nearly four feet with "hydraulic" lifts — swings in all directions with extension jacks bracing truck. Steerable "knee-action" front wheels, dual rear wheels. Complete with two auxiliary ladders, bell and realistic searchlight. Weight, 11 lbs. **Fair Trade Price — $19.95.***

Model AMERICAN-LA FRANCE PUMPER

Rubber hose connects to pump-operated tank — shoots powerful stream of water. "Knee-action" front wheels steer. Equipment includes fast action hose reel, ladder, hard suction hose, fire extinguishers and bell. Weight, 7 lbs. **Fair Trade Price — $15.95.***

* 11 Western States — add $0.80.

For free catalog of all Model Toys, write to

THE CHAS. WM. DOEPKE MANUFACTURING CO., Inc.
ROSSMOYNE 9, OHIO

THE TOYS YOUR BOY WILL NEVER OUTGROW

Stores in your vicinity [Continued from page 177]

Ohio
M. O'Neil Co., Akron
The John Shillito Co., Cincinnati
Higbee Co., Cleveland
F. & R. Lazarus Co., Columbus
Rike-Kumler Co., Dayton
Lamson Bros. Co., Toledo
Oregon
Lipman, Wolfe & Co., Portland
Pennsylvania
Westenberger, Maley & Myers, Lancaster
Louis Myerson & Son, Philadelphia
C. A. Rowell, Philadelphia
Strawbridge & Clothier, Philadelphia
John Wanamaker, Philadelphia
Joseph Horne Co., Pittsburgh
Gehley's Carpet House, Inc., York
South Carolina
Gene Anderson, Inc., Anderson
Tennessee
Miller's, Inc., Knoxville
Texas
Titche-Goettinger Co., Dallas
The White House, El Paso
W. C. Stripling Co., Fort Worth
G. A. Stowers Furn. Co., Houston
G. A. Stowers Furn. Co., San Antonio
Virginia
Nachman's Dept. Store, Inc., Newport News
Miller & Rhoads, Inc., Richmond
S. H. Heironimus Co., Roanoke
Washington
The Bon Marche, Seattle
Spokane D. G. Co., Spokane
Selden's, Tacoma
West Virginia
The Diamond, Charleston
Wisconsin
H. C. Prange Co., Green Bay
Gimbel Bros., Inc., Milwaukee

Dunbar furniture can be ordered through the decorating departments of the following stores.

Arizona
Dorris-Heyman Furn. Co., Phoenix
Arkansas
Gus Blass Co., Little Rock
California
Green & Hinkle, Beverly Hills
Barker Bros., Los Angeles
Bonynges, Ltd., Oakland
Bullock's Pasadena, Pasadena
W. & J. Sloane, San Francisco
Colorado
Daniels & Fisher Stores Co., Denver
Connecticut
Lord & Taylor, West Hartford
Florida
Cox-O'Neill Furn. Co., Orlando
Georgia
Rich's, Inc., Atlanta
Idaho
Sherm Perry's, Boise
Indiana
Toners Interiors, Anderson

a carefree, colorful combination!

ELKAY Lustertone

Stainless Steel Sink Insert and Composition Counter Tops

It'll be a happy day when you get this tireless twosome. One swish with a damp cloth and they're clean! Bright, shiny, sanitary ELKAY *Lustertone* stainless steel sink inserts come in a size to fit your needs . . . *guaranteed to outlast your home!* Many sizes of standard sink bowls and cabinet sinks available. See your Plumber or Cabinet Dealers for full details.

elkay manufacturing company
1882 S. 54th Avenue
Chicago 50, Illinois

Town & Country Interiors, Evansville
The Jefferson House, Ft. Wayne
L. S. Ayres & Co., Inc., Indianapolis
Robertson Bros. Dept. Store, Inc., South Bend

Kansas
Graber Furn. Co., Hutchinson

Kentucky
Hubbuch in Kentucky, Louisville

Louisiana
Friend-Piper Furn. Studios, Shreveport

Maryland
Gomprecht & Benesch, Inc., Baltimore

Massachusetts
Paine Furn. Co., Boston

Michigan
Sawkins Furn. Shops, Alma
J. L. Hudson Co., Detroit

Minnesota
Dayton Co., Minneapolis

Missouri
Macy's Kansas City, Kansas City

Montana
The Hallmark Store, Billings

Nebraska
Miller & Paine, Inc., Lincoln
Orchard & Wilhelm Co., Omaha

New Mexico
American Furn. Co., Albuquerque

New York
Conley Furn. Co., Buffalo
Lord & Taylor, New York
Sibley, Lindsay & Curr Co., Rochester

North Carolina
J. B. Ivey & Co., Charlotte

Ohio
Contemporary Interiors, Bath
Milton Okreat Furn. Co., Cincinnati
The Halle Bros. Co., Cleveland
F. & R. Lazarus Co., Columbus
Rike-Kumler Co., Dayton
LaSalle & Koch Co., Toledo
G. M. McKelvey Co., Youngstown

Oklahoma
James A. Cullimore, Oklahoma City
Cathey Furn. Co., Tulsa

Oregon
Siebert's Modern Home Furnishings, Beaverton

Pennsylvania
Gimbel Bros., Philadelphia
Kaufmann Dept. Stores, Pittsburgh

Tennessee
Fowler Bros. Co., Chattanooga
Period Furn. Co., Nashville

Texas
Anderson Furn. Studios, Dallas
Fakes & Co., Ft. Worth

Virginia
Miller & Rhoads, Inc., Richmond

Washington
Frederick & Nelson, Seattle

West Virginia
Woodrum Home Outfitting Co., Charleston

Wisconsin
Jacobson Interiors, Inc., Milwaukee

Gordon
FINE TABLES FOR FINE HOMES

This is Gordon's Traditional Cocktail Table No. 201 with drop leaves, twin drawers, and Duncan Phyfe legs with claw feet and casters. In solid Honduras Mahogany and fine leather inlay.

There are many handsome Gordon Tables, with the quality and beauty of Stradivarius, in both Modern and Traditional designs. Crafted carefully of solid Honduras Mahogany, with top-grain leathers in red, tan, and green, gold-embossed. Gordon's Tables may be seen in leading department and furniture stores from coast to coast. Please write for the name of the Gordon retailer nearest you.

Console Table

Drum Table

Step Table

Gordon's, Inc. JOHNSON CITY, TENNESSEE

HOME TESTS PROVE

Hoover Aero-Dyne
Best Dirt-getter
OF ALL CANISTER AND TANK-TYPE CLEANERS

This is the cleaner that out-cleaned all other makes tested, operating under normal dirt conditions—with housewives looking on.

30% MORE SUCTION! And this stronger suction goes *clear* across—as you can see from the way the end cards stick to Hoover's "Litter Gitter" rug nozzle. Most cleaners can hold the center cards only. End-to-end suction means quicker cleaning—fewer strokes—*less work*.

VERIFLEX HOSE! Lightweight. Can't kink—ever! Makes above floor cleaning easier. Thumb-switch adjusts suction for draperies and cotton rugs.

THROW-AWAY BAG! Your hands never touch the dirt. New bag clamps in place automatically—with a dirt-tight seal.

Hoover Aero-Dyne Model 42 (shown here) only $79.95 *including tools*. Other Hoovers from $66.95. Low down payment—easy terms. Prices slightly higher in Canada; subject to change without notice.

The Hoover Company
North Canton, Ohio
Hamilton, Ontario, Canada; Perivale, England

The world's oldest and largest manufacturer of vacuum cleaners.

HOOVER *You'll be happier with a HOOVER*

Hamilton

A Peter Cabot design

for gracious living... and gift giving...

the HAMILTON Skotch Kooler

Fiberglas insulated to keep foods and drinks hot or cold for hours—indoors or out. Perfect for 101 home uses: ice cube storage; TV snacks; baby's bottles; extra space for frozen foods. Made of coated steel with guaranteed alcohol-resistant finish. Choice of red or green plaid.

4 gallon Skotch Kooler, with removable tray . . . $7.95
2 gallon Skotch Party Bucket . . . $5.95
1 gallon Skotch Kaddy . . . $3.98

Prices slightly higher in West, South, and Canada

Fall and Winter outings

Outdoor barbecues

A "must" for parties—at home or office

Guaranteed by Good Housekeeping

Approved by PARENTS

The Hamilton PORTA-FILE

Lost records can be costly! . . . safeguards your personal papers—keeps bonds, bills, receipts, insurance policies, leases, titles, etc., conveniently filed, under lock and key. Choice of 3 handsome two-tone combinations: red, green, or gray—with black tops. $2.98.

At your favorite store, or write Dept. L1, HAMILTON METAL PRODUCTS CO., Hamilton, Ohio

A kitchen plan for now and later

[Continued from page 163]

HOW TO MAKE a tough-wearing, easy-to-clean, free-form counter top is shown here by Joe Moon. First, Joe outlines the plywood base on a sheet of *Formica* which is laid out on the living room floor in front of their kitchen

THE NEXT STEP is to cut the *Formica* sheet to exact size of plywood. An easy way to do this is, first make a rough cut-out with a keyhole saw two inches from the line of final cut; then make final cut with a coping saw as shown. To avoid chipping edges of sheet, saw at a low angle with a fine-tooth saw

TO CEMENT plywood and *Formica* sheets together, Kate applies quick-setting adhesive, with the toothed spreader held perpendicularly. Spread adhesive evenly on the two surfaces to be cemented together, allowing it to air-dry for not less than 40 minutes nor more than two hours at normal room temperature

THE FREE-FORM counter top nears completion as Kate smooths down *Formica* top onto plywood, rolling with firm, even pressure. Before doing this, she had tested cement for proper dryness, and then carefully aligned the two sheets. Finally, the completed counter top has to be securely attached to its base, and the exposed edges may be finished with metal molding

NO ADHESIVE is needed to install Robbins *Lifetime* vinyl tile which Joe lays over old linoleum. All you do is lock the tiles from wall to wall so that their precision-ground edges form airtight joints, allowing lateral compression and suction from their honeycombed backs to hold them to the floor. You can lay the tile over any subfloor, rearrange it in different patterns, remove it and take it with you when you move to a new home

SIMPLE to install is this flexible brass tube which connects to the gas range in Kate's kitchen. It allows placement of the appliance in otherwise inaccessible corners, and easy movement for cleaning

MORE *Glamour* FOR YOUR BATHROOM

WOLFF HAND PAINTED *Lacey Ledge* Deluxe

MATCHED BATHROOM ACCESSORIES

True elegance in every exquisite detail . . . in the delicate, lace-like pierced galleries, the magnificent hand-painted, full-color floral designs, the rich quality of each piece. Pure magic to beautify bathrooms . . . to hold bathroom needs and toiletries within easy reach. A gift of charm, indeed! (And you'll be charmed by the modest price. So, buy a matched set for yourself, too!)

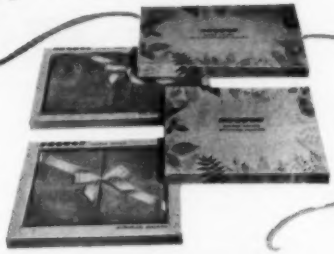
Crafted of durable metal and finished in these washable, chip-resistant baked enamel colors: Wine, black, grey, blue, pink, yellow, light green, foliage green, white.

ASK FOR Lacey Ledge ACCESSORIES AT ALL LEADING DEPARTMENT and HOUSEWARES STORES, BATH SHOPS.

*Prices slightly higher in some zones

WOLFF PRODUCTS CO., 230 Fifth Ave., New York

"Gift wrap them please"



We did, and in packages as pretty as their contents—colored, Pequot combed percales! Daintily beribboned, cellophane wrapped and boxed in two gift set ensembles—one sheet and two pillowcases, or a pair of pillowcases. Five lovely, launder fast colors—*Blue, Pink, Green, Candlelight (yellow), Orchid.* Pequot combed percale gift set ensembles are the *always right* answer of what to give for—weddings · anniversaries · a house warming · birthdays and Christmas.

At your favorite store now, stop in and see them soon!

Salem, Mass. PEQUOT MILLS Whitney, S.C.

Listen to "The Paula Stone Show" sponsored by Pequot — entire Mutual radio network every Tuesday and Thursday.

Authentic period chairs that FOLD

an entirely NEW concept of seating convenience for today's restricted living spaces

Designed and styled to match exactly the regular Tell City Chairs for dining — with simple, foolproof, concealed mechanism—EXTRA chairs you can store easily and use proudly! Yet they cost little more than "institutional" folding chairs!

WRITE DEPT. LX FOR FREE DECORATOR BOOK

Tell City Chair Co., Tell City, Ind.

No. X-597

No. X-4209 NP

No. X-4548

TELL CITY Folding CHAIRS

SOLD THROUGH ALL BETTER STORES

BEFORE REMODELING, bathroom presented a dour picture of unattractive pipes and old fixtures

TUB STREAMLINED—A SHOWER ADDED

Many a would-be renter of an apartment is discouraged by a bathroom equipped as the one above with ancient fixtures and ugly, exposed pipes. Far from being discouraged, the apartment hunter who came across this bathroom grabbed at the bargain rent, then set about remodeling with lumber and *Formica Beauty Board.* Besides boasting a bright, new appearance, the remodeled bathroom now offers the benefits of compartmentalization and a shower.

FIRST STEP after painting of walls was to erect a divider frame between tub and washbowl. 2 x 4s are nailed together, reinforced by corner braces. Vertical center member is placed to provide solid support for attaching shower. Frame is attached to wall by nailing to stud, to floor by bolting

SIDE ENCLOSURE frame is constructed of 1 x 2s to serve as mount for wallboard. Dimensions of frame are determined by distance from floor to lip of tub, distance between divider and end wall. Frame is nailed firmly to divider

BASE CAP MOLDING is nailed to lower member of side enclosure to receive wallboard. Cap molding is termed top or base to indicate positioning in installation. Moldings are metal

WALLBOARD, put into base molding, covers side of tub. Small block of wood helps prevent chipping when tapping board tightly into the base molding

COVERING open space at end of tub is accomplished by nailing 1 x 1 blocking to wall to support board, nailing cap molding to blocking, and placing board cut to fit curvature of the tub. The corner molding is placed as shown

SPLASH PANEL on wall over tub is fitted into moldings nailed to wall. After bottom and two side moldings (one is interior corner molding) are in place, panel is put in and top cap molding held in place by nails driven above

FRONT OF TUB is covered by shelf of wallboard cut to fit. Ragged edges of holes punched for faucet spindles will be covered by escutcheons. Shelf rests on 1 x 1 blocking at wall, and on side frame at other end of shelf. Corner molding is now fitted between this sheet and side panel of tub. Cut the moldings to fit at juncture of the shelf, side, and the divider edge

[Continued on page 184]

COMFORT CLINIC

Now you can live and relax in

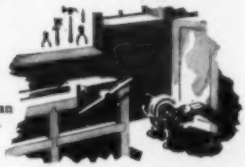
Luxurious Winter Comfort

THANKS TO MOVING AIR!

By Professor Walter Lyman Upson, *Consultant, Customer Service Bureau, Torrington Research Laboratory*

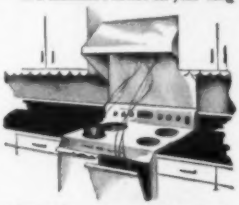
Climate control specialists know year 'round comfort depends largely upon proper control and circulation of the air you live in. When moving air's at work in your home, you breeze through Winter's cold and Summer's heat in solid comfort. The cost of these units is small compared to the years of service and satisfaction they bring.

Forced Warm-air Furnaces do *double* duty: besides providing quick, even heat in Winter, they deliver clean, humidified, dust-free *forced* air circulation all year 'round. They install easily in attic, basement, closet, floor or wall to save space.



Your *Oil Burner* needs a steady flow of air at correct velocity to support combustion at peak efficiency. Too much air wastes heat; too little air wastes fuel. For greatest convenience and economy, choose the burner that can handle your home's heat load properly.

Install a master *Home Conditioning Fan* in the attic. It can change the air in the whole house from 20-60 times per hour, reduce inside temperatures as much as 15° on hot Summer days and nights, chase out stuffy, humid air at a moment's notice all year 'long



A *Kitchen Ventilator*, installed near the range, expels odors and greasy grime right at the source. Your home stays cleaner—you save hours of toil and spruce-up drudgery. You'll save its cost quickly on lessened expense for cleaning, decorating, re-painting.

Though Torrington makes no air-moving units, we're specialists in the manufacture of fan blades and blower wheels. Used in America's finest units, they're identified by this *Vairified* Tag. . .

Your most helpful guide to air-moving units is this big 200-page book "How to have Comfort from Moving Air"—published by Torrington in cooperation with over 100 manufacturers. Send in the coupon for your copy today!

THE TORRINGTON MANUFACTURING COMPANY
BOX 808 L, TORRINGTON, CONNECTICUT

Please send my copy of "How to have Comfort from Moving Air". I enclose 10¢ for mailing.

NAME _____

ADDRESS _____

CITY _____ ZONE _____ STATE _____

Western Division: Van Nuys, California • In Canada: T. M. Co., Ltd., Oakville, Ontario

Color-Suited
WALLSHEEN
WITH MIRACLE
SYNTHERAN*

the NEW 3 test PAINT

There's no need to guess about color schemes when you paint. With the WALLSHEEN Color Suited Selector (which contains hundreds of modern decorator approved colors), it's surprising how easy it is to give your home "The New Look". You'll achieve perfect results when you use WALLSHEEN with Miracle Syntheran, the new odorless Alkyd flat enamel. See how easy color selection really is. Send ten cents today for *"Ideas in Color"*.

SIMPLY SELECT FOR DESIRED EFFECT FROM
- GO-TOGETHER COLORS
- COMPLEMENTARY COLORS
- ACCENT COLORS

Playing card symbols show you how easy it is to harmonize your color schemes.

Breiniq BROTHERS INC.

*Syntheran is an exclusive Breiniq Brothers formula

QUALITY PAINTS AND AUTHENTIC WOOD FINISHES

FIRST & HARRISON STREETS, HOBOKEN, NEW JERSEY

AT ALL LEADING PAINT SUPPLIERS

Tub streamlined—a shower added

[Continued from page 1

TUB SIDE SURFACING of divider is mounted by moldings nailed to 2 x 4 crosspiece, and panel is tapped into place. Top cap molding is placed along upper edge of panel, held by nails

NARROW STRIP of wallboard on edge of divider frame. This is fitted outside corner molding and intermediate molding, already placed. Use block before to prevent chipping of board

PANEL FOR BOWL SIDE of divider must be cut at bottom to allow for baseboard. Scribing is done with compass as illustrated, then board sawed carefully along lines drawn. Install base cap molding at base and along wall

PANEL IS LIFTED into place and snapped into moldings nailed at wall edge, along base, and outside corner molding already placed. Panel is lowered down into base cap molding; top cap molding is placed, then held by nails

TRANSFORMATION is dramatic when installation accomplished and shower curtain rod added. Mirror (Pittsburgh *Litecraft* swivel fixture completes lighting. *Formica Beauty Board* in

SCENE SHIFTERS

By LYNN POOLE

What does this room need? This idle-hour question is familiar to all of us whether we live in a single-unit apartment or a rambling country house. Comes the day, or leisurely evening, when a critical eye, scanning the living room, will find something wrong.

The usual follow-up is a session of furniture moving, that favorite indoor pastime of many a wife—and husband. But you know the outcome of that maneuver. After an exhausting hour, the furniture goes right back to its accustomed place and you have nothing for all the effort but an aching back.

Next time the furniture-moving urge sweeps over you, instead of pushing and hauling chairs and tables, try taking every movable object off the tables, bookcases, and mantel, if there is one. This is a smart move whether you are about to celebrate your wooden wedding anniversary or were married in June, 1953.

Take away everything—lamps, ash trays, decorative pieces, paper cutters, everything. Remove the pictures from your walls. Survey the basic furnishings of your room. Is the arrangement the best for traffic, for comfort in reading, for ease of conversation? If the skeleton looks right, don't touch a piece of furniture. Instead, rearrange the movables.

Start with pictures. Prop all your pictures close together against a baseboard and judge them as carefully as a jury views art show entries. What have we here? Suppose it is one good-sized oil painting, a couple of water colors, several etchings. Has the oil been on the most important wall? It should be the focal point of your room. Has it been hung high enough or too low? Hoist it into several positions until it is just right. If it has been flanked by two smaller pictures, remove those hangers and let the oil be the dominant spot on one wall.

We hope when you hang pictures you put snips of *Scotch* tape on the wall before you drive a nail. This system allows you to make the smallest possible hole with the least damage to plaster.

If the etchings, three, four or even five, have been scattered around the room, try grouping them on one wall. Graduate them horizontally or vertically or in stair-step arrangement, if you prefer, though the latter is usually less effective. That leaves two water colors from the hypothetical collection. See if they don't complement each other, if hung on adjacent walls in a corner of the room.

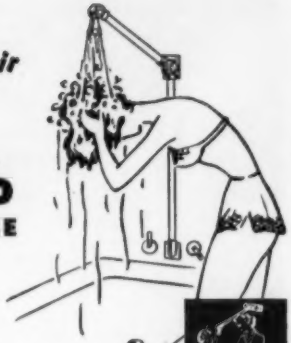
Do we hear a feeble protest: "But that leaves one wall quite, quite bare?" Why not? Live with a blank wall for a while. If you find, in time, that you can't stand it, look for a new picture or get out those miscellaneous prints, tucked away in a folder waiting to be framed.

Now you are ready to face the next problem. That's lamps, unless you are one of the lucky few whose house has been light-engineered to perfection. Bring back the lamps, but not to their old locations. Change them, put books under them to see if you can get a different reflection with a taller base. You want to avoid a glare on the pictures and in anybody's eyes. Play a silent version of musical chairs to be sure you have achieved your aim. When you have plugged and unplugged un-

[Continued on page 186]

...so easy to shampoo hair

with the modern **ADJUSTO TUB FIXTURE**

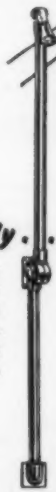


BOTH A SHOWER

AND A TUB FILLER

...so easy to direct the water to all parts of the body...

...IDEAL FOR THE MOST CAREFUL BODY HYGIENE



Here's a shower women like as well as the men. The Adjusto is so convenient for all ages—one fixture mixes hot and cold water for full stream or spray. It adds beauty to the new home as well as modernizes older bathrooms. The Adjusto is

A LUXURY FIXTURE AT LOW COST

Easily Installed Outside of Wall

FOR REMODELING...MODEL 1460

Some models—such as Model 1460—can be installed without any plumbing change or turning off the water. Just remove the old spout and replace with the Adjusto slip joint elbow—set the screws—presto! You have the most convenient shower and tub filler on the market.

THERE IS AN ADJUSTO MODEL TO FIT MOST STANDARD OVER-RIM TUB FILLERS

MODEL K-1443

SEND FOR FULL DETAILS

MILWAUKEE FLUSH VALVE CO.
337 E. Reservoir Ave., Milwaukee 12, Wis.
Please send descriptive Adjusto folder with full details on the Adjusto line of fixtures.

NAME _____
ADDRESS _____
CITY _____ ZONE _____ STATE _____

Scene shifters

[Continued from page 185]

til you have spots before your eyes, you will know whether you have too many lamps or whether the next family investment has to be a new one.

Now, if you have an ounce of strength left, you can bring on the miscellany that you swept from the tops of bookcases and tables. There are two pitfalls in arranging objects, useful or ornamental: too many can make a room cluttered, too few can keep it barren. As you look at the this-and-that collection that you removed from the living room, do you see any white elephants? Discard them. Get rid of them and no regrets. As you count what's left, consider whether you have enough to give your room a comfortable feeling. Change the location of every single accessory, and remember to restrain yourself if you're a clutterer at heart, and to let yourself go if you're a neat, orderly soul.

The effect you want to obtain is comfort. If there is a pipe-smoker in the house, his accessories (pipe rack, kitchen-size matches, tobacco jar) should all be in full sight on a surface large enough so he can fill and spill to his heart's content. Think twice, though, before you crowd a small side table with the serpentine coils of a hookah brought by a relative from a world cruise.

You want ash trays and cigarettes on every chair-side table (whether you smoke or not). Somewhere in the room you want magazines (current ones only; storage issues should be kept out of sight), vases (filled with greens, if flowers are not included in your budget), and objects that mean something to you (not all the gimcracks you have won playing Canasta).

By the time you are down to the placement of the last little objects, you'll be utterly weary and are apt to view the new look with a jaundiced eye, half-closed with sleep. Sleep, that's the next step. Then in the bright light of morning, judge your handiwork. If you can't bear what you have done, don't worry. There will come another quiet evening when you can look about and muse, "What *does* this room need?"

Packaged house personal home

[Continued from page 135]

The following is a list of builders who will display the P & H homes during *National Home Week*, September 20-27.

Ace Realty Company
Racine, Wisconsin

Addison Construction Co.
Hamburg, New York

American Building Co.
Waterloo, Iowa

Ann Arbor Home Realty Co.
Ann Arbor, Michigan

Bartlett & Company
Lincoln, Nebraska

Al B. Campbell
Bedford, Indiana

Evansville Constr. Co.
Evansville, Indiana

Fryer Realty Company
Henderson, Kentucky

Gross Builders, Inc.
Omaha, Nebraska

Herman Construction Co.
Lockport, New York

Hueske Building Corp.
Hastings, Nebraska

Ingrassia-McGuire
Rockford, Illinois

Glen B. Knaup
Beaver Dam, Wisconsin

E. H. Moldenhauer & Sons
Cedarburg, Wisconsin

Nelson Construction Co.
Huntington, West Virginia

Norelay Development Co.
North Kansas City, Mo.

Carl A. Schille
South Bend, Indiana

Skogman Construction Co.
Cedar Rapids, Iowa

Sparks Construction Co.
Overland Park, Kansas

Valley Building Corp.
Burlington, Iowa

R. H. Wildman Company
Iowa City, Iowa

J. Winter & Company
Freeport, Illinois

MR. FIXIT

LIVING For Young Homemakers' building and home repair experts will help you solve your problems on this page every month. If you have an immediate emergency, a stamped, self-addressed envelope will bring you a prompt reply. Questions about equipment and building materials will be answered frankly and honestly according to the results of our research.

Q. We would like to lay linoleum in our kitchen, but the floor is old and full of hollows. We would rather not go to the expense of using plywood to cover the old floor. What can you suggest as a substitute? F. L.

A. Many professional linoleum installers use a product called *Flash-Patch* to level holes or depressions in a floor. This material can be spread and leveled off with a straight edge, and it sets rapidly. This method of covering depressions or hollows in a floor cannot, however, be recommended in preference to plywood or hardboard.

Q. There is a pond about four feet deep in a meadow in the rear of our house. We would like very much to clean it up and make a wading pool out of it. The main difficulties are that the bottom of the pond is very muddy and there are quite a few snakes in it. The pond is fed and drained by a small brook. M. B.

A. I suggest that you wait until a dry spell when the brook can be diverted as much as possible. Then use a bulldozer to scrape out the mud. This will also take care of the snakes. Before the brook is let back into its natural course, put several loads of gravel on the bottom of the pool.

Q. How long after a heavy rain should I wait to paint a wood shingled house? I would also like to know if there is any difference in this waiting period if the shingles have already had a coat of paint. T. W. P.

A. If the weather becomes very dry and sunny, raw shingles can be painted after three or four days. If they have had a coat of paint, two days are quite sufficient. Very little drying will take place if weather is cloudy.

Q. I would like to know the technical term for the kind of exterior wall which is built of vertical boards about one foot wide and having a strip of wood about two inches wide covering the vertical joints. I would also like to know what the technical name is for the wedge-shaped stone which is set in the center of a masonry arch. E. A. L.

A. The type of wall you describe is known as "board and batten." The wedge-shaped stone in the center of a masonry arch is called the "keystone."

Q. Will you tell me if it is possible to seal permanently a crack in the masonry between a solid concrete wall and a five-inch corner floor slab? I have tried various materials but they have all proved ineffective. H. M.

A. I suggest that you cut out the crack to width of one-half inch. Brush out all the dust and chips and wet it well, and then pack it with a product known as *Aqua-Plug*, which is available in most hardware stores.

Q. The wall in the back of my kitchen cabinets is always damp and it becomes impossible to keep paper or linoleum covering on the shelves. Would you suggest a covering that will withstand the dampness? Mrs. P. L.

A. The proper approach to this problem is to correct the dampness. I suggest that the exterior of the house in back of the closets be checked for leaks and then waterproofed or repainted, as is needed.

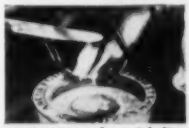
Only THE KNAPP (KM) MONARCH ELECTRIC Liquidizer is 12 appliances in 1

does 21 time-consuming kitchen chores!

PURÉES and "Juices" fruits and vegetables . . . in seconds!

LIQUEFIES pulp and skins . . . chops vegetables.

SHAVES ice for frosted drinks. Mixes malts and shakes too!



BABY FOOD and special diet preparations . . . easier . . . faster!

Only the KM Liquidizer chops, grinds, pulverizes vegetables, fruits, cooked meats and other foods . . . blends, liquefies and even cracks ice! Tiresome tasks done in seconds . . . at the flick of a switch!
Actually washes itself, too . . . just put in soap and water, turn the switch . . . swo-o-sh, it's clean!

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BETTER PRODUCT FOR BETTER LIVING

Put New Hollywood Glamour in your bedroom

You can do it easily—in any size bedroom—in any style furnishings. Use—

The GENUINE HARVARD FRAME

The complete foundation for Hollywood Beds. Fully adjustable to hold any size spring—supports any style headboard—moves easily on quality casters. At furniture and department stores. Look for the Harvard Seal and Registered Warranty Card before you buy.

"New Decorating Magic" illustrated booklet with ideas on how to plan your bedroom. Send 10c in coin for your copy.

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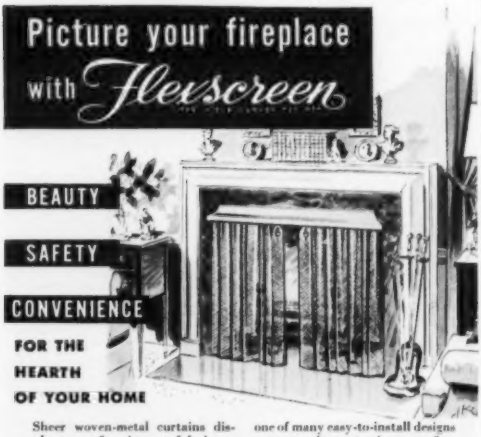
. . . decorated in lovely Moss Rose motif

Now set your table with graceful Ballerina dinnerware in the exquisite new Moss Rose pattern. Beautiful natural coloring with or without gold edge lines or with smart green lines. Guaranteed ovenproof. 20-piece starter sets from $6.95 to $7.95 at good stores. (Slightly higher Denver and West.) Look into the money-saving offers during the American Dinnerware Fair, October 11-17. **Universal Potteries, Inc.,** Cambridge, Ohio

Picture your fireplace with Flexscreen



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FOR THE HEARTH OF YOUR HOME

Sheer woven-metal curtains display your fires in graceful charm . . . yet provide absolute protection from flying sparks. Exclusive Unipull glides both curtains open or closed with one hand . . . keeps curtains always equally draped. The new Hooded Flexscreen is just one of many easy-to-install designs you may choose to give your fireplace a *lifetime* of loveliness. Prices begin as low as $15.75 . . . so there's no need to accept anything less than the *true* Flexscreen. . . *Write us for free catalog.*

SEE THIS . . . movable-frame Flexscreen gives you *all* Flexscreen advantages . . . without attachment to your fireplace!

Russell-Ireland Inc., 1051 Peach Street, Norwich, N.Y.

ASK FOR Flexscreen AT BETTER STORES EVERYWHERE

ONE DESIGN-MANY TABLES

By DAVID TARDY

The attractive table shown above is noteworthy for its sturdiness and low cost of construction, but most of all, perhaps, for the plan by which it was made. The plan, a combination of the figures below with the illustrated directions, makes possible similar tables in a wide variety of sizes to satisfy many needs: 12" height—coffee table, 16"—cocktail table, 22"—side table, 28"—a dining or bridge table. (Details below)

TABLE DIAMETER	TABLE HEIGHT 12"	16"	22"	28"
18"				
Leg Length	12"	16¼"	22½"	28¾"
Triangle Pieces	13⅞"	12⅛"	10½"	9"
Spider Brace	5½"	4⅞"	4⅛"	4"
24"				
Leg Length	12"	16¼"	22½"	28¾"
Triangle Pieces	19"	17½"	15½"	12½"
Spider Brace	8½"	7⅞"	7⅛"	6"
36"				
Leg Length	12"	16¼"	22½"	28¾"
Triangle Pieces	29½"	27¾"	26"	23"
Spider Brace	14½"	13⅞"	13⅛"	12"

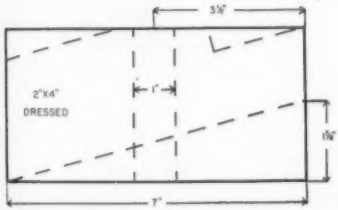
COMMON TOOLS are all that is needed to build table; required are (rear) cross-cut saw (left to right), clamp, steel tape, brace and bit, dividers, block plane, hammer, compass saw, coping saw, try square. Materials needed are plywood, 1" birch dowels, 1 x 4 dressed lumber, dressed 2 x 4, 7" long for jig, ¼" diameter carriage bolt with nut, lock washer

TO MAKE TABLE TOP, trace circle of desired dimension on sheet of plywood, cut out with compass saw, sawing slightly outside line drawn. Plane to the line with block plane; edge may then be rounded or beveled; sandpaper edge smooth

e design—many tables [Continued from page 188]

IANGULAR REINFORCEMENT is formed by lining up three lengths of dressed . Each 1 x 4 is marked according to dimension given in table, page 188, leaving at least vaste at each end. Arrange them in triangular fashion as shown at left, with dimen- narks lined up; nail three pieces together. At each corner saw through both lengths, ng towards center of triangle. Remove nails, arrange three trimmed lengths as n, right. Glue edges, join with corrugated fasteners 2" in from the corners

In order to make the next steps possible in the building of the table, it is necessary to construct a small aid called a jig. Purpose of the jig is to guide bit in drilling holes at an angle, for marking and for cutting. Only one jig is necessary and is easily made from a 2 x 4, 7" long. As indicated in illustration below, drill a 1" hole straight through the center of the 2 x 4. Then draw lines on side of 2 x 4 corresponding to ones given in diagram. Clamp 2 x 4 to workbench, and with crosscut saw, saw along longest dotted line. The upper corners of the block are cut off parallel to cut just made to provide flat surface for clamping in later steps. Sand all surfaces thoroughly and jig is ready to be used. Jig can be used for table of any size



HOLES to accommodate legs are drilled at correct angle by utilizing jig. Draw a line across each corner, 3⅝" in from point of corner, center hole in jig on line, clamp and drill

[Continued on page 190]

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MASONITE SIDING

gives you smoother, longer lasting exteriors!

How many times have you said, "Yes, I wish I could have wide lap siding—"

You don't have to hesitate any more...when you specify Masonite Siding. It's a truly superior material for the exterior of your home...new or old. Creates all the trim neatness of traditional lap siding, and gives you these long-looked-for advantages:

Smoother! A perfect base for paint. Takes less paint, holds it longer. Repainting is easier, quicker and *extra* years away.

Stronger! An all-wood hardboard, Masonite Siding is denser than wood. Has no knots or grain. Won't split, splinter or crack. Won't rot or decay. Won't push nails out.

Out-weathers the weather! Sun, wind, rain, even hailstones won't bother this new Presdwood® Product. Permanent protection in all climates.

Saves you money! Every square inch the same. Packaged in convenient 8', 10' and 12' lengths. In conventional 12" width, or wider 16" and extra wide 24" widths at no premium. ⅝" and ¼" thicknesses. Available with Masonite Shadowline wood strips.

Masonite Siding has been tested for years! Homeowners like it. Architects and builders like it. You'll like it, too. Ask your building materials dealer. Or send the coupon for complete information.

Here's News! Masonite Siding to be offered in the beautiful new "Pacemaker" home featured by National Homes Corporation. See this new home in your area beginning October 3rd. Remember, all National Homes are available with this modern durable siding material.

better hardboards for better homes

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CORPORATION Dept. LFH-10, Box 777, Chicago 90, Ill.
"Masonite" signifies that Masonite Corporation is the source of the product

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Styled by Joan Lentz

Replacement is guaranteed on any piece which chips or breaks in normal household use within a year.

Ask to see both patterns in open stock or starter sets at fine stores from coast to coast.

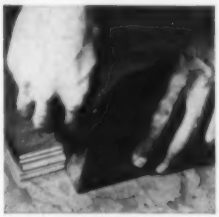
Send for folders showing all pieces in color...

International molded plastics, Inc.
Dept. L-10, Cleveland 9, Ohio
Please send me the folders illustrating BROOKPARK Modern Design for Dining and BROOKPARK Desert Flower design.
Name
Address
City, State

One design—many tables

[Continued from page 189]

TO FORM SPIDER BRACE for legs, saw three splints from same plywood used for top, 2" wide and 3" longer than the figure given in table of dimensions. Draw a line down center of each piece; 1" from end of piece, make mark on this line; make second mark on center line according to chart. Repeat for each of the splints



SCRIBE AN ARC of 1" radius at ends of each of three splints, drawing arc, as shown, with divider point on center line. With coping saw, saw ends to shape, following lines scribed

ASSEMBLY of various components now prepared is simple. The triangular reinforcement is first glued to the table top. Set in legs, using a filling glue, such as casein, to secure. Slide splints into position as shown, the splint with the shortest distance between ¼" and 1" hole going into place first. Join the three braces together with ¼" diameter carriage bolt

TO PREPARE legs, mark off three dowels according to leg length dimensions in table; place each dowel against a straight board and, with a pencil, draw a longitudinal line on each dowel. Take jig and draw a line on side directly above axis of 1" hole drilled in jig, with longitudinal line lined up with line on side of jig and one leg dimension mark at bottom of jig. Saw flush with jig, push dowel through to second mark, line up as before, saw again

STACK SPLINTS together and drill as follows: at first center mark made, drill ¼" hole through all three splints. At other ends of splints, still stacked together, center hole of jig over second mark made and bore 1" diameter hole at angle controlled by jig through all three of the splints. Trim ends of splints so each extends equal distance from its respective leg

Those who KNOW Prefer TRIBUNO

The Cocktail VERMOUTH

DRY FOR PERFECT MARTINIS AND DRY MANHATTANS...
SWEET FOR REGULAR MANHATTANS.

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Send now for your free copy of "Candle Wonderland"—new guidebook of candle ideas, designs and colors.

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This LIVING For Young Homemakers Building and Remodeling Kit is provided to give complete information about the first three in a series of Designed for Living Houses (**The House You Asked For,** May issue, **Two-Level Plan Stretches the Building Dollar,** July issue, **A House that Grows with the Family,** September issue). Arranged on an index system are the working drawings—the floor plans, elevations, sections and details—building specifications covering materials and workmanship and building products specified. The kit is covered in a durable material and makes a valuable reference file for building and remodeling plans.

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Enclosed please find check or money order for $5.00 each to cover all costs including postage and handling.

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A Living American Furniture Style!

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As native to the American scene as the salt-box cottage and the step-back skyscraper, Stickley Cherry brings to full flower a living furniture style *for today's typically American homes.* It has a mature, lasting beauty . . . a simplicity based on our own artistic traditions, and on unchanging principles of design that reach back to the Old World beginnings of our national culture.

Representing enduring values of harmony and fitness . . . as selected by generations of families of good taste, and skillfully modified to today's needs by Leopold Stickley . . . it lends an air of quiet assurance and simple elegance to any setting, modern or traditional.

Gracious and friendly for informal living, the horizontal lines and mellow-toned wood of these new Stickley designs harmonize with today's architectural emphasis and bold decorative colors:

Trestle Table No. 6050 Chairs No. 56 & 56½
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STICKLEY
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Ask for Stickley Furniture Dressing, used to produce the famed Stickley finish. At your dealer's. Or send $1.50 for regular sized can.

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Fresh Window Charm

YOU CAN DEPEND ON KIRSCH

Popular tier-on-tier tailored curtains look their best—in true American style — on smooth-operating Kirsch traverse rods. In fact, for ANY style of window decorating treatment, depend on Kirsch for suggestions and fine equipment. Drapery hardware is NOT "all alike"! In draw cord equipment, for example, you pay no more for the extra smo-o-oth performance . . . lustrous, durable finish . . . and generous over-lap-in-the-middle privacy of genuine Kirsch traverse. When you buy any item of drapery hardware, always ask for Kirsch by name!

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For any item of drapery hardware, "Depend on Kirsch!"

Kirsch

DRAPERY HARDWARE

A vegetable rhapsody

[Continued from page 164]

- Cut aluminum foil into squares.
- Place 1 tablespoon rice on each square.
- Portion lamb and vegetables equally on each square.
- Season with salt and freshly ground pepper.
- Fold in all edges and seal aluminum foil to make a sealed package.
- Bake in a preheated oven, 350°F., (moderate) for 1 hour.
- Serves 6.

CELERIAC PARMESAN

3 celery roots
¼ cup butter
¼ cup Parmesan cheese
salt and pepper to taste

- Trim and peel celery roots and slice in thin slices.
- Melt butter in heavy skillet.
- Add slices of celery root and cook slowly for 15 to 20 minutes, or until tender.
- Salt and pepper to taste.
- Cover with grated Parmesan cheese.
- Serves 4 to 6.

SHERRY BAKED BEANS

(Part 1)

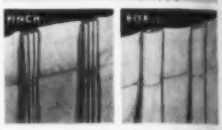
1 pound navy beans
1 ham bone
4 cups water

- Simmer beans with ham bone about 2 hours.
- Drain and place in bean pot. Reserve liquid for . . .

(Part 2)

1 cup bean liquid
½ cup brown sugar
2 onions, quartered
1 sliver garlic
1½ teaspoons salt
½ bay leaf
¼ teaspoon freshly ground pepper

- Chop onions very fine—or place all ingredients in electric blender and blend ½ minute.
- Pour above ingredients over beans, adding more liquid if necessary to cover beans.
- Cover and bake at 275°F. (very slow) about 4 hours.
- Add ½ cup sherry or rum the last half hour.
- Serves 4 to 6.



Make "professional" pleats with KIRSCH Easypleat

Trust Kirsch to have developed the handiest, most practical home pleating method! Simply stitch the Kirsch Easypleat tape...Sanforized or pre-shrunk...to the heading; press the drapery; then insert the Easypleat hooks to form firm, tight pleats. (Removable for cleaning.)

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The illustrated directions with Kirsch Easypleat are easy to follow . . . even show you the width-after-pleating for double and triple French pleats, and for box pleats.

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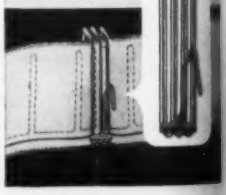

APPE-TEASERS, HOT AND COLD

The true appetizer, according to a famous French chef, calls for two basic qualities—a piquant savor to stimulate the palate, and a creamy texture to smooth the way for the meal that is to follow. Applying this sound advice to an age of simplified living, we come up with some curtain raisers that will help get any party off to a flying start.

BEFORE-DINNER CANAPES

Be mindful of your dinner menu. Canapés should not take the spotlight away from the food you intend to serve later. If you are serving poultry or game for the main course, plan appetizers consisting of fish, mild cheeses, avocado, mushrooms, or artichokes. If sea food stars on the dinner menu, serve appetizers consisting of cheeses, eggs, poultry, cucumber, radishes, olives, and pickles. When beef, pork, veal, or lamb is on the menu, pick contrasting foods for appetizers, such as stuffed celery, baby beets, Brussels sprouts, pickled mushrooms, chicken liver spreads, and mild cheeses. Here are a few before-dinner appetizer suggestions.

ANCHOVY SOUR CREAM DIP

1 cup sour cream
1 teaspoon anchovy paste
½ teaspoon onion salt
1 ounce can pimientos, chopped fine

- Mix anchovy paste and onion salt into sour cream.
- Place mixture in a small bowl and sprinkle finely chopped pimiento over the top.
- Surround bowl with corn or cheese chips.

CHICKEN SPREAD

1 cup cooked chicken, finely minced
1 tablespoon parsley, finely chopped
1 cup pimiento, diced fine
¼ cup chopped walnuts
¼ cup thick sour cream
¼ teaspoon onion salt
cayenne pepper

- Blend the ingredients well and

[Continued on page 194]

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WIDMER'S
NEW YORK STATE WINES
WIDMER'S WINE CELLARS, INC., NAPLES, N. Y.

Appe-teasers, hot and cold

[Continued from page 193]

serve on crisp crackers or buttered squares of bread.
- Makes about 1¼ cups.

STUFFED CUCUMBER SLICES

The chicken spread recipe above or your favorite recipe for tuna salad makes an excellent hors d'oeuvre when combined with cucumber. Core out center of a large cucumber, from which rind has been removed, and fill with the salad mixture. Chill in refrigerator and slice into thin rings just before serving.

HOLLYWOOD DIP

1 cup cream, whipped
4 tablespoons deviled ham
4 tablespoons horse-radish
1 tablespoon grated onion
2 tablespoons finely chopped chives
- Fold all ingredients into cream which has been whipped until stiff. Place bowl in center of large chop plate with potato chips, pretzel sticks, crackers.

FRIED CHEESE BALLS

1½ cups grated American cheese
¼ cup green pepper, minced fine
¼ teaspoon salt
1 egg, well beaten
- Blend ingredients well, shape into small balls and roll in fine cracker or bread crumbs.
- Fry in deep fat fryer. Serve very hot.
- Makes about 24 balls.

CLAM PUFFS

1 can minced clams
2 2-ounce packages cream cheese
12 crackers or toasted rounds
2 tablespoons butter
paprika
dash of Worcestershire sauce
- Soften cheese in butter until able to spread.
- Add minced clams to cheese and Worcestershire sauce.
- Spread generously on crackers or rounds.
- Sprinkle tops with paprika.
- Broil until puffy. Serve immediately.
- Makes 12 puffs.

THE COCKTAIL PARTY

You can let yourself go on canapés when you invite friends for cocktails, since you need assume no responsibility for appetites when the party is over. An assortment of several types of foods, with varying consistencies, tex-

[Continued on page 195]

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1 Keep clean
2 Don't get fatigued
3 Avoid new groups
4 Don't get chilled

A VACCINE
is not ready for 1953. But there is hope for the future.

THE NATIONAL FOUNDATION FOR INFANTILE PARALYSIS

Appe-teasers, hot and cold

[Continued from page 194]

tures, flavors, and temperatures, arranged attractively and served dramatically can set the pace for your party. Keep in mind that hearty canapés like the following appeal most in cold weather.

WINE CHEESE DIP
(Fondue)

½ pound shredded Swiss cheese
2 tablespoons flour
1 clove garlic
1 cup white wine
Salt, pepper, nutmeg to taste
3 tablespoons kirsch
French bread or hard rolls, cubed into fairly large pieces

- Dredge shredded cheese thoroughly with flour.
- Rub chafing dish with garlic.
- Add the wine and bring almost to the boiling point, then add the cheese slowly, a loose handful at a time, and stir with a fork until thoroughly melted.
- Add salt, pepper, and nutmeg.
- When the fondue starts to bubble, add the kirsch and serve at once in a chafing dish over a lighted alcohol lamp or an electric plate. The fondue must be kept bubbling lightly while the guests alternate in dunking a bread cube, spiked on a fork. The first dunkers keep the fondue stirring until the next guests take their turn.

Special equipment necessary: Any deep round baking dish. An inexpensive low-heat electric plate or an alcohol lamp.

STUFFED MUSHROOMS NAPOLI

- Drain 2 6-ounce cans broiled whole mushroom crowns; with ball cutter or sharp knife, scoop out stems.
- Chop stems fine; add 1 3-ounce can liver paste, 1 teaspoon grated onion, ¼ teaspoon Worcestershire sauce, and ⅛ teaspoon *Ac'cent*.
- Stuff mushrooms with mixture; place stuffed side up in greased shallow baking dish.
- Sprinkle with grated Parmesan cheese, then with 1 tablespoon salad oil.
- Bake in hot oven (450°F.) for 10 minutes.
- Spear each with toothpick.
- Serve hot.
- Makes about 40 appetizers.

[Continued on page 196]

Poetically beautiful

Envision a sheer casement in a heavenly lime at your windows . . . an accent of persimmon slipcovering your favorite chair . . . your sectional upholstered in a toast tweed with subtle undertones of gleaming gold Lurex . . . all distinctively textured! Or create a color scheme to express YOU. You'll find just what you've dreamed of in this color-coordinated line of decorative fabrics at a cost so low it will amaze you.

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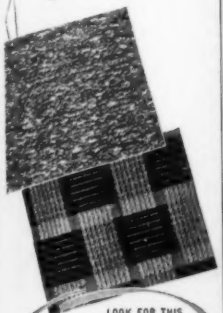

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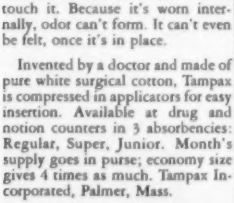

Accepted for Advertising by the Journal of the American Medical Association

Appe-teasers, hot and cold

[Continued from page 195]

VIENNA BITES

- Rinse and drain 1 4-ounce can Vienna sausage.
- Make lengthwise slit in each sausage. Sprinkle slit surfaces with *Ac'cent;* spread with prepared mustard.
- Cut each sausage crosswise in halves. Wrap short length of bacon around each half, fastening bacon with toothpicks.
- Broil slowly until bacon is done, turning once.
- Replace charred toothpicks.
- Serve hot.
- Makes 16 to 20 appetizers.

TUNA AVOCADO SPREAD

1 6½-ounce can chunk-style tuna
1 ripe avocado
3 tablespoons lime juice
1 teaspoon prepared horse-radish
½ teaspoon salt

- Mash peeled avocado with a fork.
- Drain tuna and add it with other ingredients to avocado.
- Mix until smooth and well blended.
- Serve with crisp crackers or potato chips.

CURRY SARDINE BALLS

1 3¾-ounce can sardines
1 3-ounce package cream cheese
2 tablespoons chopped chives
1 tablespoon sherry
¼ teaspoon curry powder

- Drain and mash sardines.
- Add sardines, sherry, and curry powder to cream cheese.
- Shape mixture into tiny balls and roll in chopped chives.
- Chill well.
- Makes 24 balls.

AVOCADO SHRIMP SPREAD

1 ripe avocado
1 5-ounce can shrimp, cut in small pieces
1 teaspoon hot chili sauce
Tabasco sauce
1 teaspoon lemon juice
salt to taste

- Peel and mash avocado.
- Add lemon juice and other ingredients.
- Spoon into prebaked miniature pastry shells or on to crisp crackers.

GOURMET'S HOT TUNA CANAPÉ

(makes about 1 cup of spread)

¼ cup chunk-style tuna, drained
1 hard-cooked egg, chopped
1 tablespoon chopped green pepper
6 anchovies, chopped
3 tablespoons diced fresh tomato
1 tablespoon chili sauce
1 tablespoon mayonnaise
dash of Worcestershire sauce
toast rounds

- With a fork, separate tuna in small pieces.
- Combine tuna, egg, green pepper, anchovies, tomato, chili sauce, mayonnaise and Worcestershire sauce.
- Spread on toast rounds.
- Place on rack and broil until piping hot.
- Serve immediately.

PEANUT SPREAD À LA MEXICO

This is the type of food that is far better to eat than to describe.

½ cup peanut butter
½ cup piccalilli
12 crackers

- Mix peanut butter with relish.
- Spread mixture on crackers.
- May be toasted in broiler if desired, or served cold.
- Makes 12.

AFTER-DINNER SNACKS

Television and card parties call for a pickup, too, especially when drinks are served during the evening. Keep these foods simple so guests will not have to flounder around for a snack or balance crumbly pastries with drinks and cigarettes in a darkened room during TV.

DUTCH LUNCH TRAY

The traditional spread of cold cuts is still a favorite. To give it a new twist, serve barbecue and curry sauces, chutney, herb or lemon butter as a taste contrast to the meats. Small salty rye or pumpernickel are good breads to use.

GARLIC POPCORN

Same as the classic, except that garlic salt is used in place of the regular.

SARDINE ONION SNACK

1 4-ounce can sardines
8 thin slices Bermuda onion
8 slices salty rye bread

- Brush rye bread with oil from sardines.
- Mash sardines with remaining oil.
- Lay slice of onion on rye bread and cover with the mashed sardines.
- Garnish with strip of pimiento.

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YOUR GUIDE TO THIS ISSUE

The following items appear in special features in this issue. ALL PRICES QUOTED ARE APPROXIMATE AND SUBJECT TO CHANGE.

DO YOU CONSIDER STYLE AND PRICE WHEN YOU BUY FURNITURE?

Pages 118-129

Pages 118-119

2-piece sectional.....$229.95
Lounge chair.....$79.75
Occasional chairs (each).....$69.75
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Dining chairs (each).....$17.95
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Cocktail table.....$29.75
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Pages 120-121

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Night table lamps (each).....$8.95
Dresser lamp.....$15.95
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Japanese lanterns (each).....$2.00

Pages 122-123

Sofa $249.00
Armchairs (each).....$119.00
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Room divider.....$105.00
Buffet base.....$179.50
Console table.....$79.50
Lamp table with tray.....$43.50
Coffee table with tray.....$59.50
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Pages 124-125

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Pages 126-127

Sofa $239.00
Armchairs (each).....$109.00
Ottoman $49.50
Round dining table.....$99.00
Side chairs (each).....$25.00
Desk-vanity $70.00
Bench $29.00
Cocktail table.....$55.00
End tables (each).....$42.00
Server $90.00
Deck $79.00
Drapery & cushion fabric (per yd.).....$4.00
Curtain fabric (per yd.).....$4.50
Cotton rug (per sq. yd.).....$8.95
Desk lamp.....$12.95
Table lamp.....$19.95
End table lamps (each).....$14.95

Page 128

Chest $530.00
Sofa $508.50
Armchair $256.00
Lounge chair.....$222.00
Coffee table.....$150.00

[Continued on page 198]

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Your guide to this issue

[Continued from page 197]

End table $98.00

Page 129

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Nest of tables $184.00
Step table $144.00
Bookcase $198.00
Benches (each) $122.00
Drop-leaf table $330.00
Cabinet $330.00
Armchair $103.00
Side chair $84.50

PACKAGED HOUSE PERSONAL HOME

Pages 130-135

Living room — Page 133

Lounge chair $109.50
Armless lounge chair $83.95
3-drawer chest $104.95
Night tables (each) $37.95
Bench table $37.95
Step table $53.95
Side chair $35.95
Drapery fabric (per yd.) $1.29

Master bedroom — Page 134

Bed $72.95
5-drawer chest $139.95
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Bench $24.95
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Boy's bedroom — Page 134

Hikiae sofa-bed $225.00
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Nursery — Page 135

Crib $79.95
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Kitchen — Page 135

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Skillet $4.10

16 ROOMS WITH NEW DECORATING IDEAS

Pages 142-153

Living-dining room — Page 143

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3-drawer chest $95.00
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Bed-sitting room — Page 143

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One-room apartment — Pages 144-145

Double headboard bed $175.00
Double dresser $160.00
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Wing chair $109.50
Ottomans (each) $38.00
Cocktail table $59.00
Dining table $99.00
Side chairs (each) $34.95
Open armchairs (each) $39.75
Drapery, love seat & headboard fabric (per yd.) $1.69
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Living room — Pages 144-145

Sofa $287.00
Lady's chair $113.00
Club chair $65.00
Ottoman $58.00
Leather-top desk $149.00
End table $125.00
Stools (each) $29.95
Louvered storage units (each) $145.00
Coffee table $59.95
End table $49.95
Drapery, ottoman & club chair fabric (per yd.) $3.95
Rug (per sq. yd.) $8.95

Dining room — Pages 144-145

Round dining table $198.00
Side chairs (each) $59.95
Armchairs (each) $69.95
Sideboard $295.00
China cabinet $240.00
Teacart $129.00
Drapery fabric (per yd.) $2.50
Rug (per sq. yd.) $9.95

Living-dining Room — Page 146

2-piece twin sectional $395.00
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Flip-top card table $99.00
Step table $119.00
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Cane-back side chairs (each) $49.50
Server $149.00
Cigarette table $24.50
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Rug (per sq. yd.) $6.95

Guest room-study — Page 147

Sofa $279.00
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Ottoman $49.50
Sideboard $378.00
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Coffee table $79.95
Round cigarette table $24.50
Drapery fabric (per yd.) $2.95
Rug (per sq. yd.) $9.95

All-purpose room — Page 148

Sofa $199.50
Wing chair $114.00
Armchairs (each) $113.00
Coffee table $33.50
End tables (each) $37.50
Chest-desk $89.95
Double bunk-bed $139.00
Chest $73.50
Dining table $109.00
Side chairs (each) $35.00

[Continued on page 199]

So Beautiful!

No Wonder Everyone Wants An "EMPIRE!"

SMALL quantities of coffee can be made automatically ONLY in a small percolator — like this 3 to 5-Cup "THRIFT-O-MATIC" . . .

- Just plug it in—no regulating!
- Stops perking automatically!
- Perfect coffee every time—stays serving hot for hours!

Use the popular No. 1942 EMPIRE 4 to 8-Cup Automatic for larger capacity. Buy BOTH sizes to meet all occasions!

Sold By Leading Dealers Everywhere

THE METAL WARE CORPORATION
TWO RIVERS, WISCONSIN

DON'T do this to plug in appliances!

You don't have to put up with unsightly, unsafe "octopus" tangles—blinking lights or sudden blackouts. Learn how to avoid these annoyances and how to get convenience, comfort, efficiency and economy from all your lights and appliances.

Send 15¢ in coin or stamps to the National Adequate Wiring Bureau, and receive profusely illustrated, 24-page, color booklet entitled:

Getting The Most From Your Home's Electric System

THE NATIONAL ADEQUATE WIRING BUREAU – Dept. L-2
155 East 44th Street
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Please send me the booklet about Adequate Wiring. I enclose 15¢.

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Mahogany is modern . . .

Genuine Mahogany is the most versatile of woods. It can be finished in a broad range of tones—from very light to very dark and is most beautiful in the honey tones, warm browns and copper tones so popular today. Ask your dealer—and look for this guarantee.

ALL EXPOSED STRUCTURAL PARTS AND PLYWOOD FACES GUARANTEED
GENUINE MAHOGANY
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75 E. WACKER DRIVE CHICAGO 1, ILL.

SAVE UP TO $40* on fuel each year—with the PARAGON Nightrol

Here's how the NIGHTROL works for you!

Every Morning. Automatically turns up heat before you awake. Lets you dress in warm comfort.

Every Night. Automatically turns heat down 6° to 10°. Keeps home cooler for greater comfort while you sleep. Saves up to $40 on fuel each year.

*According to Government Surveys.

Install it yourself! It's easy! Timer plugs directly into convenient electric outlet. Set back unit attaches directly to thermostat. Then set it, and forget it. Approved by U. L. as a safe appliance for the home.

ENJOY ECONOMICAL AUTOMATIC HEAT CONTROL. MAIL COUPON TODAY.
PARAGON ELECTRIC CO.
Department LH103, Two Rivers, Wisconsin
☐ Please send me complete information on the Paragon Nightrol.
☐ Please send me a Paragon Nightrol. Enclosed is check or money order for $12.95.
Name.....
Address.....
City..... Zone..... State.....
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Your guide to this issue

[Continued from page 198]

Bedroom Page 149

Brass bed	$239.00
Double dresser	$259.00
Night tables (each)	$89.00
Open armchair	$59.50
Standing brass mirror	$119.00
Rug (per sq. yd.)	$6.95

Bedroom Page 149

Canopy bed	$139.00
Double dresser	$295.00
Night chests (each)	$119.00
Dressing table stool	$35.50
Boudoir chair	$39.95
Side chairs (each)	$29.95
Rug (per sq. yd.)	$9.95

Living-kitchen room Page 150

Love seat	$172.00
Tub lounge chair	$95.00
Wing chair	$104.00
Drop-leaf dining table	$195.00
Dining chairs (each)	$58.00
Drop-leaf coffee table	$99.50
End table	$69.95
Lamp table	$58.00
Hutch (complete)	$269.00
Rocking chair	$27.00
Drapery & love seat fabric (per yd.)	$1.50

Bedroom Page 151

Chests (each)	$95.00
Rattan armchairs (each)	$15.00
Side chairs (each)	$12.95
Coffee table	$29.95
Square lamp table	$29.95
Round lamp table	$39.95
Drapery & headboard fabric (per yd.)	$2.95

Bedroom Page 151

Twin-size headboard bed	$79.00
Round lamp table	$79.00
Benches (each)	$59.95
8-drawer slate-top chest	$250.00
Night tables (each)	$79.95
Boudoir chair	$44.95
Clothes hamper	$7.95
Drapery, dust ruffle & chair fabric (per yd.)	$1.50
Rug (per sq. yd.)	$6.95

Living-dining room Page 152

Sofa	$279.00
Wing chairs (each)	$116.00
Chest table	$99.50
Dining table	$129.00
End tables (each)	$59.95
Coffee table	$79.95
Captain's chair	$35.50
Benches (each)	$79.00
Drapery & wing chair fabric (per yd.)	$1.50

Bedroom Page 153

Twin-size headboard beds (each)	$98.00
Night tables (each)	$76.00
High chest	$198.00
Single dresser	$150.00
Side chair	$49.95
Lamp table	$58.00
Armchair	$104.00
Curtain & dust ruffle fabric (per yd.)	$1.50
Rug (per sq. yd.)	$8.95

Living-dining room Page 153

Sofa	$298.00
Lounge chair	$109.00
Ottoman	$47.50
Ottoman	$45.00
Breakfront	$335.00
Coffee-table bench	$29.95
Dining table	$89.95
3-drawer commode tables (each)	$69.95
Side chairs (each)	$48.50
Drapery fabric (per yd.)	$3.95
Rug (per sq. yd.)	$9.95

HINTS ON CARING FOR LP RECORDS

The long playing record has added much to our enjoyment of phonograph music, giving both more playing length and better reproduced sound than the old shellac 78 rpm discs. Most long playing records are made of vinylite and will not break or splinter if dropped accidentally. Their microgroove surfaces, however, are sensitive to heat and dust and should be treated carefully. The following suggestions are offered to help you get the best out of your records in terms of better sound and longer life.

- When buying phonograph records, inspect surfaces closely for tiny scratches or bubbles which often cause highly irritating clicks.
- Remove record from its container with care. Gently squeeze sides of outer cover so that you can pull up the record with your thumb and index finger, holding it by the outer rim of the disc.
- Handle an LP by its edges or by one edge and center. Never permit your finger tips to come into contact with the recorded grooves, because even the most minute amounts of body oil and perspiration transferred to the record will cause dust to adhere.
- Always be sure to remove dust from records before playing. This can be done by gentle wiping with a soft, slightly damp cloth.
- An excellent way to cut out the static electricity which attracts dust from the air while the record is being played, is to treat your records with one of the "demagnetizing," anti-static fluids or sprays. An application protects records for fifteen or more playings.
- Worn phonograph needles cause irreparable damage to records. Avoid this by having your phonograph needle checked by a reliable record dealer. At the same time, make certain that the weight of your tone arm is not exerting pressure on the needle.
- Store your long playing records where they will not be subject to wide extremes of temperature, especially heat. Keep them vertical and not tightly packed against each other. This prevents warping and minimizes the possibility of small surface scratches that result from too much pressure.
- A safe and convenient place to store records is either in a separate shelf near your phonograph or in the special LP albums that can be bought inexpensively.

I'm so proud of the draperies I made with new Conso Bestpleat

LOOK! I made these perfect, sag-proof pleats in minutes. So crisp, so exactly spaced, even a professional decorator would be proud. You can do it too!

It's easy! I just sewed Bestpleat pleater tape to the top of my drapery fabric, and inserted the special Bestpleat hooks in the woven-in pockets. These hooks make any kind of pleats . . . pinch, box, or cartridge pleats . . . easily, automatically!

ONLY *Bestpleat* HAS ALL NEW FEATURES!

- *Washable. Permanent body through repeated washings or cleanings.*
- *Woven-in pockets can't rip out.*
- *Unique weave . . . sag-proof vertically, flexible horizontally for easy pleating.*
- *Finished edges. Nothing to turn under.*
- *Plastic tipped pleater hooks slip in and out smoothly.*
- *Easy upkeep. Sews on flat, washes and irons flat.*

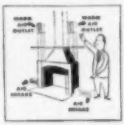
Ask for BESTPLEAT wherever drapery fabrics are sold

CONSOLIDATED TRIMMING CORPORATION
27 WEST 23RD STREET, NEW YORK 10

Don't Build a FIREPLACE that Wastes Heat!

Ordinary fireplaces waste most of the heat up the chimney! Put this heat to work—build your fireplace around the Heatilator Fireplace unit. Unit draws air from floor level, heats it, and circulates it to warm all the room and even adjoining rooms. You'll enjoy the cheer of an open fire *plus* cozy warmth in every corner of the room with a Heatilator unit.

Will Not Smoke. It's a scientifically designed, complete fireplace form. Assures correct construction and eliminates common causes of smoking.



Adds Little to Cost . . . The Heatilator unit provides all the vital parts...saves the cost of a separate damper, requires less firebrick and masonry...adds little to the cost of the completed fireplace.

Ideal for Summer Camps . . . Architects and builders agree! A Heatilator Fireplace makes camps and summer cottages usable on cold winter weekends, and for weeks longer in Spring and Fall. Ideal for basement game rooms, too.

Proved by 26 Years Use . . . Look for the name "Heatilator" on the dome and damper handle of the unit you buy. Accept no substitute. At leading building material dealers everywhere.

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Please send free booklet showing pictures and advantages of the Heatilator Fireplace.

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MUSIC FOR LIVING

By DAVID RANDOLPH

Many of the roots of music are to be found in the folk expression of the people. Regardless of the differences brought about by various national characteristics, almost all folk music has a melodiousness that makes it immediately appealing. With the thought that much of this music can add to your pleasures for an evening of listening at home, I am devoting this month's column to records incorporating the folk idiom.

A really liberal sampling of the folk music of various nations can be had in Westminster's enterprising two-record set called *The International Musical Eisteddfod*. By setting up their microphones at the International Choral and Folk-Dance Festival held in North Wales during the summer of 1952, the company secured a most valuable document. Since the music is performed by natives of each country, who were purposely chosen to represent their respective nations at the festival, we can be sure that the performances are authentic. Here is a chance to compare the folk music of fourteen different countries, in a recording that gives you the feeling of actually being present at the festivities. The sounds of the dancers' feet, plus the applause between numbers, and the recorded commentary introducing each selection help to create a feeling of realism.

For lovers of Spanish folk music, Vanguard has issued a ten-inch LP that should be most welcome. It contains thirteen songs from nine provinces of Spain, sung by Germaine Montero with an orchestra conducted by Salvador Bacarisse. The songs are quite varied in mood, and Miss Montero invests them with a suitable lustiness of voice.

The Spanish folk idiom manifests itself in a completely different way in *Iberia*, a series of descriptive piano pieces by Isaac Albéniz. They were transcribed for orchestra in 1927 by Albéniz' countryman, Enrique Fernandez Arbós. This colorful score has now been recorded for Urania by L'Orchestre de l'Association des Concerts Colonne, under the direction of George Sebastian. In its five movements we have represented various facets of Spanish folk music, in a completely sophisticated orchestral setting.

What Albéniz did with his native folk idiom was also done by Moussorgsky in Russian music. While the final product can in no way be regarded as folk music, the entire feeling of the music shows that its origin lies in the natural expression of the people. This is particularly true in the fourteen songs by Moussorgsky which have been recorded for Decca by the tenor Vladimir Rosing, with Myers Foggin at the piano. The songs are by turn amusing, pathetic, and satiric and demonstrate the tremendous range of human emotions that Moussorgsky was able to convey. Rosing sings in the grand tradition, and it would be extremely difficult to imagine these songs more stirringly or understandingly performed.

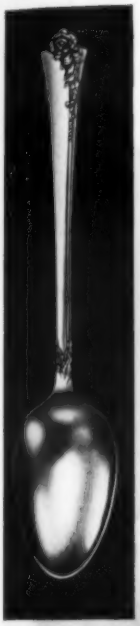
A completely different kind of folk music has been preserved on a ten-inch disc issued by Folkways Records. Called *1, 2, 3 and a Zing Zing Zing*, it contains samples of the street games and songs of the children of New York City. The record grew out of an unusual project embarked upon by Tony Schwartz, a young man with a portable tape recorder and a great deal of imagination. He is attempting to record the folk expression of the community in which he lives. Thus, this album was recorded in an area two blocks wide and twenty blocks long, in west midtown Manhattan. In it, we hear the natural, unrehearsed songs and games of the youngsters. There is no suggestion of studio quality in this recording. It was made on location . . . on the streets, in playgrounds, in the basement of a housing center, and even in the doorway of a small store which was used as a church. Thus, the microphone picked up, in addition to the voices and the clapping of the children, all the extraneous noises that one would hear in such places. The total effect is to enhance the feeling of reality and thus to increase the value of the disc. As might be expected, in view of the great number of national groups living in New York City, the games and songs are quite varied. The ages of the youngsters range from five to seventeen. This is certainly a most unusual disc.

Still another kind of folk influence can be found on a Capitol disc containing *Four Slavonic Dances* by Dvořák and both the *First* and *Second Rumanian Rhapsodies* by Enesco. Here again we have completely sophisticated music presented in full orchestral garb, which nevertheless finds its roots in the folk expression of the respective countries. In both cases, the composers use the folk idioms of their people, but view them through their own individual musical personalities. The Dvořák *Slavonic Dances* contain some of the most pleasant and ingratiating music ever to come from the pen of this composer, while Enesco's *First Rumanian Rhapsody* has become one of the most popular orchestral works of our time. The recording, by the Indianapolis Symphony Orchestra under the direction of Fabian Sevitzky, is tonally sumptuous, but one could wish for a little more abandon in the conductor's reading of Enesco's *First Rhapsody*.

You've learned a new language!

You fall in love—and suddenly you learn the magic new language of "our." *Our* wedding, *our* home . . . *our own* beautiful sterling silver. Each year, more brides choose Heirloom* Sterling—for its fresh gracefulness of line, its charm and originality. And since this is *solid silver*, it grows more beautiful with every anniversary!

Start your Heirloom Sterling service now—six-piece place-settings begin at only $29.75, Federal tax included.



Damask Rose

Reigning Beauty

Stanton Hall

Mansion House

Lasting Spring

Heirloom Sterling

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GORDON MacRAE, *co-starring in* THREE SAILORS AND A GIRL, *a* WARNER BROS. *Production. Color by* TECHNICOLOR

The Gordon MacRaes choose rich Forest Green Wunda Weve for the living room of their charming new home.

Why does everyone love WUNDA WEVE?

● Maybe it's because of the way its rich texture changes endlessly . . . making your room look a little different each time you come through. Maybe it's because Wunda Weve pampers your feet, shamelessly. Or maybe you love those clear, fashionable colors.

At any rate, loving Wunda Weve is sensible. The pile in these lush carpets is loom-woven of the finest Snowspun cotton. They are fully washable, because they are vat-dyed and pre-shrunk. Locked-in pile makes them long wearing and easy to vacuum. Only $8.95 a square yard. (Slightly higher in the West.)

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